

# 6-FIGURES PRODUCT IDEAS

STARTER PACK



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## **YOUR SIX-FIGURE PRODUCT IDEAS**

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These product ideas follow the exact emotional triggers and proven buying patterns behind top-selling products in the Philippines.

They include estimated cost-of-goods and sample product links so you can see the potential profits for yourself.

Created to help you see what's possible – and prepare you for the full AI-Powered Ecom Sprint.

# TEN PRODUCT IDEAS WITH COST-OF-GOODS & LINKS

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Each idea below includes an estimated cost-of-goods range from wholesale sources (ideal for sourcing in bulk) and an example retail product link. The “Why it sells” and the Taglish hook tap into the feelings that drive impulse-buys in the Philippines.

Use this as inspiration – not as a how-to guide.

## 1. Ergonomic Posture Corrector

- Estimated Cost-of-Goods: US\$0.69–3.30 per unit (bulk).
- Example Retail Link: Perfect Posture Corrector (~US\$64.28).
- Example Alibaba Link: Aofit Back Brace (US\$3.39–2.67).
- Why it sells: Instant back pain relief for desk workers.
- Emotional Trigger: Relief & Confidence
- Target Buyer: Office workers, freelancers, students
- Hook: “Bye-bye, kubo; hello, confident poise!”
- Pain Point: Chronic back pain and slouching

### Link:

[https://www.alibaba.com/product-detail/Orthopedic-Back-Support-Belt-Posture-Corrector\\_62216851350.html?spm=a2700.accio\\_detail&accio\\_page\\_id=ymhoicee7cucas2g19a8ad4cf54125f5f3fe235f60](https://www.alibaba.com/product-detail/Orthopedic-Back-Support-Belt-Posture-Corrector_62216851350.html?spm=a2700.accio_detail&accio_page_id=ymhoicee7cucas2g19a8ad4cf54125f5f3fe235f60)

## 2. Portable UV-Sterilizing Water Bottle

- Estimated Cost-of-Goods: US\$4.50–14.38.
- Example Retail Link: LARQ PureVis (~US\$85).
- Example Alibaba Link: UV Smart Bottle (US\$0.60–0.99).
- Why it sells: Clean, germ-free water anywhere.
- Emotional Trigger: Hygiene & Safety
- Target Buyer: Commuters, hikers, parents
- Hook: “Inumin mo na, walang germs – ligtas ‘to, bes!”
- Pain Point: Fear of contaminated water

### Link:

[https://www.alibaba.com/product-detail/New-Product-Smart-Self-cleaning-Water\\_1601524402287.html?spm=a2700.accio\\_detail&accio\\_page\\_id=ymhoicee7cucas2g19a8ad5f43222a50f2529526b6](https://www.alibaba.com/product-detail/New-Product-Smart-Self-cleaning-Water_1601524402287.html?spm=a2700.accio_detail&accio_page_id=ymhoicee7cucas2g19a8ad5f43222a50f2529526b6)

## 3. Multi-Use Aroma Neck Massager

- Estimated Cost-of-Goods: US\$14–22.
- Retail Link: Nekteck Neck Massager (~US\$49.99).
- Alibaba Link: Smart Cervical Massager (US\$2–3).
- Why it sells: Instant relaxation and stress relief.
- Emotional Trigger: Relief & Relaxation
- Target Buyer: Busy professionals, parents
- Hook: “Relax ka na, ma; instant masahe habang naka-WFH ka!”
- Pain Point: Tension, headaches, screen fatigue

**Link:**

[https://www.alibaba.com/product-detail/Essential-Oil-Aromatherapy-Beauty-Devices-Soothe\\_1601437803980.html?spm=a2700.accio\\_detail&accio\\_page\\_id=ymhoicee7cucas2g19a8ad60fbb1b0708e131ee3da](https://www.alibaba.com/product-detail/Essential-Oil-Aromatherapy-Beauty-Devices-Soothe_1601437803980.html?spm=a2700.accio_detail&accio_page_id=ymhoicee7cucas2g19a8ad60fbb1b0708e131ee3da)

