

# 10K Freedom Formula Workshop –

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## Day 1 Worksheet

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### Day 1: Design Your 6-Figure Foundation

Build the Business That Pays You Monthly — Without Burning Out

This is your chance to build something meaningful — a recurring income system that supports your dreams, gives you your time back, and creates lasting impact.

### Clarify Your Income Goals and Your Vision

Your Vision: What does your life look like with \$10K/month in recurring income?

How will your days feel?

What choices will this income give you?

Your Income Goal: \$10K/month in recurring revenue within 90 days.

#### **Strategy Breakdown:**

- Grow your community to 50 free members in the next 30 days using outreach strategies:
  - Social media
  - Email list
  - Other people's social media and email lists (OPA)

#### **-Run a 60-day referral contest with a 30% affiliate commission:**

- Example: \$97/month membership
- 50 members refer 3 = 150 referrals
- Net per referral = \$67.90 → 150 x \$67.90 = \$10,185
- You refer 9 x \$97 = \$873
- Total = \$11,085/month

#### Action Step:

Write down your WHY. Why is \$10K/month important to you?

What will it unlock for your family, your peace, and your legacy?

## ✓ Identify Your Perfect Customer and Offer Path

Get clear on who you serve and what transformation you help them create.

You don't have to be the expert — you can facilitate transformation through guest speakers, community support, and curated resources.

### ✨ Action Questions:

- Who is your perfect customer?
- What are they struggling with right now?
- What do they want more than anything?
- What transformation will they walk away with after being part of your community?

## ✓ Lay the Foundation for Consistent Recurring Income Online

Your business should work for you — not the other way around.

Let's build a foundation that runs while you live your life.

Build WITH your audience. Let them shape it. Involve them early.

### Here's how to do it:

- Host 1 live call per week (you or an expert guest)
- Or upload 2-3 short recorded videos weekly
- Focus on high-value, simple wins

### ✨ Keep your community structure simple with only 3 modules:

1. Start Here – Share your story and the community vision.
2. Value Vault – Wow them with helpful, high-impact content.
3. Monetize – Share your product, affiliate resources, and services.

### ✨ Action Step:

Sketch your weekly content plan and write your 3-module structure below. What will your members see and feel when they join?