

CHECKLIST: HOW TO SELL YOUR SYSTEME.IO PLR COURSE

Hey everyone,

If you bought the systeme PLR package, I wanted to outline a quick checklist to help you implement the PLR package and start selling it.

You have been given access to a course called “Systeme.io PLR package”

This one has all the sharable links for the various courses.

There is an overall checklist they give you for selling it as a promotion:

How to launch a course promotion:

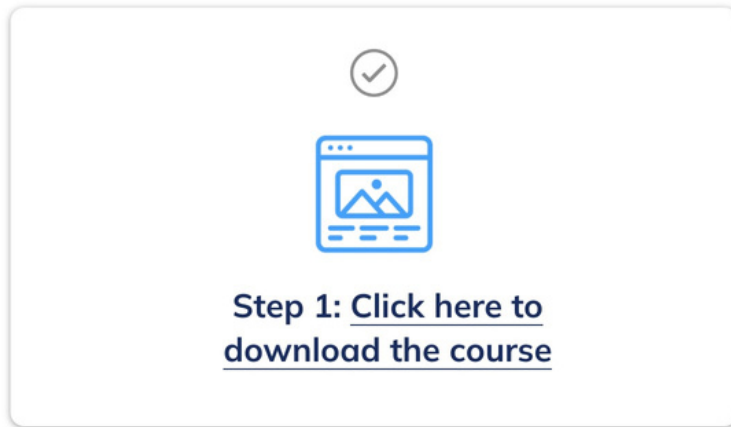
- ✓ Step 1: Add the **course and funnel** to your systeme.io account (each course and all of its assets can be found on separate pages on this membership site)
- ✓ Step 2: Add the course as a digital product to the accompanying funnel (remember to create the correct price plan)
- ✓ Step 3: Download the email swipes and bonuses for the relevant course
- ✓ Step 4: Use the email swipe files to create newsletters to sell the course

We will take one course as an example, and you will need to repeat this for every single course.

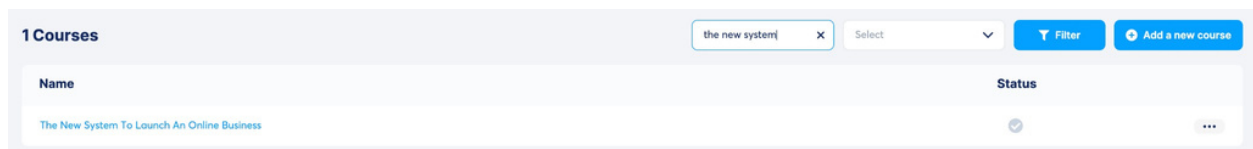
Course example: ***The new system to launch an online business***

Step 1: Add the course to your courses area

Click the link you see, this will add the entire course to your course area.



Once you do, you will see the image below, and note that the tick is not green.



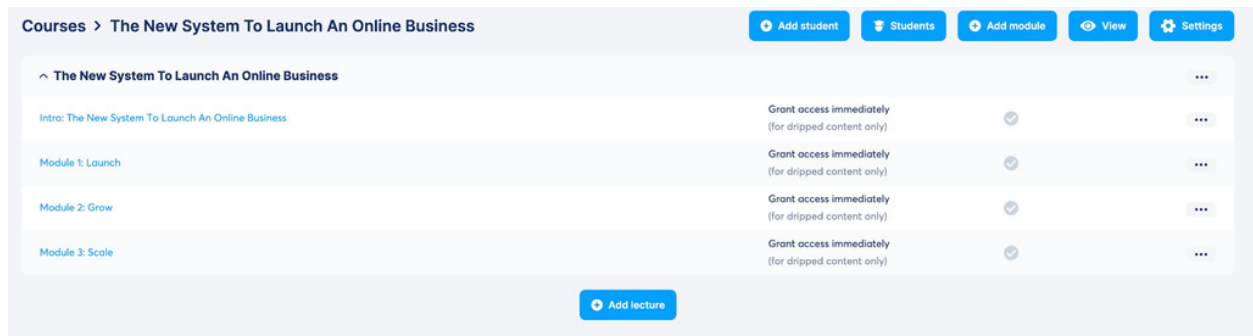
Next step is to click into the course and lesson by lesson go through and swap out any links with your affiliate link.

