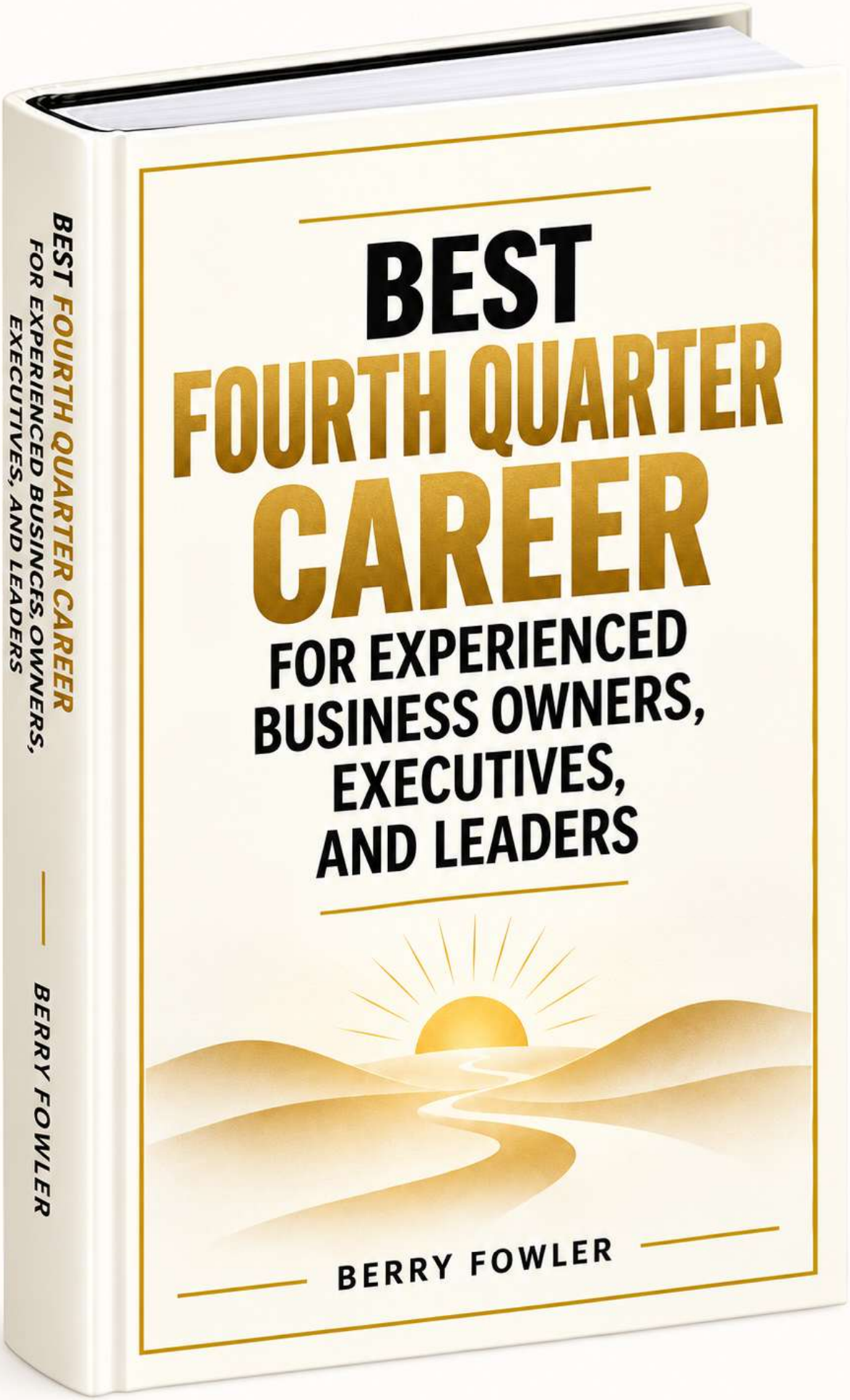

BEST FOURTH QUARTER CAREER
FOR EXPERIENCED BUSINESS OWNERS, EXECUTIVES, AND LEADERS
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Introduction

I started my fourth quarter career two months before my sixty-second birthday, and I have been enjoying every minute ever since. Over my career, I've tried retiring four times, and it just doesn't work for me.

