

Black Friday Offer Creation Workbook

Includes: Prompt Pack + 'Which Prompt Do I Use?' Guide

Digital Growth Community Builders

Black Friday Offer Creation Prompts

Helping Divorced Moms Feel Empowered

I help divorced moms feel empowered, confident, and in control of their next chapter.

Help me create a Black Friday offer that gives them a fast win and emotional transformation.

Ask me 5 questions. Then help me:

1. Create 3 offer ideas.
2. Write the transformation statement.
3. Choose delivery style.
4. Price around \$297 with 2026 potential.
5. Write the hook.
6. Create 3 names.
7. Build the launch plan.

Organization & Productivity for 2026

I help people get organized, simplify their life, and prepare for a productive 2026.

Ask me 5 questions. Then help me:

1. Offer ideas.
2. Transformation statement.
3. Delivery method.
4. Pricing.
5. Hook.
6. Names.
7. Launch plan.

Health & Fitness

I help people with health, fitness, and lifestyle transformation.

Ask me 5 questions. Then help me:

1. Offer ideas.
2. Transformation statement.
3. Delivery method.
4. Pricing.
5. Hook.
6. Names.

7. Campaign.

Creating Income Online

I help people create online income or launch digital businesses.

Ask me 5 questions. Then help me:

1. Offer ideas.
2. Transformation statement.
3. Delivery style.
4. Pricing.
5. Hook.
6. Names.
7. Sales funnel.

Content That Converts

I help people create content that attracts leads and converts followers into buyers.

Ask me 5 questions. Then help me:

1. Offer ideas.
2. Transformation statement.
3. Delivery style.
4. Pricing.
5. Hook.
6. Names.
7. Posting schedule.

Empowering Women & Mindset Reframing

I help women reframe mindset, break patterns, and step into confidence.

Ask me 5 questions. Then help me:

1. Offer ideas.
2. Transformation statement.
3. Delivery style.
4. Pricing.
5. Hook.
6. Names.
7. Campaign.

Chronic Disease Empowerment

I help people with chronic illness go from powerless to powerful.

Ask me 5 questions. Then help me:

1. Offer ideas.
2. Transformation statement.
3. Delivery method.
4. Pricing.
5. Hook.
6. Names.
7. Ethical campaign.

Stepping Into Their Dream Life

I help people step into their dream life and release limitations.

Ask me 5 questions. Then help me:

1. Offer ideas.
2. Transformation statement.
3. Delivery method.
4. Pricing.
5. Hook.
6. Names.
7. Breakthrough campaign.

Which Prompt Do I Use?

Choose the prompt that matches the transformation you help people create.

Helping Divorced Moms Feel Empowered

Use this if you support women rebuilding with confidence and clarity.

Organization & Productivity for 2026

Use this if you help people simplify, plan, and reset their life for 2026.

Health & Fitness Transformation

Use this if you help clients build healthy habits, nutrition, or routines.

Creating Income Online

Use this if you teach digital business, offers, or income creation.

Content That Converts

Use this if you teach content, storytelling, or engagement.

Empowering Women & Mindset Reframing

Use this if you teach mindset shifts, confidence, or identity work.

Chronic Disease Empowerment

Use this if you help people feel powerful in their healing journey.

Stepping Into Their Dream Life

Use this if you guide people to clarity, breakthroughs, and release work.

Quick Checklist:

- ✓ This matches the transformation I deliver.
- ✓ This fits my content.
- ✓ This is the result I feel called to help people achieve.