

Finding Your Person Worksheet

Get clear on who you serve, what they need, and how you can help them transform.

1 ■ ■ Why This Matters

When you know exactly who you help, everything in your business gets easier. Your content becomes clear, your of

2 ■ ■ Reflection Questions

1. Who do I feel most passionate about helping?

2. What problem are they facing that I've personally overcome?

3. What do they dream about having in the next 6–12 months?

3 ■ ■ The 'I Help' Formula

Use this formula to craft your clear message:

I help [who] go from [problem] to [result] through [your product/system].

4 ■ ■ Notes & Clarity Breakthroughs