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The
WORK FROM ANYWHERETM
Coach

What if you could build a purposeful, profitable business doing what you absolutely love, simply by sharing what you know and be able to work from anywhere?



Ange Dove is the founder and CEO of content marketing agency Proof Perfect in Singapore and learning portal MarketSMART Learning Hub, as well as a professional copywriter, mentor, coach, author and mother to two amazing young adults.

Over nearly 20 years of running her company, the first and longest-standing copywriting agency in Singapore, Ange saw a pattern in the challenges her small business owner clients faced. Based on her conversations with them, she formulated her signature Work From Anywhere programme powered by her proprietary Ready Get Seen Get Business framework to help business owners, coaches and authors, even the non-tech-savvy, brand themselves, package their value, create their products based on their genius, and market their offers to their tribe of willing buyers. She facilitates transformation for her clients by simplifying the complex and knowing that everything is workoutable if you are willing to do the work.

To further support her clients wanting to leave the 9-to-5 and find their value and freedom running their own business, just as she had, Ange also hosts her How to Build and Run a Purposeful Profitable Business Doing What You Absolutely Love podcast.

INTERVIEW TOPICS

Find Your Voice - You are good enough and there is an audience for you

Build Your Brand - How to create an authentic, unique brand just being you

Systemise Your Business - How to prepare for growth and a team, working from anywhere, even as a solopreneur

Business in the New Normal - How to operate your business location-free on the cloud, and build a global team with virtually no fixed overheads

My 5G Approach to CopywritingTM - How to get paid while you sleep

SAMPLE QUESTIONS

How can you monetise what you know?

Why does being authentic trump being slick every time?

How do you create consistency in your branding and why is it important?

How does systemising your business prepare your business for growth?

What are the things that can be systemised in any business?

Why is your brand important when it comes to building a team?

What are the five elements of good copywriting?

What should you avoid in your writing if you want to convert browsers to buyers?



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