

VIP ACCESS

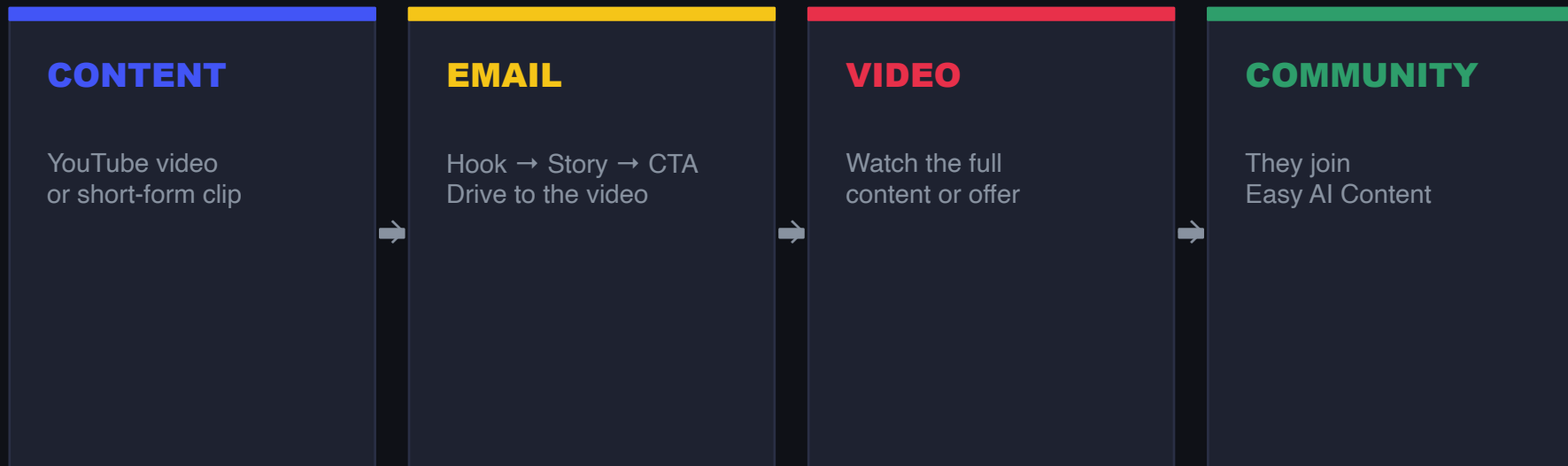
Welcome to the Full System.

Everything from the workshop — plus everything they didn't get.

- ✓ Full email templates
- ✓ Campaign builder walkthroughs
- ✓ Video-in-email system
- ✓ AI video creation (full)
- ✓ Prompt library — copy/paste ready
- ✓ Community + ongoing support

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Your Email Machine — How It All Connects



Every piece of content you make can feed this loop — forever.

AI handles the writing. You handle the strategy.

The Subject Line Is Half the Battle.

Nobody opens a bad subject line. Nobody.

CURIOSITY

"I almost quit. Then this happened."

Don't give it away. Make them need to open.

CONTRAST

"Why more content is killing your channel."

Say something they didn't expect to hear.

SPECIFIC RESULT

"How I got 500 clicks from one email."

Numbers and specifics always outperform vague.

DIRECT BENEFIT

"3 AI prompts for your next email campaign."

Tell them exactly what they're getting.

PERSONAL

"Honest question for you..."

Short. Feels like a text. Gets opened.

Build a 5-Day Email Campaign With AI in 30 Minutes.

Day 1

VALUE

Teach one thing. No ask.

Day 2

STORY

Share a real experience or result.

Day 3

VIDEO

Send them your AI-generated video.

Day 4

PROOF

Show a win from your community.

Day 5

OFFER

Make the ask. Keep it one sentence.

AI writes the draft. You spend 5 minutes per email cleaning it up.

The Exact Workflow. Step by Step.

1

Record or generate your video

Can be 60–90 seconds. Face cam, screen share, or AI-generated.

2

Create a click-worthy thumbnail

Use Freepik with your @mike character. Dark bg, bold text, one face.

3

Upload video to YouTube or Loom

Private or public — you just need the link.

4

In your email, insert thumbnail as image

Then hyperlink that image to the video URL.

5

Write the tease line above the thumbnail

"Watch this before you send your next email →"

6

Send and track clicks

Video emails routinely get 2–4× more clicks than text-only.

Make a Video Without a Camera. Here's the Full Process.

TOOLS YOU'LL USE

Claude / ChatGPT [Script writing](#)

HeyGen / Synthesia [AI avatar video](#)

Runway / Kling [Text-to-video](#)

ElevenLabs [AI voiceover](#)

Freepik [Thumbnail creation](#)

CapCut / Descript [Quick edit & captions](#)

THE PROCESS

- 1 Pick one topic from your email.
- 2 Use AI to write a 60-second script.
- 3 Paste into HeyGen — pick your avatar.
- 4 Download the video.
- 5 Make a thumbnail in Freepik.
- 6 Upload and link in email.

Copy. Paste. Publish.

These prompts are built into your VIP resources. Use them today.

Single Email

Write one email using Hook → Story → CTA.
Topic: [X]. Tone: conversational. Under 200 words.

3-Email Campaign

Write a 3-email sequence: Email 1 teaches, Email 2 shows proof,
Email 3 makes the ask. Topic: [X].

Subject Lines

Give me 5 subject lines for an email about [X].
Mix curiosity, contrast, and direct benefit styles.

Video Script

Write a 60-second video script about [X].
Hook first. One main point. End with a CTA.

VIP members get the full prompt doc — 20+ prompts ready to use.

YOU'RE IN THE RIGHT PLACE.

This is what the community is for.

You don't have to figure this out alone.

- ✓ Weekly workshops like this one
- ✓ Templates, prompts, and done-for-you resources
- ✓ A community of people building the same thing
- ✓ Direct feedback on your content and campaigns

skool.com/easyai → **Join Now**