

# CREATE A WINNING SALES FUNNEL

## *31 Essential SEO Prompts by ChatGPT*



Level up  
Your Sales  
Funnel with  
ChatGPT's  
Epic  
Prompts!

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## 31 SEO prompts that you can use to instruct ChatGPT to help create an evergreen sales funnel

- **Sales Funnel Topic Selection:** "Suggest evergreen sales funnel topics relevant to my niche or industry."
- **Target Audience Identification:** "Help me define the target audience for my evergreen sales funnel."
- **Keyword Research for Funnel Content:** "Perform keyword research to identify relevant keywords for funnel content."
- **Funnel Title and Description:** "Generate compelling titles and descriptions for my evergreen sales funnel."
- **Content Creation for Funnel Stages:** "Provide tips on creating engaging content for each stage of the sales funnel."
- **Landing Page Design:** "What elements should be included in high-converting landing pages for the sales funnel?"
- **Opt-in Form Creation:** "Help me create opt-in forms to collect leads and prospects for the funnel."
- **Email Marketing Setup:** "Recommend email marketing tools and setup for nurturing and converting leads."
- **Landing Page SEO:** "Optimize landing pages for search engines and user experience."
- **Social Media Promotion Plan:** "Create a social media promotion plan for the evergreen sales funnel."
- **Paid Advertising Strategy:** "Suggest paid advertising channels and strategies for promoting the funnel."
- **Email Sequences for Funnel:** "Outline a series of emails to nurture and convert leads throughout the funnel."

- **Lead Magnet or Free Offer:** "Help me create a valuable lead magnet or free offer to attract leads."
- **Lead Segmentation Strategy:** "Recommend a lead segmentation strategy for more personalized communication."
- **Exit-Intent Popups:** "Explain how exit-intent popups can be used effectively in the sales funnel."
- **Testimonials and Case Studies:** "Guide me on requesting and using testimonials and case studies in the funnel."
- **Funnel Analytics Setup:** "Set up analytics to track the performance and conversion rates of the sales funnel."
- **Feedback Collection:** "Recommend methods for collecting feedback from funnel users."
- **A/B Testing Plan:** "Create an A/B testing plan to optimize elements of the sales funnel."
- **Social Proof Integration:** "Suggest ways to integrate social proof elements into the funnel."
- **Funnel FAQ Section:** "Create a FAQ section for the sales funnel to address common questions."
- **Follow-Up Email Strategy:** "Help me design a follow-up email strategy to re-engage prospects."
- **Conversion Rate Optimization:** "Suggest strategies for optimizing the funnel for higher conversion rates."
- **Evergreen Content Updates:** "How can I ensure that evergreen content in the funnel remains relevant over time?"

- **Funnel Exit Surveys:** "Explain how to implement exit surveys to gather insights from funnel users."
- **Automated Webinars:** "Share tips on setting up automated webinars as part of the evergreen sales funnel."
- **Scarcity and Urgency Tactics:** "How can I use scarcity and urgency tactics effectively in the funnel?"
- **Upsell and Cross-Sell Strategy:** "Recommend strategies for upselling and cross-selling within the funnel."
- **Payment Gateway Integration:** "Guide me on integrating payment gateways for seamless transactions."
- **Evergreen Funnel Reporting:** "How can I create reports to measure the success and ROI of the evergreen sales funnel?"
- **Funnel Scaling Plan:** "Provide insights on scaling and expanding the evergreen sales funnel for growth."

Use these prompts to guide ChatGPT in creating an effective evergreen sales funnel that continually attracts, nurtures, and converts leads while considering SEO aspects for maximum visibility.