

AI-POWERED ECOM SPRINT

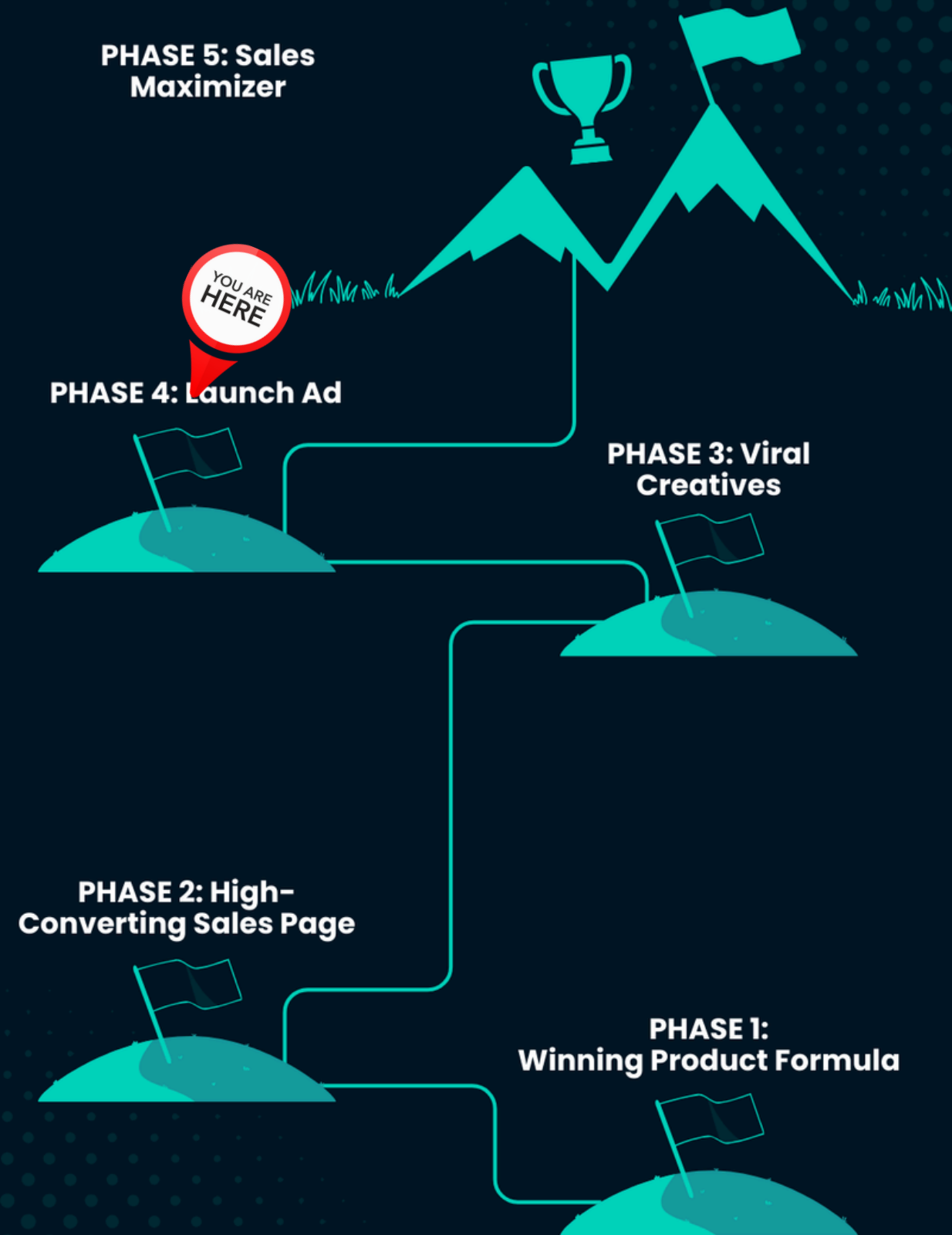
5 DAY CHALLENGE

(No Coding and No Wasting Money on Ads!)

Welcome to Day 4!

