

HOLISTIC COACHING 4Life®

PRIVACY POLICY

Effective Date: July 23, 2026

Last Updated: September 1, 2026

Version: 1.0

1. Our Commitment to Your Privacy

Holistic Coaching 4Life® ("HC4L," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you provide to us.

This Privacy Policy explains how we collect, use, disclose, protect, and retain personal information when you visit our website, purchase products, enroll in programs, subscribe to communications, participate in coaching or educational services, or otherwise interact with Holistic Coaching 4Life®, including the **Academy of Automatic Health™**.

This Privacy Policy applies to information collected through our website, online programs, forms, communications, and other services that link to or reference this Policy.

2. Information We Collect

The information we collect depends on how you interact with us.

Personal Information You Provide

You may voluntarily provide information such as:

- Name
- Email address
- Telephone number
- Billing or mailing address
- Account or login information
- Coaching or program application responses

- Information submitted through forms, surveys, challenges, or educational activities
- Customer support communications
- Other information you choose to provide

Please do not provide sensitive personal or health information unless it is specifically requested or necessary for the service you are using.

Purchase and Transaction Information

When you purchase a product or enroll in a program, we may receive or maintain information such as:

- Product or program purchased
- Order details
- Subscription information
- Payment status
- Transaction history
- Purchase date and related account information

Payment card information is processed by our third-party payment providers. **Holistic Coaching 4Life® does not store complete credit card numbers or other full payment credentials.**

Information Collected Automatically

When you visit our website or use our online services, certain information may be collected automatically by us or by our service providers, including:

- IP address
- Browser type
- Device type and information
- Operating system
- Pages or content viewed

- Referring website or source
- Date and time of visits
- General location information
- Website and service usage information

This information may be used to operate, secure, analyze, and improve our website and services.

3. Cookies and Similar Technologies

Our website and service providers may use cookies, pixels, local storage, and similar technologies to:

- Operate and improve website functionality
- Remember preferences
- Maintain sessions and account functionality
- Analyze website usage
- Measure performance
- Understand how visitors interact with our content
- Improve our products and educational services

We may use analytics services, such as Google Analytics, or similar services when enabled on our website.

You can control or disable certain cookies through your browser settings. Some website features may not function properly if cookies are disabled.

4. How We Use Personal Information

We may use personal information to:

- Provide and administer products and services
- Provide access to the Academy of Automatic Health™ and other programs
- Process and fulfill purchases

- Manage accounts and subscriptions
- Provide coaching and customer support
- Respond to questions and requests
- Send enrollment, account, and service-related communications
- Send newsletters and promotional communications when permitted
- Improve our website, products, programs, and educational content
- Understand how our services are used
- Maintain security and prevent fraud, abuse, or unauthorized activity
- Protect our rights and property
- Comply with applicable laws and legal obligations

We may also use information for other purposes that are disclosed to you at the time of collection or otherwise permitted by law.

5. Email and Other Communications

If you subscribe to our communications or purchase a product or service, we may send you:

- Enrollment and purchase confirmations
- Account and service notifications
- Course and program updates
- Educational resources
- Academy announcements
- Newsletters
- Promotional communications

You may unsubscribe from marketing communications at any time by

using the unsubscribe link included in our emails.

Even after unsubscribing from marketing communications, we may continue to send transactional or service-related communications that are necessary to complete a transaction, provide access to an account or service, or otherwise administer your relationship with us.

6. Third-Party Service Providers

We use third-party service providers to help operate our business and deliver our products and services. Depending on the services you use, these providers may process personal information on our behalf.

These may include:

- **Systeme.io** — website hosting, funnels, email marketing, checkout, and course or program delivery
- **Stripe** — payment processing
- **PayPal** — payment processing
- **Analytics providers** — website and service usage analysis
- **Email and technology providers** — communication, delivery, hosting, and related business functions

Third-party providers generally receive information necessary to perform the services they provide to us. Their handling of information is also subject to their own privacy policies and terms.

We do not authorize our service providers to use your personal information for purposes unrelated to the services they provide to us, except as otherwise permitted by applicable law or disclosed to you.

7. Payment Information

Payments are processed through third-party payment processors, including Stripe and/or PayPal.

Holistic Coaching 4Life® does **not** store complete credit card numbers, security codes, or full payment credentials.

Payment information is handled by the applicable payment processor in accordance with its own privacy and security practices.

8. Artificial Intelligence and Automated Technologies

We may use artificial intelligence ("AI") and related technologies to assist with certain business, educational, creative, administrative, customer-support, or service-related activities.

