

AI-POWERED ECOM SPRINT

5 DAY CHALLENGE

(No Coding and No Wasting Money on Ads!)

Container vs Content

Container vs Content

Mindset

Energy

Belief

System

Habits



Container

Container vs Content

Skills

Information

Tools

Knowledge

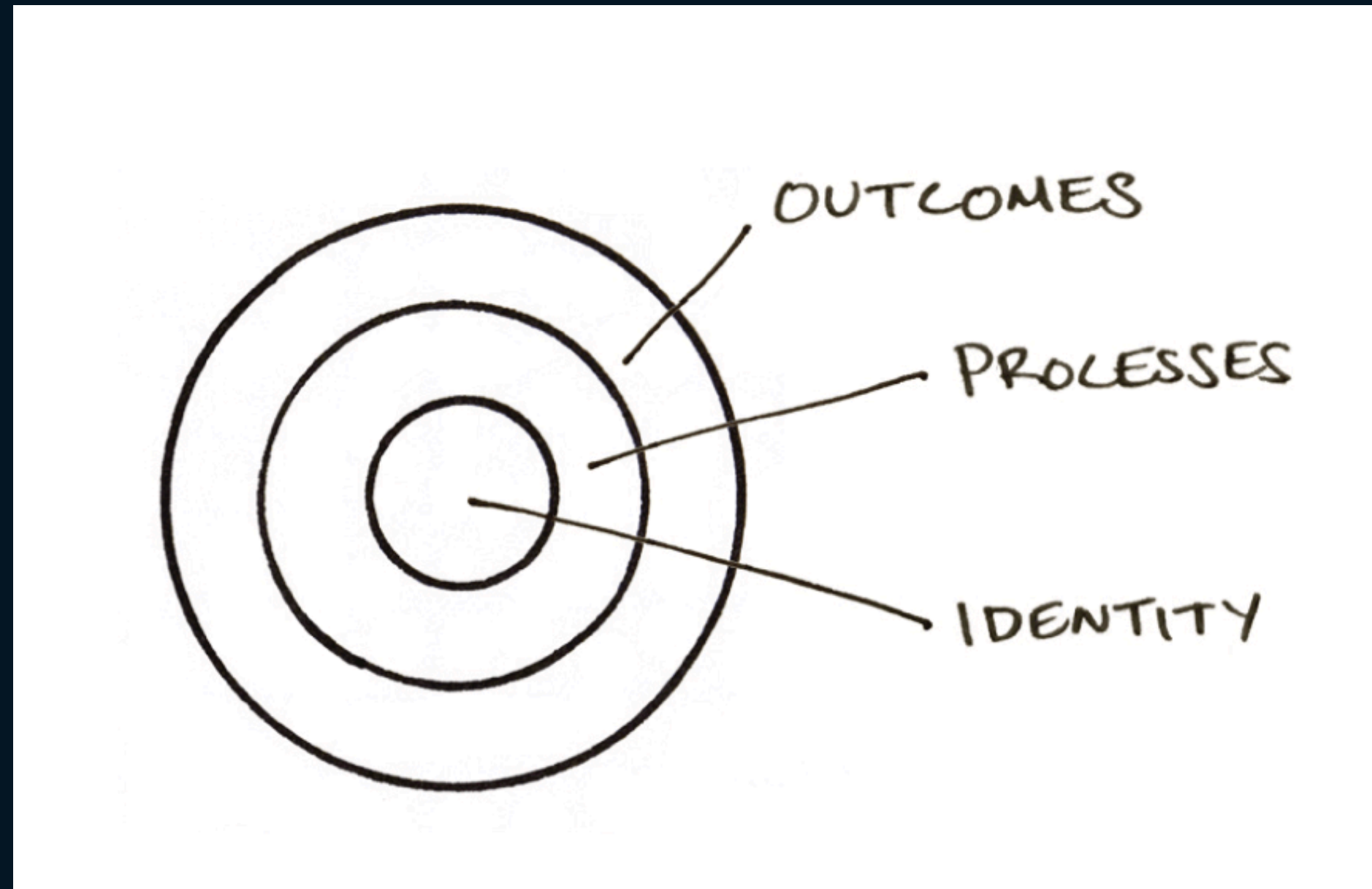


The "What"

