

Lazy Page Profits

Simple Theme Pages That Make Daily Cash – No Ads, No Face, No Work



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Table of Contents

1. Introduction

Why Lazy Theme Pages Work (Even If You're Starting From Scratch)

2. What Is a Theme Page?

The Power of Focused, Faceless Facebook Pages

3. Pick a Profitable Theme

How to Choose a Niche That Grows Fast and Pays Well

4. Find Viral Content (Legally)

Where to Get Scroll-Stopping Posts Without Creating From Scratch

- How to Use ChatGPT to Generate Unlimited Ideas
- Automate Content and Save Time

5. Create Simple Posts in Canva

Fast, Free, and Scroll-Worthy Visuals Without Being a Designer

6. How to Post for Maximum Reach

What, When, and How to Post to Beat the Algorithm (Without Ads)

7. Grow Your Page – Fast & Free

Proven Organic Growth Tactics That Don't Cost a Cent

8. How to Monetize Your Page

Turn Attention into Income with Affiliate Links, Shoutouts, and More

9. 7-Day Kickstart Plan

Your Step-by-Step Action Map to Launch in Just One Week

10. Bonus: ChatGPT Prompts + Final Tips

Prompts, Time-Savers, and Growth Habits That Keep You Lazy and Profitable

11. Want to Sell Lazy Page Profits as Your Own?

Introduction



Welcome to Lazy Page Profits — your shortcut to simple, stress-free daily income using the power of viral content and Theme Pages.

If you've ever felt overwhelmed by complicated "guru" systems, expensive ads, funnels, or hours of posting on every platform, you're not alone.

Most online methods make you believe you need a big budget for ads, advanced marketing tools, or a personal brand that puts you on camera every day.

Lazy Page Profits flips that on its head.

Inside this quickstart guide, you'll learn how to build simple Facebook Theme Pages that ride the wave of viral content people already share every day.

You don't need to film videos.

You don't need to show your face.

You don't need to be a designer or copywriter.

And you don't need to spend money on ads if you don't want to.

Here's how it works: Pick a clear theme, like funny dogs, quotes, memes, or luxury travel. Find and reuse proven viral content, turn it into shareable posts using free tools, and publish consistently.

Follow a simple plan and let free organic traffic grow your page for you.

When people share your posts, they grow your audience for you — free. Once you have an audience, you have income: affiliate links, shoutouts, sponsored posts, or simple promos.

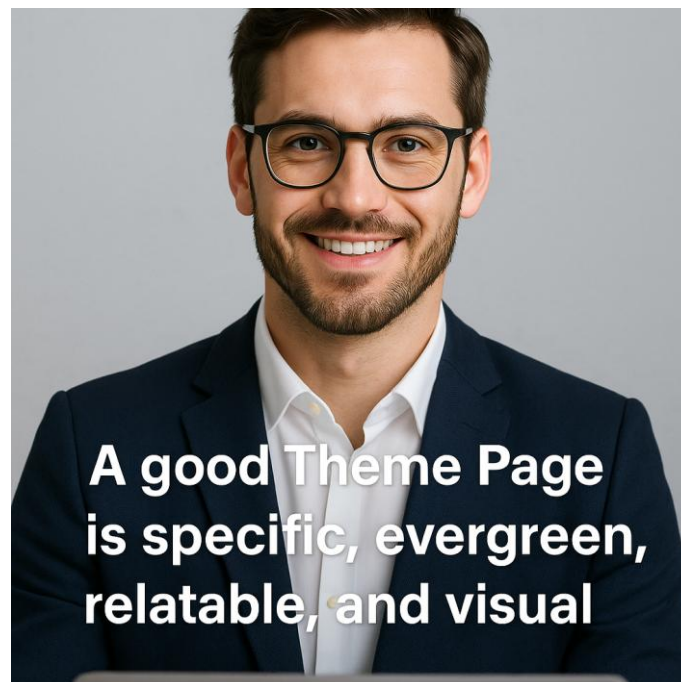
This system is not magic. It works because it's simple — and if you stick to it.

