

OPTIMIZE YOUR PROFILE

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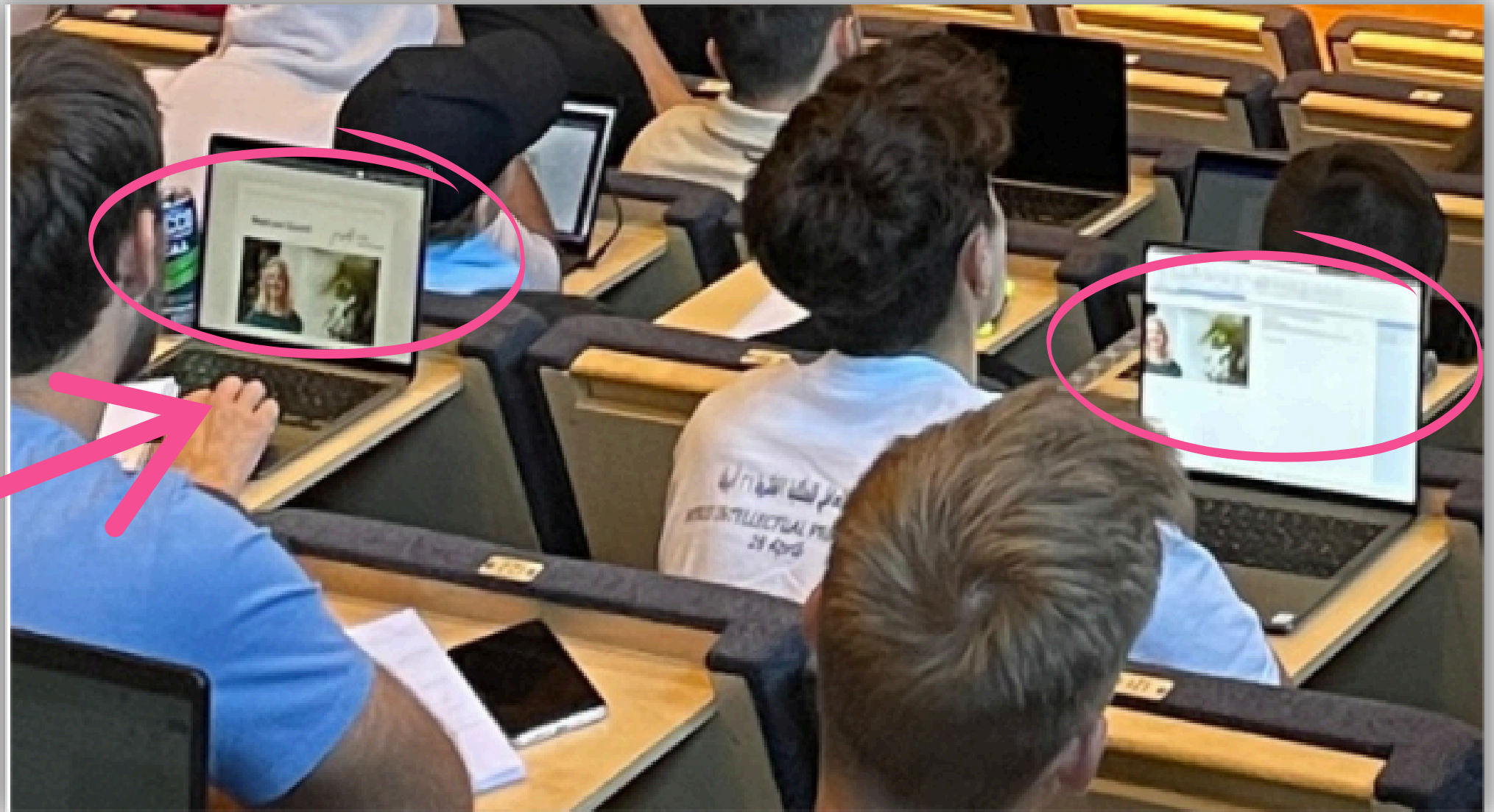
Clear, Consistent Messaging

1. WHO

2. WHAT

3. WHY

4. WAY





BUILD TRUST

*clear, consistent messaging
across your profiles*



Action Steps

- ✓ Banners
- ✓ Taglines / Headlines
- ✓ Profile Pictures
- ✓ Url:s
- ✓ Old content