**4. All-Weather Anti-Theft Backpack**

- Estimated Cost-of-Goods: US\$11–22.
- Retail Link: Bobby Hero (~€129.95).
- Alibaba Link: Waterproof RFID Backpack (US\$15.60–20).
- Why it sells: Safety in crowded commutes.
- Emotional Trigger: Protection & Security
- Target Buyer: Students, young professionals
- Hook: “Safe na ‘yan, kahit sumakay ka ng MRT o jeep!”
- Pain Point: Pickpocket fear

**Link:**

[https://www.alibaba.com/product-detail/New-High-Quality-Anti-Theft-Retro\\_1601461271601.html?spm=a2700.accio\\_detail&accio\\_page\\_id=ymhoicee7cucas2g19a8ad676b989f7b5bb1bbaf32](https://www.alibaba.com/product-detail/New-High-Quality-Anti-Theft-Retro_1601461271601.html?spm=a2700.accio_detail&accio_page_id=ymhoicee7cucas2g19a8ad676b989f7b5bb1bbaf32)

## 5. Foldable Portable Gym Kit

- Estimated Cost-of-Goods: US\$10–20.
- Retail Link: Hotwave Kit (~US\$103).
- Alibaba Link: 9-in-1 Push-Up Board (US\$4.89–6.49).
- Why it sells: Full workout without a gym.
- Emotional Trigger: Convenience & Fitness
- Target Buyer: Condo residents, busy workers
- Hook: “Gym mo, dala mo – fit pa rin kahit nasa condo!”
- Pain Point: No time or space for gym

Link:

[https://www.alibaba.com/product-detail/Portable-Home-Gym-Workout-Package-with\\_1600079013629.html?spm=a2700.accio\\_detail&accio\\_page\\_id=ymhoicee7cucas2g19a8ad696761a240cebacedf38](https://www.alibaba.com/product-detail/Portable-Home-Gym-Workout-Package-with_1600079013629.html?spm=a2700.accio_detail&accio_page_id=ymhoicee7cucas2g19a8ad696761a240cebacedf38)

## 6. Instant Stain Eraser Pen

- Estimated Cost-of-Goods: US\$0.28–0.84.
- Retail Link: Tide To Go (US\$2.99).
- Alibaba Link: STA Stain Pen (~US\$0.35).
- Why it sells: Removes stains in seconds.
- Emotional Trigger: Convenience & Relief
- Target Buyer: Moms, students, office workers
- Hook: “Ay, mantsa? Wag kang praning – patak, pahid, wala na!”
- Pain Point: Panic from spills

**Link:**

[https://www.alibaba.com/product-detail/Stain-Remover-Pen-for-Clothes-and\\_1600923438238.html?spm=a2700.accio\\_detail&accio\\_page\\_id=ymhoicee7cucas2g19a8ad6bccc1312ae5b2227efb](https://www.alibaba.com/product-detail/Stain-Remover-Pen-for-Clothes-and_1600923438238.html?spm=a2700.accio_detail&accio_page_id=ymhoicee7cucas2g19a8ad6bccc1312ae5b2227efb)

**7. Eco-Friendly Kitchen Compost Bin**

- Estimated Cost-of-Goods: US\$4.34–7.80.
- Retail Link: Bokashi Bin (~US\$99).
- Alibaba Link: Compost Bin (US\$8.50–10).
- Why it sells: Eco-friendly food waste solution.
- Emotional Trigger: Sustainability & Hygiene
- Target Buyer: Homeowners, condo dwellers
  - Hook: “Turn basura into garden gold – walang amoy, walang guilt!”
- Pain Point: Odor and guilt from food waste

**Link:**

[https://www.alibaba.com/product-detail/Compost-Bin-for-Kitchen-1-32\\_1601212038926.html?spm=a2700.accio\\_detail&accio\\_page\\_id=ymhoicee7cucas2g19a8ad6ec972435baedc114e09](https://www.alibaba.com/product-detail/Compost-Bin-for-Kitchen-1-32_1601212038926.html?spm=a2700.accio_detail&accio_page_id=ymhoicee7cucas2g19a8ad6ec972435baedc114e09)

