

The Simple Way to Make Money Creating Vintage Travel Posters

Travel Poster Crafter

Start a Successful Vintage Travel Poster Business in One Weekend

Learn the Step-by-Step Process to Design, Market, and Sell Your Own Vintage Travel Posters Online with Ease!



The Simple Way to Make Money Creating Vintage Travel Posters

By Marjan Zemljic

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Introduction

Hello, Marjan Zemljic here...



"I am also the author of the book 'Small Time, Big Results: The Path to Six Figures with Minimal Effort' published on Amazon.com."



Playing with kids

The world of selling travel posters is an exciting, profitable, and creative opportunity – and it's waiting for you to dive in. In this book, you will discover the secrets to turning stunning travel poster designs into a thriving business. Whether you're looking to make a few extra dollars on the side or build a full-fledged income stream, the potential is huge – and many people are already reaping the rewards.

The great news? You don't need to be a seasoned expert or have years of experience to get started. With the right tools and strategies, you can begin earning big money in no time. By tapping into the timeless appeal of travel posters, combining your creativity with simple, effective marketing, and leveraging modern platforms, you can turn your passion for art into real profit.

In the pages ahead, I'll walk you through every step of the process, from creating eye-catching designs to finding the perfect market, selling your work, and scaling your business. By the end of this book, you'll have all the knowledge you need to transform your passion into a steady income stream, all while enjoying the creative journey.

Many people are already making a great living selling travel posters – and you can too.

Let's get started!

Marjan Zemljic

Discover the Hidden Profit Potential of Selling Travel Posters Online!

Have you ever dreamed of running a creative and profitable business from the comfort of your own home—or even while traveling the world? I certainly did. The idea of having the freedom to work anywhere while pursuing my passion for travel and art was incredibly appealing. That's why I decided to explore selling travel posters online, and it turned out to be one of the best decisions I've ever made.

In this guide, I'll explain why selling travel posters online is an exciting and highly profitable business opportunity. I'll walk you through the various types of posters you can create, the best places to sell them, and how to stand out in a competitive market. Whether you're an artist at heart or just someone who loves to share beautiful destinations with the world, this business model offers endless possibilities.



I'll also introduce you to an amazing tool that streamlines the design process, making it easy for anyone—even those with no prior art or design experience—to create stunning travel posters. This will save you time and effort while ensuring your posters are of high quality.

Selling travel posters not only gives you the chance to share your passion for travel, but it also offers a fantastic opportunity to create a profitable online business.

If you're ready to turn your love for travel, art, and creativity into a thriving business, read on!



Why Do People Buy Travel Posters?

Travel posters are more than just decorations—they tell stories, evoke emotions, and inspire dreams. Many people buy travel posters to add character to their homes or offices, bringing memories of past adventures or aspirations for future trips into their daily lives.

For some, travel posters are a way to relive cherished moments spent in iconic locations, while others use them to create a sense of wanderlust and motivation to explore the world. Posters also make great gifts for travel enthusiasts, offering a personal and thoughtful way to celebrate their love for exploration.

Additionally, travel posters are affordable and versatile. They fit seamlessly into various interior design styles, from modern to vintage themes, making them a popular choice for stylish and budget-friendly décor.

Digital downloads, in particular, offer flexibility, allowing buyers to print posters in their preferred sizes and styles.

Businesses such as cafes, hotels, and travel agencies also use travel posters to create welcoming atmospheres that reflect their themes and attract customers.

Selling travel posters can be a surprisingly profitable business.

Unlock the Profit Potential of Selling Posters

Once you set it up, the business runs automatically. You don't have to create designs yourself—AI will handle that for you. All you need is the right tool, and you can start today. In less than 24 hours (or even sooner), your posters will be ready for sale.

In this guide, I'll show you real-world examples of how sellers are earning impressive incomes in a short amount of time by selling both physical and digital travel posters.

Posters can be sold in two main formats:

Physical Posters – When a customer places an order, the design is printed and optionally framed using a Print-on-Demand (POD) service like Printful or Printify. The POD company takes care of printing, framing, and shipping directly to the customer.

Digital Posters – Customers purchase downloadable files, allowing them to print posters themselves or through a local print shop. This eliminates inventory and shipping concerns.

Real-World Success Stories in Selling Travel Posters

Here are some highly successful travel poster sellers who have turned their passion into a thriving business. These sellers have tapped into the growing demand for unique and visually appealing travel posters, achieving impressive success in a short period.

Whether through physical prints or digital downloads, they've found effective ways to reach their audience and generate substantial income. In this section, we'll explore their journeys and the strategies they used to build their businesses.

Their stories are sure to inspire you and help you take the next step toward turning your creative ideas into a profitable venture!

1	Travel poster seller	Sales	Designs	Online from
2	DuckysArtDesign	3410	22	2022
3	SprngDgtal	19,902	109	2022
4	CoolForDaysArt	870	292	2024
5	ModusPrintsDesigns	8782	705	2022
6	NickStudios	41,540	2777	2020
7	SteampunkAmber	7,753	863	2019
8	Traveltique	5,143	1999	2024
9	InkNPrintz	17,964	3786	2022
10	HouseOfPlaces	9,057	1525	2023
11	AndreDigitalStudio	4,845	443	2023
12	emetivita	3,141	660	2022

I have carefully selected a few travel poster sellers on the Etsy platform, which you can see in the image above. They are categorized based on the number of sales, how long they have been online, and the number of designs they currently have available.

I analyzed two of them in more detail, and you can use the same approach to analyze the others yourself.

SprngDgtal – Digital Downloads

SprngDgtal has been selling digital posters on Etsy since 2022, achieving 19,202 sales as of this writing. If we generalize their performance over three years, that's approximately 552 posters per month. With an average price of \$6.50 per poster, their monthly revenue is estimated at \$3,588, translating to about \$43,056 annually. Over three years, this amounts to roughly \$130,000 in total revenue.

This seller leverages automation, making sales with minimal ongoing effort after initial setup. With an efficient system for creating and uploading designs, most of their time is likely spent checking orders and responding to occasional customer inquiries. Their approach highlights how digital downloads can create passive income streams.

Traveltique – Physical Posters

Traveltique, which began selling in 2024, focuses on physical posters using POD services. Their posters range in price from \$21.53 to \$45.50 for smaller sizes, while larger or framed versions can cost \$100–\$200. In less than a year, they sold 5,143 posters. Assuming an average price of \$50 per poster, their total revenue is approximately \$257,150.

Even accounting for production and shipping costs, the profit potential is substantial. Traveltique combines creativity with POD efficiency, minimizing logistical challenges while maximizing reach. With POD services handling logistics, sellers can focus on marketing and creating new designs.

Key Takeaways

Both digital and physical posters offer scalable income opportunities. Automation tools simplify the process, allowing sellers to focus on design and marketing, while POD services handle production and shipping, enabling sellers to operate without large upfront investments.

Later in this guide, I will introduce you to **Travel Poster Crafter**, a powerful tool that, as they would say in *Star Trek*, creates design prompts for travel posters at **warp speed**. With this tool, you'll be able to design hundreds of posters quickly and effortlessly. **Is Poster Selling Right for You?**

If you're looking for a low-risk, scalable business, selling posters could be your perfect opportunity. Start by creating a few designs, test the market with Etsy, and watch your profits grow.

Ready to get started? Turn your creativity into income today!

What Kind of Travel Posters Sell Best?

This was one of the first questions I asked myself when I started with this guide - and after some research, I discovered there's a style for every type of customer. Here are two of the most popular types of travel posters:

- **Vintage Travel Posters** – Retro designs that evoke nostalgia and elegance.
- **Minimalist Travel Posters** – Clean and modern, perfect for contemporary interiors.

For vintage travel and minimalist posters, there are several art styles that perfectly capture the nostalgic and timeless appeal of classic travel advertisements.

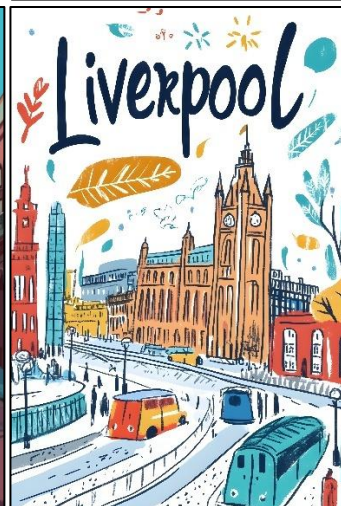
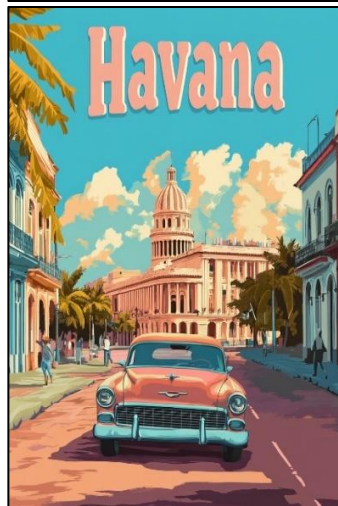
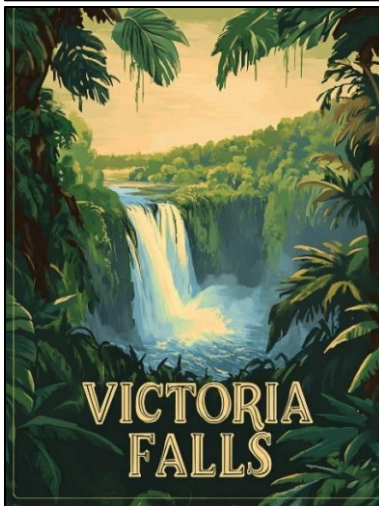
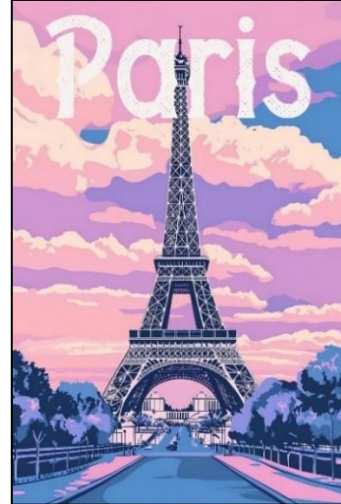
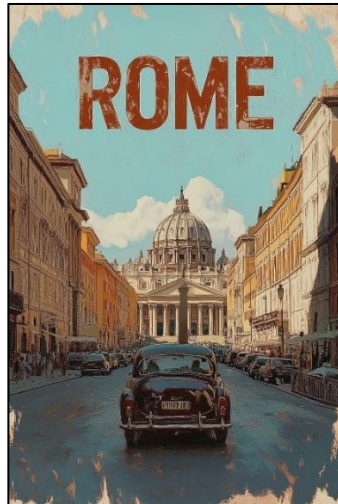
Below are the various most commonly used art styles, with visual examples for each style, so you can easily see the difference.

All of these styles are included in my tool for creating Midjourney prompts, which will greatly simplify and speed up your work.

Here's a brief description of each design style you use in Travel Poster Crafter:

1. **Flat Vector Art Illustration:** A minimalist style featuring simple shapes and colors without gradients or textures, creating a clean, two-dimensional look.
2. **Line Art Vector Illustration:** A style focused on outlines and contours, typically using single-color lines to create detailed and elegant representations of subjects.
3. **Geometric Vector Art Illustration:** This style utilizes geometric shapes like circles, squares, and triangles to create stylized, abstract designs.
4. **Paper Cut-Out Vector Illustration:** A design that mimics the look of paper cut-outs, with layered shapes and textures giving the impression of a 3D, handcrafted feel.
5. **Flat Design Vector Art Illustration:** Similar to flat vector art, but often with more emphasis on bright colors and a simplified, modern aesthetic.
6. **Vintage Style (1930-1960) Vector Illustration:** A nostalgic style that emulates the look and feel of mid-20th century illustrations, often with muted colors, retro typography, and classic visual motifs.
7. **Retro Vector Art Illustration:** A design style inspired by the past, typically using bold colors, patterns, and typography to evoke a sense of nostalgia from previous decades.
8. **Retro Flat Design Vector Art:** A blend of retro aesthetics with flat design principles, featuring bold, simple shapes and a vintage color palette while maintaining a clean, two-dimensional look.

Below, you can see some posters created using the styles mentioned above.



No Design Skills? No Problem! Midjourney Makes Travel Poster Creation Effortless!

Creating Stunning Vintage Travel Posters with Midjourney

Welcome to the exciting world of vintage travel poster creation! Imagine transforming your dream destinations into beautiful, timeless works of art that inspire wanderlust. With **Midjourney**, you don't need to be a design expert to create stunning posters. Trust me when I say this—it's easier than you think, and I'm here to show you exactly how to do it.

In this chapter, I'm going to break down everything you need to know to get started with Midjourney, create breathtaking travel posters. We'll dive into setting up your Midjourney account, crafting the perfect prompts, and designing eye-catching posters that will leave people in awe.

Ready? Let's dive in!

Getting Started with Midjourney

Before you can create your stunning vintage **travel posters**, you'll need to set up on **Midjourney**. Midjourney simplifies the design process by removing the need for complicated software and giving you access to powerful AI tools that let you unleash your creativity.

Midjourney offers several subscription plans, and here's what each one includes:

Basic Plan: Priced at **\$10 per month** or **\$96 annually** (which equates to \$8 per month), this plan provides **more than enough** image generation capabilities to get started on your **travel poster business**. The **Basic Plan is more than sufficient to begin creating high-quality, professional travel posters** without a large investment. It's ideal for beginners or those who want to start small and grow their business over time.

Standard Plan: At **\$30 per month** or **\$288 annually** (which equates to \$24 per month), this plan offers additional image generation and faster processing times. It's great for those who want to create more posters or need quicker results. However, **the Basic Plan is enough for those just starting out**.