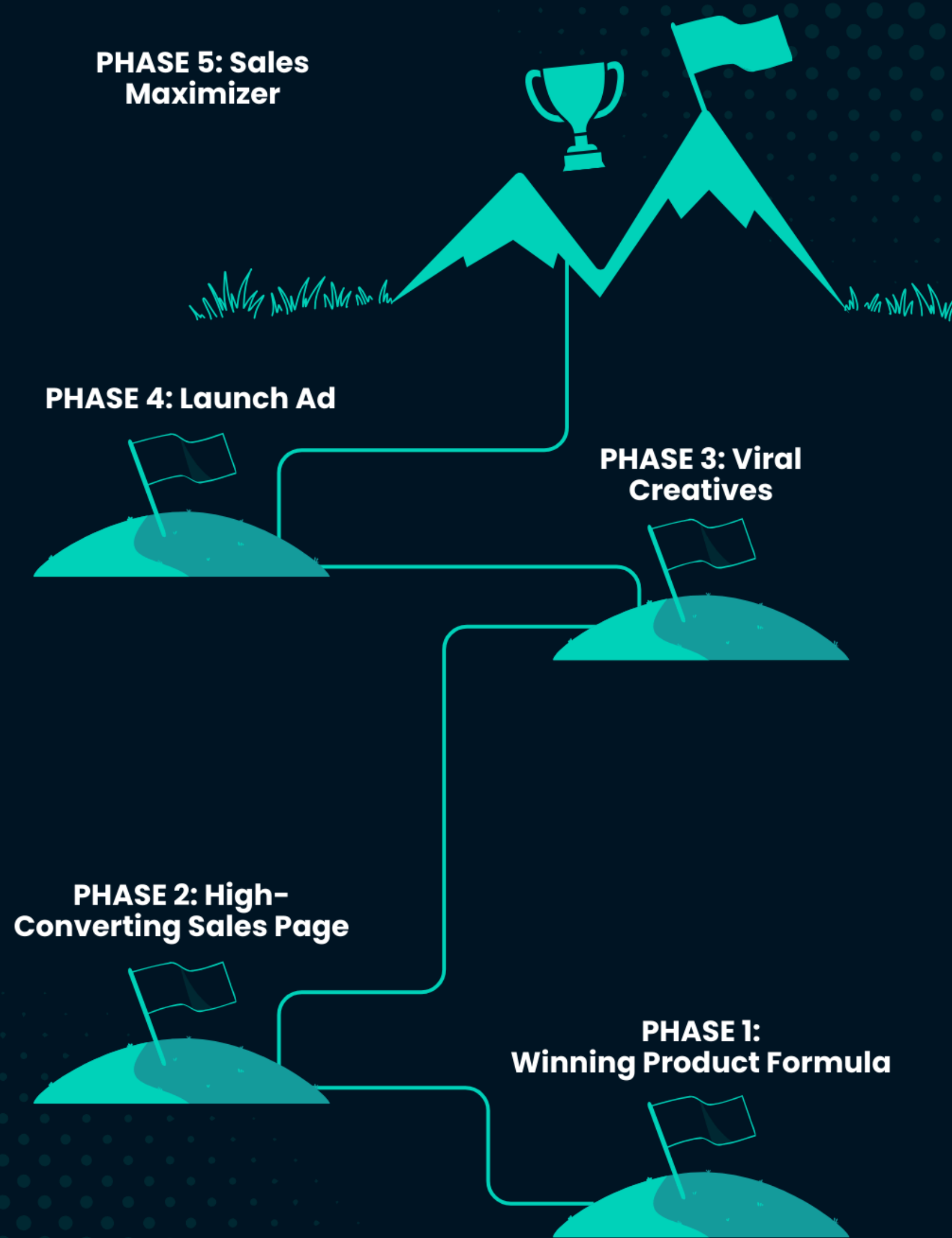
Strategies

Content

Container vs Content



LET'S RECAP!

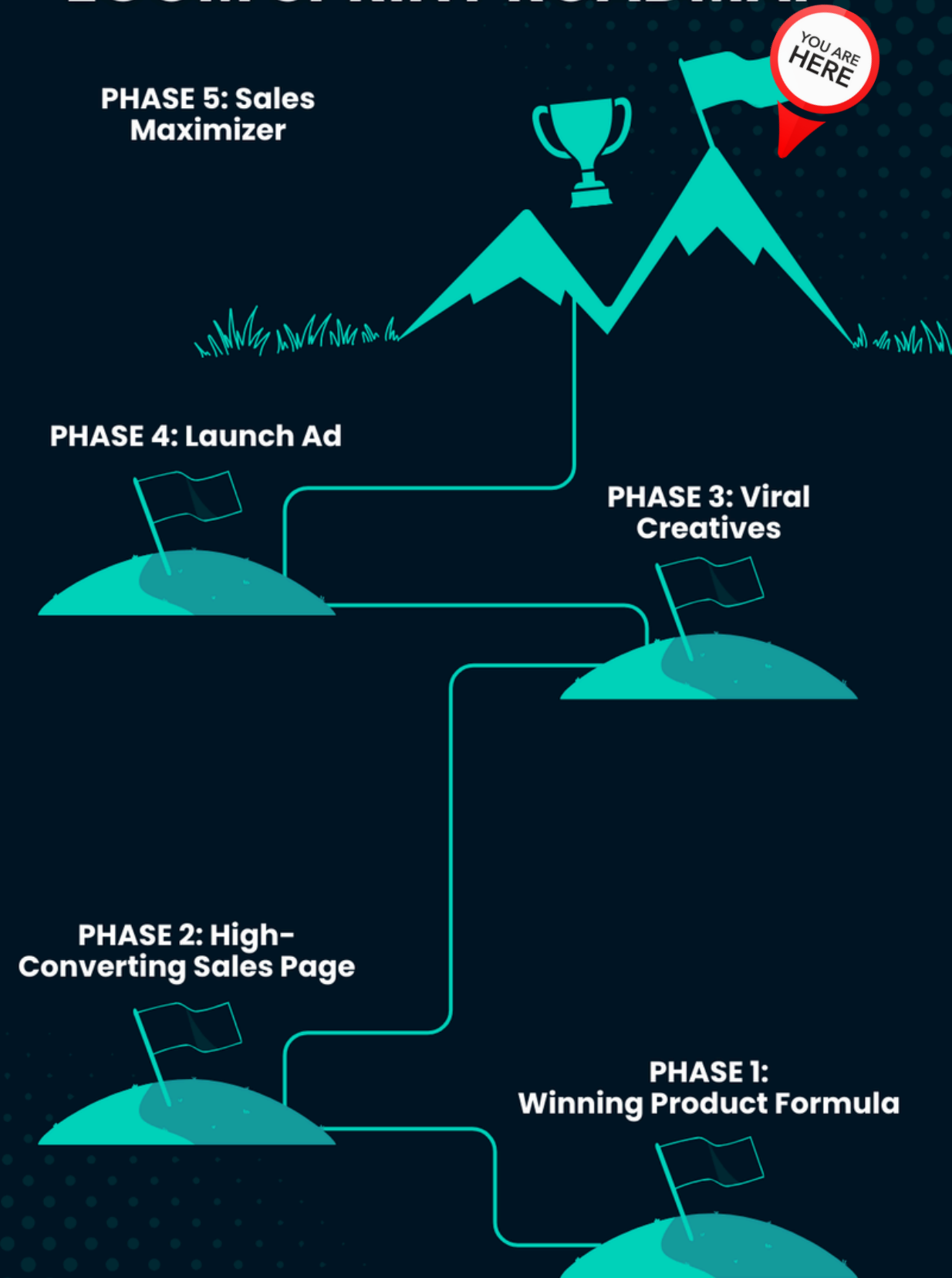


Welcome to Day 5!

