

ChatGPT for SEO

**100 ChatGPT Prompts for SEO
(Content Writing Tips Using AI)**



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This guide includes a list of ChatGPT prompts for SEO.

Below, you'll find 100 tips on using ChatGPT for SEO content writing, conducting keyword research, writing better page titles, creating article outlines, improving content, using copywriting techniques, and generating outputs for technical SEO.

The ultimate goal here is to show you how to use ChatGPT prompts to improve your website content and organic visibility in the search engine results pages (SERPs).

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Note: ChatGPT was developed by OpenAI as an AI-powered large language model (LLM) that can generate human-like text, making them ideal for search engine optimization. However, the SEO ChatGPT prompts listed in this guide can also be used with Google Bard, Microsoft Bing, or any other AI generative tool or search engine.

ChatGPT Prompts for SEO

Here are 35 social media hooks that are SEO-friendly and can help increase engagement and drive traffic to your website:

1. Learn the latest SEO tricks to boost your website traffic!
2. Want to get more traffic from Google? Here's how!
3. How to rank your website higher on Google search results!
4. Master the art of SEO with our expert tips and tricks.
5. Drive more traffic to your website with our proven SEO strategies.
6. Get your website noticed with our powerful SEO techniques!
7. Want to dominate your competition on Google? We can help!
8. Discover the secret to ranking #1 on Google search results.
9. Stay ahead of the SEO game with our cutting-edge strategies.
10. Boost your website's visibility and rankings with our SEO tactics.
11. Optimize your website for better search engine rankings!
12. Get found on Google with our SEO best practices.
13. Take your SEO game to the next level with our advanced techniques.
14. Make your website stand out with our top SEO tips.

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15. Rank higher on Google and drive more traffic to your website.
16. Boost your online visibility with our expert SEO advice.
17. Get the traffic you deserve with our powerful SEO strategies.
18. Improve your website's search engine rankings and get more traffic! 19. Learn how to optimize your website for better SEO results.
20. Want to outrank your competition on Google? Here's how!
21. Get more organic traffic to your website with our proven SEO methods. 22. Improve your website's search engine rankings with our SEO insights. 23. Optimize your website for the search engines and get more traffic. 24. Drive more traffic to your website with our effective SEO strategies. 25. Learn the latest SEO trends and stay ahead of the curve.
26. Get more leads and customers with our SEO tips and tricks.
27. Boost your website's authority and rankings with our SEO techniques. 28. Increase your website traffic and revenue with our SEO services.
29. Master the art of SEO and dominate your niche.
30. Improve your website's SEO and get more traffic and sales.
31. Get your website to the top of Google search results with our SEO services. 32. Boost your website's visibility and drive more traffic with our SEO strategies. 33. Get more organic traffic to your website and grow your business. 34. Rank higher on Google and attract more customers to your website. 35. Optimize your website for better search engine rankings and get more traffic.

ChatGPT Prompts for Keyword Research

Prompt: Suggest [number] high-volume, low-difficulty keywords for [title]. Prompt: Provide a list of [number] long-tail keywords for [title].

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Prompt: Give me [number] keyword suggestions that meet [commercial, transactional, or informational] search intent.

Prompt: Create a list of [number] frequently asked questions about [title], that are relevant for [individual type].

Prompt: Provide a list of [number] broad topics relevant to [title] and expand each topic with a list of phrases customers commonly use.

Prompt: Classify the search intent (commercial, transactional, or informational) for the following keywords and present them in a table: [keyword list]

Prompt: Cluster the following keywords by adding a core topic for each keyword group based on their semantic relevance: [keyword list]

Prompt: Generate a list of all LSI terms related to [keyword].

Prompt: Provide a list of semantically relevant topics for [title].

ChatGPT Prompts for Page Titles & Descriptions

Prompt: Create [number] title tags with a maximum of 60 characters on the title of [title] and include the keyword [keyword] in each title.

Prompt: Provide catchy article titles relating to this list of SEO keywords: [keyword list]

Prompt: Make the following article title more engaging and click-worthy: [title]

Prompt: Write [number] examples of alternative titles with a higher click-through rate for “[current article title].”

