

Starting Your Own Mastermind

with these 10 easy steps:

Presented by:

www.AhaMastery.com

For questions or comments, email to
AhaMastery@gmail.com





Step 1

Have a “Clear Goal” in mind that you want to go after. It needs to be something that is very, very important to you and that you have a strong ***WHY*** behind.

*To have a strong WHY means it is CRUCIAL for you that you reach this goal.

Step 2

Find one “Friend” that is not a personal friend, but a business/or other acquaintance whom you respect and have a good relationship with.

- Someone that will not be “biased” when giving feedback and providing help.
- Members that like to give and help others.
- To find potential members, attend in-person and online seminars/webinars.
- Be a member of organizations, be active in online forums.
- Have a party

Find one “friend” that is not a personal friend, but a business/or other acquaintance whom you respect and have a good relationship with. It is important to have someone that will not be “biased” when giving feedback and providing help. Find members that like to give and help others. Where to find potential members? The inner circle of business friends, people you like. friends of friends, and people active on social media. Attend in-person and online seminars/webinars. Have a party.



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Step 3

Decide if you want to **focus on a specific topic**.

- You can all be in a similar type of business.
- It can be “free-flowing”.

Decide if you want to focus on a specific topic or if you want to make sure you are all in a similar business (ex. online business, restaurant business, etc.) or if it will be “free-flowing” as you might all be business owners in totally different industries, or it might be a common goal you ALL have.

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Step 4

Important: You must **NOT be in competition** with each other as that would impede/hinder the groups progress and “environment”.



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Step 5

Decide on the Format in which you want to conduct your meetings

- How long each meeting will be
- How often they will take place (a set time).
- Are you meeting online or in-person?

Decide on the Format in which you want to conduct your meetings, how long each meeting will be and how Often they will take place (a set time). These are ALL very, very important concepts to decide on as they will determine in large part the success and longevity of your MM group. Meet once a week. Exchange contact info. with each other.



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Step 6

Together the ***two*** of you select **the next member** and you also decide on how many members total you will allow in. I suggest no more than six. Make sure you find committed members and people that can contribute and are goal oriented.

*Then when you are three, the three of you select the next member, and so on and so forth.



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Step 7

Together you also decide on the **Ground Rules for the group**, besides what you, the Original Founder, have already decided on.

Watch out for tardiness and people not engaging in group discussions. Let the members know that it is expected of them to be on time and actively listening/participating.

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Step 8

Decide who is going to be the **Time-Keeper** and **“note taker/recorder”** of each of the meetings. You can start doing it yourself, but this can be delegated as well.





Step 9

Confidentiality and respect are extremely important and you want to make sure that everyone can feel “safe” in the group and that no “**gossip/back-talking**” will be tolerated.



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Step 10: Helpful Tips

- A.** Where to find potential members?
- B.** What criteria/qualities should you look for in the potential members?
- C.** How do you decide on the New Member?
- D.** What you as the leader can and should do to make the MM group stick and last?
- E.** Share goals you have with each other.
- F.** Share some personal information about you that they otherwise would not know.



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