5 Day Road Map

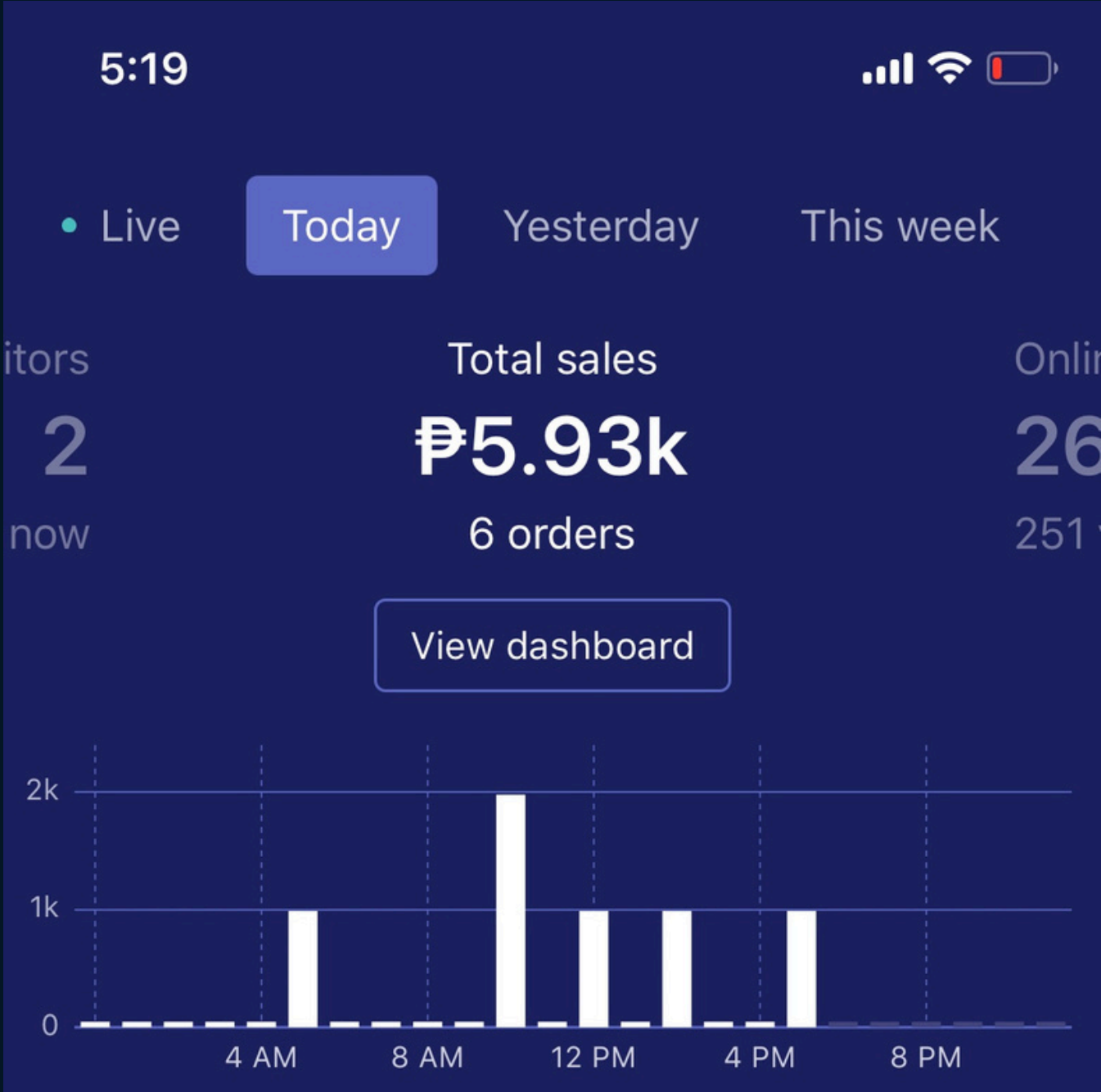
AI-POWERED ECOM SPRINT ROADMAP



Backstory



Backstory



11:08

Back Comments

Nooks PH
3 April · 🌐

Bodybuilders are going crazy for these grips 😊

- ✅ Increase 2-3 reps per set
- ✅ Focuses the weight onto your target muscle
- ✅ Reduce injury and muscle fatigue

Get Yours ➔ <http://bit.ly/Next-level>

🔥 50% Off - Today Only 🔥

ACHIEVE THE NEXT LEVEL

NOOKSPH.COM
LiftClaws™ - COD + FREE SHIPPING

Shop Now

Write a comment...

