

Introduction to PureCAFE
Pre-Launch Presentation

Contact a **Brand Partner**
for SAMPLES



What is *PureCAFE*?

- Premium #1 Grade Coffee
- Black **BOLD**
- **LATTE** Cream & Caramel
- Infused with #1 Grade Cordyceps
- The Coffee that makes You **Feel Good**



PureCAFE Cordyceps

Our cordyceps sinensis strain was obtained by isolation from wild cordyceps sinensis and was identified by the institute of microbiology, Chinese academy of sciences



Wild
Cordyceps Sinensis

Separation



Cordyceps Sinensis

Liquid Submerged
Fermentation



**Cordyceps
Mycelium Powder**

?

The mycelium obtained by liquid submerged fermentation has similar active ingredients and pharmacological effects as cordyceps sinensis, and its value has been clinically verified. It is a widely recognized alternative to cordyceps sinensis

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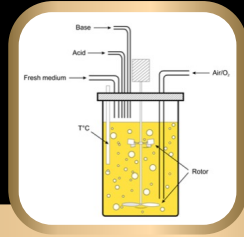
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Cordyceps Sinensis

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Liquid Submerged Fermentation



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Cordyceps Sinensis

Liquid Submerged
Fermentation



**Cordyceps
Mycelium Powder**

**Proprietary Formula
and Technology**

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GIVE it a TRY...

SAMPLE PACK

30 Cups of **BOLD**

20 Cups of **LATTE**



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How much does it cost?

It's about a buck a cup.

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How much does it cost?

It's about a buck a cup.

Only **\$28.95** per box



How to Become a Customer:

- Registration is Free – Retail
- **Smart-ship** customers receive the same discounts as Brand Partners and earn loyalty points.
- 80 Products with more than 400 healthcare professionals supporting the product line



LivePURE Collaboration:

- LivePURE, is the Company behind **PureCAFE**.
- 17 Year Old Debt-Free Company
- 80 World Class Health Related Products
- **Backed by 400+ Healthcare Professionals and growing**

PureCAFE





Brand Partner Opportunity:

- Earn up to 50% on every Customer re-order
- USA, Canada, Australia, New Zealand, Japan, Korea, Thailand and Ghana
- Build a Network of Customers and or Brand Partners

Availability & Anticipation:

Note the availability in the USA and Canada for Brand Partners.

- Join the Customer Waiting List
SAMPLE PACK

or

- . Become a Brand Partner for only
\$49 USD

FEEL GOOD COFFEE



Availability & Anticipation:

Black BOLD or LATTE Cream & Caramel

Only **\$28.95 USD** per Box

PHASE I

BRAND PARTNERS for SAMPLING

10 Packs Only

- 1) 10 Black BOLD
- 2) 10 LATTE Cream & Caramel
- 3) 5 BOLD and 5 LATTE

MAXIMUM 5 – 10 PACKS per Account

While Quantities Last

FEEL GOOD COFFEE



Availability & Anticipation:

Black BOLD or LATTE Cream & Caramel

Only **\$28.95 USD** per Box

PHASE 2

BRAND PARTNER & Customer Orders

TARGET MID MARCH 2024

FEEL GOOD COFFEE



LivePURE APP Introduction:

- STEP 1 Download the *LivePURE* APP



Welcome Aboard!

- I want to encourage you to thank the person who recommended that you check out this information...

Let them know whether you are more interested in **trying the coffee** with a **Sample Pack** or if you prefer to become a **Brand Partner**.

- You can can join the SAMPLE PACK Customer waiting list. Or become a **Brand Partner** for **\$49**

LOGIN