Pro Plan: For **\$60 per month** or **\$576 annually** (which equates to \$48 per month), this plan includes a higher allowance of image generation time and faster processing speeds. This is great for businesses that need to scale quickly, but **it's not necessary when you're just starting your travel poster business**.

Mega Plan: At **\$120 per month** or **\$1,152 annually** (which equates to \$96 per month), this plan offers the highest image generation capabilities and the fastest processing speeds. It's ideal for large-scale operations, but **it's generally not required when you're first building your travel poster business**.

For starting your travel poster business, the Basic Plan is more than enough. It allows you to create high-quality travel posters without a significant upfront investment. As your business grows and you need more posters or faster generation, you can easily upgrade to a higher-tier plan.

Let's start from the very beginning.

Step 1: Set Up Your Midjourney Account

First things first, you need to set up your Midjourney account. Here's how to do it in just a few simple steps:

1. **Sign Up for Midjourney:** Head over to [Midjourney.com](https://midjourney.com) and click on the "Sign Up" button. You'll need a **Discord account** to get started, so if you don't have one, create it on the Discord website.
2. **Join the Midjourney Discord Server:** Once you've signed up and logged in, you'll be invited to join the official Midjourney Discord server. This is where you'll communicate directly with the AI and start creating your designs. Make sure to accept the invite and join the server.
3. **Choose Your Plan:** Midjourney offers different subscription plans. There's a free trial, but for serious creators, a paid plan will give you more image generations and faster processing times. Choose the plan that suits your needs.
4. **Access the Midjourney Bot:** After joining the Discord server, you'll interact with the Midjourney bot in one of the public channels. This is where all the creative magic happens.

If you encounter any issues with the installation, you can go to YouTube and type 'Midjourney setup' in the search box, and you'll find solutions to any problems you may have encountered.

Now that you're officially set up, let's get into the fun part—making some travel posters!

How to Start Making Posters with Midjourney

Ready to create your first vintage travel poster? Let's walk through the steps, starting with the basics. Don't worry—you don't need a fancy design background, just a good idea and some creativity.

Step 1: Think About Your Design

Before you even type your first prompt, think about the mood and theme of your poster. Vintage travel posters often have a nostalgic, bold feel. Ask yourself:

What destination do you want to feature?

What atmosphere do you want to create?

What kind of emotions should your poster evoke?

For example, if you're imagining a sunny beach getaway, you might want to go for vibrant oranges and blues to capture that warm, relaxing vibe. If it's a mountain retreat, you might want colder tones and a sense of adventure.

Step 2: Craft Your Prompt

The next step is the most important one: creating the right prompt. A prompt is simply a description that tells Midjourney what kind of image you want to create. The clearer and more specific you are, the better the result.

Here's a simple example of a vintage beach travel poster prompt:

Vintage travel poster of a serene beach at sunset, vibrant oranges and pinks in the sky, wooden pier extending into calm water, retro font 'Escape to Paradise,' soft art deco style, grainy texture.

This prompt includes several key elements:

"Vintage travel poster": Sets the overall style.

"Serene beach at sunset": Describes the setting and mood.

"Vibrant oranges and pinks in the sky": Guides the color scheme.

"Wooden pier extending into calm water": Adds a focal point for visual interest.

"Retro font 'Escape to Paradise'": Specifies the text and style.

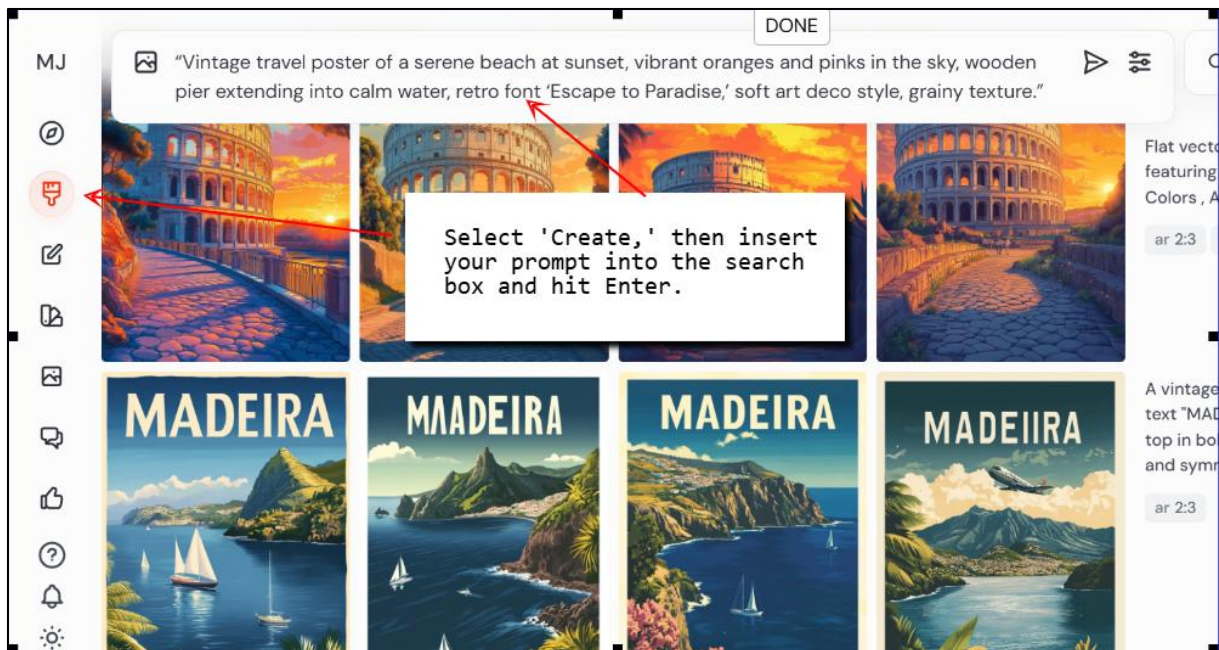
"Soft art deco style, grainy texture": Helps set the artistic style and adds a vintage feel.

Step 3: Submit Your Prompt

Now that you've crafted your perfect prompt, it's time to bring it to life.

Log in to your Midjourney account and select "Create". **Type your prompt into the box** and hit Enter. The Midjourney bot will then start working its magic, and within minutes, you'll see a set of images based on your description.

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Here are four images that Midjourney created in just a few seconds based on the instructions from the prompt above.



Step 4: Refine Your Design

Once Midjourney generates the initial set of images, you'll have a few options to choose from. You can either:

Select your favorite design: If one of the designs is exactly what you're looking for, great! You can choose that one and move forward.

Refine your prompt: If the images aren't quite right, you can tweak your prompt. Add more details, change the colors, or adjust the mood. The more specific you get, the closer you'll be to your perfect vintage travel poster.

The results you got from this simple prompt probably didn't meet your expectations.

Let's be honest, such a poster would be very hard to sell. It's just a simple image generated by AI.

For serious selling, you need a travel poster that represents an attractive location with a title or even something more.

So let's continue and improve the prompt to get a better result.

Here is the prompt I created using TravelPosterCreator to design a travel poster featuring Paris. You can see the result in the image below.

Prompt: Classic Art Deco style, travel poster featuring Paris, wide angle, pastel blues, whites, and oranges, title 'PARIS' --ar 2:3 --v 6.0 --s 100

In the image, you can see the four posters created by MidJourney using the Travel Poster Crafter prompt above.



I'll show you a few more examples of travel posters featuring Paris, where the prompts were created using the Travel Poster Crafter tool.

Prompt: Flat design vector art illustration, travel poster featuring Paris , Wide angle , Pastel oranges, reds, and blues , Title "PARIS" --ar 2:3 --v 60



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Prompt: Classic ArtDeco style, travel poster featuring Paris , Wide angle , Vivid colors , Handwritten title "PARIS" --ar 2:3 --v 6.0 --stylize 300



Prompt: Vintage style 1930 - 1960 vector illustration, travel poster featuring Paris , Wide angle , Vivid colors , Title "PARIS" --ar 2:3 --v 6.0 --s 300



Prompt: Line art vector style art illustration, travel poster featuring Paris , Wide angle , Pastel greens, browns, and blues , Title "PARIS" --stylize 300



Prompt: Retro flat design, vector art illustration, travel poster featuring Paris , Wide angle , Muted colors , Title "PARIS" --ar 3:4 --style raw --s 100



Prompt: Watercolor illustration, travel poster featuring, The Louvre, Paris , Wide angle , Muted colors , Title "PARIS" , --ar 2:3 --s 100 --style raw



In the images above, you can see some example prompts and posters created with them. I used a few different designs styles from the Travel Poster Crafter tool: Classic Art Deco style, Flat design vector art illustration, Vintage style 1930-1960 vector illustration, Line art vector style art illustration, and Watercolor illustration. With the combination of other parameters available in Travel Poster Crafter, the possibilities for different designs are endless.

I will explain how to use Travel Poster Crafter in more detail later.

It Wasn't Always This Easy to Create Stunning Travel Posters

Before AI, It Was a Whole Different Story...

Imagine this: Before AI, creating a stunning travel poster meant shelling out big bucks for professional graphic designers. You'd spend **days or even weeks** just waiting for the perfect design, only to face endless

revisions. Not to mention, you had to pay **premium prices** for the final result.

Fast forward to today, and thanks to AI-powered tools like MidJourney and the help of Travel Poster Crafter, everything has changed. Now, you can generate breathtaking designs in just minutes - no more waiting, no more sky-high costs!

With the right prompts, your creative vision can come to life instantly, putting the power back in your hands. The possibilities? **Endless**. It's a whole new era of design, and you're in the driver's seat!

Creating Stunning Designs in Minutes

With Midjourney and Travel Poster Crafter, the process has been completely transformed. Here's how it works now:

No design skills required: You don't need to be a Photoshop expert to create gorgeous designs.

Instant results: Within just a few minutes, Midjourney will generate multiple design options based on your prompts you created with Travel Poster Crafter. No more long waits.

Affordable: Forget about paying expensive designer fees. Midjourney and Travel Poster Crafter gives you access to top-tier design at a fraction of the price.

So, what used to be a costly and time-consuming process is now an exciting and speedy creative journey you can dive into whenever inspiration strikes. And the best part? You get to experiment with countless ideas without worrying about additional costs or time constraints.

Creating Stunning Travel Posters with Ease

Designing beautiful travel posters has never been easier, thanks to Midjourney and Travel Poster Crafter. These tools completely transform the design process, saving you time and effort while delivering stunning results—even if you have no design experience.

I'd like to introduce you to a powerful tool I developed myself: **Travel Poster Crafter**.

This tool was created with the goal of making the design process for travel posters quick, easy, and accessible for everyone. Whether you're a seasoned designer or a complete beginner, Travel Poster Crafter allows you to bring your creative ideas to life with just a few clicks.

With its user-friendly interface and powerful features, you can create stunning, professional-quality posters in no time.

Travel Poster Crafter



It's a simple Google Sheets document that you can copy and upload to your Google Drive account, enabling you to create stunning travel posters with ease.

Since you've already purchased this blueprint, you've received a link to **Travel Poster Crafter**. To start using it, simply copy the link, paste it into your web browser (I recommend Chrome), and follow the easy instructions. In just a minute, **Travel Poster Crafter v1.0** will appear in

your Google Drive account. Double-click to open it, and you're ready to start creating prompts for **Midjourney**.

Travel Poster Crafter takes the guesswork out of the process, enabling you to create professional-quality travel posters quickly and efficiently—even without any prior design experience.

You'll learn how to: Leverage **Travel Poster Crafter** to streamline the prompt creation process.

When you open Travel Poster Crafter, you will have the following options to choose from in the dropdown menu:

Design – You can choose from different design types. Included design styles: Flat vector art illustration, line art vector illustration, geometric vector art illustration, paper cut-out vector illustration, flat design vector art illustration, vintage style (1930-1960) vector illustration, retro vector art illustration, retro flat design vector art illustration, minimalistic vector art illustration, watercolor illustration, and classic Art Deco style.

Destination – You can select from various preloaded destinations or choose the 'Enter Desired Location' option to type in the location or tourist spot you want on the poster.

Camera View – Choose the camera angle (a wide-angle view is used to capture a broader image).

Color Palette – You can select from different colors and color palettes that will be used in the poster.

Text on Image – Choose the type of text that will be used (e.g., title, handwritten, etc.).

Enter Text – It is important that you type the desired text in quotation marks, such as "MALIBU."

Aspect Ratio – Choose from various poster aspect ratios. These ratios define the proportions of the width and height of your poster and are important for ensuring your designs fit properly when printed. The aspect ratios available in Travel Poster Crafter are commonly used by Print-on-Demand (POD) services, so you can be confident that your posters will be optimized for printing and look great in any format.

Stylize Factor – The lower the factor, the fewer details will appear on the image. A higher factor will add more detail.

Midjourney – You can choose any version of Midjourney. The 'Style Raw' option has fewer embellishments and more accurately highlights the design you selected.

These options are available in dropdown menus.

The screenshot shows the 'TravelPosterCrafter V1.0 for Midjourney' web application. The interface is organized into several sections:

- Design**: A dropdown menu currently set to 'Flat vector...'.
- Destination**: A text input field with the placeholder 'Enter desired location'.
- Camera View**: A dropdown menu set to 'Wide angle'.
- Color Palette**: A dropdown menu set to 'Vivid colors'.
- Text on Image**: A dropdown menu set to 'Title'.
- Enter Text**: A text input field with the placeholder 'Enter text'.
- Aspect Ratio**: A dropdown menu set to '2:3'.
- Stylize Factor**: A dropdown menu set to '100'.
- Midjourney**: A dropdown menu set to 'style raw'.

Below these settings, there is a 'Refresh Prompt' button and a 'Final Prompt' section. The 'Final Prompt' section contains the following text:

Flat vector art illustration , travel poster featuring Enter desired location , Wide angle , Vivid colors , Title "PARIS" , --ar 2:3 --s 100 --style raw

Below the 'Final Prompt' section, there is a red text instruction: 'Copy above prompt and paste it into Midjourney'.