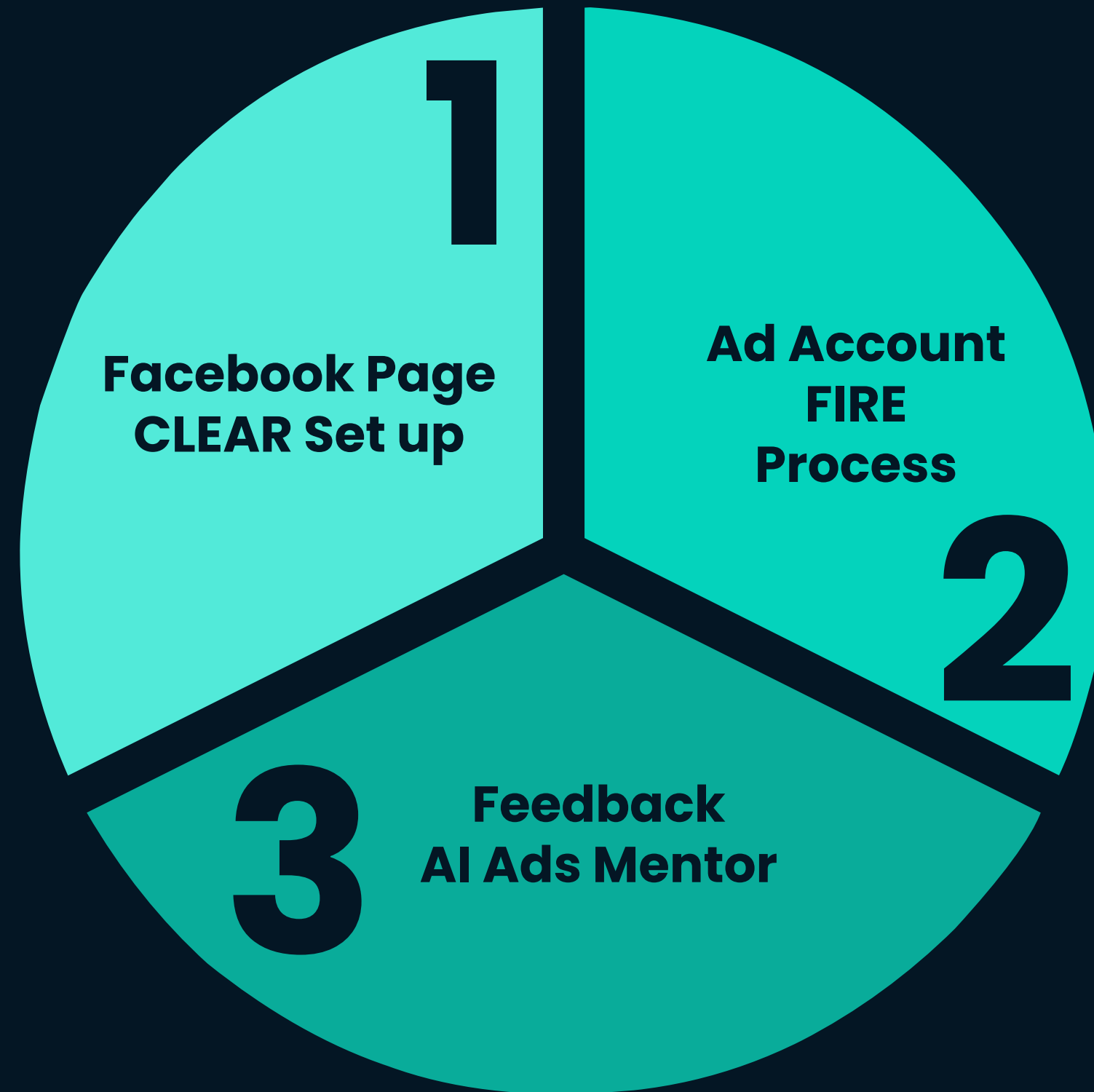
By The End of Day 4

✓ **Your Facebook Page, Live and Ready**

🚀 **Your 1-1-3 Sales Campaign, Launched**

🤖 **AI Mentor Activated to Guide You 24/7**

Day 4 – The Launch Pad Framework

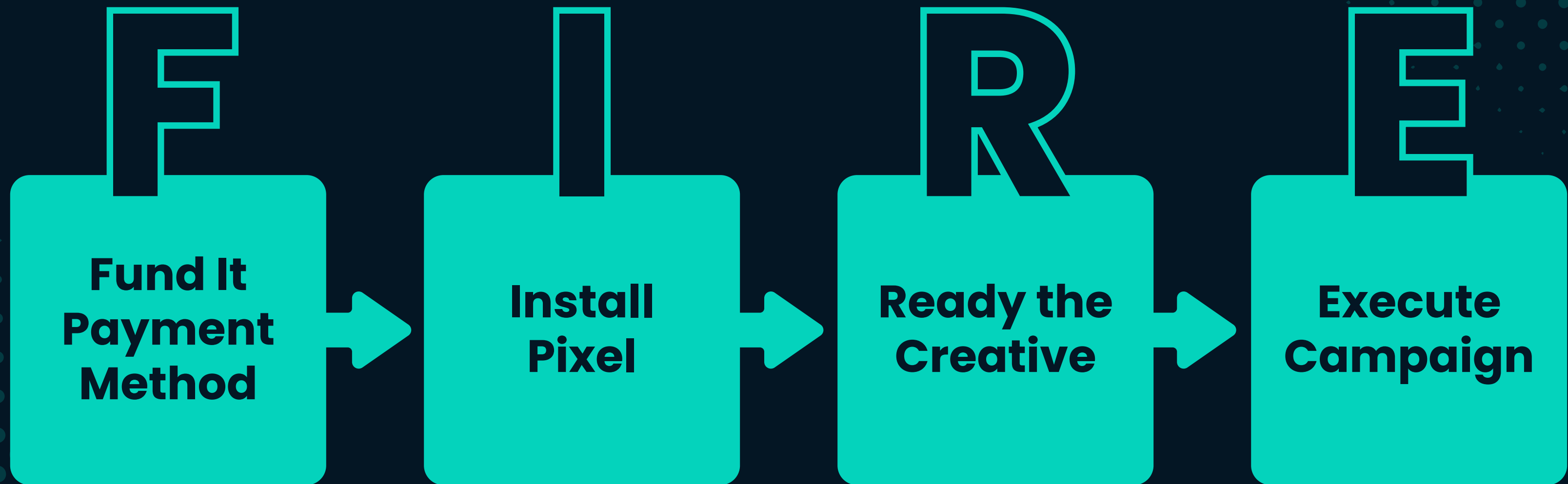


Facebook Page



your Facebook Page has to be CLEAR

Ad Account F.I.R.E. Process



F – Fund it

(Payment Method)



