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Built on 5 Billion Fans

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SuperOne Is Changing the Game with Agentic Gaming

Combining advanced AI technology, intelligent agents and football fandom to create a new generation of personalized gaming, engagement and monetization.

Miami, November 14, 2026 – SuperOne is introducing Agentic Gaming, a new generation of AI-powered entertainment where intelligent agents transform how football fans play, compete, interact and engage with the world's biggest sport.

Football connects billions of people through shared passion, rivalries and communities. Yet much of its digital ecosystem remains built around passive consumption rather than active participation.

SuperOne is changing that.

At the heart of SuperOne's platform is the Football Fandom Builder, where fans build and grow their own football communities through interactive gameplay, competition and social engagement, unlocking new opportunities for participation and rewards.

Watch SuperOne's latest game video: https://www.soccerfounder.com/#row-ec9d25bf

In close cooperation with BytePlus, the enterprise technology arm of ByteDance, the company behind TikTok and Douyin, platforms reaching billions of users worldwide, SuperOne is building its proprietary intelligence architecture on top of some of the world's most advanced commercial AI models and data technologies.

By integrating gaming behaviour, user preferences, social interactions, location context and football fandom data, SuperOne is developing a continuously evolving intelligence layer. This enables AI agents to understand individual users, anticipate their interests and deliver increasingly personalized, contextual and dynamic experiences.

Unlike conventional AI-powered gaming, Agentic Gaming places intelligent agents at the centre of the experience, enabling continuous interaction, personalized gameplay and evolving digital communities.

By turning fans into active participants, SuperOne connects gameplay, community growth and engagement with rewards, digital commerce and new monetization opportunities for fans, creators,

stars, clubs and brands.

SuperOne will soon launch its next generation of Agentic Gaming experiences with one of the world's most iconic football superstars, introducing new ways for fans to interact, play and engage with their idols.

Agentic Gaming forms the foundation of SuperOne's broader Agentic Economy, connecting fans, creators, stars, clubs and brands through an intelligent network of AI agents.

SuperOne is changing the game by transforming football fandom into an intelligent, interactive and monetizable digital experience.

About SuperOne

SuperOne, Inc. is a technology and entertainment company architecting the digital layer of football. Through innovative gaming, artificial intelligence and intelligent agents, SuperOne is building a global digital ecosystem connecting fans, creators, stars, clubs and brands through participation, engagement and economic opportunity. Website: https://super.one/main

Get started free. Download the Super One app at soccerfounder.com and join the free 12-day training.

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