5 Day Road Map

Recap

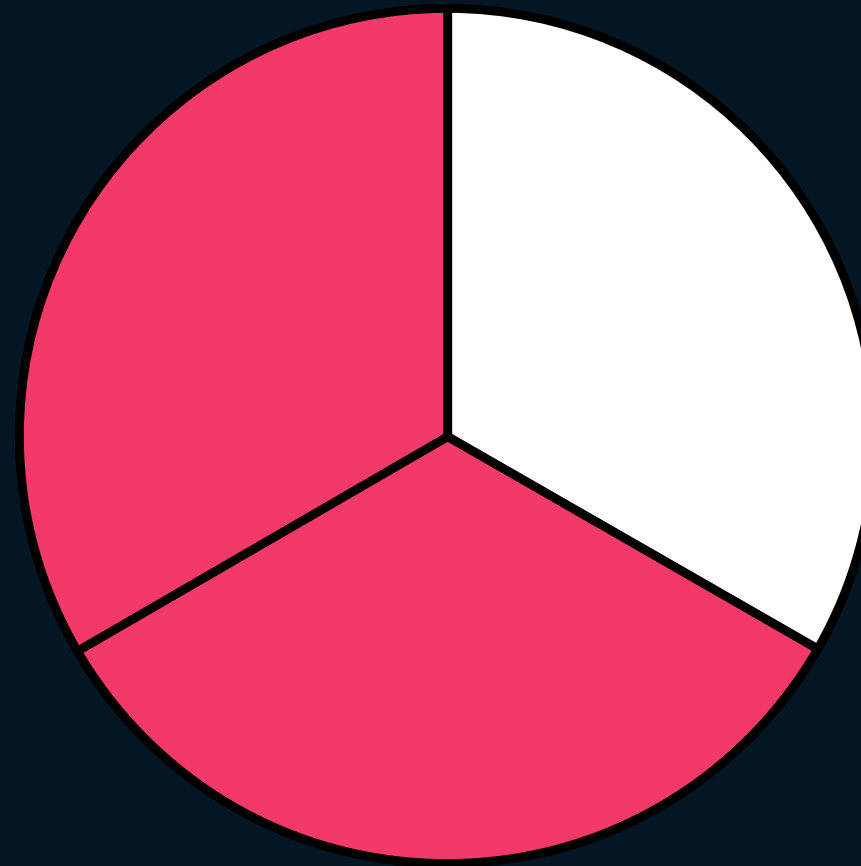
AI-POWERED ECOM SPRINT ROADMAP



It's Kinda Like Dating...



2/3 of Sales



By The End of Day 5...

- **Choose a Catch Basin**
- **Follow up Scripts**
- **Upsell Script**
- **Resell Script**

Sales Maxmizers

CASH Framework

Sales Maximizer

C.A.S.H. Framework

C - Catch Basin (Multi-Channel)

A - Add more Value (Upsell & Bundles)

S - Sell Again (Repeat Purchase)

H - Hunt Down (Follow up & Remarketing)

Pillar 4: Sales Maximizer

Checklist

**C - Catch Basin
(Multi-Channel)**

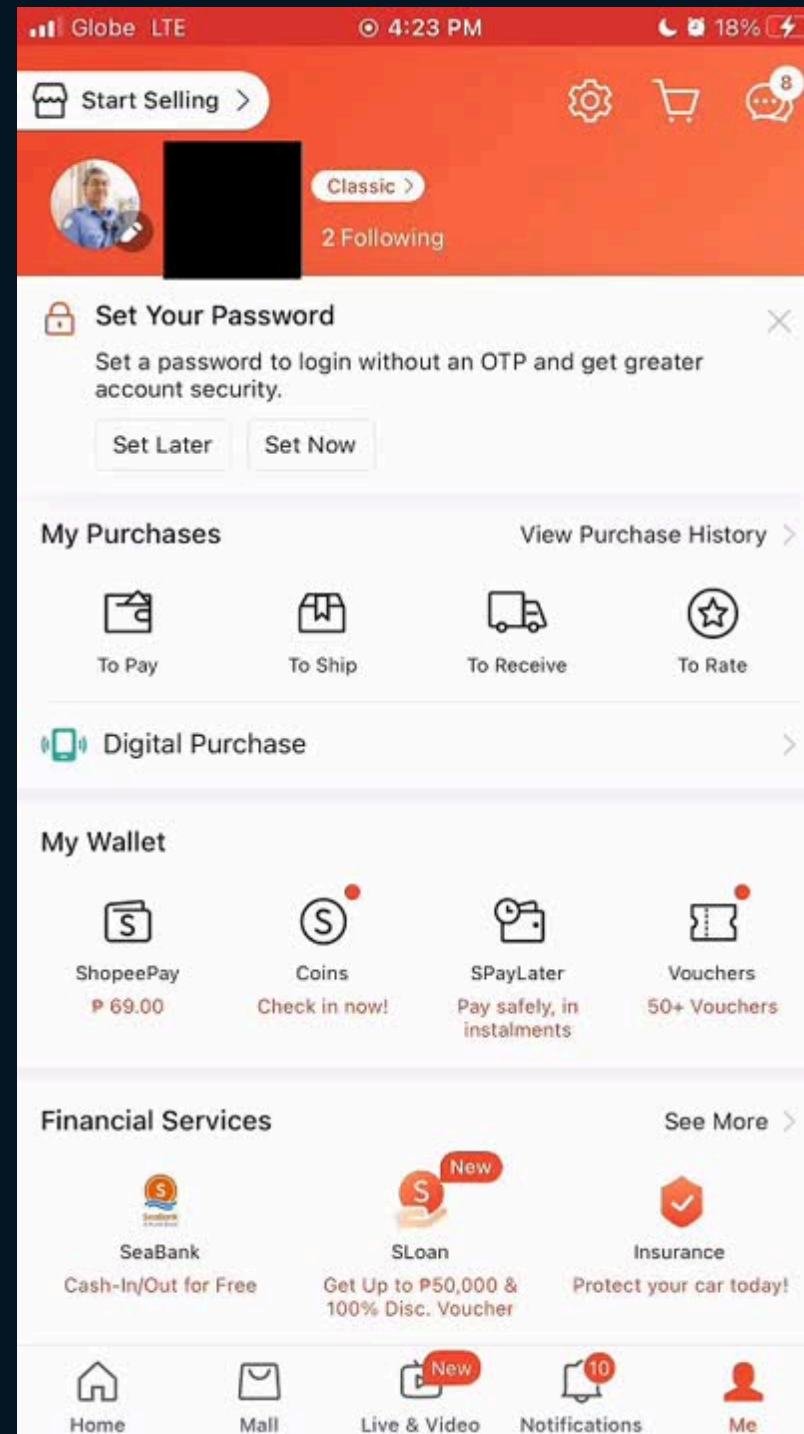
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Catch Basin



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Follow up System Prompt & Templates (SMS and Call)

PROMPT TO GENERATE AN EFFECTIVE ECOMMERCE UPSELL SYSTEM

Prompt:

Create a simple, effective **Upsell System** for an eCommerce business that triggers after a customer places an order online (Cash on Delivery or Paid).