This guide gives you a clear step-by-step blueprint, ready-to-use Canva templates, plug-and-play post ideas, and my favorite AI prompts so you never run out of content.

If you're tired of complicated methods and want something fast, easy, and genuinely beginner-friendly — you're in the right place.

Stay consistent. Stay lazy. And let's build a Theme Page that makes you money every single day.

1. What Is A Theme Page



A Theme Page is simply a Facebook Page dedicated to one clear topic people enjoy seeing in their feed every day.

Unlike a personal profile, a Theme Page is not about you. You won't post about your daily life. You won't share family photos or personal updates.

You'll only share content that entertains, inspires, or hooks your audience.

Think of it like running a tiny online magazine: you choose what your followers see.

People scroll Facebook to relax, laugh, and share. When your page has a clear theme, followers know exactly what to expect — and they come back for more. The more they share your posts and tag friends, the more your page grows — all for free.

A good Theme Page is specific, evergreen, relatable, and visual. The best ones tap into huge audiences that never lose interest.

Popular examples are motivational quotes, funny dog videos, viral cat memes, travel inspiration, luxury cars, or short fitness tips.

The narrower the theme, the better.

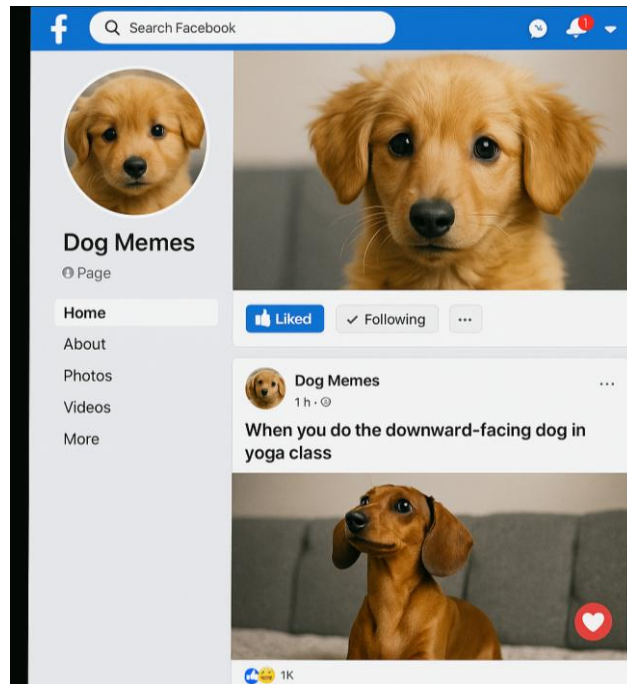
Instead of a broad "Dogs" page, focus on "Funny German Shepherd Videos" or "Bulldog Memes."

The more specific, the more you stand out — and the faster you build a loyal following.

Pick one clear theme. Keep it tight. Stick to it. It works.

Bonus Tip: Stay consistent with your niche - the more specific your theme, the faster your audience will trust and engage with your content.

2. Pick A Profitable Theme



Choosing the right theme is your first step to turning free traffic into daily cash flow.

A good theme is not about your personal interests alone — it's about what people already love to share.

A profitable theme has four simple traits:

1. A big audience. Millions of people should care about it. Too niche and you'll struggle to grow.
2. Viral-friendly. Does your theme naturally fit short videos, memes, quotes, or shareable images?
3. Evergreen. Pick something people care about all year, not just for a season or short trend.
4. Easy to monetize. Can you easily link to related products or simple promotions? If yes, it's a winner.

To help you choose fast, here are ten proven Theme Page ideas you can pick today:

- Motivational Quotes
- Funny Dog Clips

- Cat Memes
- Travel Inspiration
- Luxury Cars and Mansions
- Celebrity Gossip
- Fitness Hacks
- DIY Home Hacks
- Parenting Humor
- Fun Facts and Trivia

Before you commit, do a quick check. Search Facebook for pages in your niche.