This is what you will see.

Again, note that every lesson is with a gray tick, not green.

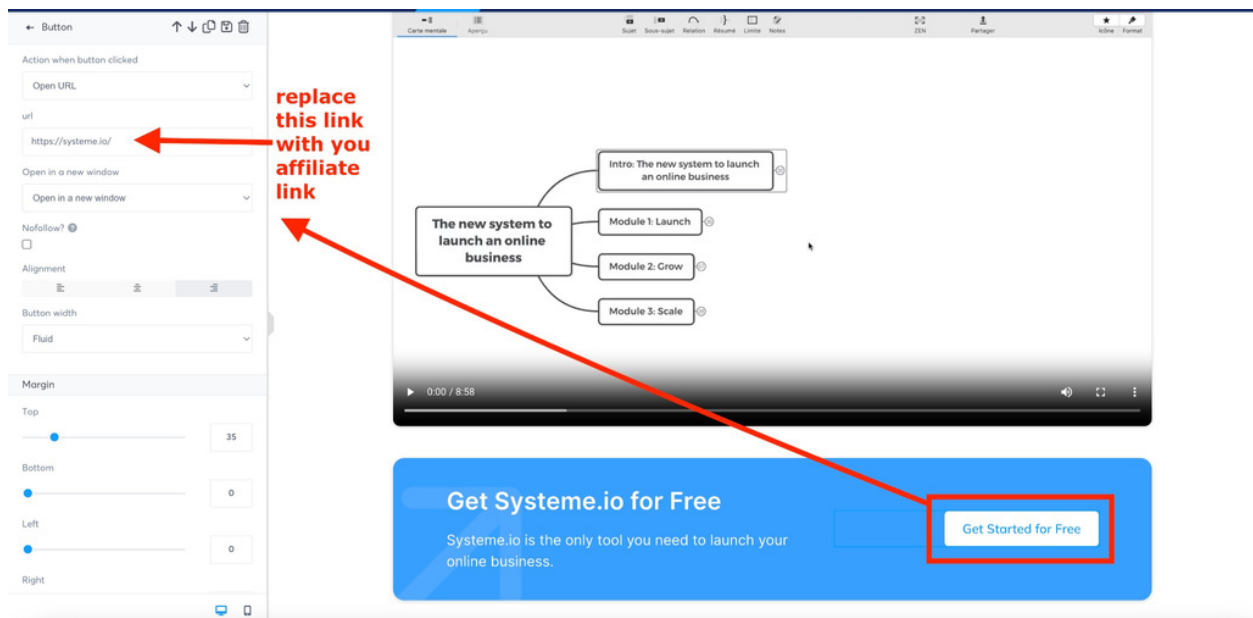
That means it's not published.

Click on the first lesson.