The system must include:

A sequence of **3 SMS messages** (max 160 characters, no links)

2 short call scripts (Call #1 = Main Pitch, Call #2 = Follow-up)

Call #1 must be under 5 minutes, and call immediately to 1 hour from ordering. | Also, Ask first about the confirmation of their order and confirm their address, and after it should follow these persuasion principles:

- o **Ontological Coaching** (empathetic listening, awareness-based questions)
- o **Straight Line Persuasion** (build certainty, control the frame, close confidently)
- o **Scarcity, Social Proof, and Curiosity** triggers

Pillar 4: Sales Maximizer

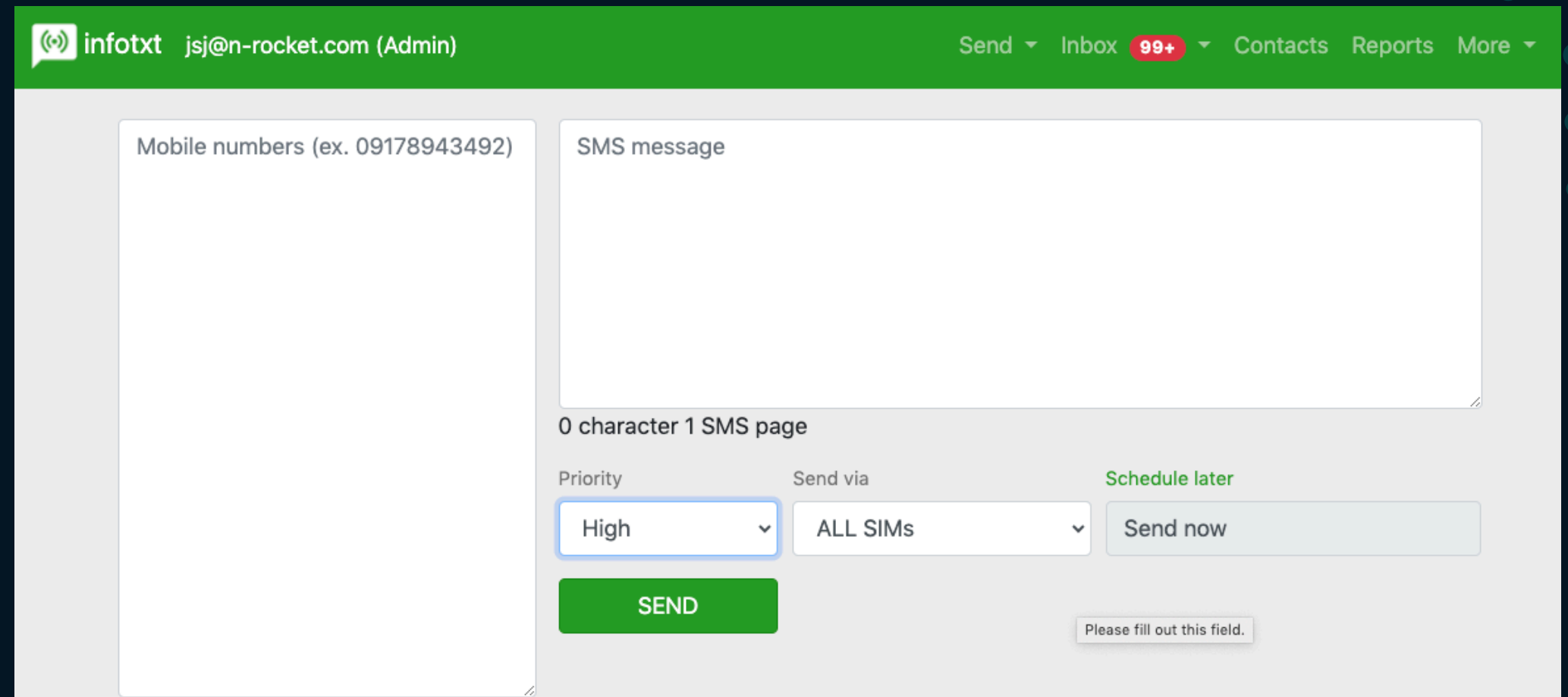
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The screenshot shows an SMS marketing interface for 'infotxt' with the user 'jsj@n-rocket.com (Admin)'. The top navigation bar includes 'Send', 'Inbox 99+', 'Contacts', 'Reports', and 'More'. The main interface is divided into two columns: 'Mobile numbers (ex. 09178943492)' and 'SMS message'. Below the message input, it shows '0 character 1 SMS page'. There are dropdown menus for 'Priority' (set to 'High') and 'Send via' (set to 'ALL SIMs'). A 'Schedule later' link is visible. A 'Send now' button is present, along with a green 'SEND' button. A small error message 'Please fill out this field.' is displayed at the bottom right.