Do you see pages with thousands or millions of followers?

Perfect — that proves there’s demand.

Look at engagement too. Are people liking, sharing, and commenting?

Good — that means the topic works for organic reach.

Finally, check for products people buy in that niche. If people spend money in that space, you can earn a piece of it with affiliate links or paid shoutouts.

Don’t overthink this. Pick a theme you like enough to see in your feed every day. You can always add new pages later — but the first page is what gets you started.

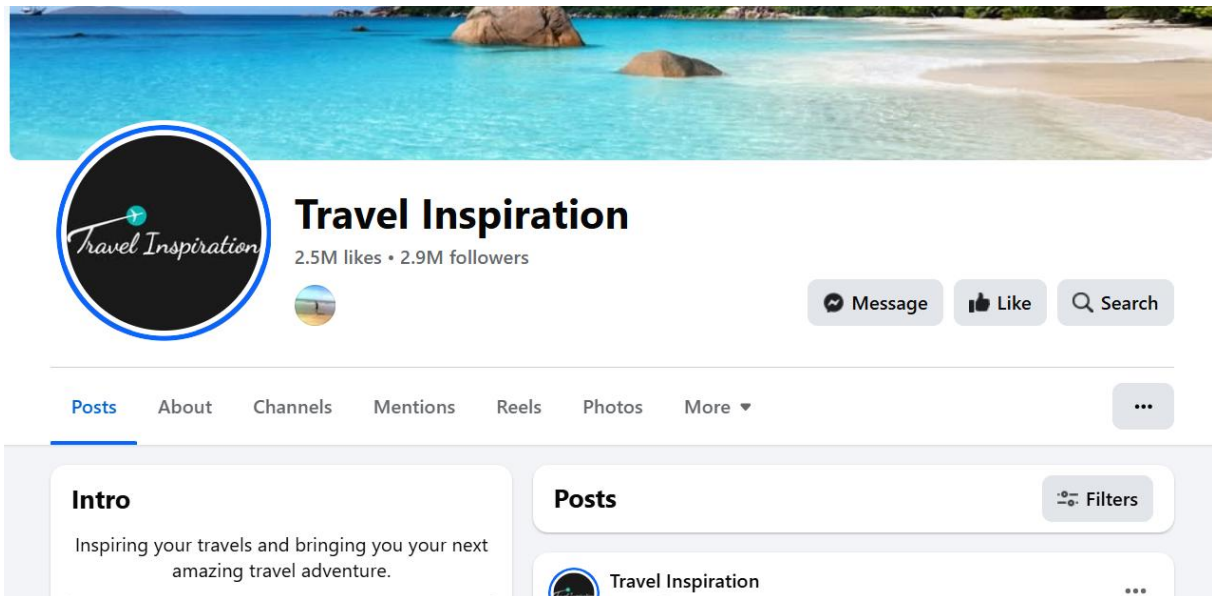
Here are some inspiring successful Facebook theme pages you can learn from:

1. Travel Inspiration

2.5M likes • 2.9M followers

A Travel Inspiration page is a perfect example of a “Lazy Facebook Page” — it shares stunning photos, videos, quotes, and tips that spark wanderlust and inspire people to dream about new destinations. This kind of page works so well because the content is highly shareable, emotional, and keeps an engaged audience liking, sharing, and commenting without you needing to create everything from

scratch. Many smart page owners grow these pages to promote travel deals, earn affiliate income, or send traffic to their websites — all with minimal effort.



2. SoftCatMemes

Soft Cat Memes” is a classic Lazy Facebook Page with over 15K likes and 206K followers.

It simply shares cute, funny cat memes — easy-to-find, endlessly shareable content that people love to tag friends in and share, growing the page almost on autopilot. Pages like this can drive traffic, promote products, or earn from simple ads, all while posting adorable memes.