At the bottom of the interface, there is a row of five travel posters: 'RIO DE JANEIRO', 'LONDON', 'MADEIRA', 'NIAGARA FALLS', and 'Paris'.

Travel Poster Crafter is very easy to use and comes with a user guide, which you can find under the 'Quick Start Manual' tab.

Let me show you an example of how to use Travel Poster Crafter to create a prompt for MidJourney

Actually, it's all very simple and can be done in just a few easy steps.

Step 1: From the dropdown menu, click on the **Design** tab and select your desired design. I will choose the **Paper Cut-out Vector Illustration, Travel Poster Featuring** option.

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	A	B	C	D	E	F
1	TravelPosterCrafter V1.0 for Midjourney					
2	Design	Destination	Camera View	Color Palette	Text on Image	Enter Text
3	Choice design	Choice destination or Enter desired location	Choice camera view	Choice color palette	Choice text on image	Enter text inside quotation marks "YourText"
4	Flat design vector art illustration, travel poster featuring		Wide angle	Vivid colors	Title	Enter text
5	Flat vector art illustration, travel poster featuring					Text inside quotation marks "YourText"
6	Line art vector style art illustration, travel poster featuring					"PARIS"
7	Geometric vector art illustration, travel poster featuring					
8	Paper cut-out vector illustration, travel poster featuring					
9	Flat design vector art illustration, travel poster featuring					
10	Vintage style 1930 - 1960 vector illustration, travel poster featuring					
11	Retro vector art illustration, travel poster featuring					
12	Retro flat design, vector art illustration, travel poster featuring					
13	Minimalistic vector art illustration, travel poster featuring					

Refresh Prompt

MADEIRA NIAGARA FALLS

RIO DE JANEIRO LONDON

TravelPosterCrafter

Step1: In the next step, select the **Destination** tab from the dropdown menu and choose your desired location. In this case, we will select London.

If you want to enter your own destination that is not listed in the dropdown menu, such as Miami, select **Enter Desired Location** (the tab is in red) from the dropdown, and then type 'Miami' in the box below. Once you're done, click the **Refresh Prompt** tab.

Example of selecting a location using the dropdown menu: We selected **London**.

	A	B	C	D	E	F
1	TravelPosterCrafter V1.0 for Midjourney					
2	Design	Destination	Camera View	Color Palette	Text on Image	Enter Text
3	Choice design	Choice destination or Enter desired location	Choice camera view	Choice color palette	Choice text on image	Enter text inside quotation marks "YourText"
4	Paper cut-...	Enter desired location	Wide angle	Vivid colors	Title	Enter text
5		Enter desired destination				Text inside quotation marks "YourText"
6		Enter desired location				"PARIS"
7		London				
8		Dublin				
9		Melbourne				
10		Berlin				
11		New York				
12		Chicago				
13		Ljubljana				
14		Table Mountain, Cape Town				

Refresh Prompt


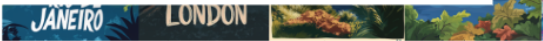
MADEIRA NIAGARA FALLS

RIO DE JANEIRO LONDON

TravelPosterCrafter

Example of selecting a location by entering a desired location: We selected **Miami**.

The Simple Way to Make Money Creating Vintage Travel Posters

1	TravelPosterCrafter V1.0 for Midjourney				1/3/2025 16:55:00	
2	Design	Destination	Camera View	Color Palette	Text on Image	Enter Text
3	Choice design	Choice destination or Enter desired location	Choice camera view	Choice color palette	Choice text on image	Enter text inside quotation marks "YourText"
4	Paper cut-...	Enter desired location	Wide angle	Vivid colors	Title	Enter text
5	Enter desired destination					Text inside quotation marks "YourText"
6						
7						
8						
9	Final Prompt					
10	Paper cut-out vector illustration, travel poster featuring Enter desired location , Wide angle , Vivid colors , Title Enter text , --ar 2:3 --s 100 --style raw		 <p>Select Enter Desired Location (the tab is in red) from the dropdown, and then type Miami in the box below. Once you're done, click the <u>Refresh Prompt</u> tab.</p>			
11	Copy above prompt and paste it into Midjourney					
12						
13						

Step 2: The **Camera View** option only has one choice (**Wide Angle**), so it remains as is.

Step 3: The next option is **Color Palette**. We will select **Pastel Colors**.

1	TravelPosterCrafter V1.0 for Midjourney					1/3/2025 17:00:46
2	Design	Destination	Camera View	Color Palette	Text on Image	Enter Text
3	Choice design	Choice destination or Enter desired location	Choice camera view	Choice color palette	Choice text on image	Enter text inside quotation marks "YourText"
4	Paper cut...	Enter desired location	Wide angle	Pastel Colors	Title	Enter text
5		Enter desired destination				Text inside quotation marks "YourText"
6		Miami				
7		Final Prompt				
8		Paper cut-out vector illustration, travel poster featuring Miami , Wide angle , Pastel Colors , Title Enter text --ar 2:3 --style raw --s 100				
9		Copy above prompt and paste it into Midjourney				
10						
11						
12						
13						
14						

Refresh Prompt

[+](#) [≡](#) [TRAVEL POSTER PROMPT CREATOR](#) [Quick Start Manual](#) [Examples](#) [Terms of Service](#)

Step 4: Now, we need to select the **Text on Image** tab and choose the desired type of text. This time, we want a simple title or place name, so we will select the **Title** option.

The Simple Way to Make Money Creating Vintage Travel Posters

	TravelPosterCraft V1.0 for Midjourney					
1	1/3/2025 17:06:12					
2	Design	Destination	Camera View	Color Palette	Text on Image	Enter Text
3	Choice design	Choice destination or Enter desired location	Choice camera view	Choice color palette	Choice text on image	Enter text inside quotation marks "YourText"
4	Paper cut-...	Enter desired location	Wide angle	Pastel Colors	Title	Enter text
5		Enter desired destination			Handwritten	Hide quotation marks
6		Miami			Handwritten title	
7					Title handwritten	
8					Title	
9		Final Prompt				
10		Paper cut-out vector illustration, travel poster featuring Miami , Wide angle , Pastel Colors , Title Enter text --ar 2:3 --style raw --s 100				
11		Copy above prompt and paste it into Midjourney				
12						
13						
14						

Select the **Enter Text** tab and type the desired text into the window. **It is important that you type the text inside quotation marks, like this: "YOUR TEXT".** In our case, it will be **"MIAMI"**.

Once you're done, click the **Refresh Prompt** tab.

[illegible]

STEP 5: The next step is to select **Aspect Ratio**, **Stylize Factor**, and **Midjourney** from the dropdown menus.

For **Aspect Ratio**, choose **--ar 2:3** (a common format for posters).

For **Stylize Factor**, set it to **--s 100** (low stylization values produce images that closely match the prompt but are less artistic).

For the **Midjourney** tab, select **--style raw** (We will get a result with fewer details).

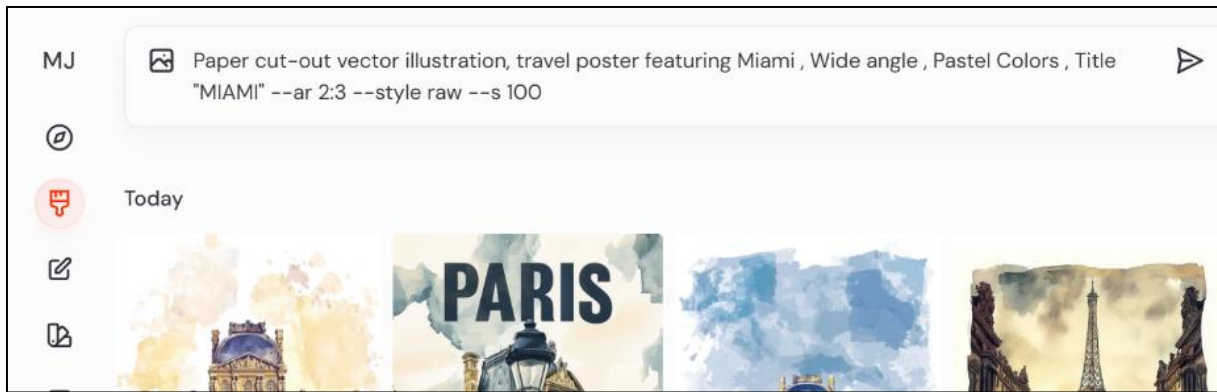
STEP 6: Now that our prompt is created, we just need to copy it from the **Final Prompt** box and use it in **Midjourney**.

Here is our Final Promt

Paper cut-out vector illustration, travel poster featuring Miami , Wide angle , Pastel Colors , Title "MIAMI" --ar 2:3 --style raw --s 100

STEP 7: Now, we copy the prompt and open **Midjourney**. We paste our prompt and press Enter.

The Simple Way to Make Money Creating Vintage Travel Posters



We'll wait a few moments to receive the results (the poster images). And here they are! We got a paper cut-out version of the poster in pastel colors with the text MIAMI. Because we selected the lowest Stylize Factor and **style raw**, the result is a minimalist travel poster—exactly what we were aiming for.



I hope you've gained an overview and some ideas of what can be done with the help of Travel Poster Crafter. By entering different design parameters, color palettes, and other settings, the possibilities for creating truly exceptional travel posters are limitless.

With a bit of imagination, you can create any poster you want. Keep in mind, MidJourney won't create the exact same travel posters for you as it did for me. However, you have the opportunity to elevate your poster designs to a much higher, more artistic, and unique level.

We'll dive deeper into this in the next chapter.

Mastering the Art of Travel Poster Design

Of course, there are also those among us who want something more. That's why I've prepared some special prompts for you, which will turn your travel posters into "super travel posters."

To save you time, I've created, tested, and prepared these special prompts where you just insert the location or tourist spot you want on the poster, along with the desired text.

Everything is ready for you, and it will take no more than 30 seconds to prepare each prompt, and the result will be wonderful posters.

Special Midjourney Prompts to Take Your Travel Poster Designs to a Whole New Level

I've prepared five special MidJourney prompts that you can experiment with across various styles and designs.

Use them as a guide to spark your creativity and explore new, refined design possibilities. These prompts are designed to help you push the boundaries of your imagination, enabling you to create unique and visually stunning travel posters.

Whether you want to test out different artistic techniques or find fresh, innovative ways to express a location, these prompts offer endless opportunities to elevate your designs.

Let them serve as a foundation for experimentation and inspiration as you craft your perfect travel poster.

Specially created super travel prompts just for you. All you need to do is add your text in the fields marked with [USER INPUT 1], [USER INPUT 2] and [USER INPUT 3]. Of course you can change poster size parameter from 2:3 to desired size.

EXAMPLE 1: Personalized Vintage Travel Poster: Custom City and Text

Create a vibrant, nostalgic vintage travel poster for [USER INPUT 1], featuring the text "[USER INPUT 2]". Capture the essence of the 1930s to 1950s era with a classic Art Deco style. The poster should showcase iconic landmarks and use a color palette typical of the period, with rich, saturated hues and geometric patterns.

The composition must be dynamic yet balanced, evoking a sense of wonder and the energetic atmosphere of [USER INPUT 3], during that era. Render the image in high resolution with ultra-detailed precision to reflect the texture of an old paper poster, incorporating a slight grain and weathered look for added authenticity. --ar 2:4 --style raw --v 6

Below is the prompt used on MidJourney to create the beautiful travel poster you see in the image.

Create a vibrant, nostalgic vintage travel poster for London, featuring the text "LONDON". Capture the essence of the 1930s to 1950s era with a classic Art Deco style. The poster should showcase iconic landmarks and use a color palette typical of the period, with rich, saturated hues and geometric patterns. The composition must be dynamic yet balanced, evoking a sense of wonder and the energetic atmosphere of London during that era. Render the image in high resolution with ultra-detailed precision to reflect the texture of an old paper poster, incorporating a slight grain and weathered look for added authenticity. --ar 2:4 --style raw --v 6



EXAMPLE 2: A Whimsical Cityscape in the Style of Studio Ghibli

Depict the [USER INPUT 1] in the enchanting style of Studio Ghibli. The scene should capture the serene and heartwarming essence of Ghibli's art, with intricate attention to detail. The image should feel alive, featuring soft, natural hues, gentle lighting, and subtle movements that evoke a sense of peace and wonder. Infuse elements of nature, warm textures, and a magical atmosphere to reflect the charm and life-filled essence that defines Studio Ghibli's animation style. Render the scene in a vibrant, high-resolution format with dynamic, yet calming compositions. -v 6.1 --s 100 --ar 2:3

Below is the prompt used on MidJourney to create the stunning travel poster you see in the image.

For example, it begins with a vibrant description of the city, capturing its unique essence with detailed elements like iconic landmarks, a specific color palette, and the overall atmosphere.

The result is a breathtaking, dynamic composition that reflects the city's charm and energy.

Depict the Big Ben in the enchanting style of Studio Ghibli. The scene should capture the serene and heartwarming essence of Ghibli's art, with intricate attention to detail. The image should feel alive, featuring soft, natural hues, gentle lighting, and subtle movements that evoke a sense of peace and wonder. Infuse elements of nature, warm textures, and a magical atmosphere to reflect the charm and life-filled essence that defines Studio Ghibli's animation style. Render the scene in a vibrant, high-resolution format with dynamic, yet calming compositions. -v 6.1 --s 100 --ar 2:3



EXAMPLE 3: Custom Hand-Drawn Sketchnote Travel Illustrations with Personalized Text

Create an artistic, hand-drawn sketchnote-style travel illustration featuring [USER INPUT 1: location], with the custom text "[USER INPUT 2: Text]" displayed prominently at the top in a playful yet clean handwritten font. The composition should blend realistic details with creative interpretation, emphasizing the location's unique features with vibrant accuracy. Use rich, engaging colors and varied line weights to bring depth and texture to the design, creating a dynamic and visually appealing look. Add small decorative elements such as icons, arrows, or banners to amplify the sketchnote style. The overall tone should be both informative and charming, capturing the essence of the location while maintaining a polished, whimsical aesthetic perfect for travel-inspired storytelling. --ar 2:3 --style raw --v 6.1 --s 100

Here is the prompt used on Midjourney to craft the stunning travel poster you see in the image.

