

Day 2 Worksheet: Grow Your Community to 50 Members

1. Outreach Strategy

List 3–5 ways you can personally reach out to invite your perfect community members.

Outreach Method	Who Will I Reach Out To?	Notes

2. Build Your Email List

Write ideas for a free lead magnet or resource you could share to build your list and invite people to your community.

Lead Magnet Idea	Who Would Benefit Most?	Next Step

3. Guest Speaker Invitations

Brainstorm 3 potential guest speakers who could add value to your community and attract new members.

Guest Speaker Name	Topic They Could Share	Why They're a Good Fit

■ Homework for Day 2

1. Choose at least 2 outreach methods and make your first 5 invitations.
2. Draft one idea for a lead magnet and outline the first step to create it.
3. Write a list of 3 potential guest speakers to invite.