3. Motivational Quotes

1.4M likes • 2.5M followers

Motivational Quotes is a powerhouse Lazy Facebook Page with millions of followers who love daily inspiration. It simply posts short, shareable quotes over eye-catching backgrounds — easy to create or repost — that people save, share, and tag friends in every day. Pages like this can funnel huge traffic to blogs, sell printables or journals, or promote coaching and digital products with very little effort.



As you can see in the images above, all the examples of Facebook theme pages have a huge number of followers.

If you look at the posts on these theme pages, you'll notice that most of them are very simple.

They usually contain just an image and a basic meme, a motivational quote, or a short video lasting only a few seconds.

Take a little time to explore the theme page ideas I've shared above, and you'll easily find countless other Facebook theme pages you can use for inspiration.

Bonus Tip: Choose a topic people already engage with. Proven demand beats originality when it comes to Theme Pages.

3. Create Your Facebook Page

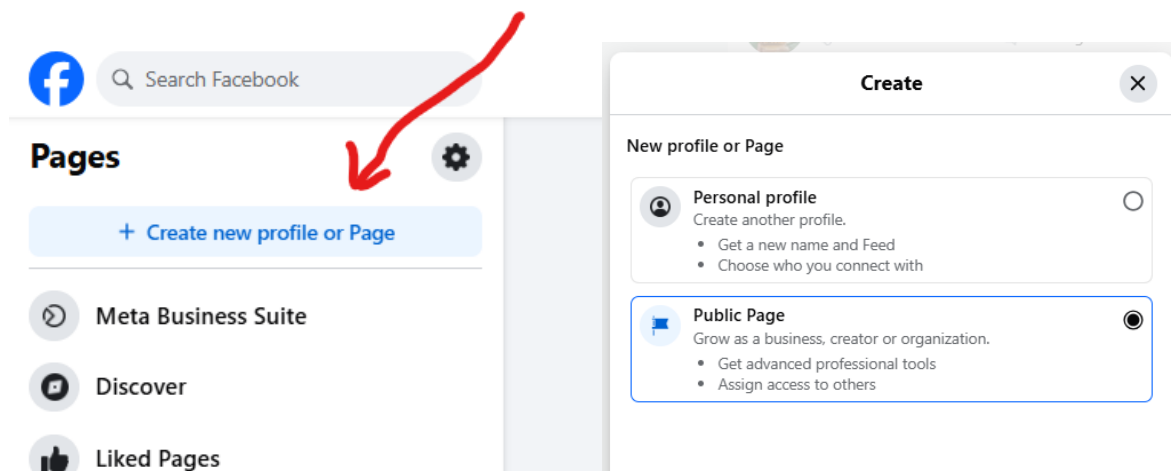


Got your theme?

Great.

Now set up your Theme Page. This takes a few minutes, costs nothing, and does not need fancy design.

Log in to Facebook. Click on Pages, then click “Create new profile or Page.”



Pick a clear name that says exactly what your page is about. For example: “Motivation Daily,” “Funny Dog Reels,” “Travel Inspo Hub,” “Fit Tips Now,” or “Luxury Life Hub.”

Pick a category. “Entertainment” or “Community” works for most pages.

Add a short description — one or two lines. Keep it clear and friendly.

For example: *“Daily funny dog videos to make you smile” or “Your daily dose of fresh quotes and motivation.”*

Add a profile picture.

Canva makes this easy. Use a simple icon: a paw print for a dog page, a bold letter for a quote page, a beach or plane icon for travel.

Create a simple cover photo.

Canva’s Facebook Cover templates do this for free. Pick an eye-catching image that fits your theme — like a collage of dogs, a beach photo, or a luxury car.