Create an artistic, hand-drawn sketchnote-style travel illustration featuring Madrid, with the custom text "MADRID" displayed prominently at the top in a playful yet clean handwritten font. The composition should blend realistic details with creative interpretation, emphasizing the location's unique features with vibrant accuracy. Use rich, engaging colors and varied line weights to bring depth and texture to the design, creating a dynamic and visually appealing look. Add small decorative

elements such as icons, arrows, or banners to amplify the sketchnote style. The overall tone should be both informative and charming, capturing the essence of the location while maintaining a polished, whimsical aesthetic perfect for travel-inspired storytelling. --ar 2:3 --style raw --v 6.1 --s 100



EXAMPLE 4: Vintage travel prompt

Vintage travel poster of [USER INPUT 1] with the word "[USER INPUT 2]" prominently displayed at the top in large, elegant letters. The poster should feature a clean and symmetrical composition, with a stylish [USER INPUT 3] influence. Highlight [USER INPUT 4], beautifully illustrated in [USER INPUT 5] colors. Incorporate subtle, artistic flourishes to enhance the overall aesthetic. The color palette should include muted tones and soft hues, evoking a sense of nostalgia and classic travel allure. --ar 2:3 --v 6.1 --s 100

Here is the prompt used to create the travel poster you see in the image.

Vintage travel poster of Prague with the word "PRAGUE" prominently displayed at the top in large, elegant letters. The poster should feature a clean and symmetrical composition, with a stylish Art Deco influence. Highlight Old Town Square, beautifully illustrated in watercolor pastel colors. Incorporate subtle, artistic flourishes to enhance the overall aesthetic. The color palette should include muted tones and soft hues, evoking a sense of nostalgia and classic travel allure. --ar 2:3 --v 6.1 --s 100



EXAMPLE 5: Hand-Drawn Travel Poster Illustration Prompt

Create an artistic, hand-drawn sketchnote-style travel illustration of [USER INPUT 1: location, landmark], with the custom text '[USER INPUT 2: Text]' prominently displayed at the top in a playful, clean handwritten font. The composition should skillfully blend realistic details with creative interpretation, showcasing the location's unique features with vivid accuracy. Utilize vibrant, engaging colors and varied line weights to add depth and texture, creating a dynamic and visually inviting design. Include small decorative touches, such as icons, arrows, or banners, to enhance the sketchnote feel. The overall tone should be both informative and captivating, capturing the essence of the location while maintaining a polished yet whimsical style perfect for travel-inspired storytelling. --ar 2:3 --style raw --v 6.1 --s 100

Here is the prompt used to create the travel poster you see in the image.

Create an artistic, hand-drawn sketchnote-style travel illustration of Liverpool, with the custom text "Liverpool" prominently displayed at the top in a playful, clean handwritten font. The composition should skillfully blend realistic details with creative interpretation, showcasing the location's unique features with vivid accuracy. Utilize vibrant, engaging colors and varied line weights to add depth and texture, creating a dynamic and visually inviting design. Include small decorative touches, such as icons, arrows, or banners, to enhance the sketchnote feel. The overall tone should be both informative and captivating, capturing the essence of the location while maintaining a polished yet whimsical style perfect for travel-inspired storytelling. --ar 2:3 --style raw --v 6.1 --s 100



In conclusion, these five specially crafted MidJourney prompts are a powerful resource for unlocking your creative potential.

Use them as a foundation for experimenting with different styles and designs, helping you create travel posters that stand out. With these prompts, you can explore new techniques, push creative boundaries, and craft visually stunning posters that truly represent a place. Simply add your own text in the designated fields and adjust the poster size to fit your needs.

The possibilities are endless—let your creativity soar and build something extraordinary!

With these ready-to-go prompts, you can create hundreds of unique travel posters just by entering different locations. I recommend experimenting and modifying the descriptions—this way, you'll be able to create even more posters.

If you've followed the instructions, you've already created some prompts and travel posters with the help of MidJourney, so now it's time to...

Download Your Travel Poster Images from Midjourney

Now that you know how to create a poster using Travel Poster Crafter and Midjourney, the next step is to download your travel posters and save them in a dedicated folder.

Organizing your files from the start can save you a lot of time and frustration later on. It's best to create specific download folders for your images, sorting them by countries, cities, or any other method that makes sense for you. This will help you maintain a neat and structured system as your collection grows.

In the beginning, it may not matter too much where you place your posters, as the number of files will be relatively small. However, as you start creating more and more posters, with hundreds of images in your collection, it will become crucial to have a well-organized system in place.

Without proper organization, it can be difficult to quickly find a specific image when you need it. By sorting your posters efficiently, you'll ensure that you're always able to access them in an instant, making your workflow much smoother and more efficient.

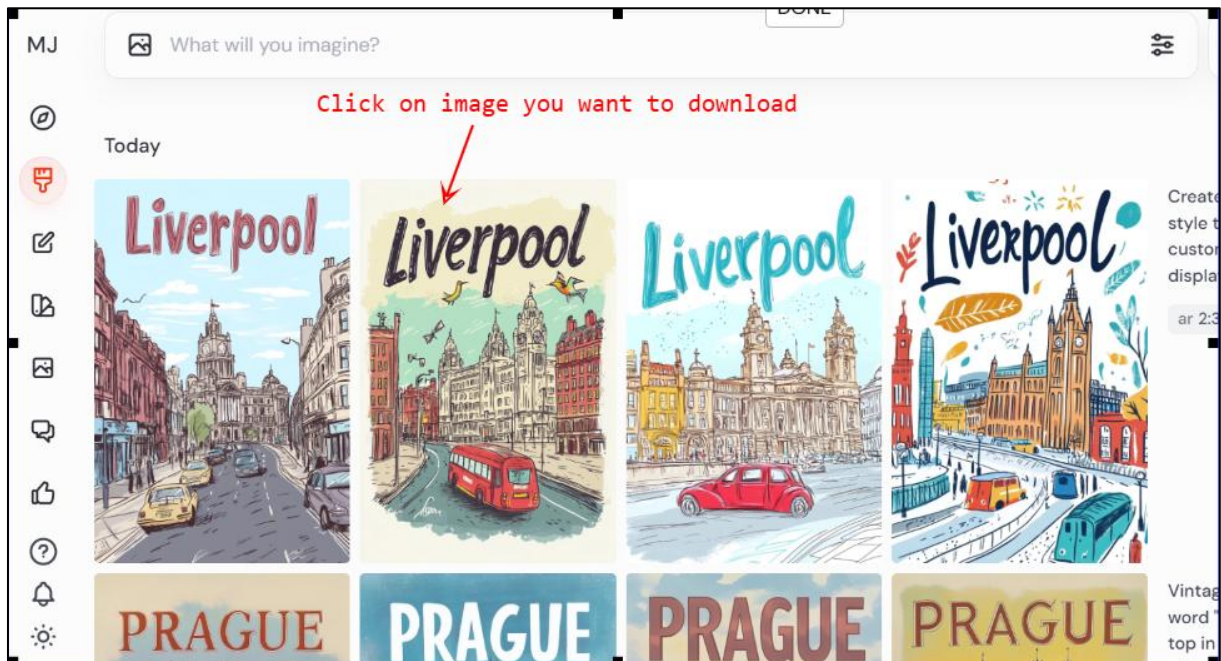
Additionally, you might want to consider using file naming conventions, adding relevant tags, or even creating subfolders within categories to further enhance your system.

Ok, enough.

To download an image from Midjourney, follow these steps:

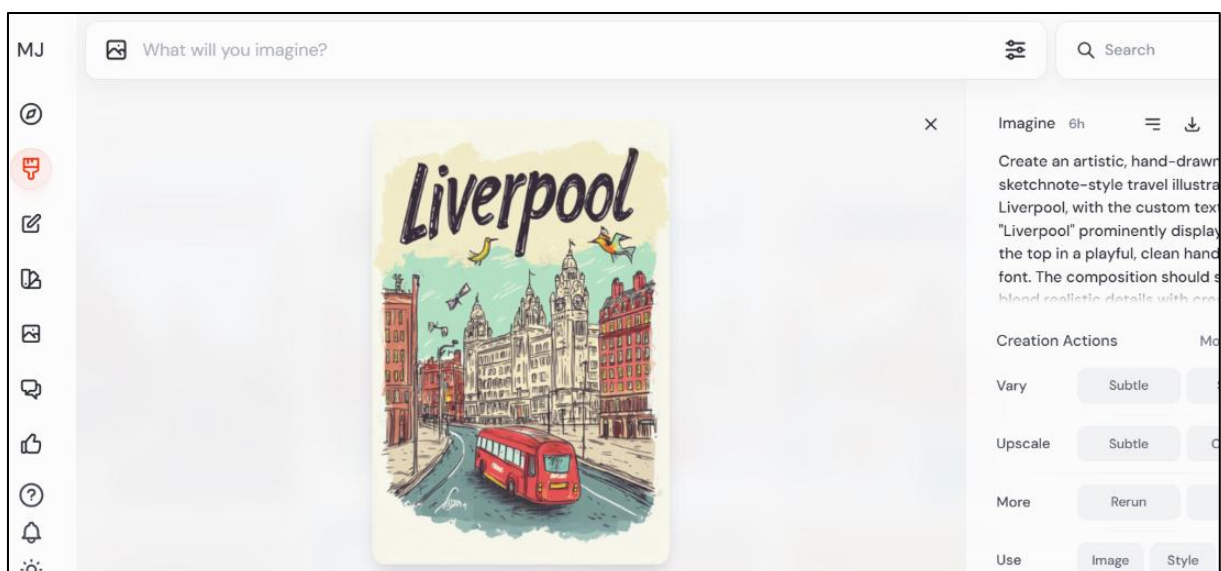
Select Your Image: After Midjourney generates the four images, click on the one you like to open it in full view.

Click the Image: When you click on the image, it should enlarge, and you'll see additional options.



Download the Image:

On the larger view of the image, right-click on it (if you're using a desktop or laptop).



Choose "**Save Image As**" from the options.

Select the location on your computer where you want to save the file and click **Save**.

Prepare Your Travel Posters for Print and Start Earning Today!

When preparing **travel posters** for printing there are a few crucial elements to consider to ensure your images are of high quality and properly formatted for each use.

The most important factors to focus on are the **file format**, **DPI (dots per inch)**, and **image resolution**. These will determine how your travel posters look when printed or displayed digitally.

While MidJourney's default output resolution is typically 1024x1024 pixels at 72 DPI, which is perfect for digital use, it's not optimized for high-quality prints - especially when you're working with large posters.

To ensure your designs look sharp and vibrant at bigger sizes, you'll need to increase both the resolution and DPI.

That's where UpscalePics comes in! It's another AI tool that can save you a lot of time during the travel poster creation process. The best part is that you can get started for free!

By upscaling your MidJourney images with UpscalePics, you can boost the resolution and quality, ensuring your posters remain crisp and detailed, even at larger print sizes.

UpscalePics is the ultimate AI-powered tool that will transform your travel poster designs into stunning, high-resolution works of art!

Whether you're showcasing breathtaking landscapes, iconic landmarks, or vintage-inspired travel posters, this platform makes it easy to upscale your images, ensuring they look crisp and vibrant, even at larger sizes.

The best part?

You can start using it **for free**...

...and when your travel poster business starts taking off, you can upgrade to an affordable monthly or yearly subscription for even more features and unlimited access.

What UpscalePics Can Do:

AI-Powered Image Upscaling: Instantly upscale your images up to 4x their original resolution, preserving every sharp detail. This is perfect for creating large-scale travel posters that demand attention and look amazing in any setting.

Noise Reduction: Say goodbye to grainy or pixelated images. With UpscalePics, you can clean up your designs, making them crisp and clear—ideal for high-quality prints.

Batch Processing (Pro): If you're working on a collection of travel posters, the Pro plan allows you to upscale multiple images at once, saving you valuable time and effort.

High-Resolution Output: Enjoy high-resolution upscaled images with the Pro plan, ensuring your posters look stunning at any size—ready to be printed for display in any format.

Free and Paid Plans: Start with the free plan to experiment and create your initial travel posters, then easily upgrade to the Pro plan when you're ready to unlock more features and streamline your process.

Plans and Pricing (The prices listed are current as of the date this was written.):

Free Plan: Get started with 2x or 4x upscaling, perfect for experimenting and creating smaller travel posters. Some limitations on image size and resolution apply.

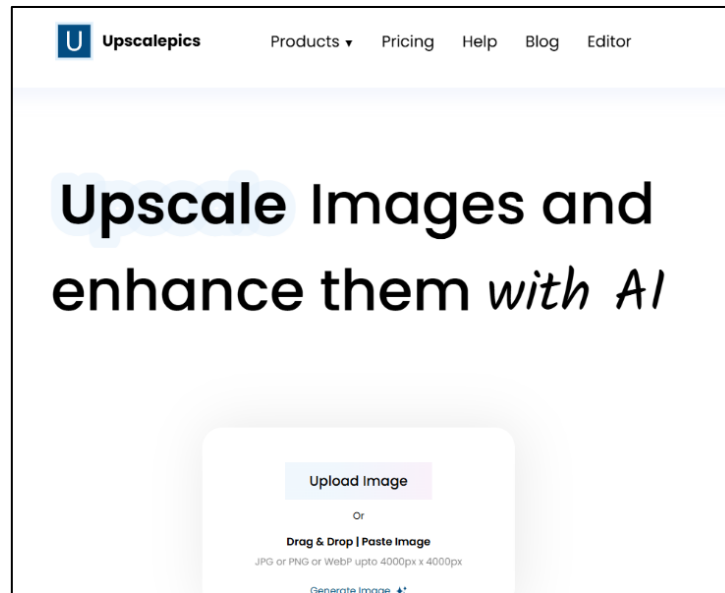
Pro Plan (\$5/month or \$40/year): This plan gives you unlimited access to high-resolution upscaling, faster processing, and the ability to upscale multiple images at once.