1. **UnionBank Debit Card (Visa/Mastercard)**
2. **BPI eCredit / BPI Credit Card (Visa/Mastercard)**
3. **GCash AMEX Virtual Card**
4. **PayMaya (Maya) Virtual/Physical Card**
5. **RCBC Bankard Credit Card**
6. ***Security Bank Credit Card***
7. ***EastWest Bank Credit Card***
8. ***Metrobank Credit Card***
9. ***CIMB Virtual Debit Card***
10. ***Tonik Bank Virtual Debit Card***

I - Install the Pixel



TRACKING





I – Install the Pixel

STEP 1:

Go to Ads Manager

→ Login to
adsmanager.facebook.
com

STEP 2:

Open Events Manager

→ Click the menu (☰) >
Events Manager

STEP 3:

Create Your Pixel

→ Connect Data Source
> Web > Facebook Pixel
→ Name it and click
Create

STEP 4:

Add Website URL

→ Enter your WebCake
site URL
→ Click Continue

STEP 5:

Install Code Manually

→ Choose Install code
manually
→ Copy the base code

STEP 6:

Go to WebCake Settings

→ Open WebCake
Admin Panel
→ Go to Settings >
Header Code / Custom
Code

STEP 7:

Paste Pixel Code

→ Paste code in the
Header section
→ Click Save

STEP 8:

Set Up Events (Optional)

→ Back in Events
Manager
→ Use the Event Setup
Tool
→ Tag buttons (Add to
Cart, Checkout, etc.)

STEP 9:

Test Events

→ Go to Test Events tab
in Events Manager
→ Enter your site
→ Click around and see
if events are firing

STEP 10:

Track Purchases in WebCake Checkout

→ Go to Checkout
Settings
→ Add this script in the
tracking field:
→ Replace 990 with your
product price
→ "Save"



I – Install the Pixel

How to Set Up Facebook Pixel and Connect It to Webcake (Taglish Tutorial)

Why Is This Important?

Imagine may tindahan ka, pero **wala kang CCTV camera**.
May pumasok ba? May bumili ba? May tumingin lang ba?

Hindi mo alam.

Ganyan ang online business mo **kapag walang Pixel**.
Pero kung meron — makikita ni Facebook kung sino ang interesado, sino ang nag-click ng **Order Now**, at kung sino ang bumili.
Mas matalino ang ads mo. Mas maraming benta. Mas kaunting sayang sa budget.

Why You Can Do This

Hindi mo kailangan maging tech expert.
Parang lang itong paglalagay ng **sticker sa pinto ng store mo** para i-track kung sino ang pumasok.

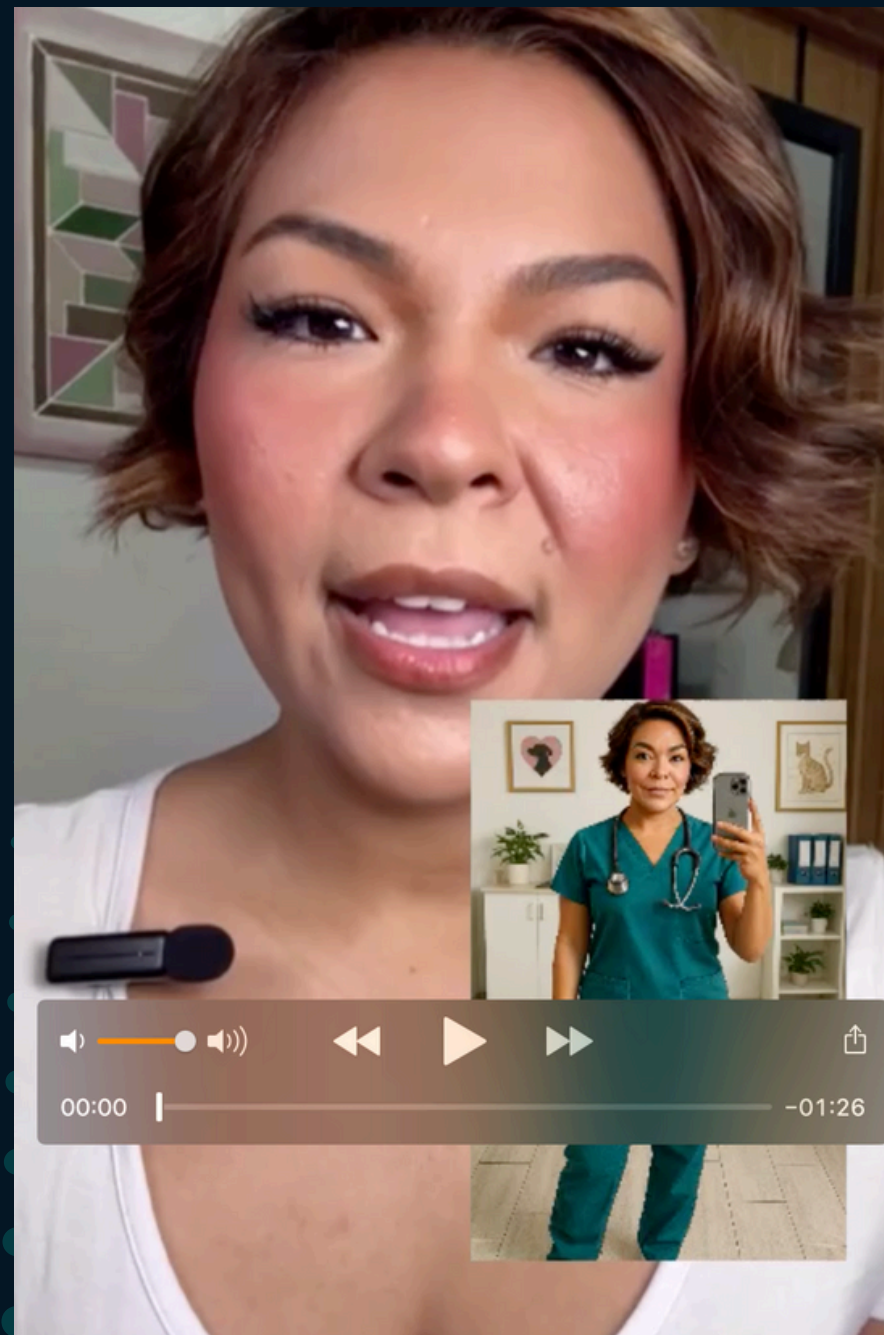
Copy ka lang ng code, paste mo sa Webcake, then assign mo lang ang **"Order Now"** button as a **Purchase Event**.
Done.

