



SUCCEEDER

SECRETS

NEW PLAYBOOK REVEALS

The 3-Pillar System to Freedom

Build your online business without wasting
your time in information overload

Success Is Your Choice

SUCCEED SMARTER

Transform Your Business & Your Life

This is not just another worthless PDF download, and both of our time is valuable, so let's not waste it and dive right in.

Whether you are a digital entrepreneur, a freelancer or consultant, a digital nomad, a startup, or the owner of an already existing business, offering services or digital or physical products in almost any industry, and from anywhere in the world, basically...

... or you don't even have your own product yet, the frameworks you're going to learn in this playbook are the same.

I'm sure you know that feeling of being completely overwhelmed with all this online business and digital marketing stuff - especially when you're just starting out.

I know how extremely discouraging it is when everyone around you tells you to get "a real job" like every other "normal person" in the world instead of following your desire to create the life you truly want.

But the fact that you are reading this book tells me that you really want to start or grow your online business and ultimately let automations do the work so you can spend your newfound freedom doing what you love, right?

Going for your goals relentlessly is the only way forward. You will step through doors you could not even imagine and new worlds will open up to you. You become unstoppable.

What I have learned over the years is that most of the time when you want to build or grow your online business, you don't need more information.

Most of what you need is help, instruction, and encouragement from someone who has "been there and done that".

With your entrepreneurial spirit, your willingness to learn, and your determination to take action you already have something that most people don't have.

With all that said, everything you're going to find in this playbook is exactly how I have built my business and my company from the ground up.

Read the entire book to get all the strategies, tools, training, templates, and support you need.

Imagine yourself one year from now. If you had started right now at this moment in time, you would have your own online business.

Success is your choice. Create your "System to Freedom" now.

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PILLAR ONE

Turn Your Visitors Into More Customers & More Sales Faster

Do you use a website to sell your products or services? What if you could convert more of your website visitors into customers and make more money from each customer?

On autopilot. 24/7/365.

You may have heard the term "sales funnel" at some point, especially if you're in the online business space.

So why are online sales funnels so much better than a traditional website when it comes to converting leads and making more sales for you?

As a business owner, you don't want your potential leads or future customers to leave your website confused or frustrated and most likely never come back.

You want to serve your audience on the highest level possible and take them on a satisfying journey from start to finish through the buying process; and make them come back for more.

That's exactly what online sales funnels do for you and your business. Yes, also for yours.

I mentioned at the beginning that I value your time and don't want to waste it by making this book much longer than necessary.

No matter if you are a complete beginner or already know something about sales funnels, I invite you to watch [this video](#) that I made about building an effective sales funnel.

It covers in detail how sales funnels work, what makes them so powerful for your business, and how smart automation enables you to turn your business into passive income.



You will find more links to very useful resources in the [Resources chapter](#) of this book.

Pillar one that forms the basis of building your "System to Freedom", is to have your effective online sales funnels in place on the front end.

PILLAR TWO

The Most Crucial Part For Your Business & More Money

Once pillar one of your “System to Freedom” is up and running and generating more sales for you, the key is now to nurture and deepen the relationship with all your new customers.

If you don't have a system in place that turns them into repeat customers, you're actually leaving a lot of money on the table.

For years you might have heard that “email is dead”.

Nothing could be further from the truth.

Email marketing remains one of the most effective, lucrative, and efficient channels in your business to reach your audience and increase the customer lifetime value.

Yes, email marketing is crucial for every business - including yours.

If you've already watched the video in the previous chapter, you know that we are talking about value ladders.

You want to provide the most value possible to your audience so they not just remain your customer, but ultimately become a raving fan of your business.

As in the previous chapter, I invite you to watch [this video](#) that I made about getting started with email marketing and making money with it.

It covers in detail which email sequences you should use in your business, how to set it all up, and why building your email list is your most important and most valuable business asset.



You will find more links to very useful resources in the [Resources chapter](#) of this book.

Pillar two that is the most crucial part of keeping your “System to Freedom” safe and profitable, is to have your email marketing automations in place on the back end.

PILLAR THREE

Focus On What Matters Most & Save More Time

Pillars one and two of your “System to Freedom” need to be in place for your business to generate leads, sales, and money in an effective and automated way.

Pillar three is a continuation of this strategic approach and is about managing your business.

If you truly desire your business to be set up in ways that allow you to fully focus on your main activities, you don't want to waste your precious time on accounting and administration.

Let's face it, the amount of frustrating paperwork and painfully slow bureaucracy in outdated administrative systems that still exist in our digital world is completely absurd.

To be able to set up a company remotely, completely paperless, and also run and manage it completely location-independently from anywhere in the world is a must for me.

If it is for you too, welcome to the digital nation. Whether or not you have heard of the Estonian e-Residency program, its existence enables you to do exactly that.

Set up your company remotely, entirely outsource the administration, compliance, taxes, reporting etc. and fully focus on growing your business.