Prompt: Combing the following keywords into a title without repeating words: [keyword 1], [keyword 2], [keyword 3]

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Prompt: Generate a meta description with a maximum of 160 characters and contains this keyword “[keyword]” using the following information: [summary of web page]

ChatGPT Prompts for Content Outlines

Prompt: Create a content brief for an article on [title].

Prompt: Generate an outline for the [keyword phrase], targeting a [individual type] audience with a [conversational, friendly, neutral, or persuasive] tone and a length of [number] words.

Prompt: Generate an outline for the [keyword phrase], targeting a [individual type] audience with a [conversational, friendly, neutral, or persuasive] tone and [number] subheadings.

Prompt: Create an outline that compares the pros and cons of [product 1] versus [product 2], targeting consumers with a [conversational, friendly, neutral, or persuasive] tone and a length of [number] words.

Prompt: Generate an outline that explains the top features and benefits of [product name], targeting enthusiasts with a [conversational, friendly, neutral, or persuasive] tone and a length of [number] words.

Prompt: Create an outline that provides a step-by-step guide for how to [title], targeting [individual type] with a [conversational, friendly, neutral, or persuasive] tone and a length of [number] words.

Prompt: Create a list of [number] subheadings related to the following product description: [product description]

Prompt: Generate an outline with [number] tips for [title], targeting [individual type] with a [conversational, friendly, neutral, or persuasive] tone and length of [number] words.

Prompt: List the main ideas for an article about [title] and present them in a table.

Prompt: Write [number] subheadings for an article about [title]; the titles should be catchy and have a maximum of 60 characters.

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Prompt: Suggest a list of [number] popular questions related to [keyword].

Prompt: Analyze this outline and give it a more [conversational, friendly, neutral, or persuasive] tone: [insert outline elements here].

Prompt: Write an outline for an article titled “[title]” with a 2-level heading structure. **ChatGPT Prompts for Content Improvement**

Prompt: Improve the following text to ensure the content is relevant and informative for the [target audience]: [text]

Prompt: Rewrite the following text and use headings and subheadings to break up the content and make it easier to read using the keyword [keyword]: [text]

Prompt: Paraphrase the following text and use active voice and short sentences to make the content more readable for [target audience] in the context of [title]: [text]

Prompt: Rewrite the following text by including relevant quotes and statistics to support your arguments and make the content more trustworthy: [text]

Prompt: Paraphrase the following text using anecdotes and storytelling techniques to make the content more engaging: [text]

Prompt: Improve the following text by adding a call-to-action to encourage readers to take a specific action, such as signing up for a newsletter or purchasing a product: [text]

Prompt: Improve the following text using humor to make the content more enjoyable to read: [text]

Prompt: Paraphrase the following text to make it communicate to a child: [text] Prompt: Write a detailed expert answer to the question “[question]”.

Prompt: Improve the following text by proofreading the content to eliminate any typos, grammatical errors, or other mistakes: [text].

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Prompt: Rewrite the following text by making the content easy to scan using bullet points, numbered lists, and bold or italicized text: [text]

Prompt: Rewrite the following text using [keyword 1, keyword 2, keyword 3] as SEO keywords. Prompt: Generate an FAQ of [number] questions based on the following content: [text]

Prompt: Generate a list of [number] frequently asked questions related to [title] and provide concise answers to each.

Prompt: Provide a list of statistics along with reference links for [article title]. Prompt: Find topical gaps in the following outline: [outline]

ChatGPT Prompts for SEO Copywriting

Prompt: Write an introduction with [number] words on [title] that has a [conversational, friendly, neutral, or persuasive] tone that appeals to [individual type] customers.

Prompt: Generate [number] words of content on [title] that has a [conversational, friendly, neutral, or persuasive] tone that appeals to [individual type] customers.

Prompt: Explain the top [number] advantages for why a [individual type] should use [product] in a persuasive tone.

Prompt: Explain the top [number] disadvantages for why a [individual type] should not use [product] in a persuasive tone.