Kaya mo 'to.
Let's start!

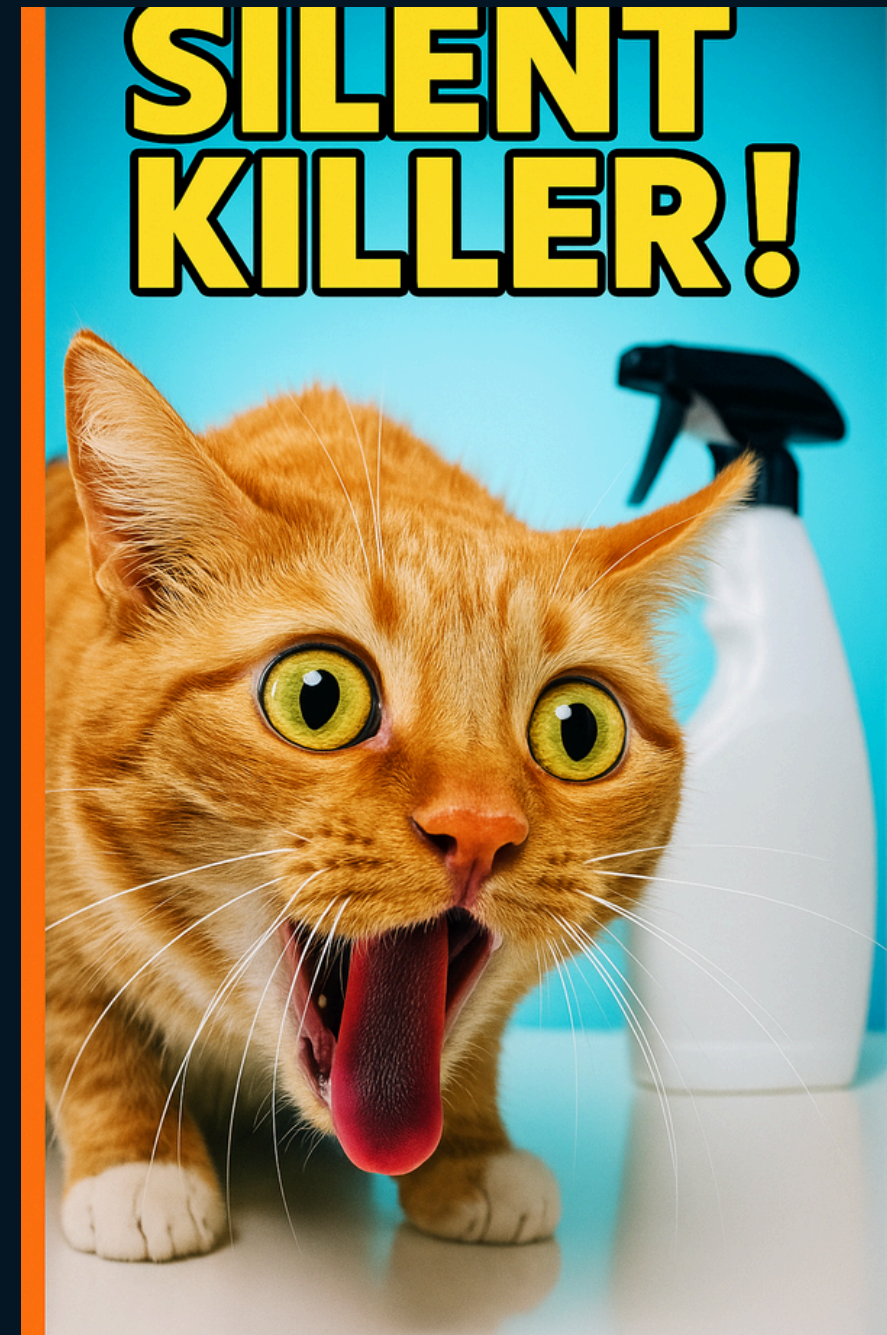
Overview Checklist (Before We Start)