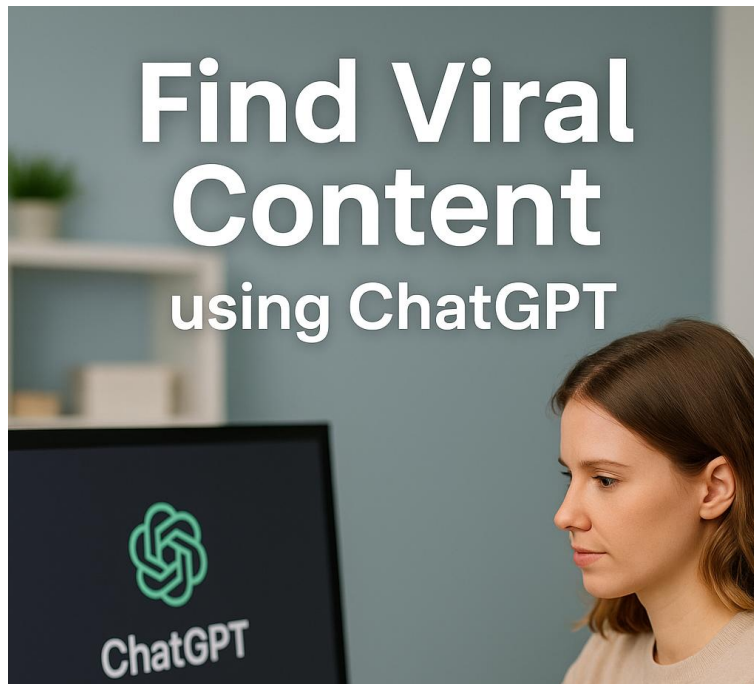
Add a Call-To-Action button if you want — like “Send Message” or “Follow.” You can update this later when you add affiliate offers.

Make sure your name, profile photo, and cover match so people instantly know what your page is about. Add a short welcome post and pin it to the top.

Your Theme Page is ready.

Bonus Tip: *Keep your page name, profile pic, and cover image visually aligned so new visitors instantly “get” what your page is about.*

4. Find Viral Content (Legally)



Your Theme Page depends on one thing: shareable posts that stop the scroll and make people like, comment, or share.

The good news?

You don't need to create everything yourself. Millions of viral ideas are already out there — your job is to find them, adapt them, and share them consistently.

Start with Facebook Reels and other pages in your niche. Search your theme, filter by videos or Reels, and see what's getting lots of engagement. Take notes on which types of posts or formats are working.

TikTok is another goldmine.

Search hashtags like #funnydogs, #quotes, #travelgoals, or anything that matches your page. Short, relatable clips often hit millions of views — and many can be remixed into Facebook Reels too.

Pinterest is great for quote images, memes, and inspiration shots.

Type in your theme plus words like “quotes” or “memes” and you'll have endless content ideas you can adapt with your own twist.

YouTube Shorts works too. Many Shorts under 60 seconds make perfect quick Reels or Stories on Facebook.

Use Free Stock Content

Free stock sites like Pexels, Pixabay, or Unsplash are perfect for photos or short videos you can adapt. Just add your own text, quotes, or branding in Canva. That way, every post feels yours, even if you didn't shoot the photo yourself.

My process is really simple: I pick an image from a stock site, download it, drop it into Canva, add a bit of text — and I'm done.



Always Respect Usage Rights

Never just steal someone's original work. If you use a clip from a small creator, get permission if needed or give credit. Or transform it by adding your own overlays, text, or edits — so it's a new spin on an existing idea.

Here Is How to Use ChatGPT to Make It Even Faster

ChatGPT is your secret shortcut to fresh captions, new angles, or quick content ideas.

For example:

After you find a viral video, ask:

“Write five catchy captions for this funny dog clip.”

If you have an old quote, ask:

“Rewrite this quote in a modern style.”

When you need a boost, try:

“Give me ten viral post ideas for a Facebook page about [your theme].”

Or:

“Write three short questions to increase comments on a travel post.”

This saves hours and keeps your posts fresh without writer’s block.

Automate Your Posts to Save Time

Consistency matters — but you don’t have to post manually every day. Smart page owners **batch their posts** and automate them in advance.

