

VISIBILITY

POWER HOUR

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- 1. WHY VISIBILITY**
- 2. VISIBILITY POWER HOUR**
- 3. IMPLEMENTATION**

Why Visibility Power Hour



- ✓ World's best-kept secret
- ✓ Much noise and copy/paste in the commodity market
- ✓ Spending hours and hours getting nothing
- ✓ Run out of people to sell to



GOAL

Save time and focus on money-making activities



GOAL

Grow an audience that makes sense, the RIGHT audience



GOAL

*Break through the noise, and get
more eyes on our content*

A grayscale photograph of a hand pointing towards a map of the United States. The hand is in the foreground, and the map is in the background, both rendered in a light, semi-transparent style. The background is a light, neutral color.

GOAL

Claim your category, and own a part of the market

Visibility Power Hour

ONE HOUR OF FOCUS EVERY DAY

STRATEGIC BOOST VISIBILITY AND ENGAGEMENT EVERY DAY.

GET MORE EYES ON OUR CONTENT FROM THE RIGHT PEOPLE

ENGAGEMENT-BASED CONTENT WITH ENGAGEMENT CTA

NO ASKING FOR ANYTHING

Trailblazer?



A person who is in front of you leading



Have the same audience as you



It's not about 'stealing audience', it's about getting viewers from the SAME TYPE of people



Focus on only 2-3 Trailblazers

Visibility Power Hour Facebook

10 min - Engage on your dream client's social media

5 min - Engage on your Trailblazer's social media

10 min - Engage in Facebook Groups (max 3 groups), post
Post on your profile

10 min - Reply and send DM:s

10 min - Engage on your own profile

10 min - Engage on your dream client's social media

5 min - Connect with people you find who either are your dream clients or have the same audience.

Visibility Power Hour LinkedIn

10 min - Engage on your dream client's social media

5 min - Engage on your Trailblazer's social media

(5 min - Engage in LinkedIn Groups)

Post on your profile

10 min - Reply and send DM:s

10 min - Engage on your own profile

10 min - Engage on your dream client's social media

10 min - Connect with people you find who either are your dream clients or have the same audience.

Visibility Power Hour Instagram

10 min - Engage on your dream client's profile

5 min - Engage on your Trailblazer's profiles

(5 min - Engage in Hashtags)

Post on your profile

10 min - Reply and send DM:s

10 min - Engage on your own profile

10 min - Engage on your dream client's profile

10 min - Connect with people you find who either are your dream clients or have the same audience.

Remember

When the minutes are up you **MOVE ON TO THE NEXT STEP**

Don't go back because of a notification

You can go back after your hour

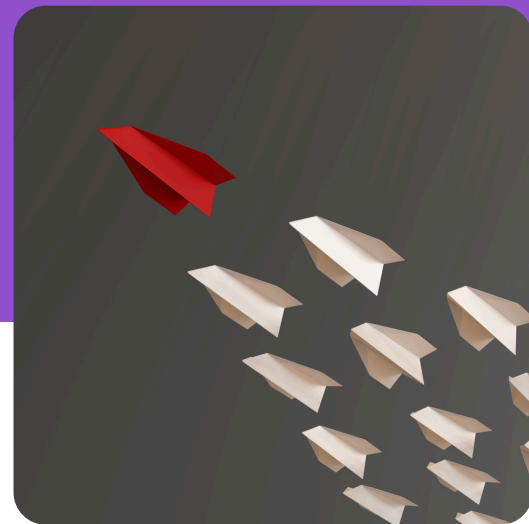
The DM's will still be there tomorrow

What gets scheduled gets done! **PLAN HOUR IN CALENDAR!**

Implementation



Platform



Trailblazers



Create Hour



Plan In Calendar



Execute