R – Ready the Creative

Image/Video



Thumbnail



Ad copy & Headline

Primary text ⓘ

🚫 Akala ko safe 'yung mga panglinis ko... 'yun pala, slowly nakakasama sa pusa ko.

Nalaman ko 'to the hard way.
Nagsusneeze si Sashi after ko maglinis.
Kala ko allergies lang—'yun pala, toxic yung ginagamit ko 🐱

It's not your fault.
Lahat tayo gusto malinis ang bahay.
Pero hindi natin alam na some cleaners may hidden chemicals na harmful sa mga pets.

"Wala naman 'yan effect, konti lang naman."
Yan akala ko dati.
Pero amoy pa lang, di ba obvious na strong masyado?
Kung tayo nga nasasaktan sa amoy... what more sila?

Here's what usually happens: ❌

- Gamit tayo ng strong cleaner
- ➔ Mabango sa una
 - ➔ Naglalakad si kitty sa floor
 - ➔ Didilaan niya yung paws niya
 - ➔ Nagsusuka siya, or nagkaka-allergy

⚠️ Nakaka-guilty diba?
'Di mo naman sinasadya pero ikaw pa pala reason bakit siya uncomfortable.

E- Execute the Campaign

Campaign

- Objective:** Sales
- Manual** Sales Campaign
- Turn Off** all settings


Ad set

- Conversion:** Website
- Performance Goal:** Maximize Conversions
- Pixel:** The installed pixel
- Event:** Purchase
- Daily Budget:** P500
- Date:** 12AM next day (Don't set end date)
- Audience:** Target Location, Gender, Age
- Interest/Behavior:** LEAVE BLANK
- Placements:** Feeds only, Stories, Reels Only

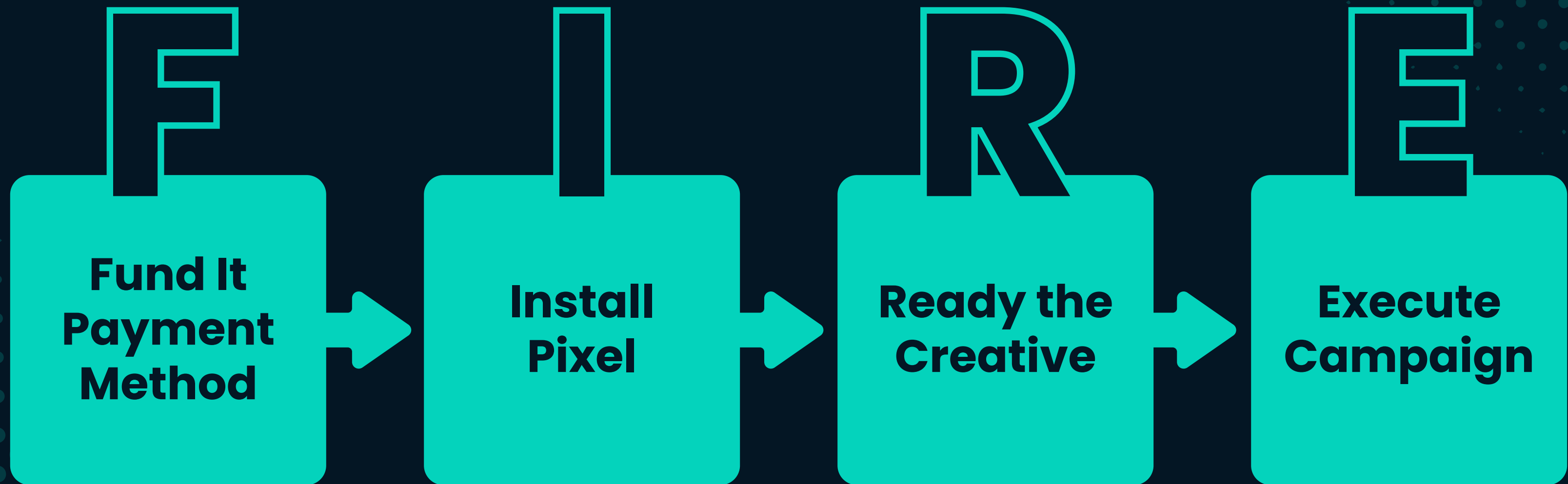
Ad level

- Page:** Choose Page
- Upload Video or Image
- Choose Thumbnail (If video)
- Paste Ad copy
- Add Headline
- Input website & Display site

The 1-1-3 Testing Method

- Duplicate Ad x2
- Change Thumbnail, Video, or Copy
-  **Rule:** Only test one thing at a time!!

