



GIVEAWAY PROGRAM

Get Free Premium Digital Assets



THE FREEBIE FUNNEL BLUEPRINT

***How to Turn a Simple Giveaway Into a
Lead Machine That Builds Buyers***

Why You Need This Blueprint

Most people give away freebies that attract freebie-seekers.

Smart marketers give away freebies that attract buyers.

This blueprint shows you exactly how to design your freebie funnel so every download moves someone closer to becoming a paying customer.

⚙️ **The Goal of a Freebie Funnel**

It's not just about collecting emails — it's about:

- ✓ Building trust fast
- ✓ Delivering instant value
- ✓ Setting up a seamless transition to your offer

Your freebie isn't the product — it's the first handshake in your customer journey.

🧱 **The 3 Core Stages of a Profitable Freebie Funnel**

The Magnet

Purpose: Attract attention and solve one micro problem.

Your freebie should give instant clarity — not overwhelm.

Examples:

- "Quick Checklist"
- "5-Minute Fix"
- "Mini-Workbook"

🎯 Goal: Deliver one small win that naturally opens the door to your paid offer.

The Bridge Page

Purpose: Transition curiosity into desire.

After someone downloads your freebie, direct them to a short page that says: "You've taken the first step. Here's how to go further."

Add:

- ✓ A short video or headline showing the "next step"
- ✓ Your tripwire offer (the Autopilot Earnings bundle)
- ✓ Urgency (e.g., "Limited-time discount")

🎯 Goal: Turn freebie seekers into first-time buyers.

The Follow-Up

Purpose: Nurture and convert through email. ✓

Send 3–5 automated emails:

- Deliver the freebie
- Share a quick tip or success story
- Introduce your main offer
- Answer an objection
- Invite them again to buy

🎯 Goal: Build trust and reinforce that your system = results.

💡 **The Freebie Funnel Flow (Visual Summary).**

Ad/Post → Landing Page → Opt-In Form → Thank You / Bridge Page → Email Sequence → Offer Page

Your Systeme.io funnel can automate every step of this – once set up, it runs 24/7.

🧠 **Pro Tips for Maximum Conversions**

- ✓ Keep your freebie under 10 minutes to consume
- ✓ Add a visual mockup (ebook cover, checklist image)
- ✓ Include a “Next Step” button on the download page
- ✓ Use your PLR materials to build the freebie and the tripwire seamlessly

🌟 **Example: From Freebie to Funnel**

- Freebie: “7-Step Launch Checklist” (Email #3 resource)
- Bridge Offer: Autopilot Earnings Bundle
- Follow-Up: 3-email sequence sharing success stories

Result?

You build a list of buyers, not browsers.

🕒 **Next Step**

You already have the ready-made freebies, funnels, and emails in your Autopilot Earnings Bundle – all you need to do is plug them in.

👉 **Access Your Bundle Here**

and launch your first profitable freebie funnel today.

💬 **Remember:**

“A freebie gets attention.

A funnel builds relationships.

The right follow-up creates income.”



Access Millions+ PLR Products

...for just ~~\$97~~ \$27