

The 7 Rules That Helped Me Make My First \$500 Commission in 30 Days...without fancy funnels, paid ads, or tech overwhelm

*A clarity-first guide for creators who want to start earning
predictable income online—without burnout or tech trauma.
Discover how these rules can create predictable income for you!*



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By Dave Osman



Introduction

I Feeling like online success is only for the tech-savvy or those with unlimited budgets? I get it. With 20 years in this game, I've made ALL the mistakes. This guide reveals the simple, clarity-first approach that finally helped me make my first commission—without the overwhelm.



Rule 2: Start With What You Know

You don't need a niche. You need a story. Your story is what makes you unique and relatable. It's what connects you with your audience on a human level. Forget trying to be an expert on something you know nothing about – leverage YOUR lived experience!

Here's how to find your story:

1. **What are you passionate about?** (e.g., healthy cooking, travel, personal finance)

2. **What problems have you overcome?** (e.g., weight loss, debt, anxiety)
3. **What advice do you often give to others?** (e.g., time management, relationship advice, career tips)

My Example:

When I started, I focused on sharing my own struggles with tech overwhelm. By being honest and vulnerable, I connected with other creators who felt the same way, and they were much more likely to trust my recommendations.

Rule 3: Use Tools That Don't Fight You

Ditch the complex software and confusing platforms! Your tools should make your life easier, not harder. Avoid the temptation of shiny new objects – focus on simplicity and ease of use.

Here are some tools I recommend:

- **Email Marketing:** Systeme.io (easy to use and affordable)
- **Landing Page Builder:** Systeme.io (simple drag-and-drop interface)
- **Graphic Design:** Canva (user-friendly design tool for non-designers)

Why I recommend these tools:

These tools are all relatively easy to learn and use, even if you're not a tech expert. They have all the essential features you need to get started without overwhelming you with unnecessary complexity.

Rule 4: Don't Wait to Be Ready

You'll never feel 100% ready. That's the secret! The fear of putting yourself out there before you feel "perfect" is a common trap. But "ready" is a myth – learning and growth happen through action, not endless preparation.

Take one small step today:

1. **Create a simple landing page.**
2. **Write one email.**
3. **Share your offer with one person.**

My Example:

I launched my first funnel while traveling – with just a laptop, a phone, and a clear message. It wasn't perfect, but it was progress. And progress beats perfection every time!

Rule 5: Teach What You Just Fixed

Every snag is a content hook! Don't hide your challenges – turn your real-world fixes into short, teachable content. People trust what's lived, not scripted. Authenticity is your superpower!

How to turn snags into content:

1. **Document your challenges.**

2. **Record your solutions.**
3. **Share your insights with your audience.**

My Example:

When I struggled to integrate my payment processor with my email system, I created a short video tutorial showing others how to do it. It became one of my most popular pieces of content!

Rule 6: Build Trust Before You Sell

No one buys from a stranger. Remember the "Know, Like, Trust" factor! Use your opt-in page, emails, and thank-you page to reassure, relate, and guide. Trust is the real funnel – it's what turns prospects into loyal customers.

Here's how to build trust at every stage:

- **Opt-in Page:** Offer a valuable freebie that solves a specific problem.
- **Emails:** Share helpful tips, personal stories, and exclusive content.
- **Thank-You Page:** Reassure them that they've made the right decision and provide clear instructions on what to do next.

My Example:

On my thank-you page, I always include a personal video welcoming new subscribers and offering additional resources. It's a simple way to show them that I care and that I'm committed to their success.

✅ Rule 7: Keep It Human

You're not a brand. You're a person! People connect with people, not faceless corporations. Speak like you would to a friend. Use your name. Show your face. Let your personality shine – that's what converts!

Here's how to keep it human:

1. **Use your name:** Sign your emails with your name, not just your business name.
2. **Show your face:** Include a photo of yourself on your website and social media profiles.
3. **Share personal stories:** Don't be afraid to share your struggles and triumphs.
4. **Use a conversational tone:** Write like you're talking to a friend, not a robot.

My Example:

I always try to inject my personality into my emails and social media posts. I share my thoughts, my struggles, and my successes. It's not always perfect, but it's real, and people appreciate that.

🎯 Final Thoughts

These 7 rules helped me stop spinning my wheels and start earning online—without burnout, overwhelm, or tech trauma. If they help you take your first step towards creating a predictable income online, then they've done their job. Now, I invite you to

take the next step and discover how you can implement these rules in your own
business. Visit [\[Your Website\]](#) to learn more!