Pillar 4: Sales Maximizer

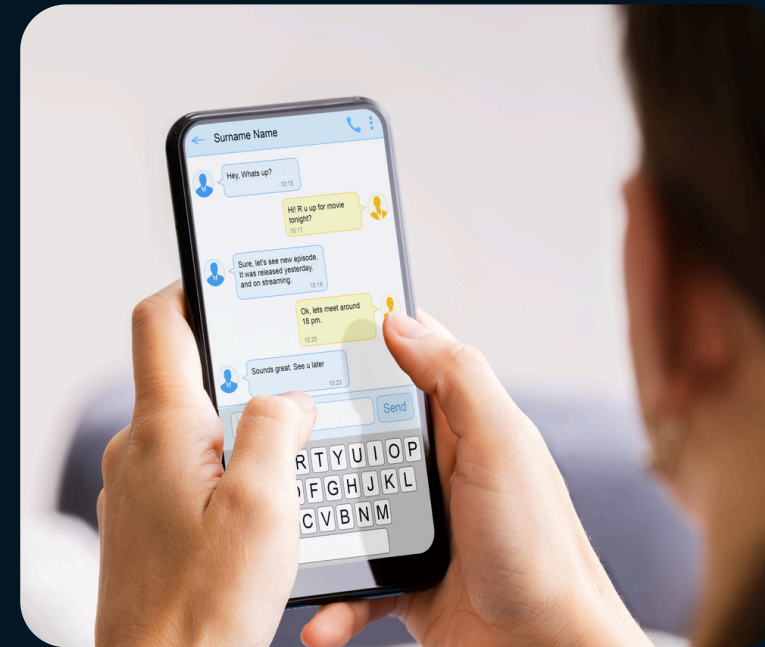
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Post Purchase Resell System

PART 1: RESALE STRATEGY (EXPERT SALESMAN VERSION)

Target: Customers who already purchased from you.

Timing: 7-30 days after purchase (depending on product).

Goal: Make them buy again — either same product, bundle, or upgraded version.

SYSTEM FLOW:

| Timing After First Purchase | Channel | Action |
|-----------------------------|---------|-----------------------------------|
| Day 7-14 | SMS | Reminder with soft Call to Action |
| Day 15-20 | Call | Personalized check-in + offer |
| Day 21-30 | SMS | Final resell + scarcity angle |

✉ SMS #1: Soft Reminder (Repeat Buy)

"Hi [FirstName], kamusta ang gamit mo sa [ProductName] from [StoreName]? Marami ang umuulit — gusto mo bang i-reserve ulit 'to para sa'yo?"

📞 CALL SCRIPT: Day 15-20

"Hi [FirstName], si [YourName] 'to from [StoreName] — kamusta po yung [ProductName] ninyo?"

Pillar 4: Sales Maximizer

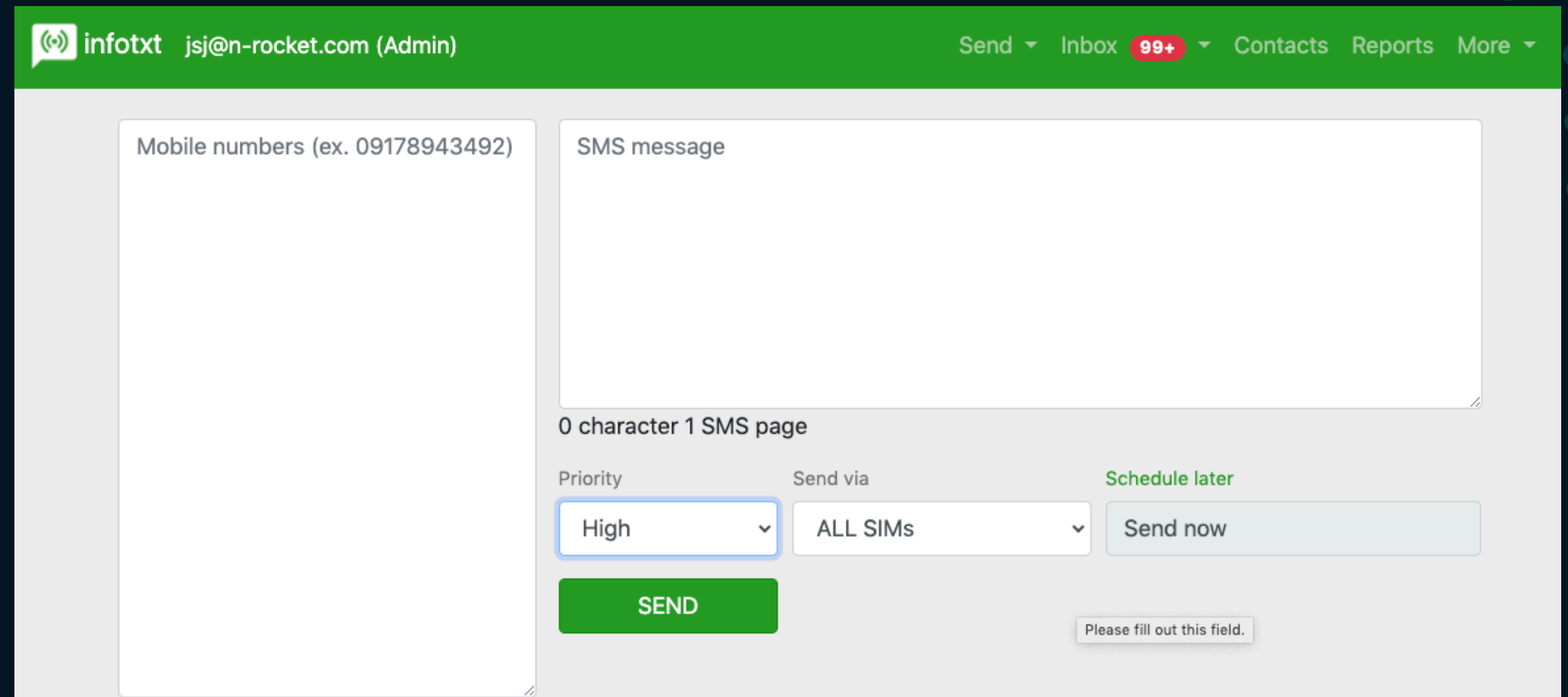
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The screenshot shows a web interface for sending SMS messages. At the top, there is a green navigation bar with the text "infotxt jsj@n-rocket.com (Admin)" on the left and "Send", "Inbox 99+", "Contacts", "Reports", and "More" on the right. The main content area is divided into two columns. The left column is titled "Mobile numbers (ex. 09178943492)" and contains a large empty text area. The right column is titled "SMS message" and contains a large empty text area. Below the "SMS message" area, it says "0 character 1 SMS page". There are two dropdown menus: "Priority" with "High" selected, and "Send via" with "ALL SIMs" selected. To the right of these is a "Schedule later" link and a "Send now" button. Below the dropdowns is a green "SEND" button. At the bottom right, there is a small grey box with the text "Please fill out this field."