Facebook itself lets you schedule posts inside your Page. Just create your post, click the drop-down arrow next to “Post” and choose “Schedule.” Pick the day and time — and you’re done.

Want more power? Use free or affordable social media schedulers like:

- Meta Business Suite (Facebook’s own free tool for scheduling across Facebook and Instagram)

You can create a week’s worth of posts in one sitting, schedule them all, and let them run on autopilot.

No daily stress — your page stays active while you focus on finding the next viral idea.

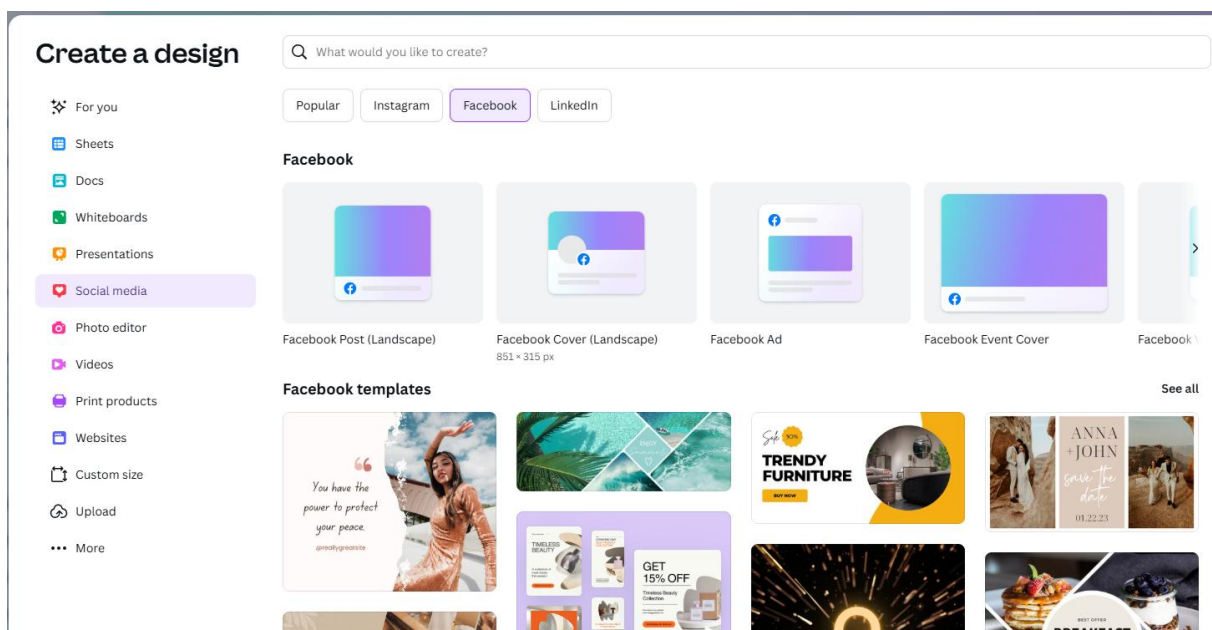
Keep It Lazy and Consistent

Your job isn't to reinvent the wheel every day — it's to find what's working, remix it to fit your page, schedule it, and repeat.

The more consistently you post, the more Facebook rewards you with organic reach — and the more your page grows for free.

Bonus Tip: Use ChatGPT to quickly rewrite quotes, remix captions, or brainstorm post ideas so you never run out of engaging content.

5. Create Simple Posts In Canva



Canva is your lazy designer. It's free, fast, and works on any device.

Go to Canva.com and create a free account. Click "Create a Design," then choose "Facebook Post" or "Instagram Post."

Pick a template you like. Replace the text with your quote, joke, or fact. Change the background if you want. Canva has free stock images built in. Add your page name or logo in the corner. This builds your brand and keeps your posts connected to your page.

Use large, clear fonts. Avoid messy colors or too much text. Mobile users scroll fast — clean and bold posts work best.

