

10K Freedom Formula - Day 1 Workbook

Part 1: Visualize Your Recurring Income Model

- If \$10K/month came in like clockwork, what would your daily life look like?
- What would you finally be able to stop doing? What would you start doing more of?

Part 2: What's Been Keeping You Stuck?

- What patterns or habits have been keeping you at \$2–3K/month (or less)?
- Where have you been unclear, overgiving, or undercharging?

Part 3: Your High-Value Offer

- What's one painful, daily problem your ideal client is facing?
- What solution or transformation can you offer that addresses this?

Part 4: Map Out Your \$10K/Month Ecosystem

- What is your core offer?
- How much will you charge?
- How many clients or customers do you need per month to reach \$10K?
- How will this offer be delivered simply and sustainably?

Final Reflection

- What is your biggest insight or breakthrough from Day 1?
- What are you most committed to doing differently starting today?