Prompt: Write a friendly headline about [title] targeting [individual type] customers with a strong benefit.

Prompt: Write a short paragraph that persuades [the audience] to buy [product] and include the call-to-action (CTA).

Prompt: Use the PAS writing framework to convince the reader to try [product] in [number] words.

Prompt: Use the AIDA writing framework to convince the reader to try [product] in [number] words.

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Prompt: Use the FAB writing framework to convince the reader to try [product] in [number] words.

Prompt: Use the FOUR Ps writing framework to convince the reader to try [product] in [number] words.

Prompt: Write an inspiring call-to-action for a landing page, targeting [individual type] customers, highlighting [product] ability to [feature highlight].

ChatGPT Prompts for Technical SEO

Prompt: Create the FAQs Page Schema markup for the following questions and answers:

[text] Prompt: Generate the hreflang tag to use on web pages targeting the [country] in [language].

Prompt: Specify the hreflang attribute for the following languages and regions [languages and regions].

Prompt: Generate the .htaccess rewrite rule to create a 301 redirect from [source location] to [location destination].

Prompt: Generate a robots.txt rule to block the crawling of [directory location, web page, or document URL] for [bot name or all bots]. (Note: Bot names like GoogleBot, BingBot, AhrefsBot, etc.)

Prompt: Create a valid XML sitemap containing the following URLs: [URLs] Prompt: Create a canonical tag for [URL].

Prompt: Write the HTML tag for the title “[article title]”.

Prompt: Write JSON-LD structured data for the following FAQs:

Q: [question title]

A: [answer]

Q: [question title]

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A: [answer]

Q: [question title]

A: [answer]

Prompt: Write JSON-LD structured data for the following product:

Name: [name]

Description: [description]

Offer Price: [number] [currency]

Inventory: [number]

Review Rating: [number] out of [number] stars

Note: ChatGPT can be used to write all sorts of structured data markup. Visit [Schema.org](https://schema.org) to find more schemas for structured data to use in your SEO content.

Bonus, here are 35 engaging social media hooks in the form of questions that can help increase engagement on your posts:

1. What's your favorite way to unwind after a long day?
2. What's the best book you've read recently?
3. What's the craziest adventure you've ever been on?
4. What's the one thing you can't live without?
5. If you could travel anywhere in the world, where would you go?
6. What's your go-to comfort food?

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7. What's your favorite hobby?
8. What's the best advice you've ever received?
9. What's your favorite thing about your job?
10. What's your favorite way to stay active?
11. What's the best concert you've ever been to?
12. What's the most important thing in a relationship?
13. What's the best vacation you've ever taken?
14. What's the best thing you've learned this year?
15. What's your favorite memory from childhood?
16. What's the best gift you've ever received?
17. What's the most interesting place you've ever visited?
18. What's the best thing you've ever done for someone else?
19. What's your favorite type of music?
20. What's your favorite way to de-stress?
21. What's the best thing about being a part of your community?
22. What's the most inspiring thing you've ever seen?
23. What's the best advice you would give to your younger self?
24. What's the best thing about your hometown?

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25. What's your favorite way to spend a lazy day?
26. What's the most important lesson you've learned in life?
27. What's the best thing about being a parent?
28. What's the best trip you've ever taken with friends?
29. What's the most delicious meal you've ever had?
30. What's the most beautiful place you've ever visited?
31. What's your favorite thing about the holidays?
32. What's the best way to spend a weekend?
33. What's the most interesting thing you've ever learned?
34. What's the best way to spend time with family?
35. What's the most meaningful thing you've ever done?

ChatGPT Prompts for SEO Summary

I hope you enjoyed this list of ChatGPT prompts for SEO.

As you discovered, there are many ways to use ChatGPT prompts for content writing, SEO keyword research, page titles, outlines, copywriting, improving content, and generating outputs for technical SEO. And whether you're a beginner in digital marketing or an SEO expert, incorporating SEO ChatGPT prompts like these into your content workflow can help improve the user experience and increase rankings for your web pages in the SERPs.