Annual Subscription: Only \$40/year, which offers two months free compared to the monthly rate. This plan is ideal if you're serious about your travel poster designs and want to scale up your business.

You can start with a free plan and upgrade to the Pro Plan later. It's affordable, costing just \$5 per month or \$40 per year.

Boost Your Image Quality in Just a Few Easy Steps – Here's How to Upscale Images Like a Pro!

Visit the Website: Go to [UpscalePics](https://UpscalePics.com) to get started.



Upload Your Image: Click the "**Upload Image**" button and select the travel poster design you want to enhance.

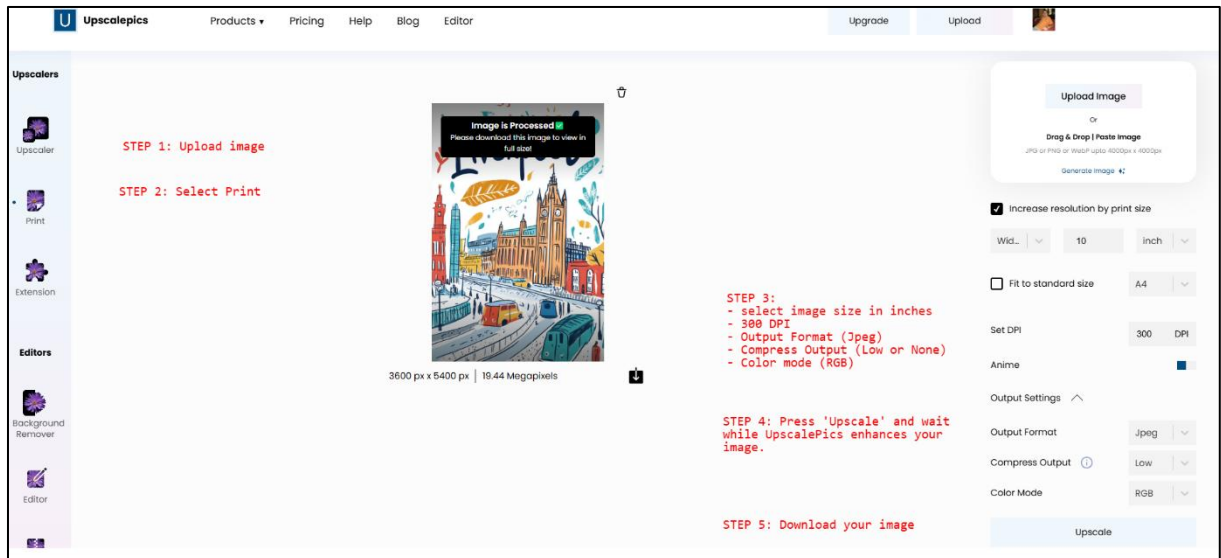
Click on Print button: This will select the option to enhance and prepare the image for printing.

Image settings: Output Format: JPEG, Compression: None or Low, and Color Mode: RGB

Preview: Check out a preview of your upscaled image to ensure it looks exactly as you imagined.

Download: Once you're satisfied, download your high-resolution image, ready to be printed as a stunning travel poster.

The Simple Way to Make Money Creating Vintage Travel Posters



With **UpscalePics**, you can easily upscale your travel poster designs without compromising on quality. Start for free and, when you're ready to take your designs to the next level, the Pro plan offers all the tools you need to create professional-grade posters that stand out!

Below are the common print sizes for posters on Printful or any other POD (Print on Demand) service, along with their corresponding aspect ratios.

Be sure to use these ratios when crafting prompts for MidJourney to generate images in the correct poster size, preventing any issues when printing through POD services.

When creating prompts in **Travel Poster Crafter** and **MidJourney**, use the appropriate aspect ratio. Also, when selecting the image size in **UpscalePics**, ensure you choose the right size for the poster you want to print.

Here are the common print sizes for posters on Printful and their corresponding aspect ratios:

For poster 18" x 24": Use --ar 3:4 (This is one of the most common sizes for posters.)

For poster 24" x 36": Use --ar 2:3 (Another popular size for large posters, offering a more cinematic look.)

For poster 12" x 18": Use --ar 2:3

For poster 11" x 14": Use --ar 11:14

For poster 16" x 20": Use --ar 4:5

Using the right aspect ratios in your prompts MidJourney will generate images in the correct aspect ratio for each print size, avoiding unnecessary cropping when you upload them to Printful for printing.

From Design to Dollars: Start Selling Your Travel Posters!

Now that you've created your stunning travel posters, it's time to turn your passion into profit. Let's dive into how you can start selling your creations and reach customers eager to bring your designs into their homes.

You have three business models to choose from:

You can sell **downloadable digital prints**, allowing your customers to print them at home.

You can sell **physical prints** that you print and ship yourself.

You can sell **your travel posters** that are manufactured and shipped by an online POD (Print on Demand) service.

With **ZERO inventory** and **NO shipping** required, you can choose from one or all of these business models to start selling your travel posters!

The main difference between the three options is:

- 1. Physical Travel Posters:** In this selling model, you'll use an online **"Print & Ship on Demand"** service like **Printful** to manufacture and ship your travel posters and other products as orders come in. The service we use is an **approved-by-Etsy production company**, ensuring everything runs smoothly and without any issues.
- 2. Downloadable Travel Posters You Ship:** A more hands-on approach, but you get to charge higher prices for your posters, leading to greater profits as you handle printing and shipping yourself.
- 3. Downloadable Travel Posters:** This model is a "set and forget" business that runs almost automatically, allowing your customers to download and print your posters themselves.

Though there is some time involved in handling orders in option one, the best part is that **you never need to handle inventory or shipping**—it's all taken care of for you! This first model offers the **biggest growth potential and profit**. It's entirely possible to earn **\$1K in net profit in your first month**, and scaling to **\$5K+ a month in cash income** is very realistic!

Physical products, especially custom travel posters, command higher prices and profits, making it worth your time. However, if you're pressed for time, the **automated downloadable travel poster route** can still bring in solid profits with minimal effort.

Let's get you set up and start selling your stunning travel posters!

Ready to Turn Your Poster Designs into a Thriving Business?

Here's How to Sell Digital & Physical Posters on Etsy with Printful!

If you've got killer poster designs and a passion for selling art, Etsy and Printful are the perfect combo to turn your creative side hustle into a full-blown business!

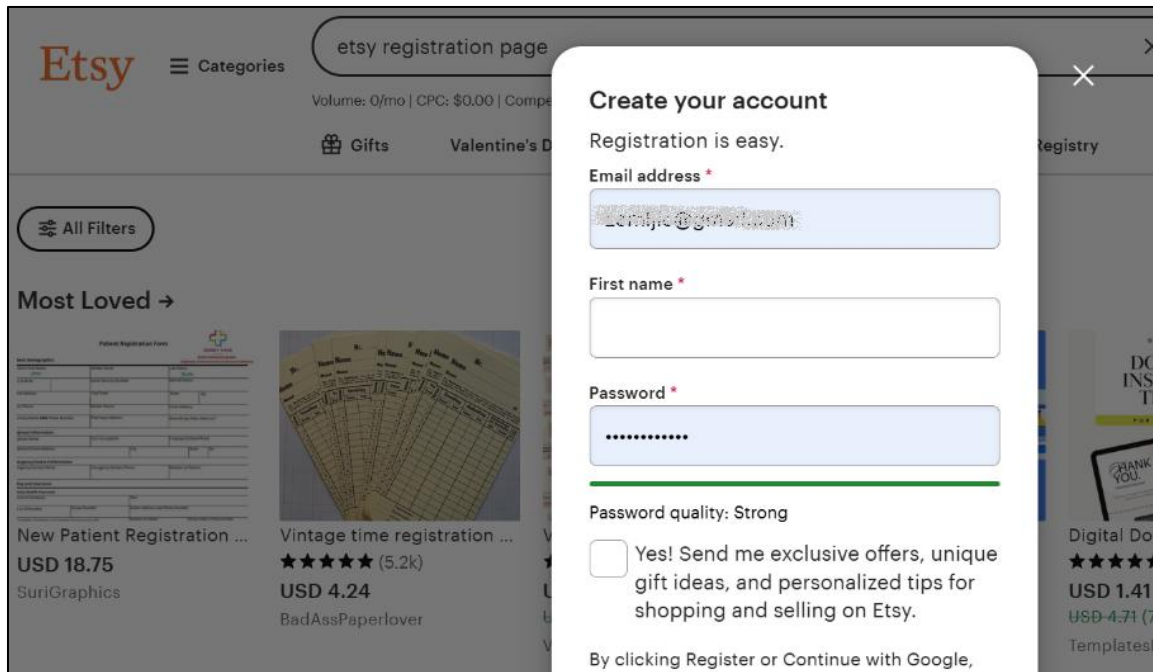
Imagine selling stunning digital downloads to customers worldwide and having high-quality physical posters shipped directly to their doorsteps without lifting a finger.

Let's dive in and make it happen!

To sell your posters, you will need an Etsy account where you will set up your store. It doesn't matter whether you are selling downloadable posters or physical ones - either way, you will need an Etsy account.

In the following steps, I will show you in detail how to do this. The entire process is actually very simple and quick.

Set Up Your Etsy Shop (Your New Creative Empire)



1. **Create Your Etsy Account:** Sign up for Etsy if you haven't already and start your journey to entrepreneurial stardom. You can create an account here: <https://www.etsy.com/sell>.
2. **Launch Your Shop:** Hit the "Sell on Etsy" button, and fill in your shop's details. Choose a snappy, memorable shop name that represents your style. Don't forget to upload a standout banner and logo!
3. **Shop Preferences:** Pick your currency, country, and payment methods. Make sure everything's set up for seamless transactions!
4. **Craft Your Shop Policies:** Be crystal clear on your shipping, returns, and refund policies. For digital downloads, let your customers know exactly what they're getting.

Once you've registered, simply follow the instructions on the Etsy site, and you'll have your shop set up in no time. If you run into any issues, Etsy provides excellent step-by-step guides to help you through.

Alternatively, you can check out YouTube for helpful videos that might resolve any problems you encounter. However, you'll likely find that you won't need any assistance, as the instructions are straightforward and easy to follow.

Take a Look at How Others Have Done It – It Will Be Helpful

Take some time to research how other successful sellers on Etsy have set up their shops.

By looking at their approach, you can gain valuable insights into what works well in terms of presentation, pricing, product listings, and overall branding. Seeing how others in your niche position themselves will help you avoid common pitfalls and inspire you to make your shop stand out.

Pay attention to their product descriptions, the style of their photography, how they structure their policies, and how they market their items.

This research will give you a clearer idea of what customers expect and how to create a smooth shopping experience in your own store. It's a great way to get inspired and make sure you're setting up your shop for success right from the start.

Listing Digital Travel Posters on Etsy (Instant Access for Your Customers)

Now that your Etsy store is up, it's time to focus on creating your digital travel poster listings. These downloadable travel posters allow customers to purchase and instantly access high-quality designs, making them a great option for people who want quick, affordable, and beautiful artwork for their homes.

Since I believe the easiest and fastest way to start is by selling digital products—and the quickest way to start earning—we'll begin with downloadable travel posters.

Once your shop is set up, it's time to list your first listing.

Here is how to do it on Etsy:

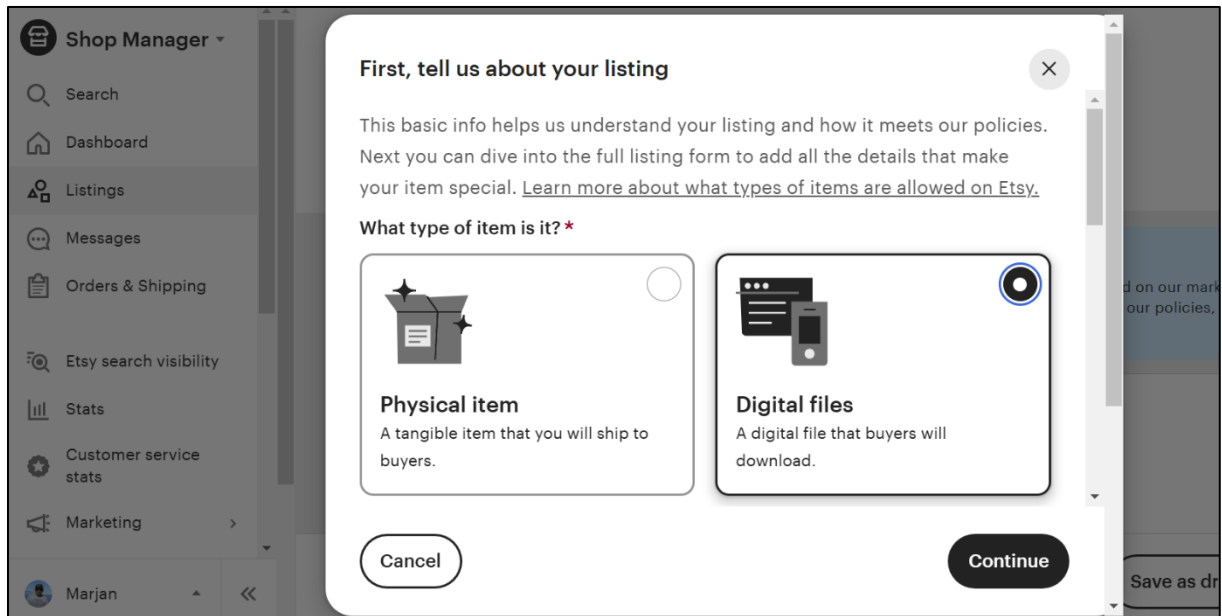
Here is How to Add a New Product Listing (Your Digital Travel Posters)