Once again, I invite you to watch [this video](#). It's the ultimate guide to everything you need to know about the Estonian e-Residency program.

It covers all the details from the application process and registration of your company to banking and taxes.



This. This is what “System to Freedom” means. When you set up your business this way, built on these three pillars, you can achieve the freedom you desire and deserve.

Financial freedom. Location freedom. Time freedom.

But there is more. Keep on reading.

THE ULTIMATE LEVEL

Pillar Four - Free Yourself Completely

By now you have your online sales funnels converting more leads for your business around the clock, your email marketing automations are generating more sales and providing more value to your customers, and you own a fully location-independent company with its administration being outsourced.

While with this setup you can fully focus on your main activity, you somehow still may feel that you have not achieved as much freedom as you had hoped for.

Reality check: If your business involves your own physical products, you can't truly be location-independent. Unless you have a team to take care of the day-to-day operations.

If, on the other hand, your business consists of your own digital products, you can in fact be location-independent, but you will probably still have to deal with order fulfilment and customer service. Unless, of course, you hire a team for that too.

These tasks can take up a lot of your time and harm your productivity, even though your business is already set up very well on the three pillars discussed so far.

If you're not in a position (yet) to hire a team or you want to run your own show as a solopreneur anyway, implementing pillar four is strongly recommended.

To take your online business to the ultimate level and completely free yourself from every task related to fulfilment and customer service as well, you want to use affiliate products.

Watch [this bonus video](#) of pillar four that explains why affiliate marketing clearly stands out as one of the best online business models.



Whether you start implementing affiliate marketing only partially or making it your full-time business, affiliate marketing lets you turn your business into highly automated passive income streams that enable you to stop trading your time for money.

And by doing that, you build a business that works for you so you can focus on what's important to you and have more time to do the things you love.

RESOURCES & SUPPORT (1/2)

The Tools & Products That Make Everything Possible

Without the resources you find on this page, the "System to Freedom" would not exist.

Everything you see here, my business, my company, is built on the very foundation of the four pillars discussed in this book.

And since I personally use, support and recommend all the tools and services listed below, I am always able to help and support you if you have any questions.

Pillar One - Your Conversion System

- By far my top all-in-one tool for building funnels, websites, blogs, email automations and so much more. Offers outstanding value for money and even a **true** 'free forever plan'.

[Systeme.io | Start Now For Better Than Free](#)

- My own Succeeder Secrets Sales Funnel & ClickFunnels training course.

[Build High-Converting Sales Funnels & Master ClickFunnels](#)

Pillar Two - Your Profit System

- Since switching my business over to my absolute favorite all-in-one tool, there's no need for a separate email marketing automation tool anymore.

[Systeme.io | Start Now For Better Than Free](#)

- Before migrating my entire business to the ultimate all-in-one tool just mentioned, this was and still is my #1 alternative recommended email marketing tool.

[AWeber | Get Your Account Now](#)

Pillar Three - Your Efficiency System

- The excellent all-in-one solution for solopreneurs with a digital products or services business. Get your location-independent company up and running.

[Xolo | Sign Up Now](#)

- Official website e-Residency Estonia.

[e-Residency Estonia | Learn More](#)

- The best fintech solution for your location-independent personal and business needs.

[Wise | Get Your Account Now](#)

RESOURCES & SUPPORT (2/2)

The Tools & Products That Make Everything Possible

Pillar Four - Your Ultimate Freedom System

- One of the biggest questions that new affiliate marketers always have is "How do I get traffic?". This is the training that got the ball rolling for me and answered my question.

[Super Cheap Traffic Secrets | Get Access Now](#)

- The most crucial aspect in any affiliate marketing business is accurate and reliable tracking. This is the best and most affordable tool for that.

[ClickMagick | Start Tracking Now](#)

- My list of some of the best affiliate programs I personally use.

[Recommended Affiliate Products | Download Now](#)

Many More Very Useful Resources & Support

- By far the best file hosting and video delivery platform. Stop wasting hundreds of dollars per month on hosting your marketing and landing page videos.

[Bunny.Net](#)

- My #1 recommendation to get your own domains.

[Namecheap](#)

- The best must-read books for every online business owner and digital marketer that helped me get going and transformed my business.

[DotCom Secrets](#)

[Expert Secrets](#)

[Traffic Secrets](#)

[Copywriting Secrets](#)

- Explore the **biggest collection** of the best tools, software, trainings, courses, books, and other products for digital entrepreneurs. The Niavimi Resources Hub.

[Niavimi Resources Hub](#)

- Be a Smart Succeeder. Join us to network with like-minded people and get your questions answered. From beginner to advanced, every determined action taker is welcome.

[Succeeder Secrets Community](#)

- The Smart Succeeder YouTube Channel. Subscribe to always get the best value for free.

