

Female ENTREPRENEURS NETWORKING, SUPPORT & WEALTH BUILDING

Connection – Collaboration – Community

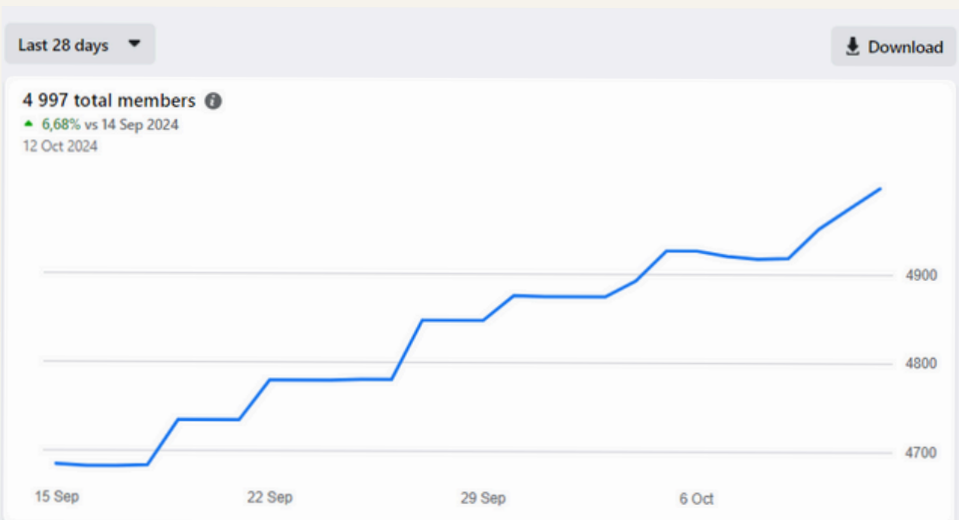
Group by 7 Figure Strategy Business Queen

Female entrepreneurs networking, support & wealth building

Let's Get Started

SCALE YOUR BUSINESS with FACEBOOK GROUPS

IN THIS E-BOOK, WE'LL GO OVER THE BASICS OF
STARTING, AND SCALING YOUR BUSINESS
USING FACEBOOK GROUPS





HEY, I'M MAYLENE

I have been building communities, on and offline.
In 2020 I was hired to help manage and build a
Facebook group, and I grew it to 96K members in 1
group, the 2nd group was 32K and recently 100K
Group!

Your FREE Gift with this PDF & Bundle is
[100+ Facebook Group List. \(Click here\).](#)

Xoxo Maylene

LET'S DO IT!



A group of seven young women with long, wavy hair are smiling and standing behind a set dining table in a restaurant. The table is set with white plates, glasses, and a centerpiece of flowers. A large, ornate chandelier hangs from the ceiling in the background. The text "COMMUNITY IS CURRENCY!" is overlaid in the center of the image.

COMMUNITY
IS
CURRENCY!

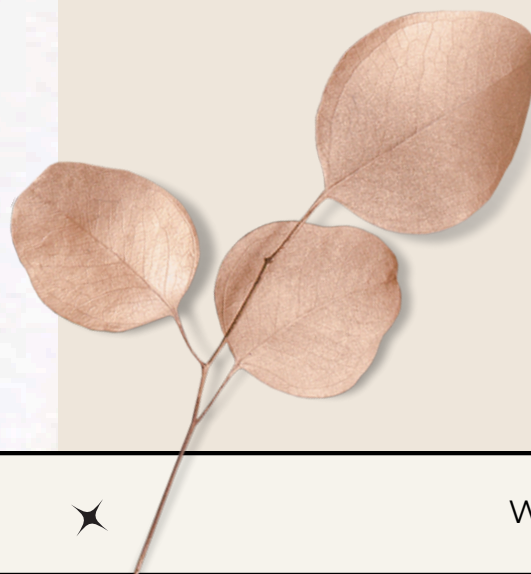


01

FACEBOOK GROUPS

Facebook Groups are a Goldmine!
When you find the right Facebook group, to interact with, and you create a great lead magnet, you will be able to scale your group, your email list and your business

LET'S DO IT!



YOUR NOTES:



FIRST IMPRESSION

When you think about your brand, you should think about how you want to come across to customers right off the bat. What kind of first impression do you want to make? Are you a fun, carefree helper? Are you a reliable, trustworthy pillar?

enjoy the process

STRATEGY:

Everything we do requires strategy, including how and when and where you post inside Facebook groups.

The strategy is:

Joining Facebook groups that align with your niche, your brand, your potential clients.

Create a lead magnet

Share the lead magnet

Nurture clients you get from your lead magnet



NAMING:

If you are creating your own Facebook Group name;

You want the name to reflect what you do,

What your group stands for,

Who should join your group.

Why you have a group

What people can expect from your group

FACEBOOK GROUPS

[illegible]

FACEBOOK GROUPS FOR GROWTH



FIND A GROUP THAT ALIGNS WITH YOUR GOALS & CLIENTS

[For a list of groups I have 100+ groups for free, which you get when you join my group \(click here for link\)](#)



CREATE A LEAD MAGNET TO SHARE IN THOSE GROUPS. A LEAD MAGNET IS A SMALL FREE OFFER, THAT YOU SEND YOUR CLIENTS IN EXCHANGE FOR THEIR EMAIL ADDRESS.

If you need help creating a lead magnet, drop me a message inside my free Facebook group.



POST YOUR QUESTION, POST, INTRODUCTORY POST INSIDE EACH GROUP.

COMMENT ON EACH COMMENT WITH THE LINK TO YOUR LEAD MAGNET 12/24 HOURS

THE KEY IS BEING ACTIVE ON 3-6 FACEBOOK GROUPS, AS TOO MANY CAN BE OVERWHELMING.



NURTURE THE LEADS YOU RECEIVE FROM YOUR LEAD MAGNET THROUGH YOUR EMAILS.

THANK YOU FOR READING!



MAYLENE MAY

COMMUNITY EXPERT &
BUSINESS GROWTH
MENTOR

@THE_CONNECTION_EXPERT
@MAYLENE_MAY_