Once your shop is set up, it's time to list your digital posters. Here's how:

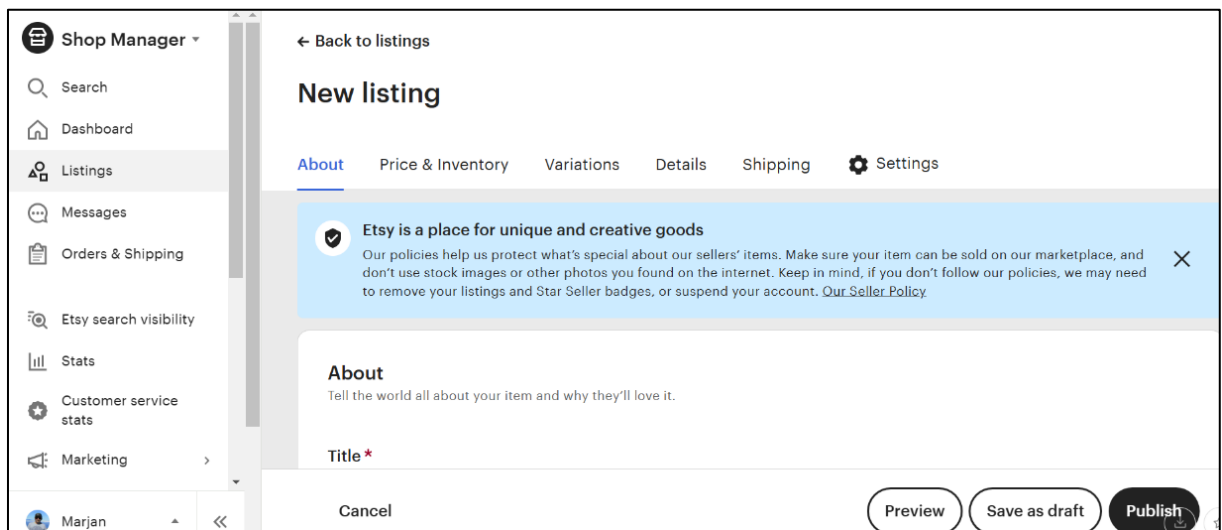
Go to Your Etsy Dashboard: Click on "**Add a listing**" from your shop manager.

Choose Digital Product: Select "**Digital**" under the product type to let Etsy know your poster is available for instant download.

The Simple Way to Make Money Creating Vintage Travel Posters



Write a Clear Description: Include key details such as file type, size, resolution, and how the customer can use the download. Be transparent about the product they are buying.



Upload Your Digital Files: Upload the images (mockups) of your posters, ideally in JPG format, as this is the most widely accepted file type on Etsy.

Etsy allows you to upload up to five files per listing, so you can offer multiple file sizes or variations of your design for customers. High-quality mockups are essential for showcasing your posters in a real-world setting, helping customers visualize how the artwork will look on their walls.

The better the quality of your mockups, the higher your chances of making a sale, as appealing and professional visuals are key to capturing the attention of potential buyers.

Invest time in creating mockups that truly highlight the beauty and detail of your posters, and they'll stand out in a crowded marketplace.

Set Pricing: Decide on the price for your digital poster based on the market and the value of your design. Digital posters are often priced between \$5 and \$20, depending on complexity.

Add Tags and Categories: Use relevant keywords such as "travel poster," "wall art," or "instant download" to help customers find your product.

Publish Your Listing: Once you've filled out the details and uploaded your files, click "**Publish**." Your listing will be live, and customers can purchase and instantly download your digital poster.

Setting up an Etsy store is straightforward and shouldn't take much time.

All you need to do is follow the instructions during registration and when creating your product listings. Just make sure you include everything Etsy requires, and you shouldn't face any issues.

If you're a complete beginner, Etsy offers great guides, and you can also find helpful videos on YouTube that answer all your questions.

Why You Need to Create Stunning Mockups to Make Your Travel Posters Irresistible on Etsy

To make your travel posters more appealing for sale, you'll need to create mockups. A mockup is a realistic representation of how your travel poster design will look in a real-world setting, such as on a wall or in a frame.

Mockups help customers visualize how your posters will fit into their own space, making your listings more engaging and attractive.

Since we will later use Printful in connection with Etsy to sell physical posters, I will now show you some mockups I created on Printful. Printful offers a wide variety of mockup options for posters, which you can use for both digital downloads and physical products.

I will show you how to create mockups on Printful later in this manual.

Here are a few examples of travel poster mockups created on Printful, where you can design them for free. Of course, there are many more options available; this is just a small selection.



To create mockups in Printful, you will need a free Printful account.

How to Integrate Printful with Etsy to Sell Physical Travel Posters

Sync Printful with Etsy: To get started, go to your Printful dashboard and connect your Etsy shop to Printful.

This simple integration allows you to sell physical products, such as posters, without worrying about managing inventory, printing, or shipping.

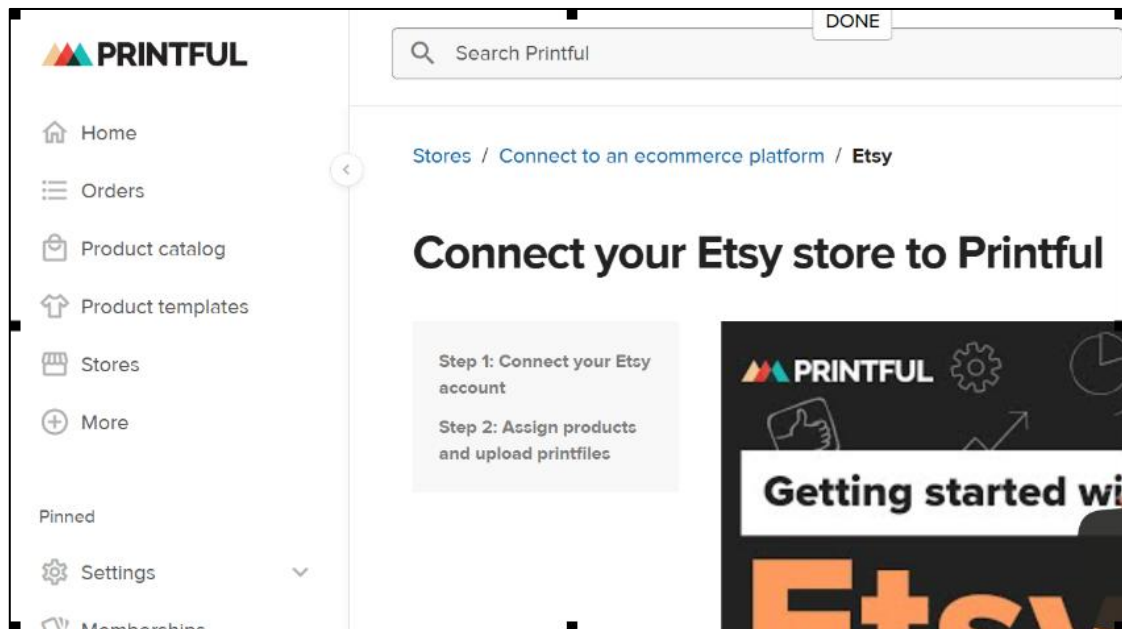
Once connected, every time a customer places an order on Etsy, Printful will automatically receive the details and take care of everything for you.

From printing the poster to packaging it and shipping it directly to your customer, Printful handles the entire fulfillment process. This leaves you with more time to focus on creating new designs, marketing your shop, and growing your business, while Printful takes care of the logistics.

With this seamless integration, you can run your Etsy shop efficiently without ever needing to worry about inventory or order fulfillment!

Sign Up for Printful: Go to [Printful.com](https://printful.com) and create an account. It's free, and it's going to make your life SO much easier.

Sync Printful with Etsy: To start, go to your Printful dashboard and connect your Etsy shop to Printful. Follow these steps to complete the integration:



Log in to Printful: If you don't have an account, sign up at [Printful.com](https://printful.com).

Navigate to Integrations: Once logged in, go to your Printful dashboard and click on the "**Stores**" section.

Select Etsy: Choose Etsy from the list of available integrations and click "**Connect.**"

Authorize the Connection: **Log in to your Etsy account** when prompted and give Printful permission to sync with your shop.

Finalize the Setup: After the connection is made, Printful will automatically sync your Etsy shop with their platform.

This integration allows you to sell physical products without worrying about inventory, printing, or shipping. Printful takes care of everything!

Now's the Time to Create Your First Physical Poster and Start Earning!

When you integrate Etsy with Printful, you'll start preparing the **product listings** on **Printful**, as Printful will handle the production and fulfillment of physical products (your posters). Etsy will serve as the sales platform where your products will be available to customers.

Since you already have the **connection between Printful and Etsy established** and your **Printful shop is created**, here is a detailed step-by-step guide for creating your **first product listing** in your integrated **Printful-Etsy shop**:

Step-by-Step Guide to Creating Your First Product Listing in Your Printful-Etsy Integrated Shop

Step 1: Log In to Printful

Go to [Printful](#) and log in to your account.

Make sure your **Etsy shop is connected** to Printful. If the connection is already made, you should see your Etsy store listed in the "Stores" section in your Printful dashboard.

Step 2: Choose a Product to Sell

In your Printful dashboard, go to the **Product Catalog** and select the type of product you want to sell.

Since you're selling posters, choose an option under **Posters & Prints** (such as "Poster," "Framed Poster," or "Canvas").

Step 3: Upload Your Design

After selecting the product type, click on it, and **upload your design** to the product. You will be prompted to either upload a file or drag and drop the design file.

Ensure the design is the right size for the product. Printful will provide guidelines, including resolution (300 DPI) and dimensions for optimal print quality.

Adjust the placement of your design on the product preview. You can move, resize, or rotate the design to get it just right.

Step 4: Customize Your Product (If Applicable)

Select the size of the poster (for example, 18x24, A3, etc.) based on what you want to offer.

If you're offering a framed version, select the **frame color** (such as black, white, or wood).

Choose any other product variations: For example, Printful allows you to offer different poster sizes, frame options, and paper types. Select the variations you want to offer.

Step 5: Set the Pricing

After customizing your product, set the **retail price** for the product. Printful will show you its base cost (the cost to print, fulfill, and ship the product), and you can then decide how much you want to mark up the product to earn a profit.

Consider your target audience and competitors while setting the price.

Ensure the price includes your profit margin and covers Printful's fulfillment cost and shipping.

Step 6: Generate Product Mockups

Printful will automatically generate mockup images of your product (e.g., a poster on a wall or a framed version). You can choose the mockups you prefer to use for your Etsy listing.

You can select various images depending on the product type (framed poster, canvas, etc.).

Download these mockups to use on your Etsy listing or let Printful automatically push them to your Etsy store.

Step 7: Push Product to Etsy

Once your product is fully designed and priced, it's time to send it to Etsy. Click on the **"Push to Etsy"** button within Printful.

Printful will automatically create a product listing on your Etsy shop, including the product images, description, price, and any other details you've configured in Printful.

You will be prompted to review the listing and edit any information if needed.

Step 8: Edit and Finalize Your Etsy Listing

After Printful pushes the product to Etsy, you'll be redirected to Etsy's listing page for that product.

Review the listing details (title, description, tags, pricing, and shipping). You may want to:

Adjust the **product title** to make it more SEO-friendly or descriptive.

Refine the description by adding more details about the poster (e.g., the inspiration behind the design, materials used, or care instructions).

Edit tags: Add relevant keywords to help customers find your product (e.g., “vintage travel poster,” “wall decor,” “art print”).

Set shipping options: Printful will automatically add the shipping details, but you can edit them if necessary. You may want to confirm the expected delivery times and shipping rates.

Step 9: Publish Your Listing

Once everything looks good, click the “**Publish**” button to make the product live on your Etsy shop.

Your Etsy store is now showcasing your new poster, and customers can begin purchasing it!

Step 10: Monitor Sales and Orders

Once the product is live, keep an eye on your Etsy shop for sales.

When a customer orders the poster, **Printful will automatically fulfill** the order, handling printing, packaging, and shipping directly to the customer.

You’ll receive a notification of the order in your Printful and Etsy accounts.

Quick Recap:

1. **Choose the product** in Printful’s catalog.
2. **Upload your design** and customize the product.
3. **Set your price** and generate mockups.
4. **Push to Etsy:** Printful will automatically create the listing for you.
5. **Edit the listing on Etsy:** Review, adjust, and optimize the product details.
6. **Publish** the listing on Etsy.

7. Monitor your sales and let Printful fulfill the orders.

By following these steps, you'll have your first physical product listed and available for sale on Etsy, with Printful handling the fulfillment and shipping. It's a seamless process that allows you to focus on creating new designs while Printful takes care of the operational side.

Create Stunning Mockups for Your Digital Posters and Watch Your Sales Soar!

How to Create Mockups for Digital Posters in Printful

Even though Printful is not designed for selling digital products, you can still **use Printful to create high-quality mockups** that you can use for your **digital poster listings** on Etsy. This way, you can present your digital designs in a professional and visually appealing way, showcasing how they would look as physical posters. Printful helps you create mockups that place your artwork in real-life settings (e.g., on a wall, in a frame), making your digital posters more attractive and marketable!