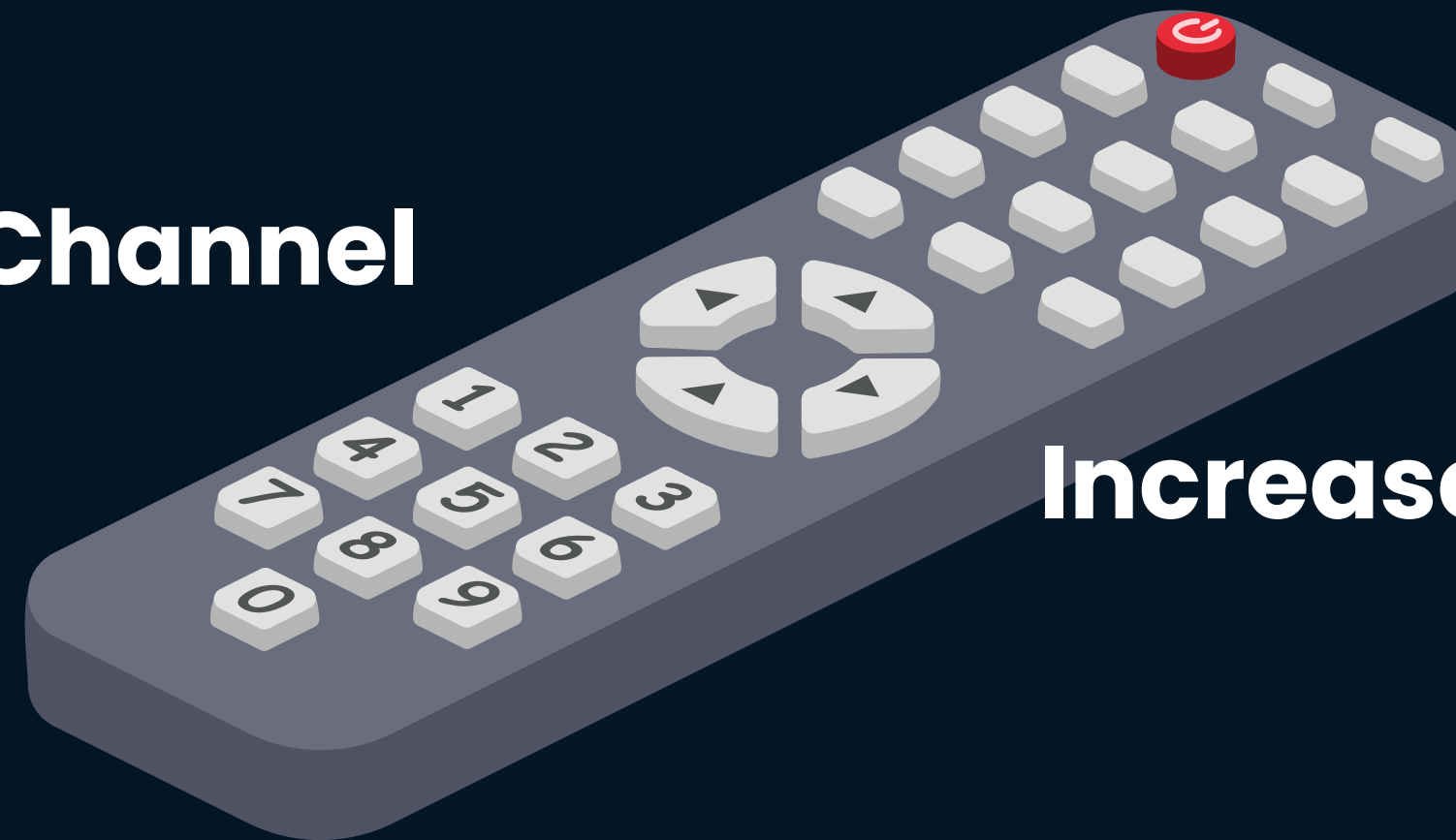
Ad Account F.I.R.E. Process



Jay's Billion Peso Ad Remote

on/off

Change Channel



Increase/Decrease Volume

🎮 The Remote Control Framework

Become a Strategic FB Ads Expert with ₱1B Wisdom

3 Buttons. 3 Actions. Only the Metrics that Matter.

Remote Button	Strategic Question	Key Metric	What It Means	High / Low Interpretation	Action
Power (On/Off)	Should I keep this ad running?	ROAS (Return on Ad Spend)	Measures profitability. Are you earning more than you're spending?	✅ High ROAS = Profitable	<ul style="list-style-type: none"> ☰ High = Scale or Sustain 🔴 Low = Turn Off / Fix
		Cost per Purchase		❌ Low ROAS = Losing money	
Volume	Should I spend more or less?	CTR (Click-Through Rate)	Interest level. Are people <i>engaging</i> with your ad?	<ul style="list-style-type: none"> ✅ High = Message is working ❌ Low = Scroll-past, not interesting 	<ul style="list-style-type: none"> ☰ High = Consider increasing budget ❌ Low = Change creative
		CPM (Cost per 1,000 Impressions)	Market competition. How expensive is it to reach people?	<ul style="list-style-type: none"> ✅ Low = Cost-effective reach ❌ High = Expensive traffic 	<ul style="list-style-type: none"> ☰ Low = Good to scale ❌ High = Be cautious or target better
		Frequency	Ad fatigue. How often is your audience seeing the same ad?	<ul style="list-style-type: none"> ✅ Low (<2) = Still fresh ❌ High (>2.5) = Getting stale 	<ul style="list-style-type: none"> 🔄 High = Rotate creatives ⏸ Low = Okay to keep running
Change Channel	Do I need a new creative or audience?	Add to Cart vs Purchase Drop-Off	Conversion efficiency. Are people adding but not buying?	<ul style="list-style-type: none"> ✅ Low drop-off = Offer is working ❌ High = Something's broken (checkout, price, trust) 	<ul style="list-style-type: none"> 🔄 Fix offer, trust elements, or sales page
		Hook Retention / Video Watch Time	Message clarity. Are people staying long enough to hear the pitch?	<ul style="list-style-type: none"> ✅ High watch time = Hook is strong ❌ Low = You're losing them early 	<ul style="list-style-type: none"> 🔄 Improve first 3-5 seconds (hook, visuals, curiosity)
		Engagement Quality	Are the right people reacting? (Shares, saves, relevant comments)	<ul style="list-style-type: none"> ✅ Real interest = Right audience ❌ Trolls, hate, cold audience = Poor targeting 	<ul style="list-style-type: none"> 🔄 Change targeting or message