[Smart Succeeder YouTube Channel](#)

ABOUT ME

Why Quitting My Six-Figure Career Was The Only Choice

Hi, I'm Sascha Meier and I'm the founder of Niavimi.

I help driven entrepreneurs - like you - build a sustainable online business.

After working my way up the career ladder, I found myself in a pretty good position in an office halfway across the world.

I could have continued this steady growth path until retirement and settled for what society considers the stable life.

Instead, I quit and gave up everything.

Some people thought I had completely lost my mind. But my decision and this leap into the scary unknown was not a mere option but an inevitable choice. Why?

Because there is no replay button. When you're on your deathbed, that's it. We have one shot. One.

The crippling anxiety I experience in taking this risk and going all in is very real - but it pales into insignificance when compared with the unspeakable and unbearable regret I would feel at the end for not having tried everything to create the life I truly desired.

"If you think the price of winning is too high, wait till you get the bill from regret."

(Tim S. Grover)

We all keep **putting off our personal goals** of doing this and doing that, because there is not the incessant pressure and the consequences from an external deadline given by your boss, your client, your bank.

Lose that weight, write that book, run that marathon, create that business you dream of - we are all guilty of postponing our goals day by day, month by month, year by year.

Until we realize that it's too late - and that there was the **only ultimate deadline** for all of us all along.

Read the full story here: <https://www.niavimi.com/about>

FAQ (1/2)

Get Answers To Your Questions

Why is it called "System to Freedom" and how did it come about?

The first time I have ever used the term "System to Freedom" anywhere is in [this article](#) on my website. Before the invention of the Internet, jobs have always been tied to a physical location. This is in many cases no longer the norm. Millions of people use the advantages of the digital world to run their own business from their laptops, ranging from small side hustles to multi-million dollar empires.

While many 9-5 jobs are still considered the norm, the freelancing and gig economy is here to stay and growing at an ever-increasing rate. The last couple of years have shown - more than ever before - that working online and remotely is possible. Working from home, or anywhere for that matter, is becoming increasingly normal and accepted. As it should be.

Most people live their lives following the "norm" of school, study, work, retire, die. There is absolutely nothing wrong with this lifestyle as long as you're happy. I myself have spent a large part of my life following "the norm". But one day the shocking realization hit me, and I decided to go my way. Whatever it takes. There are no guarantees in life and who knows how far we can all make it.

But trust me, I rather die trying to create the life I truly want than to slave away for someone else's dream and trade every hour of my life for money. To get the full picture, read the previous ["About Me"](#) chapter and watch the very first video on my YouTube channel that I linked to at the end of the ["Resources"](#) chapter.

Why does "System to Freedom" look so simple?

The fundamental principle is indeed very simple. But that does not mean that you don't have to do the necessary work. Especially in the beginning, you may have to work more and harder than ever before. But the rewards are incomparable to what you could achieve if you were constrained by a fixed wage or salary where you trade your time for money.

If you put in the work upfront to decouple your time from the amount of money you earn, then that sets you free. Everyone only has 24 hours each day, and time is the single most important and most precious commodity we all have. Once a second has passed, we can never get it back. Make it count.

Can I get rich quick with "System to Freedom"?

No. No matter what other gurus out there try to make you believe, there is no such thing as "get rich quick". Unless you win the lottery or suddenly inherit a huge pile of cash.

There's a reason why the cover of this book says "Success Is Your Choice". Either you take action and go after your dreams and goals, or you don't. If you belong to the latter, never ever complain that your life is not going the way you want it without taking responsibility.

FAQ (2/2)

Get Answers To Your Questions

What's the point of "System to Freedom" then?

When I set out to build my online business, I had absolutely no idea how and where to begin and what I was doing anyway. Just watching thousands of videos about making money online didn't get me anywhere...

With this book, I want to give back and encourage and help others make their dream of financial freedom, location freedom, time freedom come true. You can do it. I believe in you.

Real talk, there will be roadblocks on this journey and you will get to the point of thinking about giving up more than once, trust me. Keep going. Always remember why you started.

Everyone's "why" is different. Maybe it's to have more money to better support your family, buy a car, a house, traveling the world, to have more free time to spend with the ones you love... Whatever your "why" is, always remember it when it gets tough. You got this.

Where can I get support?

The best place to get support and ask any questions is the Succeeder Secrets community that I linked to on the "[Resources](#)" chapter.

I know how it feels to get started and being overwhelmed with questions and the struggle of it all. I've been there... So don't hesitate to ask anything, I'm happy to help.

How can I support you or thank you for what you do?

The best and easiest way to support me is to use the links I have provided in this book. Some of them are affiliate links, through which I may receive a small commission from the sale of certain items, at no extra cost to you.

If you want to buy me a coffee, you can actually do that too: [Buy Me a Coffee](#)

Thank You

Thank you so much for your time and for using my links. I truly appreciate it.

Now go ahead and become a Smart Succeeder.

Remember, success is your choice.

SUCCEEDER SECRETS