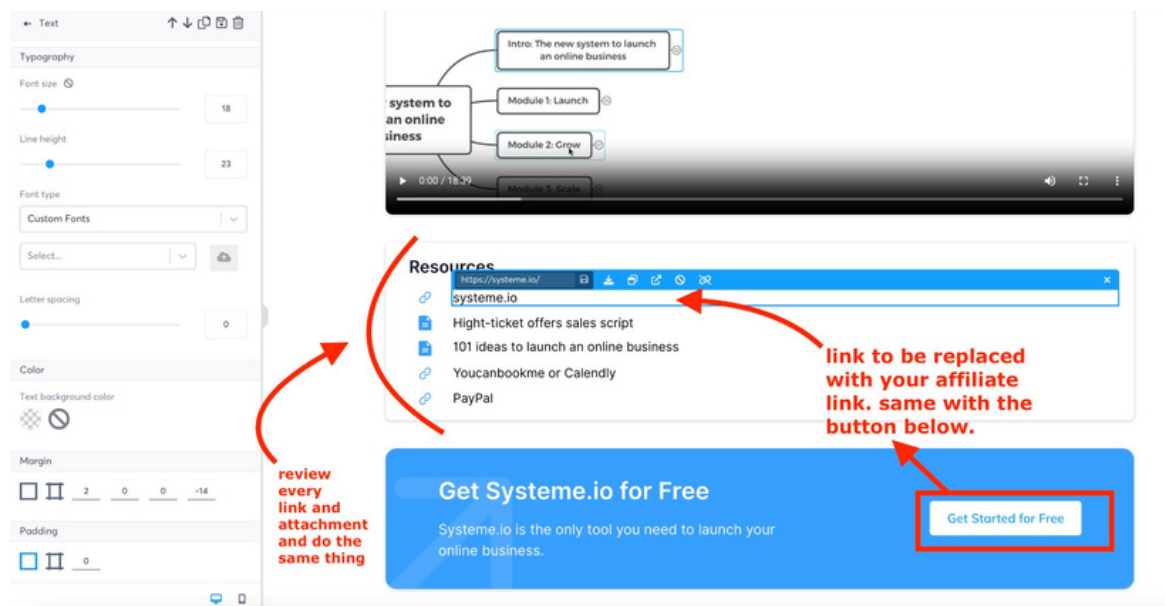
In the lessons, you want to minimally make sure you add your affiliate links, so you get credit for sales when people use it!

Here is an example screenshot from the first lesson of the course.

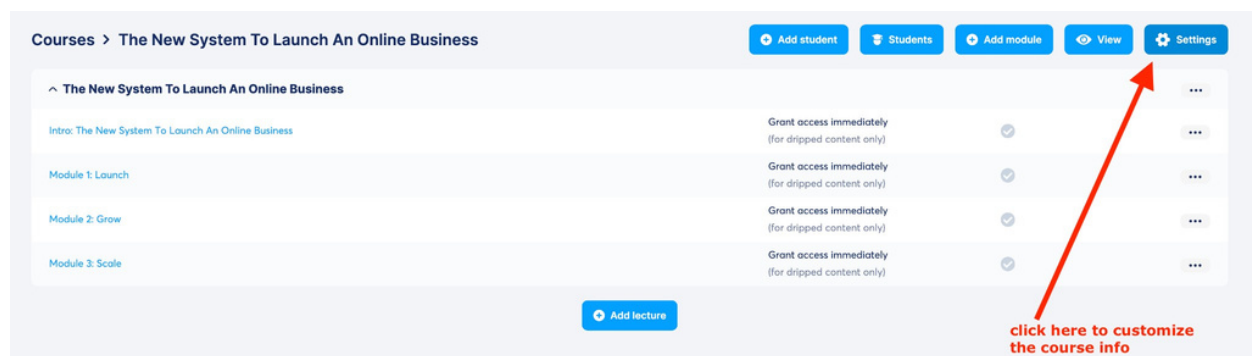


This same thing needs to happen with lesson 2, here is a screenshot.

Make sure you pay attention to every attachment, and every resource and replace the existing links with your affiliate links.



Once done with the editing of each individual lesson, the next thing is to customize the course settings. Here is the screenshot:



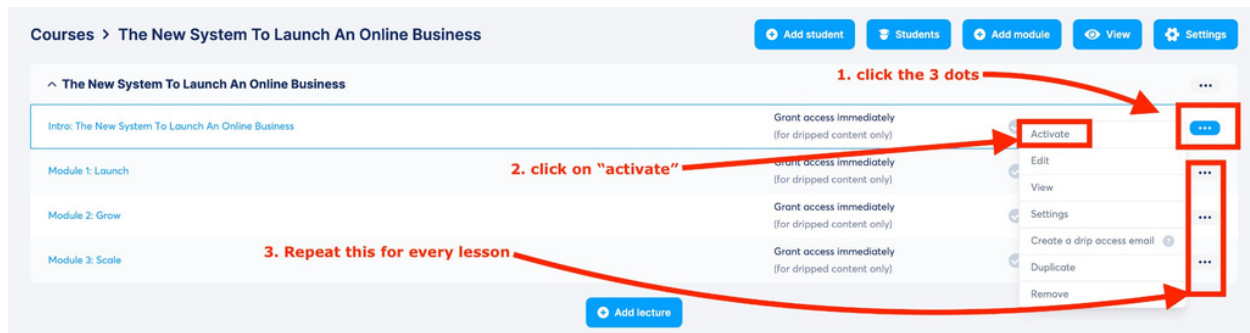
This is the course settings area.

The screenshot shows a course settings page for 'The New System To Launch An Online Business'. The interface includes a breadcrumb trail 'Courses > The New System To Launch An Online Business' and a 'Save' button. The settings are organized into several sections: 'Course title' (The New System To Launch An Online Business), 'Instructor name' (Eran Bucal), and 'Language' (English). A 'Description' field contains the text 'This course is delivered by Aurelian Amacker, CEO & Founder of Systeme.io.' Below this, the 'Course domain' is set to 'eranbucal.systeme.io' and the 'URL Path' is 'plr-new-systeme-to-launch-online-business'. The 'Theme' is 'Default theme' and the 'Font' is 'Inter'. There are upload buttons for 'Teacher's photo', 'Logo', and 'Course cover'. The 'Course cover' section shows a preview of a blue-themed graphic with text. At the bottom, the 'Sales page' is set to 'Choose a funnel'. A help icon (?) is located in the bottom right corner.

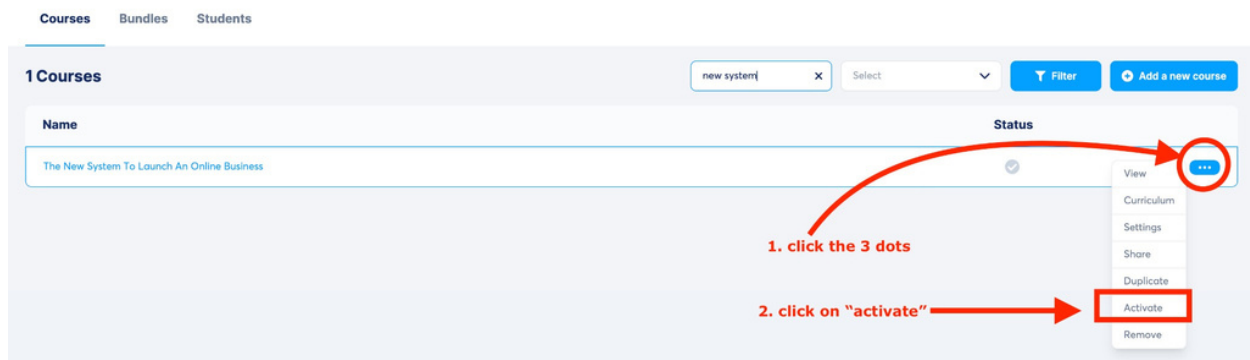
You'll be able to change the instructor name, description, course URL to yours, your own font, theme, and add your own teacher photo and logo.

The "sales page" thing at the very bottom of the screenshot, leave that BLANK for now...

Then go back to the lessons and activate them by clicking the 3 dots next to each lesson, as per the screenshot below.



Then do the same for the entire course, as per screenshot below.



Now the course is activated and live!

This concludes the course import step.

