

THE ULTIMATE AI TOOLSTACK FOR E-COM SELLERS (2025 EDITION)

By Jay Jazmines

A. PRODUCT RESEARCH & MARKET INTELLIGENCE

1. **Minea** – <https://minea.com>
2. **AliShark** – <https://alishark.com>
3. **Koala Inspector** – <https://koala-app.com>
4. **EverBee** – <https://everbee.io>
5. **Bright Data Web Scraper** – <https://brightdata.com>
6. **Dropshipping Center (AliExpress)** – <https://ds.aliexpress.com> (Free)
7. **SellTheTrend** – <https://sellthetrend.com>
8. **PPSpy for TikTok Ads** – <https://ppspy.io>
9. **NikitAi (Competitor research)** – <https://nikitai.com>

Why these matter:

These are the fastest tools for finding winning products, spying on trends, and validating demand.

B. AD CREATIVES / CONTENT CREATION AI

1. **Pencil AI** – <https://pencil.com>
2. **Predis.ai** – <https://predis.ai>
3. **Jasper AI** – <https://jasper.ai>
4. **Canva AI / Magic Studio** – <https://canva.com>
5. **CapCut AI Tools** – <https://capcut.com>
6. **HiggsField (AI Humans)** – <https://higgsfield.ai>
7. **VO3 (AI Video / Virtual Humans)** – <https://vo3.ai>
8. **Descript (AI editing)** – <https://descript.com>
9. **Runway ML** – <https://runwayml.com>
10. **Pika Labs** – <https://pika.art>
11. **Midjourney** – <https://midjourney.com>
12. **Leonardo AI** – <https://leonardo.ai>
13. **InVideo AI** – <https://invideo.io>
14. **Vimeo AI** – <https://vimeo.com/ai>
15. **Kaiber AI** – <https://kaiber.ai>

Why these matter:

Creatives decide 80% of ad performance – these tools multiply creative output for FB/TikTok ads.

C. AI CHATBOTS & AUTOMATED SALES

1. **BotCake** – <https://botcake.io>
2. **ChatBotBuilder** – <https://chatbotbuilder.io>
3. **ChatFuel** – <https://chatfuel.com>
4. **ManyChat** – <https://manychat.com>
5. **Tidio + Lyro AI Bot** – <https://tidio.com>
6. **Flowise AI (Custom ChatGPT bots)** – <https://flowiseai.com>
7. **Landbot (Conversational funnels)** – <https://landbot.io>
8. **Intercom Fin AI Bot** – <https://intercom.com/fin>
9. **Zendesk AI Bots** – <https://zendesk.com>

Why these matter:

24/7 closing of customers, instant answers, faster conversion = more profit.

D. STORE BUILDING & CONVERSION OPTIMIZATION

1. **Shopify Magic (AI copywriter)** – built-in to Shopify
2. **Hotjar + AI Insights** – <https://hotjar.com>
3. **Optimonk (AI Popups)** – <https://optimonk.com>
4. **MorphL (AI CRO)** – <https://morphl.ai>
5. **Wiser (AI Upsells)** – <https://getwiser.com>
6. **Klevu (AI Search)** – <https://klevu.com>
7. **Syte.ai (Visual search)** – <https://syte.ai>
8. **ViSense (AI auto tagging)** – <https://visenze.com>
9. **Glew.io (analytics)** – <https://glew.io>

Why these matter:

Boost conversion rates, increase AOV, improve customer experience, reduce drop-offs.

E. EMAIL, SMS, & CUSTOMER LTV AI

1. **Klaviyo (Email + SMS AI)** – <https://klaviyo.com>
2. **Omnisend AI** – <https://omnisend.com>
3. **Drip (E-Com Email AI)** – <https://www.drip.com>
4. **Sendlane (AI Retention)** – <https://sendlane.com>

Why these matter:

Retention is 50% of profit. These tools automate it.

F. AD ANALYTICS, ATTRIBUTION, & SCALING

1. **Triple Whale** – <https://triplewhale.com>
2. **Northbeam** – <https://northbeam.io>
3. **Hawke.ai** – <https://hawke.ai>
4. **Segment** – <https://segment.com>

Why these matter:

These tools show ACTUAL ROAS, true profit, and what ads are working.

G. INVENTORY & OPERATIONS AI

1. **8fig** – <https://8fig.co>
2. **Prisync (Dynamic pricing)** – <https://prisync.com>
3. **Stocky (Shopify Inventory)** – built-in via POS
4. **SoStocked** – <https://sostocked.com>

Why these matter:

Predictable inventory = predictable scaling.

H. GOOGLE AI ECOSYSTEM (VERY IMPORTANT)

1. **Google Gemini** – <https://gemini.google.com>
2. **Gemini Advanced** – deeper enterprise AI model
3. **NanoBanana (Google internal but has public experiments)**
4. **Imagen AI (Google image generator)**
5. **MusicLM (AI audio)**
6. **Google Note Assist (Docs & Sheets AI)**
7. **NotebookLM** – <https://notebooklm.google>
8. **Google Studio AI (New)**

Why these matter:

Gemini + Google ecosystem is extremely strong for content, research, edits, and workflows.

I. AI PRODUCTIVITY / WORKFLOW AUTOMATION

1. **Zapier AI** – <https://zapier.com/ai>
2. **Make.com AI** – <https://www.make.com>
3. **Taskade AI** – <https://taskade.com>
4. **Notion AI** – <https://notion.so>
5. **Trello AI** – <https://trello.com>
6. **ClickUp AI** – <https://clickup.com>

Why these matter:

Automate your workflow + speed up productivity for your team.

J. OTHER HIGH-IMPACT AI TOOLS SELLERS LOVE

1. **Copilot AI (Meta Ads Assistant)** – built into Facebook Ads
2. **Shopify Sidekick (AI store manager)** – coming soon
3. **Tome AI (pitch decks)** – <https://tome.app>
4. **Beautiful.ai** – <https://beautiful.ai>
5. **Remove.bg** – <https://remove.bg>
6. **Cleanup.pictures** – <https://cleanup.pictures>
7. **Blend AI (Product photos)** – <https://blendnow.com>

SUMMARY

Product Research: AliShark, Minea, Koala Inspector, EverBee, Bright Data, SellTheTrend

Ad Creatives: Pencil AI, Predis.ai, Canva AI, CapCut AI, HiggsField, VO3, Runway, Pika, Midjourney

Chatbots: BotCake, ChatBotBuilder, ChatFuel, ManyChat, Tidio AI

Store Conversion: Hotjar, Optimonk, MorphL, Wiser, Klevu, ViSense

Email/SMS: Klaviyo, Omnisend, Drip, Sendlane

Analytics/Attribution: Triple Whale, Northbeam, Hawke.ai

Inventory: 8fig, Prisync

Google AI: Gemini, NanoBanana, Imagen

Workflow: Zapier AI, Make.com, Notion AI

Other Tools: Remove.bg, Blend AI, Descript, InVideo AI