

# DAY 1 WORKSHEET

## Your Black Friday Cashflow Offer

### 1. Your Transformation

What result will your buyer walk away with?

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Your Offer Promise:

“By the end of this offer, you’ll be able to \_\_\_\_\_  
so you can \_\_\_\_\_.”

### 2. Delivery Style (Check One)

90-Min Workshop
1-Week Challenge
Template Bundle
Implementation Day
Live Training + Q&A

### 3. Price Your Offer (\$297 Recommended)

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Income Vision:

- 10 customers = \$2,970 (Covers Christmas)
- 169 customers in 2026 = \$50,000

#### 4. Your Irresistible Hook

Use the formula: "In X days, you'll \_\_\_\_\_ without  
\_\_\_\_\_."

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