

Worksheet: Craft Your 'I Help' Statement

Create a clear, confident message that attracts your perfect customer.

Your 'I Help' statement defines who you serve, what problem you solve, and the result you help them achieve. Use this formula: I help [who] go from [problem] to [result] through [your product/system].

Examples:

- I help busy parents go from overwhelmed and overworked to earning consistent income online in just 2 hours a day through The Legacy Builders Program.
- I help women who want financial freedom go from posting with no results to getting daily customers online through automated marketing strategies.
- I help small business owners go from invisible online to getting seen and growing daily through The Visibility Loop.
- I help content creators go from struggling for engagement to building a loyal audience that buys through my 2-Hour Workday Blueprint.
- I help parents who feel stuck in 9–5 jobs go from missing moments with their family to making money from home through digital business automation.

Now create your own:

I help _____
go from _____
to _____
through _____