

# BE THE CONNECTOR

## Need Help Implementing?

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By Party Profit Secrets: [www.skool.com/party](http://www.skool.com/party)

## Introductions Made Right, the Bill Doerr Way:

Want to know the real superpower of top party promoters? It's not just about throwing great parties - it's about creating magic. I'll show you how to become the person everyone wants to know, building success through genuine connections and introductions, while becoming the most connected person in your city.

Be **The Connector**... be the person who makes things happen...take charge and help Good people meet Good people.

To be a Connector, you not only spread the "Love" by helping others, but you also put yourself in a position to make things happen for yourself, too.

My late friend, **Bill Doerr** was such a guy...he unselfishly went out of his way to help others... and MY GOD, the way he did it was Amazing and So Cool.... Nobody DID IT BETTER THAN HIM!.

The first time he used "this system" on me....It IMMEDIATELY made me think: **HOW IN THE WORLD CAN I HELP BILL BACK!!!!**

You are about to receive Bill's Love as well and if he was still alive, I would have sent him directly to you... but now I can only be his messenger.

Below you will find MY VERSION of how he did it, and if you want to hear it from the Man Himself, then buy his book and get his system here.

PS. This is NOT an affiliate link so all proceeds go to his wife, Joyce: <https://preferralbook.com/> He had actually told me that when he passed on, he wanted to make sure that his wife would reap the benefits of his system,...that he had crafted to PERFECTION.

Sorry for the little Long introduction....but it was needed and it was done in HONOR of **Bill Doerr!**

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First some examples of how Bill did it for me and then some examples of how you can do it for your “Ideal Client/Customer/Contact” too.

Sample introduction:

1. Start with:

Hi, **Rick** and **Alf**,

I would like to introduce you to each other.

Example (use different COLOR TEXT for each person to make it stand out and BOLD the First Name):

**RICK** -- Alf is one of the more fascinating people I've met in a long, long time. He does large events in the SF Bay area and he's the inventor of something he calls a 'RipCard'. It's ingenious. I'm going to ask that you trust me on this . . . connect with Alf (he's from Norway) and is a really, really nice person. Enjoy.

**ALF** -- Rick is a good person I first met via “[Refer To A Place You Met, Ideally with a LINK](#)” and who then became involved, like me, with The National [Networker.com](#). He's very entrepreneurial and, given that you're hanging out with Mark Victor Hansen, Ivan Meisner, Jeffrey Gitomer, etc. you should add 'Rick' as a nice way to round out your celebrity collection. You'll enjoy him as much as I do!

PS. Alf, make sure you ask Rick about XYZ (Fill in your “Blank” here) when you connect with him  
And Rick, you should also ask Alf about XYZ (Fill in your “Blank” here) when you talk.

PPS. Have a FABULOUS Talk when you connect and I hope you both take it to the next level.

Then Bill also says: “If you have any questions or require further assistance, please call me.”

And he finishes off with:

P.S. Please mention my name when you call!

See how my friend Bill uses Humor, refers to several positive “things” that you will get from each other. He also suggests reaching out back to him if you have further questions etc.

AND he finishes off the email introduction with: Please Mention my name when you call!

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Here are some Points and example emails you can think of when you make Your Unforgettable Introductions, which will help you with how you can formulate it.

Hope you get some great ideas from these notes... I have been working on them for quite a while ;-)

## **Professional Introduction Template To Get Your Creative Juices Flowing.**

### **1. Opening Structure**

- Simple greeting to both parties
- Clear purpose statement
- Show enthusiasm for connecting them

### **2. Person #1 Introduction Section (Use Bold for Name)**

- How you know them
- Their unique talent/skill
- Current project/achievement
- Why they're special
- What they can offer
- Personal character insight

### **3. Person #2 Introduction Section (Use Bold for Name)**

- How you know them
- Their background
- Notable achievements
- Special expertise
- What makes them valuable
- Personal insight

### **4. Mutual Benefit Points**

- Why they should connect
- Shared interests
- Potential collaborations
- Common goals

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## 5. Conversation Starters

- Specific topics for each to ask about
- Points of mutual interest
- Unique experiences to share

## 6. Contact Information

- Full name
- Title/Company
- Phone
- Email
- Website/LinkedIn (if relevant)

## 7. Closing Elements

- Encouraging words
- Your availability
- Follow-up suggestion

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===== Here are some different examples that I have come up with myself =====

### Example 1: The Arts & Travel Enthusiasts

Subject: Two Amazing People That Should Meet! Sarah <> John - Fellow Art Lovers

Dear **Sarah** and **John**,

I'm thrilled to connect two of my favorite VIP party regulars who I believe will hit it off immediately!

