## PREPARE FOR A TRAFFIC SURGE WITH CHATGPT'S

## 31 Essential SEO Prompts by ChatGPT



nuBeginning.com

## Here are 31 SEO prompts that you can use to instruct ChatGPT to help improve on-page SEO for your e-commerce website:

- **Keyword Research**: "Provide a list of relevant keywords for my e-commerce website."
- **Product Page Title Optimization**: "Suggest SEO-friendly titles for my product pages."
- **Meta Description Optimization:** "Write persuasive meta descriptions for my product listings."
- **Product Image Alt Text**: "Help me optimize alt text for product images to improve SEO."
- **Header Tag Optimization**: "Recommend header tag optimizations for product descriptions."
- Internal Linking Strategy: "What's a good internal linking strategy for my product pages?"
- External Linking Strategy: "How can I use external links effectively on my product pages?"
- **Product Description Length**: "What's the ideal length for product descriptions for SEO?"
- **Product Reviews Optimization**: "How can I optimize product reviews for better search visibility?"
- Canonical Tags for Duplicate Products: "Explain how to use canonical tags for similar product variations."
- **Keyword Density Check**: "Check the keyword density in my product descriptions and suggest adjustments."
- Schema Markup for Products: "Implement schema markup for my e-commerce product listings."

- URL Structure Optimization: "Suggest improvements for my product page URL structure."
- **Breadcrumb Navigation:** "Implement breadcrumb navigation for better user experience and SEO."
- **Product Categories SEO**: "How can I optimize category pages for SEO on my e-commerce site?"
- Faceted Navigation SEO: "Recommend best practices for SEO with faceted navigation on product pages."
- **Structured Data for Reviews**: "Implement structured data to showcase product reviews in search results."
- **Product Page Load Speed**: "Optimize my product pages for faster loading times."
- **Product Videos SEO**: "Explain how to use videos effectively on product pages for SEO."
- **Mobile Optimization for Products**: "How can I make my product pages more mobile-friendly?"
- Image Compression for Products: "Provide tips for optimizing product images without sacrificing quality."
- **Cross-Selling Strategy**: "Recommend strategies for cross-selling related products on product pages."
- **Related Products Section**: "Suggest improvements for the 'related products' section on my product pages."
- **Keyword Placement in Content**: "Where should I place keywords in my product descriptions for best results?"
- **Customer Reviews Integration**: "How can I integrate customer reviews into product listings for SEO?"

- **Product Availability Updates**: "Implement schema markup to display product availability in search results."
- **Content Expiry Handling**: "What's the best way to handle expired or out-of-stock product listings for SEO?"
- **Size and Color Variations SEO**: "Optimize product descriptions for size and color variations of the same product."
- Featured Snippets Optimization: "How can I optimize product descriptions to appear in featured snippets?"
- Competitor Product Page Analysis: "Analyze my competitors' product pages for SEO insights."
- On-Page SEO Audit: "Perform an on-page SEO audit of my e-commerce product pages and provide recommendations."

Use these prompts to guide ChatGPT in optimizing the on-page SEO elements of your e-commerce product listings, which can help improve search engine rankings and user engagement.