Download as PNG or JPEG. For short clips, export as MP4.

Once you have a few good layouts, save them. Use the same templates again and again. This makes daily posting easy.

Bonus Tip: Save 2–3 branded Canva templates you can reuse weekly - this keeps your page looking consistent and saves tons of time.

6. How To Post For Maximum Reach



When you post matters as much as what you post.

Consistency is everything.

Post at least once a day, **ideally two to five times** spread throughout the day. Early morning, lunchtime, and evenings work well.

Your image or meme stops the scroll. Your caption starts the conversation. Keep captions short and engaging. End with a question or invite people to tag friends.

Always include a clear call to action — like, share, comment, tag, or follow for more.

Use a few hashtags if it fits. Facebook doesn't rely on hashtags as much, but one to three can help.

Pin your best post at the top of your page. Pick a post that sums up your theme or explains what people get if they follow.

If a post works well, reuse it later. Change the caption slightly or update the image. Big pages recycle winning posts all the time.

Reply to comments.

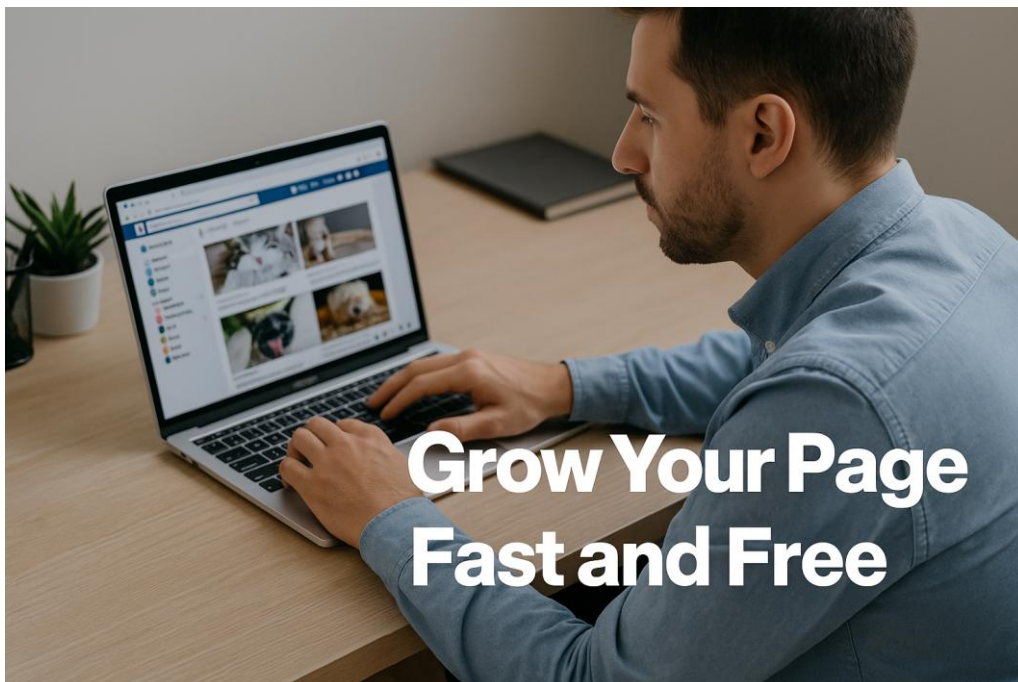
Like your own posts.

Share your posts in groups.

All these tiny actions boost your reach.

Bonus Tip: Use questions in your captions to spark comments — Facebook loves engagement and rewards you with more reach.

7. Grow Your Page — Fast and Free



You don't need ads.

You just need Facebook's algorithm to notice you.

Start by inviting friends and family to like your page. A handful of likes makes your page look real.

Join groups related to your theme. Read the rules. Share your best posts in these groups with a natural caption. Good posts bring curious people who click through to your page.