**SARAH** -- **John** is one of our most engaging regulars at my SoMa Gallery events. Beyond his charming personality, he's an avid art collector with a passion for emerging Bay Area artists. Like you, he spends his weekends gallery-hopping in Hayes Valley and has a particular love for contemporary sculpture. He's also a fellow wine enthusiast who just returned from an amazing trip to Tuscany's hidden vineyards.

**JOHN** -- **Sarah** is the vivacious brunette you might have noticed at last month's "Art After Dark" event. She's not only a talented photographer herself but shares your passion for sailing (she's part of the St. Francis Yacht Club) and Italian wines. Given your recent Tuscany adventure, you'll love hearing about her small-batch wine-importing venture. She also hosts intimate dinner parties featuring recipes from her grandmother's Florentine cookbook!

I think you'll both enjoy connecting over:

- Your shared passion for contemporary art
- Italian wine and cuisine adventures
- Weekend sailing in the Bay
- Photography and visual arts

Contact Information: [Include contact details]

**PS. Looking forward to seeing you both at my next week's Halloween Party** which should be raging as we are taking over the entire **St. Regis Hotel with 6 different rooms of music and revelry!!** ...And of course, **you are BOTH on my VIP list and your names will be at the Door ;-)**

Best regards, [Your name]

PS. Mention my name when you call.

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## Example 2: The Outdoor Adventurers

Subject: Connecting Two Hiking Enthusiasts - Sarah <> John

Dear **Sarah** and **John**,

I'm excited to introduce two of my most adventurous party guests who somehow haven't crossed paths yet!

**SARAH** – Meet **John**, our resident mountain man who, like you, has conquered Half Dome multiple times! He leads monthly sunrise hikes up Mt. Tam (sound familiar?) and has the same passion for wildlife photography. You'll love his stories about tracking mountain lions in Marin (with a camera, of course). He's also a dedicated volunteer at the Marine Mammal Center.

**JOHN** -- **Sarah** is the incredible woman I mentioned who organizes those full-moon beach yoga sessions at Baker Beach. Besides sharing your love for hiking, she's an avid bird watcher and knows all the best spots in Point Reyes. She's also planning a trek to Patagonia next spring - something I know has been on your bucket list!

You both share a passion for:

- Dawn patrol hikes
- Wildlife photography
- Ocean conservation
- South American adventures

Contact Information: [Include contact details]

Can't wait to hear about your first hiking adventure together!

PS. Mention my name when you call.

**PPS. Looking forward to seeing you both at my next week's Halloween Party** which should be raging as we are taking over the entire **St. Regis Hotel with 6 different rooms of music and revelry!!** ...And of course, **you are BOTH on my VIP list and your names will be at the Door ;-)**

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### Example 3: The Cultural Connoisseurs

Subject: Introduction: Two Symphony Lovers - Sarah <> John

Dear Sarah and John,

I'm delighted to connect two of San Francisco's most cultured party guests!

**SARAH -- John** is that charming gentleman who, like you, never misses a Symphony opening night. He's a gifted amateur pianist and hosts monthly chamber music soirées in his Pacific Heights home. You'll be fascinated by his collection of rare jazz vinyl, and he shares your passion for Argentine tango (yes, he's a regular at La Pista!).

**JOHN -- Sarah** is the elegant dancer you might have noticed at my New Year's gala. Besides being a symphony supporter, she teaches tango at The Ballroom and shares your deep appreciation for jazz. She also runs a monthly book club focusing on magical realism literature - I remember you mentioning that's your favorite genre!

You'll find common ground in your love of:

- Classical music and jazz
- Argentine tango
- Literary pursuits
- Intimate cultural gatherings

Contact Information: [Include contact details]

Perhaps I'll see you both dancing tango at next month's charity gala!

Best regards, [Your name]

**P.S.** Please let me know when you connect - I love hearing these success stories!

**PPS.** Looking forward to seeing you both at my next week's **Halloween Party** which should be raging as we are taking over the entire **St. Regis Hotel with 6 different rooms of music and revelry!!** ...And of course, **you are BOTH on my VIP list and your names will be at the Door ;-)**

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**Each of these examples:**

- Focuses on personal interests over professional achievements
- Highlights shared passions and potential activities
- Creates natural conversation starters
- Maintains an elegant, sophisticated tone
- Suggests specific ways to connect
- Keeps the warmth and personality that makes connections genuine

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