Here is a recap of the steps you should have gone through:

- ☐ Import the course into your account with one click
- ☐ Go through each lesson/module individually, and customize the text as you see fit, and make sure you definitely replace it with your affiliate link.
- ☐ Then customize the content in the course settings with your picture, name, course description, URL, and add your own domain name.
- ☐ Then activate all the lessons so they are live and activate the course



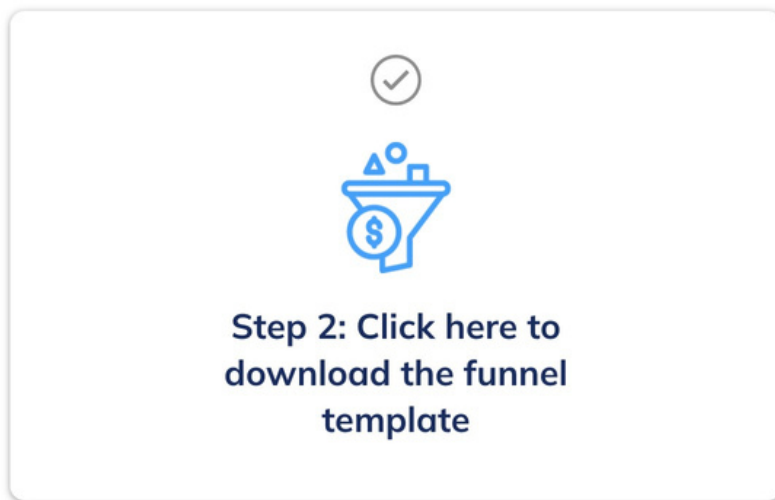
Moving onto step 2 which is configuring the sales funnel.

Step 2: Import and set up your funnel template

You are going to see this image in the course area.

When you click on the link you'll immediately have the funnel added to your account.

Note that if you have any issues with importing the funnel, you may have exceeded your plan of how many funnels you can have.



You should see this funnel in your account.

1 Funnels ?			new system x	Active x ▼	Filter	Create
Name	Status	Created				
The New System To Launch An Online Business (PLR)	✓	25/09/2023, 06:05 AM	...			

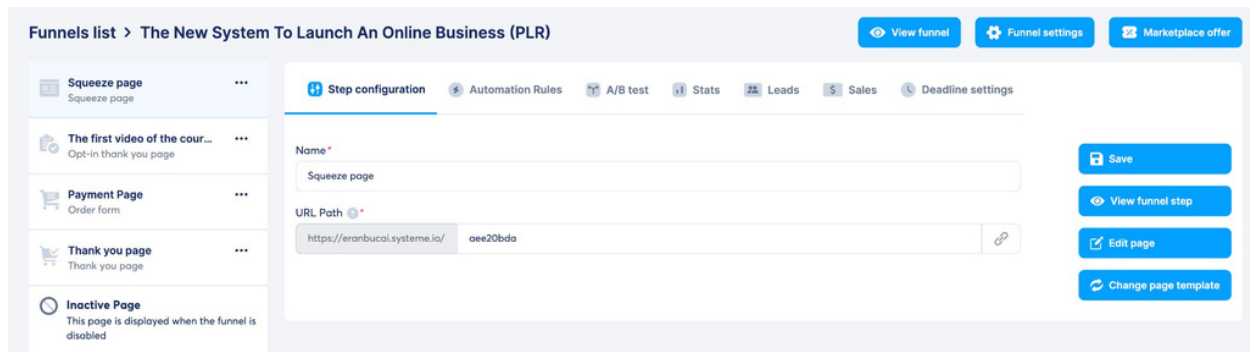
When you click into it you will see 4 steps for this funnel.

