MEDIA & SPEAKER KIT / 2026

PERSONAL BRAND + PLAN B

ANGE DOVE

THE UNCHAINED COACH



Speaker / Author / Podcast Host
Messaging Strategist / Business Coach

TURN WHAT YOU KNOW INTO WHAT YOU'RE KNOWN FOR.

EXPERIENCE IS THE ASSET.

Turning hard-won expertise into visibility, opportunity and independent income.

UNCHAINED. UNAPOLOGETIC. UNSTOPPABLE.

SINGAPORE | GLOBAL CONVERSATIONS

MEDIA & SPEAKER KIT / 2026

PERSONAL BRAND + PLAN B

ANGE DOVE

THE UNCHAINED COACH



Speaker / Author / Podcast Host
Messaging Strategist / Business Coach

TURN WHAT YOU KNOW INTO WHAT YOU'RE KNOWN FOR.

EXPERIENCE IS THE ASSET.

Turning hard-won expertise into visibility, opportunity and independent income.

UNCHAINED. UNAPOLOGETIC. UNSTOPPABLE.

SINGAPORE | GLOBAL CONVERSATIONS

THE PERSON BEHIND THE MESSAGE

YOU ARE NOT STARTING FROM SCRATCH BUT FROM EVERYTHING YOU ALREADY ARE.



Ange Dove helps experienced professionals turn what they already know into new ways to earn, show up and choose what comes next.

A British entrepreneur who has called Singapore home for more than 30 years, Ange moved from teaching into business by reframing her own skills. She went on to establish Proof Perfect, a specialist copywriting agency serving corporate and public-sector clients across Asia.

After more than two decades helping organisations communicate their value, she reframed her identity once again and now coaches professionals to do the same for themselves: clarify their expertise, own their story, build authority and create a commercially viable Plan B.

"Plan B is not about expecting failure. Its about creating options before you need them."

THE DIFFERENCE IS LIVED EXPERIENCE

20+

YEARS IN BUSINESS

30+

YEARS IN SINGAPORE

3

CORE LENSES

COPYWRITING / COMMERCIAL STRATEGY / COACHING

SIGNATURE KEYNOTE

SHOW UP LIKE YOU MEAN IT

The 3-Step Unchained Method to Becoming the Obvious Choice in Any Room

Ideal for: Professionals and business owners who are done being overlooked and want to amplify their brand

What it's about: This is my flagship talk. Built from 20 years of working with leaders and experts who needed to articulate their value — and my own lived experience of accidentally building a personal brand while hiding behind a corporate one. It's part personal story, part framework, part audience experience. People laugh. People nod. Some people cry. And everyone leaves with something they can actually use.

Takeaways:

- ➤ A reframe — why invisibility is never a capability problem, always a messaging problem
- ➤ The 3-Step Unchained Method — Claim, Clarify, Show Up
- ➤ A personal brand self-assessment they complete during the talk
- ➤ A clear, honest picture of where they stand and what to do first

OTHER ANGLES FOR YOUR PROGRAMME OR INTERVIEW

01 YOUR CAREER NEEDS A PLAN B

Ideal for: Experienced professionals, senior employees, leaders facing restructuring

What it's about: A successful career isn't the same as a secure future. Learn why relying on one employer is a risk, and how to turn a career's worth of experience into new income, options and freedom.

Takeaways:

- ➤ Three ways to start a Plan B: consulting, coaching or a packaged service
- ➤ How to spot the problems your experience can solve
- ➤ One simple exercise to start this week

02 THE 6 GEN-X SUPERPOWERS EVERY BUSINESS OWNER NEEDS

Ideal for: Career changers, mid-life professionals, business starters

What it's about: This talk reframes everything Gen X thought was a disadvantage growing up and shows why their upbringing gave them the most powerful business toolkit of any generation.

Takeaways:

- ➤ The 6 superpowers every business owner needs that Gen X already has
- ➤ How these superpowers fast-track business success
- ➤ How to harness these superpowers in your career or business

03 REINVENTION WITHOUT RESTARTING

Ideal for: Mid-career professionals, career changers, business owners navigating change

What it's about: As AI, work and identity continue to change, you don't have to start from scratch. Learn how to carry your skills, judgement and experience into your next chapter.

Takeaways:

- ➤ How to see your experience as career capital, not a list of job titles
- ➤ How to offer what you know in a new way by expanding your identity
- ➤ How to test demand through conversations before you build anything

Formats: 30-60 min keynotes / interactive workshops / panels / podcast interviews

CREATOR AND HOST

YOU'RE THE BOSS PODCAST SHOW

Conversations with founders, experts, and independent thinkers about business, reinvention, visibility and creating a life on your terms.



THE EDITORIAL FIT

What Ange brings to an interview
Twenty years of real-world commercial perspective, a sharp eye for the words that change how people are perceived, and a straight-talking style with practical takeaways.

Where the conversation goes
We cover the full range of topics around running a business from mindset to personal branding, career transitions, the impact of AI, authentic marketing and independent income.

WATCH ON YOUTUBE

LISTEN ON SPOTIFY

APPLE PODCASTS

RELEVANT AUDIENCES. REAL CONVERSATIONS.

GOOD STORIES. STRONG IDEAS.

8K LINKEDIN FOLLOWERS

2K YOUTUBE SUBSCRIBERS

10K FACEBOOK FOLLOWERS

Experienced professionals, consultants, founders, coaches and people preparing for a more independent next chapter.

WAYS TO COLLABORATE

SPEAKING OPPORTUNITIES

01 **SPEAKING + EVENTS**
Keynotes, panels, workshops, leadership conversations and professional communities.

02 **EDITORIAL + PODCASTS**
Guest interviews, expert commentary, contributed insights and cross-podcast appearances.

03 **BRAND COLLABORATIONS**
Selective campaigns, sponsored conversations and content partnerships with a strong audience fit.

DONE-FOR-YOU SERVICES

01 **PERSONAL BRAND MESSAGING**
Your expertise, shaped into clear positioning and talking points you can use on every stage, show and page.

02 **PODCAST MANAGEMENT**
We plan, edit and publish your show, and manage your guests. You bring the expertise and record.

03 **CONTENT MANAGEMENT**
From one core video per week/month we can create short clips, social media posts and articles. Published on the channels you agreed to.

Commercial terms can be provided for a specific brief. Partnership suitability is assessed individually.

SHORT BIOGRAPHY

Ange Dove is a Singapore-based British entrepreneur, messaging strategist, author, speaker and host of You're The Boss Podcast Show. After more than 20 years running a copywriting agency, she now also helps experienced professionals turn their expertise into visibility, independent income and a Plan B built around the life they want.



SUGGESTED INTERVIEW STARTERS

01 What did building your own Plan B teach you?

02 Why do capable people struggle to be seen?

03 How can someone turn a career into a credible offer?

04 What changes when AI disrupts your profession?

05 What opportunities come from being an authority in your space?

MEDIA, PODCAST & SPEAKING ENQUIRIES

LET'S START A CONVERSATION.

angedove.com/speaking

linkedin.com/in/angedove

+65 6012 3433

ange@angedove.com