The first time I retired was right after I sold Sylvan. I was thirty-nine, and it lasted five years. Sure, it was a blast, and I did all the things I had dreamed about. We traveled the world, sailed U.S. and Canadian waters, and even moved to Maui, where I played golf almost every day.

But as time went by, I found there was something missing. I needed the excitement of business and the feeling of being mentally engaged. I began to worry that my brain was atrophying and losing any edge it once had.

A few years later, after selling my ownership in The Little Gym International, my second retirement lasted only a year, and my third and fourth attempts even less than that. I learned that retirement simply doesn't work for me.

Coaching and teaching others to coach is not just my fourth quarter career—it's my passion. It allows me to engage with incredible and interesting people all over the world, share my experience and expertise, enjoy additional cash flow, and stay mentally sharp. Coaching and helping others to succeed is my source of joy, fulfillment, and prosperity.



As seasoned business owners, executives, and leaders approach the fourth quarter of their careers, many seek new ways to remain engaged, fulfilled, and impactful. One of the most rewarding paths available is becoming a coach. Here are six compelling reasons why coaching is the ideal career choice for experienced professionals in their next chapter:

1. Supplementing Your Retirement Income

After years of hard work, transitioning into retirement can be financially challenging. Coaching offers an excellent way to supplement your retirement income without the need to commit to a traditional job. Your extensive experience in business and leadership enables you to provide valuable insights and support to others, allowing you to earn income while doing something you're passionate about.

2. Staying Engaged and Active

After years of leading teams and driving businesses, the idea of slowing down might not be appealing. Coaching allows you to stay actively involved in the professional world. It provides a platform to continue using your skills, keeping you mentally stimulated and connected to the business community, all while enjoying the flexibility of retirement.

3. Helping Others Achieve Their Goals

As a coach, you have the unique opportunity to share the wealth of knowledge and experience you've accumulated over your career. You can guide other business owners, executives, and emerging leaders to overcome challenges, achieve success, and reach their full potential. The satisfaction of helping others succeed is a powerful motivator and a rewarding way to give back to the community.

4. Leaving a Lasting Legacy

Your career has undoubtedly been filled with lessons, triumphs, and valuable experiences. Coaching allows you to pass on this wisdom to the next generation of leaders. By mentoring others, you create a lasting legacy, ensuring that your impact continues to influence and inspire long after you've stepped away from your previous roles.

5. Freedom to Work on Your Own Schedule

One of the key advantages of coaching is the freedom it offers. You can work from anywhere, set your own schedule, and choose the clients you want to work with. This flexibility is ideal for experienced professionals who want to maintain a work-life balance, engage in other interests, or spend more time with family while still contributing meaningfully to the business world.

6. Continuing Personal Growth and Learning

Even after decades of experience, there's always room for growth. Coaching provides a platform not just to share your knowledge but to continue learning and evolving. Every client presents a new challenge and an opportunity to expand your understanding of people, business, and leadership. This ongoing learning keeps you intellectually stimulated and ensures that you continue to grow personally and professionally, long into your fourth quarter.

For experienced business owners, executives, and leaders, the fourth quarter of life doesn't have to mean stepping away from the action. Becoming a coach offers an opportunity to stay engaged, make a meaningful impact, and continue a legacy of success. Whether it's supplementing your retirement, staying mentally active, helping others, or enjoying the freedom of a flexible schedule, coaching provides a fulfilling and rewarding path in the next chapter of your professional journey.

For more information about our dual Master Business and Executive Leadership Coach Training and Certification Course and how you can make your fourth quarter career your best ever visit: FIAcoaching.com or call 509 255 3878.

FOWLER SCHOOL OF BUSINESS AND EXECUTIVE COACHING