Here's how to do it:

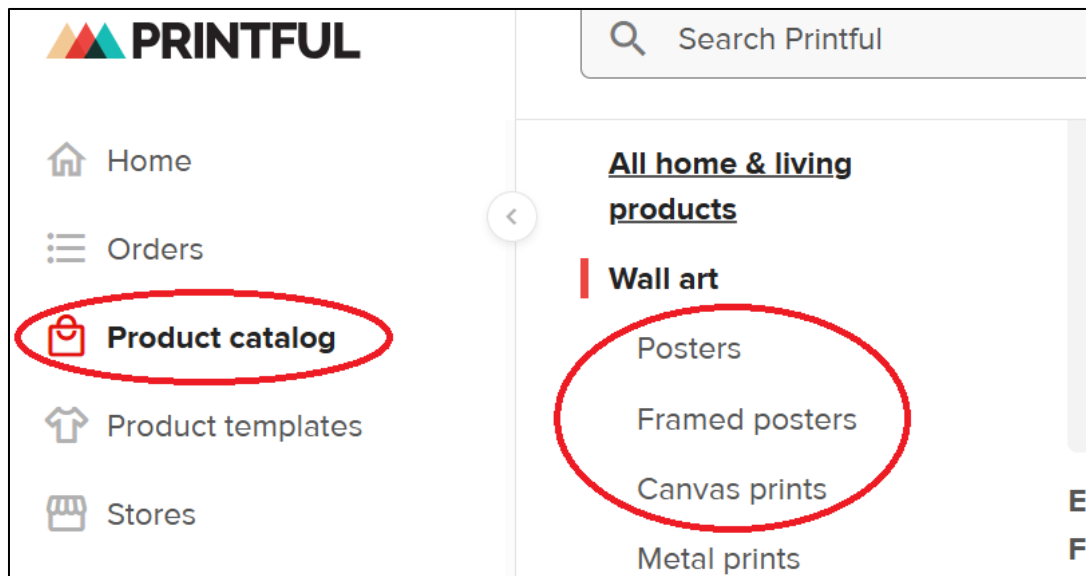
1. Log in to Printful

Go to [Printful](https://printful.com) and log into your account if you haven't already.

2. Select a Product for Mockup Creation

Since Printful focuses on physical products, you'll need to use a **physical product (like a poster)** to create the mockup. You'll be using the mockup for your **digital poster** listing, but it will represent how the poster would look if printed.

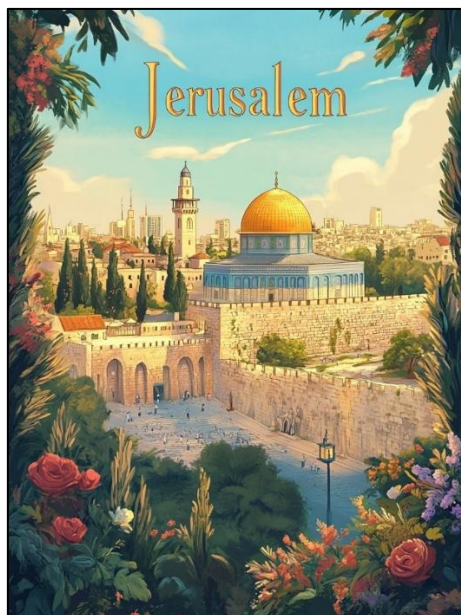
In the **Product Catalog**, select a **poster** or **framed poster**.



Don't worry, you won't actually be selling a physical product – you'll just be using Printful's physical product to create the mockup for your digital listing on Etsy.

3. Upload Your Design

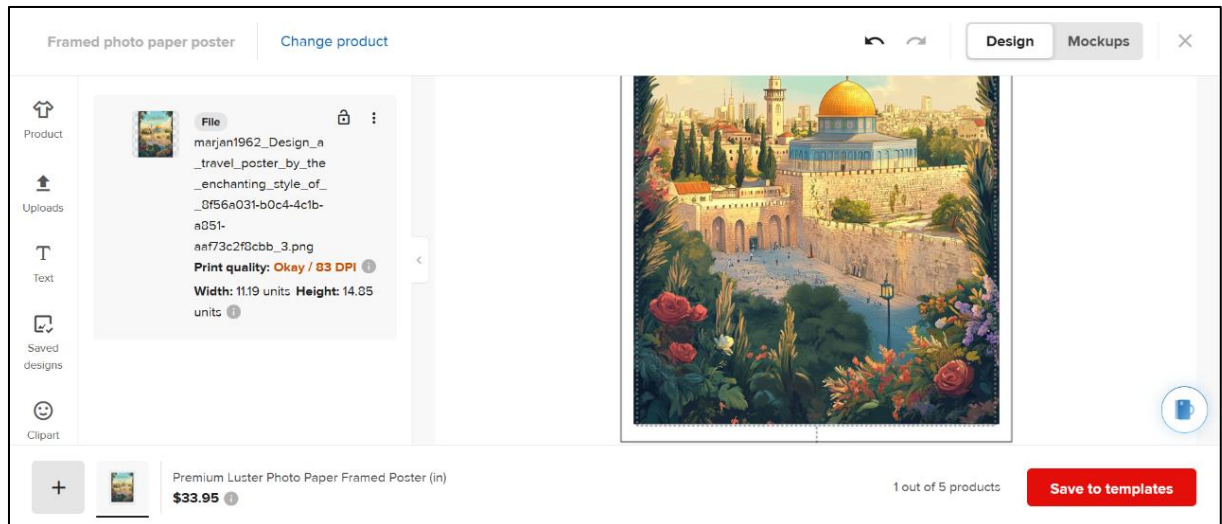
Once you select the poster (or any other product), **upload your digital poster design created with Travel Poster Crafter and Midjourney.**



Use one of the images you create with Midjourney

Adjust the size and positioning of the design so it fits perfectly on the poster, just like it would if it were printed.

The Simple Way to Make Money Creating Vintage Travel Posters



4. Choose a Mockup Template

Printful offers several mockup templates for posters. Choose one that best showcases your design and fits the style of your brand:

Poster on a Wall: This is typically the most common and effective choice for showcasing artwork.

Framed Poster: If you want to display your poster as if it were framed, you can choose this option.

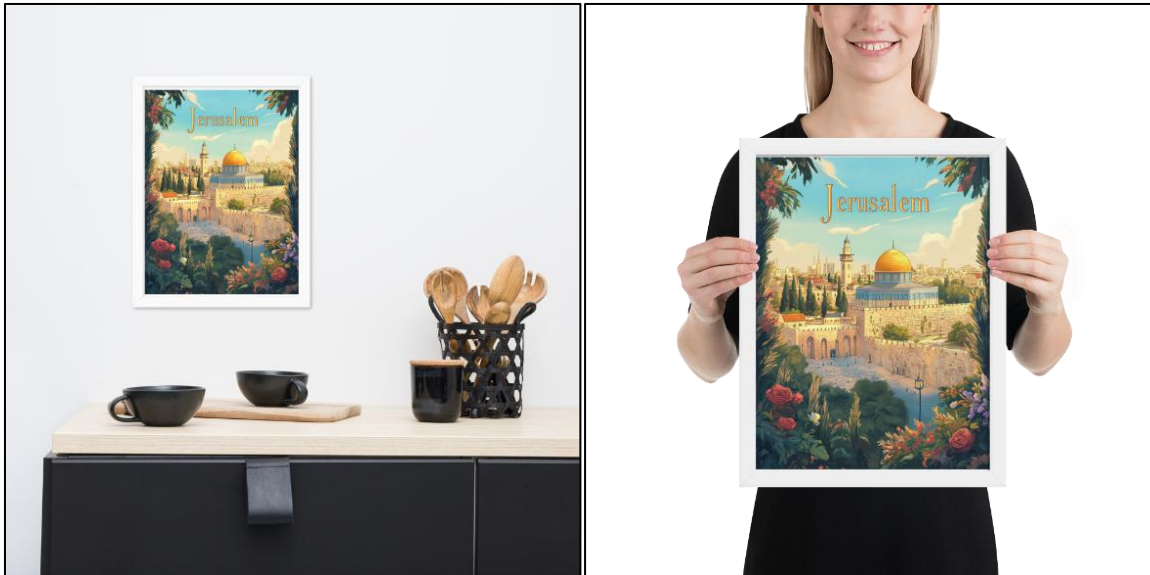
Pick the mockup that best attracts your target audience and shows your poster in a professional, realistic setting.

5. Download the Mockup

Once you're satisfied with how the mockup looks, **download the mockup image**.

In the images below, you can see two simple yet effective mockups that I quickly created in Printful.

These are basic mockups, but Printful offers a vast selection of mockup templates with various scenes, allowing you to create stunning mockups that will showcase your product (travel poster) beautifully in your shop.



Sell More Travel Posters and Attract Massive Traffic!

Are you ready to take your Etsy shop to the next level?

If you're selling travel posters, attracting traffic to your store is **key** to turning your creative passion into serious sales. The more visitors you bring in, the higher your chances of making those sales and growing your business.

Whether you're looking to reach new customers or expand your current audience, boosting traffic to your shop is the first step toward increasing your visibility, building your brand, and ultimately **selling more travel posters**.

Let's dive into the best strategies to get your shop noticed and **skyrocket your sales!**

1. Optimize Your Etsy Shop for SEO (Search Engine Optimization)

To get more visibility on Etsy, you need to optimize your shop and listings for search engines:

Use Relevant Keywords: Include keywords in your titles, descriptions, and tags that potential customers might use to find travel posters. Think about phrases like "vintage travel poster," "wall art print," "travel artwork," and other similar terms.

Write Detailed Descriptions: Your descriptions should be clear and descriptive, highlighting the size, style, and features of your posters. Include keywords, but don't overstuff them.

Use High-Quality Photos: Ensure your product photos (mockups) are high-quality and well-lit. Show your posters in different settings (e.g., framed, on a wall, on a desk) to help customers visualize them in their homes.

Tags and Categories: Use all available tags (up to 13) to include keywords and related terms. Choose the right categories and subcategories for your products.

2. Leverage Social Media

Social media is one of the best ways to drive traffic to your Etsy shop. Here's how to make the most of it:

Instagram: Create an Instagram account for your shop and post high-quality images of your travel posters. Use relevant hashtags like #travelart, #wallart, #posterdesign, #interiordecor, etc. Engage with followers, post regularly, and share behind-the-scenes content.

Pinterest: Pinterest is a powerful platform for visual products. Create pins for each of your travel posters, linking them directly to your Etsy store. Pinterest is a great tool for driving organic traffic, especially for home decor items like posters.

Facebook: Set up a Facebook page for your Etsy shop and join relevant groups where people share art and home decor. Share your posters in these groups and on your page, and promote special offers or new designs.

TikTok: TikTok is becoming increasingly popular for product promotion. Create engaging, short videos showing your posters, the process behind your designs, or even decorating tips using your products.

3. Run Etsy Ads

Etsy offers paid advertising options that can help your listings appear higher in search results:

Etsy Ads: Run targeted ads on Etsy itself. This allows you to promote your listings within the Etsy platform to reach customers who are already browsing.

Budget Smartly: Set a daily budget for your Etsy Ads and track which listings are getting the most clicks. You can adjust your budget or switch to different products depending on performance.

We'll dive deeper into Etsy Ads shortly...

4. Offer Discounts and Promotions

Everyone loves a good deal, and offering promotions can boost your sales:

Offer a Discount on Multiple Purchases: Create a promotion like "Buy 2 Get 1 Free" or "10% off your first order" to encourage larger orders.

Seasonal Sales: Offer discounts during holidays or special occasions (e.g., Black Friday, Christmas, New Year, etc.) to attract more buyers.

Free Shipping: Consider offering free shipping, especially if your margins allow for it. Many customers are attracted to free shipping and will often make a purchase because of it.

5. Collaborate with Influencers

Collaborating with influencers or bloggers in the home decor or travel space can help increase visibility for your posters:

Find Influencers: Reach out to influencers or bloggers who focus on home decor, travel, or lifestyle. Offer to send them a free poster in exchange for a review or social media post.

Affiliate Programs: You can also set up an affiliate program where influencers earn a commission for every sale made through their referral link.

6. Create Engaging Content

Engage potential buyers through valuable content related to travel and home decor:

Blogging: Start a blog where you write about travel, home decor ideas, or the process behind creating your travel posters. Link to your Etsy shop within the blog posts.

Email Newsletter: Offer visitors a way to sign up for your newsletter in exchange for a discount or exclusive content. Use your email list to send updates about new poster designs, promotions, or seasonal offers.

7. Encourage Reviews and Build Trust

Positive reviews are crucial for building trust with new customers:

Request Reviews: After a customer makes a purchase, kindly ask them to leave a review. You can do this through a follow-up message via Etsy's messaging system.

Offer Great Customer Service: Respond to customer inquiries quickly and professionally. Address any concerns or issues promptly to ensure a positive experience.

8. Utilize Etsy's "Shop Updates" Feature

Etsy allows you to send updates to customers who have favorited your shop or items. Use the **Shop Updates** feature to share new arrivals, promotions, or behind-the-scenes glimpses into your process. This is a great way to keep potential customers engaged with your shop.

9. Target Your Ideal Customer

Understand Your Audience: Know who is most likely to buy your posters. If you're selling vintage travel posters, for example, focus on people who love vintage decor, travel enthusiasts, or people who are decorating their homes with travel themes.

Tailor Your Marketing: Once you understand your audience, you can create targeted campaigns (on social media or Etsy Ads) that speak directly to their interests.

10. Network with Other Etsy Sellers

Collaborate with other Etsy sellers who sell complementary products. For example, if you sell travel posters, you could team up with someone who makes travel accessories or home decor. Cross-promoting each other's shops can help both of you reach a broader audience.

By optimizing your Etsy store for SEO, leveraging social media, running ads, offering promotions, collaborating with influencers, and engaging with your audience, you can drive traffic to your Etsy shop and significantly increase your sales of travel posters.

Consistency and creativity are key—keep promoting your posters, engaging with customers, and adjusting your strategies as you learn what works best for your shop.

Boost Your Sales: The Ultimate Guide to Mastering Etsy Ads for Explosive Shop Growth!

Why Use Etsy Ads? What Can You Expect? (And How Much Will It Cost You?)

Etsy Ads is one of the most powerful tools available for Etsy sellers looking to increase visibility and drive sales. Whether you're new to Etsy or an established seller, using Etsy Ads can give your shop the boost it needs to stand out in a crowded marketplace.