Use your Theme Page to comment on bigger pages. Leave funny, genuine comments that fit the vibe. People will click your name to see who you are.

When someone likes your post, Facebook lets you invite them to like your page. Always do this. It works.

Reels and Stories help too. Facebook pushes Reels more than regular posts. Even simple short clips can reach thousands for free.

Do these simple actions daily. They stack up — and free traffic snowballs over time.

Bonus Tip: Invite everyone who likes your posts to follow your page — this one habit alone can grow your page daily for free.

8. How To Monetize



Your Theme Page is your free billboard. Now it's time to turn reach into real money.

The easiest way is to drop affiliate links. Recommend simple products your followers care about. A dog page can link to toys or treats. A motivation page can link to planners or books. A fitness page can promote gear or digital workouts. Use Amazon, ClickBank, or niche programs.

Add your link in your captions, page bio, or pinned post.

Next, sell sponsored posts. Once your page has a few thousand followers, small businesses will pay for exposure. Local shops, brands, and online sellers pay for shoutouts that reach your audience. Add a line in your bio: "DM for promotions and collaborations."

If you want bigger income streams, funnel traffic to an email list or simple website. Offer a free guide or meme pack. Collect emails and promote offers later. Or link to a blog or YouTube channel.

Small pages with a few thousand followers can easily make fifty to two hundred dollars per month.

Bigger pages make hundreds or even thousands — all from free traffic.

Keep your feed ninety percent value, ten percent promo.

If you spam too hard, people stop engaging.

Bonus Tip: Start with simple affiliate links in high-performing posts — test what gets clicks before trying advanced monetization.

9. 7-Day Kickstart Plan



Big plans fail when people never start. This plan removes that problem with small daily actions.

Day 1: Pick your theme and create your Facebook Page.

Day 2: Find ten viral posts or short clips.

Day 3: Make three posts in Canva and publish them.

Day 4: Invite twenty to fifty friends to like your page.

Day 5: Share your best post in three to five groups.

Day 6: Post daily, reply to comments, and invite people who liked your posts to follow you.

Day 7: Add your first affiliate link or promo in a caption or your page bio.

These small actions take twenty to thirty minutes a day.

By day seven, you'll have a live page, real content, first followers, and your first link or promo.

10. ChatGPT Prompts and Final Tips



Never run out of ideas. ChatGPT can help you write captions, memes, questions, and calls to action instantly.

Here are a few simple prompts you can save:

"Write a short, catchy caption for a funny dog video that makes people want to tag a friend."

"Rewrite this quote to sound fresh and modern. "

*"Give me five short questions for a travel page to boost comments.
Write three funny poll questions for a fitness page. "*

"Write a one-line call to action to share a cute cat meme. "

Save your best prompts. When you need content, open your notes, copy, tweak, and post.

Bonus Tip: Create a "prompt bank" in Google Docs so you can quickly grab, tweak, and post content anytime.

Consistency beats perfection. Reuse posts that work. Respond to comments. Double down on winners. The more you post, the more you grow.

You now have everything you need: a Theme Page system, a proven plan, viral content sources, simple design tools, a swipe file, monetization ideas, and an AI assistant.

There's no excuse left. Pick your theme. Create your page. Post daily. Build your reach. Turn your free traffic into daily cash.

Stay lazy — and get paid.

Your future just started — and it begins with one simple page.

11: Want to Sell Lazy Page Profits as Your Own?



If you want to:

- Rebrand this guide
- Add your name and style
- Sell it as your own product
- Keep 100% of every sale
- Add it to your funnel or bonus stack
- Build your own list of buyers...

Then you'll want to grab the **PLR license**.

With the PLR version, you get:

- Editable Word version
- PLR license PDF
- Ebook over
- Sales page copy + email swipes

👉 [Click here to upgrade and start selling Lazy Page Profits today.](#)

Marjan Zemljic

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**'Small Time, Big Results: The Path to
Six Figures with Minimal Effort'**
published on Amazon.com."

