

HOLISTIC COACHING 4Life®

PRIVACY POLICY

Effective Date: July 23, 2026

1. Our Commitment to Your Privacy

Holistic Coaching 4Life® ("HC4L," "we," "our," or "us") respects your privacy and is committed to protecting your personal information.

This Privacy Policy explains how we collect, use, protect, disclose, and manage information when you visit our website, purchase products, enroll in programs, subscribe to emails, or otherwise interact with Holistic Coaching 4Life®, including the **Academy of Automatic Health™**.

By using our website or services, you agree to the practices described in this Privacy Policy.

2. Information We Collect

Depending on how you interact with us, we may collect information including:

Personal Information

You may voluntarily provide:

- Name
- Email address
- Telephone number
- Billing information
- Mailing address (when required)
- Account information
- Coaching application responses
- Customer support communications

Purchase Information

When you purchase a product or enroll in a program, we may collect:

- Order details
- Product selections
- Subscription information
- Payment status
- Transaction history

For your security, complete payment card information is processed by our payment providers and is **not stored by Holistic Coaching 4Life®**.

Automatically Collected Information

When visiting our website, certain information may be collected automatically, including:

- IP address
- Browser type
- Device information
- Operating system
- Pages viewed
- Referring websites
- Date and time of visits
- General location information
- Website usage data

This information helps us improve website performance and user experience.

3. Cookies and Analytics

Our website may use cookies and similar technologies to:

- Improve website functionality
- Remember preferences
- Analyze visitor behavior
- Measure website performance
- Improve educational content

We may use services such as Google Analytics or similar tools to better understand website usage.

You may disable cookies through your browser settings, although doing so may affect certain website features.

4. How We Use Your Information

We may use information to:

- Deliver digital products
- Provide Academy access
- Process purchases
- Respond to customer inquiries
- Deliver coaching services
- Send course updates
- Send newsletters (when subscribed)
- Improve products and services
- Maintain website security
- Comply with legal obligations
- Prevent fraud or misuse

5. Email Communications

If you subscribe to our email list or purchase one of our products, we may send:

- Enrollment confirmations
- Product updates
- Educational resources
- Customer service communications
- Promotional emails
- Academy announcements

You may unsubscribe from marketing emails at any time by clicking the unsubscribe link included in our emails.

Service-related emails regarding purchases or account access may still be sent when necessary.

6. Third-Party Service Providers

To operate our business, we use trusted third-party providers that may process personal information on our behalf.

These may include:

- **Systeme.io** for website hosting, funnels, email marketing, checkout,

- and course delivery
- **Stripe** for payment processing
- **PayPal** for payment processing
- Analytics providers
- Email delivery providers

These companies receive only the information necessary to perform their services and maintain their own privacy and security practices.

7. Payment Information

Payments are securely processed through third-party payment processors.

Holistic Coaching 4Life® does **not** store complete credit card numbers or payment credentials.

Payment information is handled directly by the payment provider according to their respective privacy and security policies.

8. Artificial Intelligence

We may use trusted artificial intelligence technologies to assist with customer support, content development, educational resources, business operations, and service improvements.

AI tools are used responsibly and only as appropriate for the services we provide.

9. Testimonials

With your permission, we may publish testimonials, reviews, or success stories.

You may request removal of your testimonial by contacting us.

10. Information Sharing

We do **not** sell your personal information.

We may share information only when necessary:

- With trusted service providers
- To complete purchases
- To comply with legal obligations
- To protect our legal rights
- During business restructuring or transfer

11. Data Security

We implement commercially reasonable administrative, technical, and organizational safeguards designed to protect your personal information.

However, no method of internet transmission or electronic storage is completely secure.

Accordingly, we cannot guarantee absolute security.

12. Data Retention

We retain personal information only as long as reasonably necessary to:

- Provide services
- Maintain customer records
- Meet legal obligations
- Resolve disputes
- Enforce agreements

When information is no longer required, we will securely delete or anonymize it where appropriate.

13. Children's Privacy

Our website, products, and services are intended for adults.

We do not knowingly collect personal information from children under the age of 13.

If we become aware that information has been collected from a child without appropriate consent, we will promptly remove that information.

14. Your Privacy Rights

Depending on your location, you may have the right to:

- Access your personal information
- Correct inaccurate information
- Request deletion of your information
- Withdraw consent
- Request restrictions on processing
- Request a copy of your information where applicable

To exercise these rights, please contact us using the information below.

15. International Visitors

If you access our website from outside the United States, you understand that your information may be transferred to and processed in the United States, where privacy laws may differ from those in your jurisdiction.

16. Links to Other Websites

Our website may contain links to third-party websites.

We are not responsible for the privacy practices or content of those websites.

We encourage you to review their privacy policies before providing personal information.

17. Changes to This Privacy Policy

We may update this Privacy Policy periodically.

Changes become effective immediately upon publication on our website unless otherwise stated.

Your continued use of our website constitutes acceptance of the updated Privacy Policy.

18. Contact Information

If you have questions regarding this Privacy Policy, please contact:

Holistic Coaching 4Life®

Website: <https://www.holisticcoaching4life.com>

Email: care@holisticcoaching4life.com

19. Academy Mission

Holistic Coaching 4Life® is committed to creating educational systems that empower individuals to build healthier, more intentional lives.

A portion of Academy proceeds may support research and development of sustainable living concepts and initiatives designed to create healthier environments for future generations.

Acknowledgment

By using our website, enrolling in the Academy of Automatic Health™, purchasing products, or interacting with Holistic Coaching 4Life®, you acknowledge that you have read and understand this Privacy Policy.

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Version 1.0

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