



**GIVEAWAY PROGRAM**

Get Free Premium Digital Assets

# 7-STEP LAUNCH CHECKLIST FOR DIGITAL PRODUCT SUCCESS

***Your Simple Roadmap To Launching Your  
First PLR Offer In 48 Hours***

## **Why This Checklist Matters**

If you've ever felt stuck between "I've got a great product" and "I don't know how to launch it," — this is for you.

You don't need to be a tech wizard or a marketing guru.

All you need is focus, one PLR product, and this 7-step checklist.

Use it to cut through confusion, save days of trial-and-error, and get your digital offer live — fast.

### ✔ **Step 1: Pick ONE Product to Launch**

Choose a single PLR product from your bundle.

Ignore the rest (for now).

🎯 Why: Focus builds momentum — one product, one funnel, one win.

### 🎨 **Step 2: Rebrand It in 15 Minutes**

Update the title, cover, and author name.

Use Canva or the included templates to give it your unique look.

🎯 Why: A new look transforms PLR into your original brand asset.

### ✉️ **Step 3: Create a Lead Magnet**

Take one part of your PLR product — a chapter, checklist, or template — and offer it as a freebie to attract leads.

🎯 Why: Build your email list before you sell.

### 🚀 **Step 4: Set Up Your Funnel**

Import your pre-built Systeme.io funnel from your Autopilot Earnings bundle.

Edit your name, links, and branding.

🎯 Why: Your funnel captures leads and automates sales — even while you sleep.

### ✉️ **Step 5: Load Your 3-Email Mini Sequence**

Use your PLR email swipes to create:

Delivery email — Send your freebie.

Story email — Share a quick success or tip.

Offer email — Introduce your paid product.

🎯 Why: Email sells even when you're offline.

### 🔧 **Step 6: Test Everything Once**

Opt in with your own email.

Make sure your form, pages, and links all work.

🎯 Why: A single broken link can cost you real sales.

### 🚀 **Step 7: Launch & Share**

Go live! Post your offer in groups, on social media, or to your list.

Don't wait for perfection — launch messy, learn fast.

🎯 Why: Done is profitable. Perfect is imaginary.

★ **Bonus Tip:**

Every launch is a lesson. The faster you start, the faster you grow.

⚡ Quick Recap

1 Product → 1 Funnel → 1 Sequence → 1 Launch = Profit.

Follow this checklist once – and you'll know exactly how to repeat it again and again.

🚫 **Next Step**

You already have everything you need inside your Autopilot Earnings Bundle.

👉 [Access Your Bundle Here](#)

and start your first 48-hour launch today.



**Access Millions+ PLR Products**

...for just \$97 **\$27**