

## Day 3 Worksheet: Launching Your Promotion & Recurring Income Stream

### ■ Step 1: Recap Your Progress

- What is your monthly income goal?
- Who is your perfect customer?
- What customer journey did you map out?

### ■ Step 2: Launching Your Promotion

Your goal is to run a promo with your first 50 members to help them invite others and grow the community to 150 members in 60 days.

Brainstorm ideas for promotions you could run (example: referral rewards, exclusive access, contests, bonuses):

### ■ Step 3: Create Your Recurring Income Stream

Offer a \$97/month recurring module inside your classroom. Founding 50 members get FREE ACCESS + a 30% affiliate when they refer others.

- What will your recurring module be about?
- What transformation will it give your customers?

### ■ Step 4: The Numbers

150 members × \$97 = \$14,550 gross

After 30% affiliate payout = \$10,200/month recurring

If 10% of members (20 people) buy your \$1,400 offer = \$28,000 in 90 days

- What would these numbers mean for you and your family?

### ■ Step 5: Action Steps

List your top 3 actions you will take in the next 7 days to launch your promotion and recurring offer:

Remember: Your community isn't just a business — it's the foundation for your \$10K Lifestyle. Keep showing up, keep building, and keep inviting others into the vision.