Squeeze Page

Opt-in Thank you page

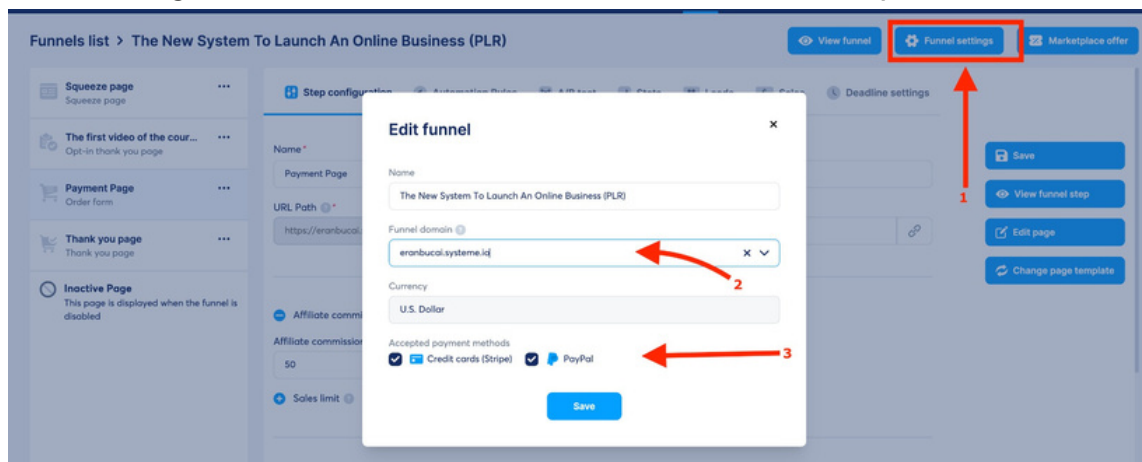
Order Form

Thank you page



Go to “Funnel Settings” and choose the payment options you want people to have (credit card and PayPal are what I have integrated) and make sure they are ticked.

Also, change the funnel domain to the correct domain you want to sell from.



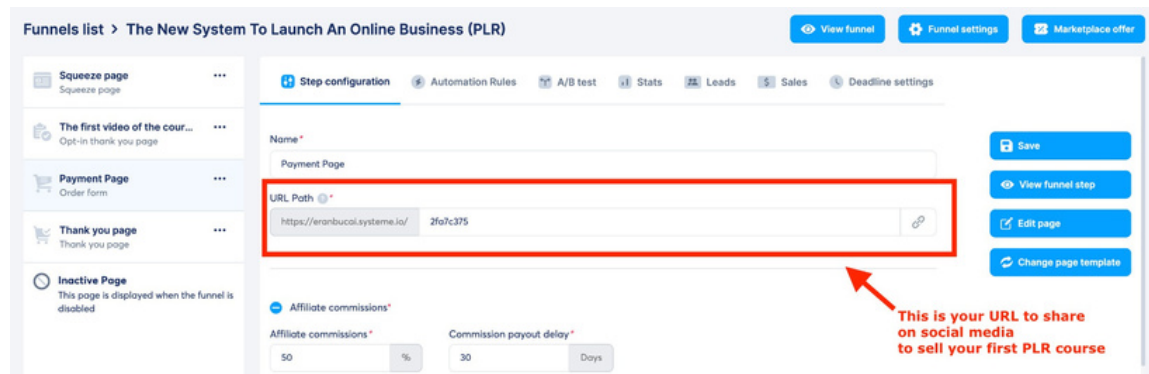
Then, go to the order form and under “step configuration” follow this tutorial to customize all the info about adding resources.

Recap of the steps for the funnel:



- ☐ Import the funnel
- ☐ Go to funnel settings and choose payment options and choose domain name
- ☐ Optional: Integrate payments gateways and domain name if you haven't using the tutorials I shared
- ☐ Go to order form and follow the “Step configuration” steps as per the 2 tutorials I shared.

Once you have done all the above, you are officially ready to start selling!



This is the first step to selling your first PLR course.

What next?

There are more steps to be done such as setting up the squeeze page, email sequence and turning this into an evergreen funnel.

Then there are the remaining 7 courses to do the same.

And lastly, there is the PLR course to go through the same steps.

Prashant – The Funnel Guy

P.S. – Send me a DM with the word “mentoring” on [Facebook](#), if you want 1:1 chat support/mentoring session with me over [Messenger](#) regarding anything or everything about “Systeme, its offers, & how to exactly make money with it” :)