Where AI technologies are used, we take reasonable steps to use them appropriately and to protect personal information.

We do not intentionally use AI tools to make decisions about your eligibility for services, coaching, or educational programs unless such use is specifically disclosed and permitted by applicable law.

You should avoid submitting highly sensitive personal information to AI-powered tools unless we specifically request it through an appropriate and authorized service.

9. Testimonials and Reviews

With your permission, we may publish testimonials, reviews, photographs, or success stories that you voluntarily provide.

We will not knowingly publish your name, image, testimonial, or other identifying information as a testimonial without appropriate permission.

You may request removal of a testimonial or review by contacting us using the information provided below. Removal requests do not necessarily require removal of information that we are legally required to retain.

10. How We Share Personal Information

We do not sell your personal information.

We may disclose personal information when reasonably necessary to:

- Provide products and services
- Process purchases and payments
- Operate our website and business
- Work with trusted service providers

- Provide customer support
- Maintain security and prevent fraud or misuse
- Comply with legal requirements, court orders, or lawful requests
- Protect our rights, property, users, or others
- Respond to an emergency where permitted by law
- Complete a merger, acquisition, financing, restructuring, sale, or other transfer of some or all of our business or assets

We may also disclose information with your direction or consent, or as otherwise permitted by applicable law.

11. Data Security

We use commercially reasonable administrative, technical, and organizational safeguards designed to protect personal information against unauthorized access, disclosure, alteration, or destruction.

However, no method of transmission over the Internet or method of electronic storage is completely secure. Therefore, we cannot guarantee absolute security.

If we become aware of a security incident involving personal information, we will respond in accordance with applicable law.

12. Data Retention

We retain personal information for as long as reasonably necessary for the purposes described in this Privacy Policy, including to:

- Provide products and services
- Maintain accounts and customer records
- Complete transactions
- Provide customer support
- Meet accounting, tax, legal, and regulatory obligations
- Resolve disputes

- Enforce agreements
- Protect our legitimate business interests

Retention periods may vary depending on the type of information and the reason it was collected.

When personal information is no longer reasonably required, we may delete, destroy, or anonymize it, subject to applicable legal and business recordkeeping requirements.

13. Children's Privacy

Our website, products, programs, and services are intended for adults and are not directed to children under 13.

We do not knowingly collect personal information directly from children under 13.

If we learn that we have knowingly collected personal information from a child under 13 without appropriate parental consent, we will take reasonable steps to delete that information.

14. Your Privacy Rights

Depending on where you live and whether applicable privacy laws apply to our processing of your information, you may have certain privacy rights, which may include the right to:

- Request access to personal information we maintain about you
- Request correction of inaccurate personal information
- Request deletion of personal information
- Request a copy or portability of certain personal information
- Withdraw consent where processing is based on consent
- Request certain restrictions on processing
- Opt out of certain types of targeted advertising, sale, or profiling where applicable

These rights are subject to applicable legal exceptions and limitations.

To make a privacy request, contact us at:

care@holisticcoaching4life.com

We may need to verify your identity before completing certain requests in order to protect your information and prevent unauthorized access.

If applicable law provides a right to appeal our decision regarding a privacy request, we will provide information about the applicable appeal process when responding to your request.

15. International Visitors

Our business and service providers may be located in the United States or other countries.

If you access our website or services from outside the United States, your personal information may be transferred to, stored in, or processed in the United States or other jurisdictions where privacy laws may differ from those in your country.

By using our services, you understand that such transfers may occur where permitted by applicable law.

16. Links to Other Websites

Our website and services may contain links to websites, applications, or services operated by third parties.

We are not responsible for the privacy practices, security, or content of third-party websites or services.

We encourage you to review the privacy policies of third parties before providing them with personal information.

17. Business Transfers

If Holistic Coaching 4Life® is involved in a merger, acquisition, financing, reorganization, sale of assets, or similar business transaction, personal information may be transferred as part of that transaction.

Any such transfer will be handled in accordance with applicable law and this Privacy Policy, or a successor privacy policy where appropriate.

18. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our services, technology, business practices, or applicable legal requirements.

When we make changes, we will update the **Last Updated** date at the top of this Policy.

If a material change is required to be communicated to you by applicable law, we will provide notice through appropriate means.

We encourage you to review this Privacy Policy periodically.

19. Contact Information

If you have questions about this Privacy Policy or wish to make a privacy-related request, please contact:

Holistic Coaching 4Life®

Website: <https://www.holisticcoaching4life.com>

Email: care@holisticcoaching4life.com

20. Privacy Policy Version

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