

DAY 1 WORKSHEET

The 3-Part Social Media Strategy

Attraction → Connection → Conversion

1) WHAT YOU WANT TO BE KNOWN FOR

"I want to be known for _____."

2) ATTRACTION CONTENT — Get Their Attention

Attraction Post Idea:

Video Idea (Attraction):

3) CONNECTION CONTENT — Build Trust

Connection Post Idea:

Video Idea (Connection):

4) CONVERSION CONTENT — Turn Followers Into Customers

Conversion Post Idea:

Video Idea (Conversion):

5) PROFITABLE CREATOR IDENTITY

"Today I stepped into my profitable creator identity by..."

6) COMMUNITY ACTION STEP

Share inside the community:

- What you want to be known for
- Your Attraction/Connection/Conversion ideas
- One video idea
- Your identity statement

7) CHATGPT PROMPT

I need help creating content using Attraction → Connection → Conversion.

My niche: [insert]

My ideal customer: [insert]

Their struggles: [insert]

The transformation I help them with: [insert]

My story: [insert]

What I want to be known for: [insert]

My offer: [insert]

Create:

- 5 Attraction posts
- 5 Connection posts
- 5 Conversion posts

Include hooks, captions, CTAs.

8) CELEBRATE YOUR START

One thing I'm proud of today:
