



The INs & OUTs of Outsourcing eLearning Development



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INTRO

Let's face it—eLearning design and development is an oftentimes lengthy and complex process that requires a high level of time, patience, coffee, energy, and expertise. And while it's difficult (and probs morally wrong) to put a price on the value of learning, you kinda want to be sure that you're getting the highest return on your investment possible.

Without a robust and well-thought-out plan in place, things can get real messy real fast. That's where outsourcing your training needs to an eLearning vendor comes in!

There are plenty of reasons you may find yourself in this spot. Maybe your company simply doesn't have the resources or staff availability for in-house development. Maybe after some introspection you realize that you don't have the right skill set or you're up against a tight deadline! Or maybe, you're just kinda stuck trying to work out your training goals and objectives.

Hey, we all need some help sometimes! No matter the reason, outsourcing to an eLearning vendor will save you a major headache if you find yourself up against any of these obstacles.

There's no shame in the outsourcing game, so why not hire an eLearning vendor you can trust to help streamline the process?

We know someone who would love to help you out!
Psst...it's IDLance. It's us. But more on that later.

Check out just a few of the reasons we think outsourcing is a no-brainer on the next page!

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THE PROs

1 Save Money

Hiring a full-time, in-house eLearning team can cost a whole lotta dough! By outsourcing, you'll save on development costs and can also collaborate with your chosen vendor to come up with cost-effective solutions throughout the duration of the project. You'll only be spending money on development when you need it, rather than in perpetuity. This gives you some more wiggle room to scale up or scale down as well. In essence, it gives you more control of where and how your budget is spent!

Additionally, you won't be incurring technology expenses. Acquiring and maintaining licenses for all the necessary software adds up fast! Plus, it's a real hassle and overall icky. These responsibilities will fall to your eLearning vendor. Stinks for them!

2 Think Outside the Box

Sometimes it takes a fresh, third party perspective to really break open the potential of your eLearning development. If you're feeling stuck or not seeing the results you were hoping to, there's a good chance that an eLearning vendor will be able to bring some innovative ideas to the table. Remember, these guys have seen all kinds of different scenarios in the industry and have likely gathered tons of useful data to help deliver custom solutions directly to you.

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THE PROs

3 Save Time

Hiring a team of professionals from the jump will likely lead to faster and better results. Sure you could try to do it yourself, but if you're up against a deadline you may not be able to afford any hiccups or obstacles that creep up along the way. Plus, there won't be any guesswork involved when it comes to project scope.

Together, you and your eLearning vendor will lay out a clear project timeline and maintain regular communication as things progress.

No more guesswork or frantic all-nighters!

4 Access a Team of Experts

At some point in life, we've all had to accept that we can't do it ALL.

(Helpful Hint: Don't try to build your own ladder out of logs and thumb tacks.)

Recognizing that you don't have the proper skill set to carry out development on your own is one of the first steps to success! When you hire an eLearning vendor, you're getting instant access to a team of highly skilled experts.

These professionals have one job and that's to deliver high-quality results directly to you!

They know their stuff when it comes to learning and development, instructional design, content curation, current technologies, eLearning standards, and more!

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THE PROs

5 Stay Trendy

The eLearning industry is a fast-paced, ever-changing field that can be hard to keep up with if you're not paying close attention. New trends in eLearning are always going to be popping up and it can be hard to stay on top of them when you're strapped for time or resources. Great news— eLearning vendors are some of the trendiest folks around. Whether it's mobile learning, AR, VR, AI, or gamification, they're prepared to keep you on the cutting edge of what's new and happenin' for learner success. Now you can keep up with the cool kids while also ensuring learner engagement and retention!

By the way, you can check out our FREE 2023 eLearning trend report on our website now! You'll find it under the resource menu!

6 Gain a Trusted Partner

Nothing beats pairing with an L&D vendor you can maintain a strong relationship with, especially where mutual trust and respect are present! You can bask in the warm and cozy feeling of knowing that your project is in good hands and will be turned in on time and possibly even better than you imagined. Foster trust with your vendor through clear and consistent communication, constructive feedback, active listening and well-defined expectations.

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Some Key Questions You Should Be Prepared to Answer for Your Vendor...



1. Do you have a good sense of your overall learning objectives and goals? Are those goals based on data? Or will you depend on your vendor to identify those goals through ID analysis?
2. Do you have internal resources available to provide you with support in development, custom graphics, media, and the like? Or will you need your vendor to handle it all?
3. How are your expectations aligned with the proposed budget?
4. Is there someone your vendor will work with closely on your team who can approve things like storyboards and final deliverables?
5. Are you looking for this training to last a long time, or is it something you'll want to update often?
6. Do you have your own LMS? If not, are you looking for one and are you expecting the vendor to help set it up?
7. How will you measure project success?
8. What are the project completion and development deadlines?

How Can IDLance Help My Organization?



If you're ready to outsource development to an eLearning vendor, **IDLance is here to help!**



We have a large community of **experienced instructional designers at our fingertips** who are ready, willing, and able to fill your training needs. Clients know that when they work with IDLance, they're getting the support of an entire organization that they can trust to deliver top-notch training, **on time, on budget, no hassle.**

You can rest assured that when you work with IDLance, **you are guaranteeing your project's success!**

If you'd like to learn more about how we can assist you in your training needs, reach out to our awesome **Director of Business Development, Ann York** at:

 ayork@IDLance.com

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END**