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RETARGETING ADS (HUNT DOWN)

Steps

RETARGETING ADS (HUNT DOWN)

Steps

Create Audience: 14 days website visitor

Create 2nd audience: 45 days purchased

Create Campaign at 60 pesos budget

Create custom audience: Include 1st, Exclude 2nd audience

Placements: Choose automatic

Input the Creatives

Launch the Ad

REPEAT PURCHASE ADS (SELL AGAIN)

Steps

Create Audience: 60 days purchased

Create 2nd audience: 30 days purchased

Create Campaign at 60 pesos budget

Create custom audience: Include 1st, Exclude 2nd audience

Placements: Choose automatic

Input the Creatives

Launch the Ad

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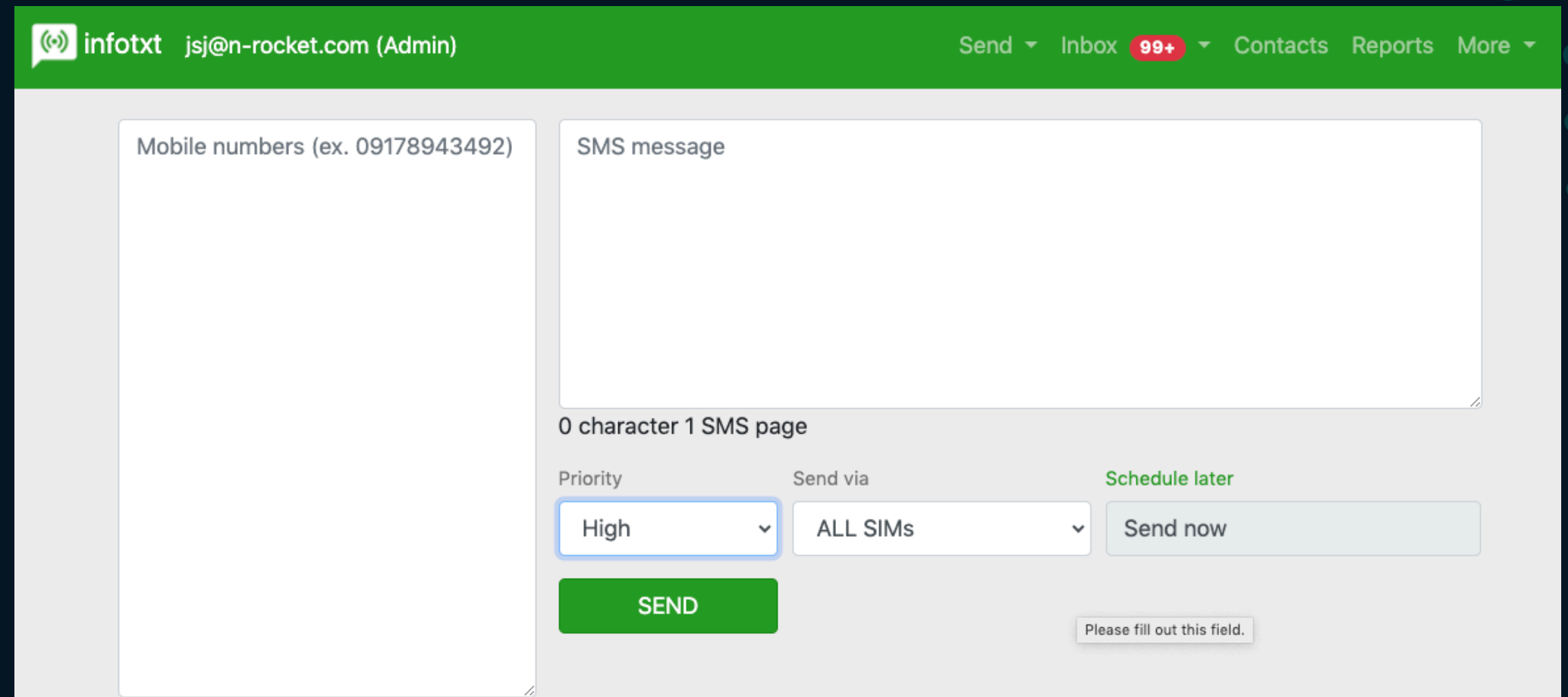
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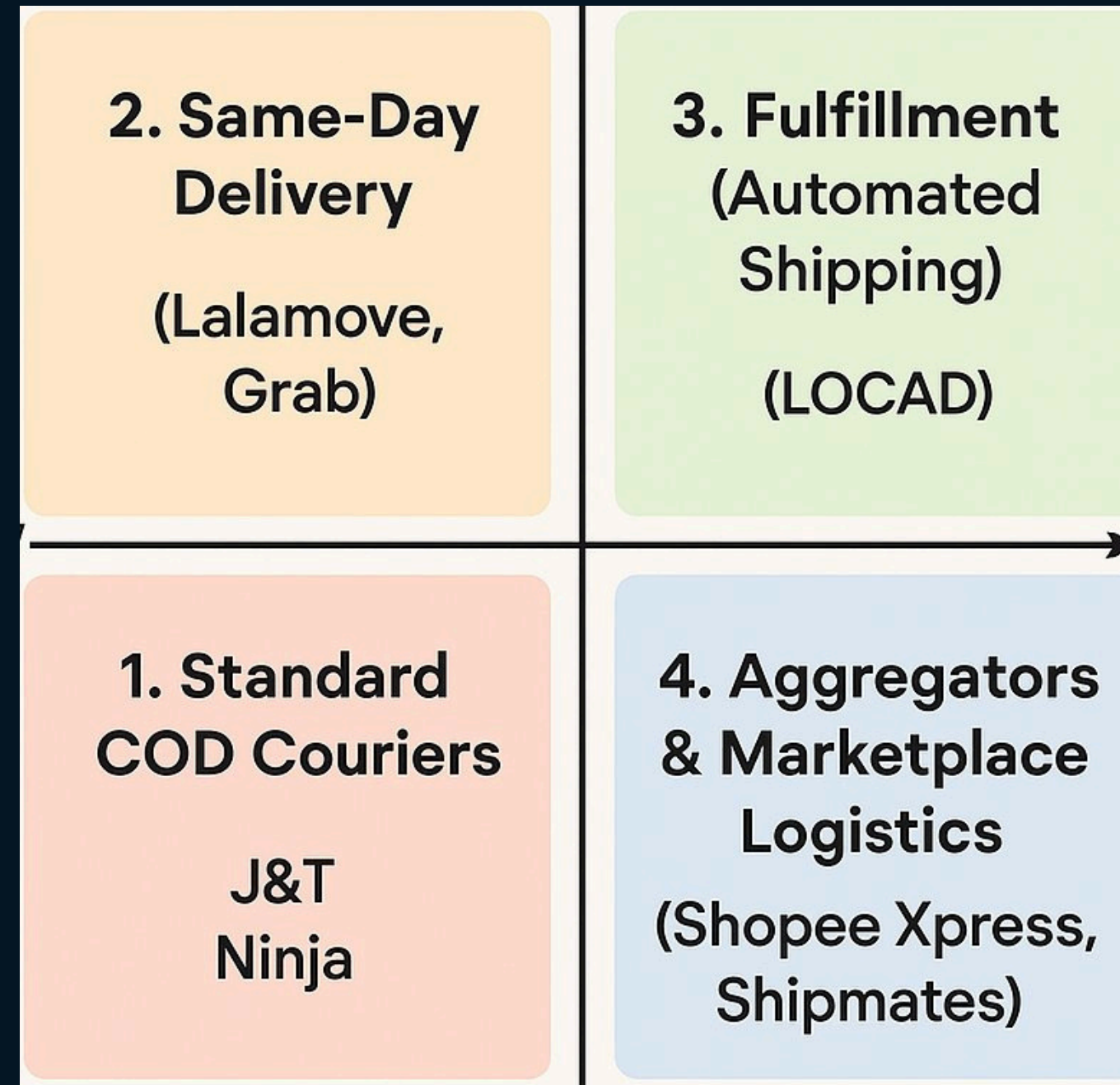
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The screenshot shows the infotxt SMS marketing interface. The top navigation bar is green and contains the infotxt logo, the user email 'jsj@n-rocket.com (Admin)', and navigation links for 'Send', 'Inbox 99+', 'Contacts', 'Reports', and 'More'. The main content area is divided into two columns. The left column is titled 'Mobile numbers (ex. 09178943492)' and is currently empty. The right column is titled 'SMS message' and contains a large text area for composing the message. Below the text area, it shows '0 character 1 SMS page'. There are three dropdown menus: 'Priority' set to 'High', 'Send via' set to 'ALL SIMs', and a 'Schedule later' link. A 'Send now' button is also present. A large green 'SEND' button is located at the bottom left of the form. A small error message 'Please fill out this field.' is visible at the bottom right.

