

STANDOUT CREATOR IDENTITY WORKSHEET

Magnetic Marketing • Day 1

This worksheet helps you clarify what makes you magnetic, memorable, and trusted online. Clarity creates confidence — and confidence creates connection.

1. Your Creator Story (The Bridge)

Finish this sentence:

I used to _____, but now I help people _____.

What did this experience teach you?

2. Your Strengths (Your Authority)

People often come to me for help with:

I'm really good at explaining or teaching:

When I help someone, they usually say: "You're so good at _____."

3. Your Values (Your Filter)

List 1–3 values you deeply believe in:

One value I will never compromise on:

4. Your Message (Your Magnet)

I want my audience to believe that:

The biggest misconception I want to correct is:

5. Your WHY (Your Fuel)

I do this because:

This matters to me because:

6. Create Your Standout Statement

Formula: I help [WHO] go from [PROBLEM] to [RESULT] using [YOUR UNIQUE APPROACH].

1. _____
2. _____
3. _____

7. Your Magnetic Identity Anchor

What makes me magnetic is:

One word that represents my creator identity in 2026:

8. Community Action Step

Post inside the community:

- Your Standout Statement
- What makes you magnetic
- Your 2026 creator identity word