## 8. Smart Pet Feeder with Video Call

- Estimated Cost-of-Goods: US\$3.50–12.84.
- Retail Link: Mirapet Feeder (~US\$139.99).
- Alibaba Link: Smart Feeder with Camera (US\$9.90–39.90).
- Why it sells: Pet monitoring and feeding anytime.
- Emotional Trigger: Convenience & Love
- Target Buyer: Pet parents
  - Hook: “Kahit nasa office ka, makita at pakainin mo si furbaby!”
- Pain Point: Pet feeding schedule anxiety

### Link:

[https://www.alibaba.com/product-detail/Mobile-Phone-Control-Real-time-Audio\\_1601334693204.html?spm=a2700.accio\\_detail&accio\\_page\\_id=ymhoicee7cucas2g19a8ad72a2c1ca09cfe516dda2](https://www.alibaba.com/product-detail/Mobile-Phone-Control-Real-time-Audio_1601334693204.html?spm=a2700.accio_detail&accio_page_id=ymhoicee7cucas2g19a8ad72a2c1ca09cfe516dda2)

## 9. Anti-Fog HD Cycling Glasses

- Estimated COGS: US\$6.39–6.99.
- Retail Link: GIANT Anti-Fog Glasses (~US\$26.99).
- Alibaba Link: UV400 Cycling Glasses (US\$4.5–5.2).
- Why it sells: Clear vision in any weather.
- Emotional Trigger: Safety & Confidence
- Target Buyer: Cyclists, riders
  - Hook: “Kita mo lahat — walang fog, kahit ulan o pawis!”
- Pain Point: Foggy lenses

**Link:**

[https://www.alibaba.com/product-detail/WEST-BIKING-HD-Anti-Fog-Photochromic\\_1601394314828.html?spm=a2700.accio\\_detail&accio\\_page\\_id=ymhoicee7cucas2g19a8ad754f6a85783e024b861b](https://www.alibaba.com/product-detail/WEST-BIKING-HD-Anti-Fog-Photochromic_1601394314828.html?spm=a2700.accio_detail&accio_page_id=ymhoicee7cucas2g19a8ad754f6a85783e024b861b)

**10. Compact Portable Steamer/Iron**

- Estimated COGS: US\$1.39–12.36.
- Retail Link: Foldable Steam Iron (~US\$35).
- Alibaba Link: Mini Travel Iron (US\$7–8).
- Why it sells: Crisp clothes anywhere.
- Emotional Trigger: Convenience & Confidence
- Target Buyer: Professionals, travelers
- Hook: “Walang gusot, kahit saan — fold, steam and go!”
- Pain Point: Wrinkled outfits, bulky irons

**Link:**

[https://www.alibaba.com/product-detail/PANCERKA-Portable-Electric-Handheld-Steamer-Mini\\_1601092924195.html?spm=a2700.accio\\_detail&accio\\_page\\_id=ymhoicee7cucas2g19a8ad776471c815a9fc198dc7](https://www.alibaba.com/product-detail/PANCERKA-Portable-Electric-Handheld-Steamer-Mini_1601092924195.html?spm=a2700.accio_detail&accio_page_id=ymhoicee7cucas2g19a8ad776471c815a9fc198dc7)

# WHY THESE PRODUCTS HAVE SIX-FIGURE POTENTIAL

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Philippine e-commerce thrives on emotional buying triggers. Products that promise relief, convenience, hygiene, confidence, protection and sustainability tap into everyday frustrations and aspirations.

These items solve nagging problems (back pain, dirty water, stress, theft, limited workout space, stains, food waste, pet care, foggy lenses, wrinkled clothes) while being impulse-friendly and visually appealing.

Low cost-of-goods paired with high perceived value create strong margins. Filipinos respond to proof, visuals and instant results — making these items perfect for short-form creatives and fast AI-powered product launches.

In the ₱9 990 program, we don't just ideate. We build your product, craft your sales page, design your 7-second creatives, set up ads, source suppliers and automate AI workflows.

These complete systems are what transform ideas into six-figure launches.

# WHAT'S NEXT?

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Ideas alone won't bring income. **You need:**

- A high-converting landing page
- 7-second creatives that stop scrolling
- A profitable ad system
- A reliable supplier
- AI-powered workflows that speed everything up

We teach and build all of these inside the ₱9 990 program. If you're ready to turn these inspirations into a real business, we'll guide you every step — from product selection to launch.