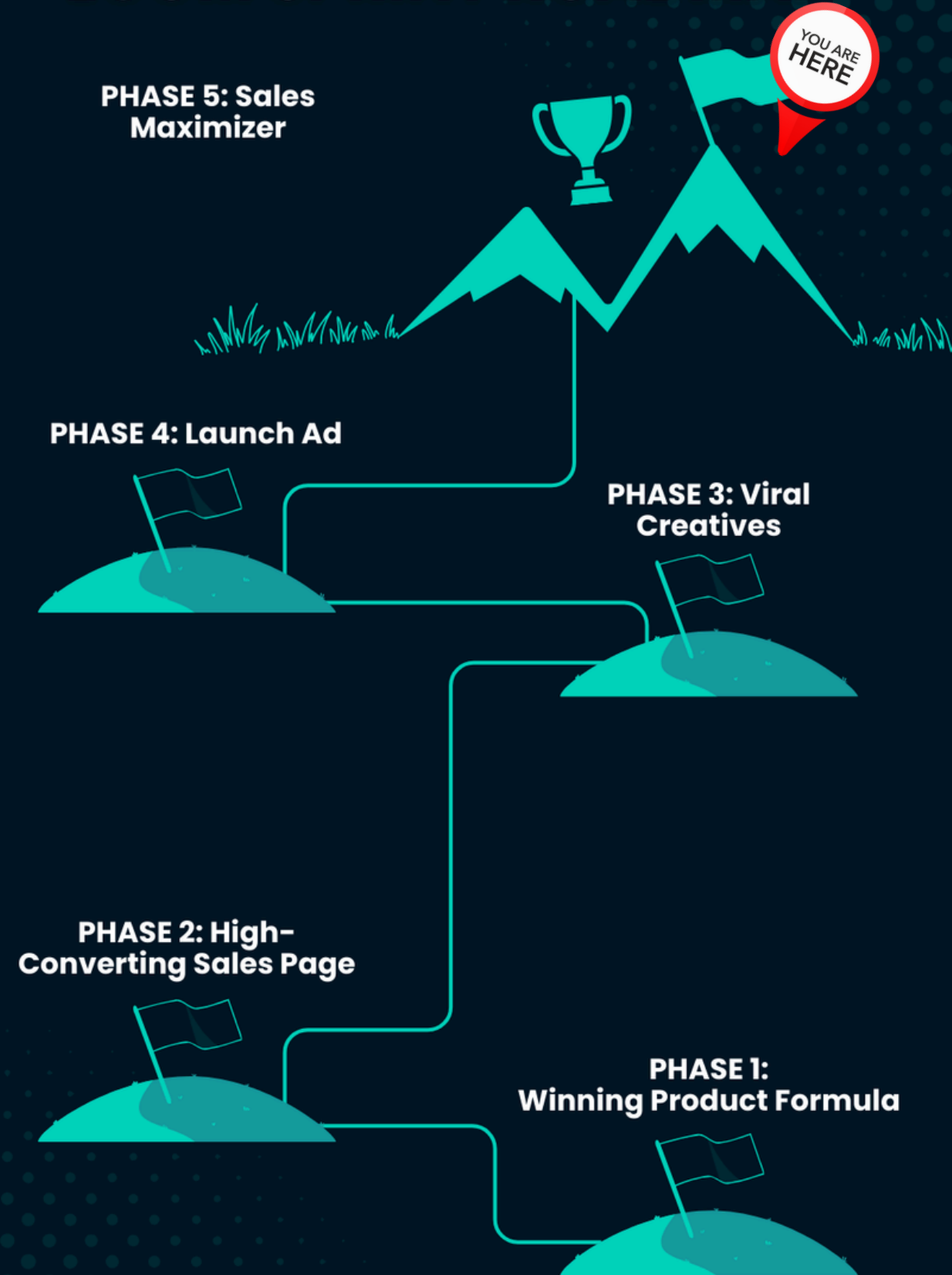
4 Types of Couriers



5 Day Road Map

Recap

AI-POWERED ECOM SPRINT ROADMAP



Challenge:



Create 3 tiered products in website

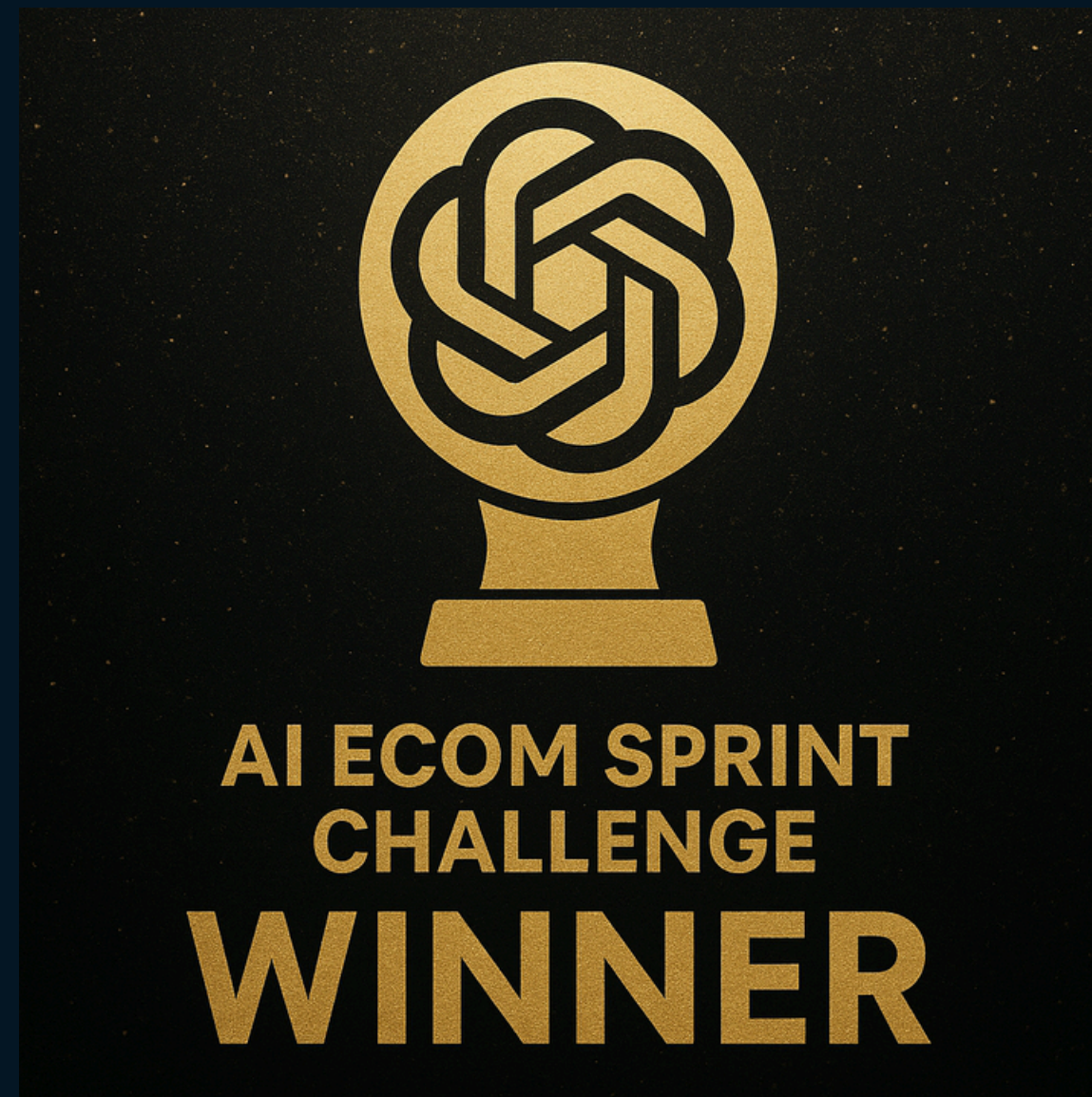


Create Retargeting ads (Follow up)



**Create Retargeting ads
(To Sell again)**

WINNER GETS



1 MONTH CHATGPT PLUS

CURRENT STATUS

| AI ECOM | |
|---------------------|------------|
| The Founding Member | |
| Sprint | |
| Name | INDIVIDUAL |
| Adel | 42 |
| Lhei | 24 |
| Jech | 74 |
| Sid | 39 |
| ANN | 64 |
| Jowee | 54 |
| Howell | 51 |
| Nene Balboa | 33 |
| Oliver | 54 |
| John Paolo | 76 |
| Bea | 38 |
| Joseph | 26 |
| Marlo | 29 |
| Czarmaine | 36 |
| Joms | 47 |
| Justine | 29 |
| Glenda Tugade | 27 |
| Ely Martin | 54 |
| Rodel Cellona | 34 |
| MsManih | 40 |

1 MONTH CHATGPT PLUS

What Are Your Biggest Key Takeaway for Day 5

