

# **Five Easy Ways To Start A Side Business Online And Make At Least \$500 A Week**

By Marjan Zemljic

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Hello, Marjan Zemljic here...



Playing with kids

**Thank you for choosing to download this report...**

Lots of people make information products. In fact, it's so easy that almost anyone can do it.

However, only a few of them live with them full-time.

**I'm one of them.**

I have been working online full time for eight years.

I hope that you will be able to quit your job and get a full-time job online as soon as possible.

If you have any questions while reading the report, you can contact me via email and I'll answer you personally.

I wish you all the best.

*Marjan Zemljic*

Looking to add another income stream or a way to start earning money online?

Here are five proven ideas to earn an extra \$500 per week:

## **Membership Site With A Specified Time Frame**

Offer a fixed-term membership site that runs for a specified time frame (e.g. three months, six months, or a year), which provides some major benefits:

- **Predictable revenue:** You can anticipate the amount of revenue you'll receive during that time period and plan accordingly.
- **Sense of urgency:** A fixed end date creates urgency for customers to sign up and take advantage of the offer before it expires.
- A fixed-term membership site has **higher retention rates** compared to ongoing membership sites because it has a definite end date, and people who start something usually want to finish it.
- Additionally, **you can run the site on autopilot** by uploading all content to an autoresponder and dripped out to members for the duration of the site.

Selling memberships on the frontend is only a fraction of the income you'll likely make on the backend.

### **For example:**

If you have 150 members paying \$10 per month, that's \$1500 monthly (or \$375 weekly).

You can earn an additional \$150-250 per week by pitching products and services on the backend.

Raising the membership price to \$20 per month and having 150 members means you're already making \$3000 monthly, surpassing the goal of earning an extra \$500 per week.

Any income generated on the backend would be extra profit.

## **Sell Online With A Sales Funnel**

Creating a sales funnel can lead to greater profits than selling just one product.

To illustrate, you can attract potential customers with a free lead magnet and then promote a low-cost, high-value info product, like a \$7 offer.

Afterwards, add your customers to an autoresponder series that pitches your main flagship offers, such as a \$97 product, which can lead them to a high-ticket offer for \$500.

You can sell a variety of products at different price points throughout the sales funnel.

To reach 500\$/week or \$2000/month, you could acquire one customer per day who buys your \$7 product. With 7 out of 30 buying your \$97 offer, and 2 of those buying your \$500 premium offer, you could make \$1889.

To hit your target, you could sell a \$50 product to 10% of your initial buyers.

The real money in your business is in the backend by selling to repeat customers rather than always seeking new ones.

## **Create An Online Shop**

One option is to create an online store for physical product sales, using platforms like CafePress or Zazzle to offer a variety of items such as shirts, tote bags, and bumper stickers.

Another option is to sell handmade items on Etsy. This could be a standalone idea or a new revenue stream for an existing website.

For instance, a dog-related website could quickly design and sell merchandise on CafePress, using messages like "Adopt, Don't Shop" or "My Dog Is Smarter Than Your Honor Child," or create handmade dog jewelry on Etsy.

Platforms like CafePress and Zazzle allow for easy merchandise design.

The platform handles order processing, fulfillment, and delivery.

You can set your prices, and any profit made above the wholesale price is yours.

For instance, selling 20 t-shirts per week with a \$5 profit generates \$100. Similarly, selling 25 tote bags per week at a \$3 profit earns \$75, while selling 50 mugs with a \$5 profit makes \$250. You can also sell 100 bumper stickers at a \$1 profit for \$100 per week.

One advantage of these shops is the flexibility to set prices that can generate high sales or high profits.

Personalized products like dog portraits can fetch premium prices of \$125, \$150, \$200, or more.

Just selling three personal dog portraits per week at \$200 each would enable you to meet the \$500 weekly goal (after deducting supplies and platform commissions). If you can create them quickly, in a day or less, you could earn a good amount while having the rest of the week free.

## **Buy And Sell Physical Products**

The idea of this strategy is to purchase low-cost products to resell for a profit. Here are some ways to find these products:

Look for merchandise lots or bulk items on eBay. Buying in bulk usually means getting a good deal, which enables you to sell individual pieces at a profit.

Purchase new gadgets and popular items during the holiday season when there is high demand.

Desperate Christmas shoppers will pay top dollar for a "must-have" gadget, toy, or other items. You can also take advantage of steep discounts on Black Friday to buy merchandise and resell later for a profit.

Search eBay for bulk merchandise lots.

Buy new gadgets and popular items during the holidays or on Black Friday sales.

Look for local store closings, overstock sales, thrift stores, flea markets, yard sales, and estate sales.

Check Craigslist for private owners selling antiques and collectibles. Browse the "free" section of Craigslist for good merchandise.

Place ads on Craigslist to buy specific types of products.

Another idea is to offer a service to flip items for other people for a fee.

You can take the hassle out of finding and selling products, and make money by charging a percentage of the profits.

As an illustration, suppose you purchase 200 collectible knives at a discount from a seller who is closing down. By adding a markup and accounting for expenses, you can earn a \$10 profit per knife and make a total profit of \$2000 within a month by selling them through various platforms like eBay or CraigsList.org.

Selling at a \$10 markup allows for smaller lot sales, reducing packing and shipping as well as auction/ad management time. Alternatively, raising the markup to \$20 means only selling 100 knives a month to meet the \$500 weekly goal.

## **Offer A Service To Others**

One way to earn a minimum of \$500 per week is to offer your skills as a service to others.

This approach has the advantage of being quick to start. Although having a website helps in finding clients, it's not necessary to begin.

You can use freelancing websites like Elance.com and UpWork.com to bid on projects or contact local businesses directly to offer your services.

Either way, you can start acquiring clients immediately.

I wish you all the best.

*Marjan Zemljic*