AI Ad Analyst



Facebook Ads

33.56

CTR
FACEBOOK ADS

CTTR	8.888	8.888	8.888
C.10R	8.888	8.888	8.888
C.88A	8.888	8.888	8.888
C.88A	8.888	8.888	8.888

ROAS

RTA CPM

ROAS

CPM

FACEBOOK ADS

VIDEO VIEWS



Clark Evangelista is with Kamille Evangelista.

28 February · 🌐



Day 2 of AI Mastery Training! 🎯🔥

Ano pang mas best na way to celebrate my birthday kundi ang matuto ng AI? 🤖🎂 Grabe, ibang level talaga ang experience—parang regalo sa sarili na lifetime ang ROI!

Sharing my key takeaways from today's training:

- ✅ Market Research using AI – Mas mabilis, mas malawak, at mas matalino ang pagkuha ng insights. Hindi na kailangan mag-guesswork!
- ✅ Proper Prompt Chaining – Isa sa pinaka-game-changer na natutunan ko! Sa tamang chaining, mas deep at insightful ang AI outputs.
- ✅ AI to Amplify My Skills – Hindi para palitan ako, kundi para mas lalo akong gumaling at mapabilis ang trabaho ko.

Grabe, ang daming possibilities! 🚀 AI is not just the future—it's happening NOW. Excited akong i-apply lahat ng 'to sa business at personal growth! 💡

Who else is embracing AI this 2025? 🙌

🚀 AI Mastery Training powered by Coach [Jay Jazmines](#) 🚀



Jean Choy

4d · 🌐



"Hindi pwedeng sales lang ang gusto mo, pero ayaw mo namang matuto."

My 2nd day attending AI Masterclass!

Thank You [Jay Jazmines](#) sa overdeliver na mga kaalaman. 🤩

Super SULIT yung bayad! Actually sobrang mura ng singil para dun sa naituro nya sa amin na mga ideas. 🤩

Ang daming golden nuggets na na-ishare. Very Life Changing!

Mga strategies at ideas na ngayon ko lang nalaman.

At alam ko, magagamit ko lahat ito sa pag-accelerate ng sales namin.

Pero hindi lang iyon ang pinaka-highlight para sa akin.

Nakapag-network din ako.

Ang daming taong may parehong goals at passion na makilala ko.

Grabe, sobrang na-inspire ako.

Bago mo maabot ang success, kailangan mong mag-invest sa sarili mo.

Time, effort, and a willingness to learn.

Sabi nga ng mga mentors ko noon:

"Learn before you earn."

Yung pinakapuhunan mo talaga dun is yung oras na nilaan mo para matuto.

Ikaw, handa ka bang matuto para sa pangarap mo?

Tara! kwentuhan tayo about growth and success.

[#AIMasterClass](#)

[#AralMunaBagoMagbakasyon](#) 🤩



Challenge:



Facebook Page



Launched your ads



Tested the AI Mentor Bot

Recording will be available tonight!

<https://www.exponential-university.com/ai-ecom-sprint-recordings>