With Etsy Ads, you can promote your products directly on Etsy's search results and other areas of the site, targeting customers who are actively looking for products just like yours.

By running Etsy Ads, you put your products in front of a highly targeted audience, increasing your chances of gaining clicks and ultimately, sales. The platform operates on a pay-per-click (PPC) model, meaning you only pay when someone clicks on your ad, making it a cost-effective way to reach more buyers.

Unlike organic search results, Etsy Ads allow you to show up at the top of search results and in relevant listings, even if your shop is still growing.

What Can You Expect From Etsy Ads?

Increased Visibility: Etsy Ads gives you more exposure by placing your products at the top of search results and on other parts of the site, like category pages and even the Etsy homepage. This increased visibility means more people are seeing your products, which could lead to more clicks and sales.

More Targeted Traffic: Etsy Ads targets potential customers who are actively searching for items similar to yours, meaning the traffic you gain is already interested in your niche. This higher quality traffic improves the chances of conversions (sales).

Real-Time Performance Data: Etsy provides detailed analytics, allowing you to see how well your ads are performing in real-time. You'll get insights into the number of clicks, the amount of money spent, and how many sales your ads generate, enabling you to optimize your campaigns and make data-driven decisions.

Scalability: With Etsy Ads, you can easily adjust your budget based on your goals. Start with a small daily budget, and as you see positive results, you can scale up to increase visibility even further. This flexibility allows you to control your advertising costs while maximizing your return on investment.

Enhanced Shop Credibility: Consistently appearing at the top of search results or in highly visible places on Etsy can give your shop a professional, trusted look. Shoppers may be more likely to click on your listings, knowing that they are advertised by Etsy itself.

How Much Will Etsy Ads Cost You?

The cost of Etsy Ads can vary depending on your daily budget, competition in your product category, and the bids on similar ads. Etsy works on a **pay-per-click (PPC)** model, so you'll only pay when someone clicks on your ad. Here's a breakdown of what to expect:

Daily Budget: You have the flexibility to set your daily budget. Etsy recommends starting with at least \$1 per day, but you can increase this based on your goals and the level of exposure you want. For example, if you want more visibility, you can set a higher daily budget.

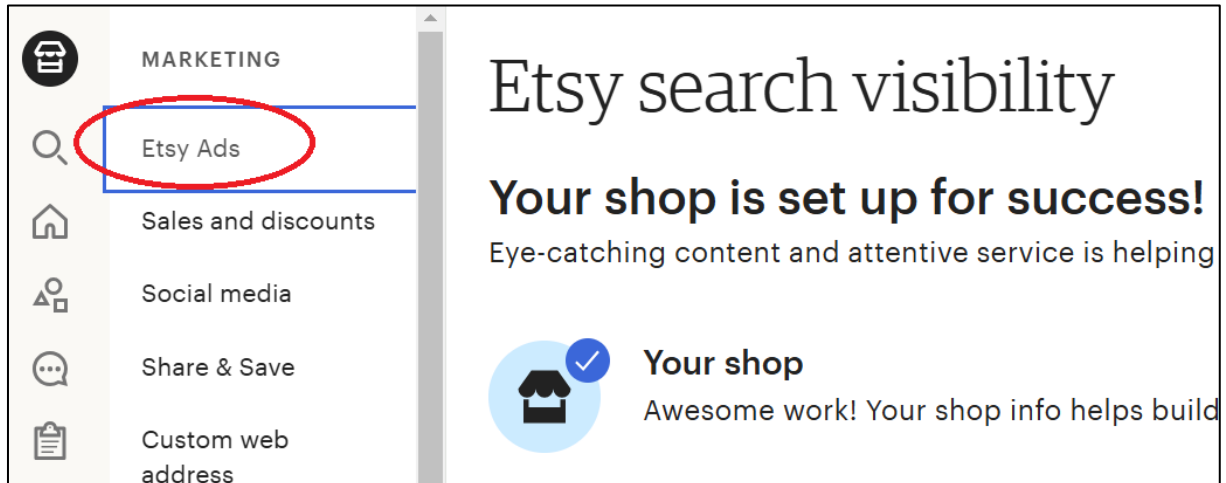
Cost per Click (CPC): The cost per click varies depending on how competitive your market is and how much others are bidding for similar keywords. On average, the CPC can range from **\$0.10 to \$1 per click**. If you're in a highly competitive category, the cost per click may be higher.

How Much You'll Spend: Your total cost will depend on how many clicks your ads get and your daily budget. If you set a \$5 daily budget and your ads get 50 clicks in a day at \$0.10 per click, you would

spend \$5 for that day. If your budget is higher and your CPC is lower, you could get more clicks for the same amount.

Budget Flexibility: Etsy Ads allows you to adjust your budget at any time. You can start with a lower budget and increase it as you see positive results. This gives you control over your advertising expenses, ensuring that you stay within your financial goals.

How to Set Up an Etsy Ad



Sign in to Etsy: Go to Etsy and log in to your seller account.

Go to Shop Manager: In the top right corner, click on "Shop Manager" to access your dashboard.

Click on "Marketing": On the left sidebar, click "Marketing" and select "Etsy Ads" from the dropdown menu.

Set Your Budget: Etsy will prompt you to set a daily budget for your ads. You can start with as little as \$1 per day, but Etsy suggests experimenting with higher budgets for better results. You can change this amount at any time based on the performance of your ads.

Select Products to Promote: Etsy will automatically choose products based on their performance. However, you can manually choose which products to promote if you have specific items you want to highlight.

Create Your Campaign: Once your budget is set and your products are selected, Etsy will start promoting your ads. Your ads will appear in search results, category pages, and other relevant sections of Etsy.

Monitor and Adjust: Keep track of how your ads are performing through Etsy's detailed analytics. If you're seeing positive results, consider increasing your daily budget. If certain products are performing better, you can focus more on those listings.

Using Etsy Ads is a smart strategy for sellers who want to increase their shop's visibility, reach a larger audience, and drive more sales. With a flexible daily budget and performance tracking tools,

Etsy Ads allows you to control your spending while optimizing your marketing efforts. Whether you're just starting out or looking to scale your Etsy business, Etsy Ads can help you achieve your goals and grow your shop

Want to Sell More Travel Posters? Create Irresistible Collections and Watch Your Etsy Shop Explode!

Combining different posters into creative collections isn't just smart - it's game-changing.

Whether you focus on countries, locations, themes, or a powerful series, these collections will captivate your audience and have them coming back for more.

Here's how to do it!

1. Create Jaw-Dropping Collections by Country or Location

Imagine offering your customers an entire collection of travel posters that transport them to iconic destinations. By grouping posters by **country** or **location**, you can tap into the **wanderlust** of your audience and make it easy for them to visualize their dream vacation through art.



- **Idea Sparks:**

European Dreaming: A set of posters featuring the top cities of Europe - Paris, Rome, London, Barcelona - will have your customers planning their next trip just by looking at your collection.

Tropical Paradise: A collection of posters showing off beach destinations like Bali, Maldives, and the Caribbean - your customers will be on vacation even while sitting at their desk!

National Park Wonders: Think Yellowstone, Banff, Yosemite - nature lovers won't be able to resist collecting them all!

When your customers can **easily connect** with a location, they're much more likely to buy multiple posters and create a **personalized art collection** in their homes. It's an easy sell when you make them **fall in love with a place**.

2. Offer Series of Posters with a Consistent Style – Create the Ultimate Art Collection

Want to make your travel posters **addictive**? Create a **series** where every poster is part of a larger collection. Whether you're going for a

specific **design style**, color scheme, or theme, a consistent look will draw customers in and make them want to complete the set.

- **Ideas That Will Blow Their Minds:**

Minimalist Vibes: Sleek, simple posters with a modern design that focus on the beauty of each location's unique features. **Think clean lines, flat colors, and stunning simplicity.**

Retro Travel: Create a set of vintage-inspired posters that take your customers back to the golden age of travel. The faded colors, classic fonts, and nostalgia factor will make them want to buy the entire collection.

Watercolor Dreams: If you're all about soft, dreamy designs, watercolor posters can become your signature style. Perfect for creating a **serene, artistic vibe** across multiple locations.

When you offer a **cohesive collection**, your customers won't just buy one - they'll buy multiple pieces to create a **curated wall of travel dreams**.

3. Focus on Iconic Landmarks – Let the World's Wonders Shine

Who doesn't want a poster of a **famous landmark** or a **breathtaking natural wonder** on their wall? You can tap into the **global fascination** with iconic landmarks and natural marvels by creating stunning posters featuring the world's most famous spots.

Ideas to Captivate Your Audience:

Landmark Legends: Eiffel Tower, Statue of Liberty, Great Wall of China - everyone recognizes them, and they want them hanging in their living rooms.

Nature's Masterpieces: From the Grand Canyon to Mount Everest, your nature-inspired posters will make every nature lover **dream of adventure**.

These posters are **surefire hits** - customers are drawn to the familiarity of iconic locations, making them **easy to market** and **irresistible to buy**.

4. Create Explosive Series Based on Themes – Capture the Spirit of Travel

Get creative with your collections and design posters around **travel themes** that **spark curiosity** and **inspire adventure**. This is where you can really have fun with your designs, and customers will love the variety.

Ideas to Inspire and Sell:

Adventure Awaits: A series of posters focused on the **great outdoors**, from mountain hiking to desert treks. Perfect for adrenaline junkies!

Cultural Exploration: Celebrate the richness of global cultures with posters that highlight festivals, local food, and unique customs from around the world.

Travel Nostalgia: Vintage-style travel posters featuring **retro airlines**, old-school train routes, or classic road trips.

These themes will allow you to create collections that **transport customers** not just to a location, but into an **experience**. It's about more than just a poster; it's about **living the journey**.

5. Seasonal or Event-Based Collections – Create Urgency and Drive Sales

Capitalize on **seasonal trends** and **events** that tie into specific travel experiences. Creating collections based on holidays, festivals, or seasons will create a **sense of urgency** and encourage customers to buy now before it's too late.

Explosive Ideas:

Summer Escapes: Posters that showcase **sunny beaches**, **tropical islands**, and **vacation hotspots**—perfect for anyone dreaming of their next summer getaway.

Winter Wonderland: Create a series focused on **snow-capped mountains**, **winter skiing**, or cozy **log cabins**—perfect for the colder months.

Festive Travels: Feature posters that highlight **Christmas markets**, **New Year's Eve destinations**, or **holiday getaways**.

Seasonal collections keep your shop feeling **fresh** and **relevant**, tapping into the **current desires** of your customers.

6. Offer Limited Editions or Customizable Posters – Make It Personal

People love something **exclusive** or **personalized**. By offering limited edition posters or customizable designs, you can increase the **perceived value** of your artwork and entice customers to make a purchase before it's too late.

Hype-Worthy Ideas:

Limited Edition: Create a small batch of posters with unique designs or features. Let your customers know that once they're gone, they're gone!

Customizable Art: Offer customers the chance to personalize their travel posters with their **own locations, dates, or messages**.

Limited editions and custom options will make your posters **extra special**, encouraging people to buy sooner rather than later.

7. Tell a Story with Your Posters – Connect Emotionally with Customers

Everyone loves a good story. When you create a series or collection, think about how you can **tell a story** through your posters. Whether it's an adventurous journey, a deep connection to nature, or a cultural exploration, a well-crafted story will **resonate** with your customers and **spark their imagination**.

Storytelling Ideas:

A Journey Through Europe: A collection that takes your customers on a visual tour through Europe, from the ancient ruins of Rome to the charming streets of Paris.

Nature's Wonders: A series that celebrates the beauty and power of nature through stunning depictions of mountains, oceans, and forests.

Stories **captivate** and make your customers feel like they're part of the experience. A powerful story can turn a **simple poster** into a **must-have item**

Create the Ultimate Travel Poster Collection and Watch Your Sales Skyrocket!

By combining your travel posters into **creative, cohesive collections**, you're setting yourself up for massive success.

Whether you focus on specific countries, iconic landmarks, adventurous themes, or seasonal designs, your posters will draw customers in and make them want to buy more.

Offering **limited editions** and **customizable options** will keep your collection exclusive, and telling a **compelling story** will make your products irresistible.

So, what are you waiting for?

Start building your poster collections now, and get ready to **watch your Etsy shop explode with sales!**

Conclusion

So now you know how to create and sell travel posters. It might seem complicated at first, but trust me, it's not. Take it step by step.

The **Travel Poster Crafter** tool will be a huge help in creating the prompts you'll use in **Midjourney**. It's very easy to use and will make your work much easier, allowing you to prepare dozens of prompts in just a few minutes.

With these prompts, you'll be able to create tons of posters with **Midjourney** in record time.

Additionally, **UpscalePics.com** will ensure your posters are print-ready with good resolution, making sure that locations and tourist attractions look fantastic on them.

Of course, all of this comes with a cost. You'll need to invest in the monthly or yearly subscriptions for **Midjourney** and **UpscalePics**. Altogether, this won't exceed \$15. You'll pay \$10 for **Midjourney** and \$5 for the **UpscalePics** subscription. Both offer discounts for annual subscriptions.

Here's the best part: You can use **Printful** to handle the printing and fulfillment of your travel posters, and it's **free to use!** You only pay for

printing and shipping when you make a sale, so there's no upfront cost or inventory management needed. You can easily integrate **Printful** with your **Etsy** shop, which is also **free to set up**. You only pay a small listing fee and transaction fee to Etsy when you make a sale. This means you can list and sell your travel posters without worrying about initial costs.

I think \$15 is a small price to pay to start a new online business. What other proven, profitable business can you start with just \$15?

This is a great opportunity to start a business with minimal investment, and with a little effort, you can earn far more in a very short time.

Of course, not everything will go smoothly (as with anything in life), but you must persist. It will pay off. Trust me.

I wish you the best of luck in creating and selling your posters!

Marjan Zemljic