

HOW TO MAKE MONEY WITH



HighLevel

BY DIGITAL BOOST

How to Make Money with GoHighLevel

Table of Contents

1. **Introduction**
 - Why GoHighLevel is a Game Changer
 - Purpose of this Guide
 2. **Understanding the 3 Money-Making Models**
 - Overview of the Options
 - Key Differences Between Models
 3. **Option 1: Affiliate Program**
 - How It Works
 - Irresistible Offer Example
 - Lead Generation Strategies & Outreach Scripts
 - Advanced Tips for Affiliates
 4. **Option 2: Selling Subaccounts**
 - How It Works
 - Irresistible Offer Example
 - Lead Generation Strategies & Outreach Scripts
 - Strategies to Increase Retention
 5. **Option 3: White Label SaaS**
 - How It Works
 - Irresistible Offer Example
 - Lead Generation Strategies & Outreach Scripts
 - White-Labeling Best Practices
 6. **Leveraging Snapshots**
 - What Are Snapshots?
 - Using Snapshots to Enhance Value
 - Creating Custom Snapshots for Higher Sales
 7. **Support Strategies for Clients**
 - GoHighLevel's Built-In Support (Affiliate Program)
 - Third-Party Support Solutions (Subaccounts & White Label SaaS)
 - Managing Client Expectations
 8. **Sales Techniques and Closing Deals**
 - Overcoming Objections
 - Closing Strategies
 - Mastering the Art of Follow-Ups
 9. **Building a Sustainable Business with GoHighLevel**
 - Scaling Strategies
 - Long-Term Success Tips
 - Diversifying Your Income Streams
 10. **Resources and Next Steps**
 - Tools to Help You Get Started
 - Action Plan
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1. Introduction

Why GoHighLevel is a Game Changer

GoHighLevel (GHL) is a comprehensive platform that combines marketing, sales, and automation tools into one powerful solution. Whether you're an entrepreneur, marketer, or agency owner, GoHighLevel provides an array of tools to help businesses streamline their operations, generate leads, and scale efficiently.

GoHighLevel is more than just software; it's a complete ecosystem designed to enable growth and profitability. With its robust features, GHL has quickly become a top choice for agencies and entrepreneurs who are ready to take their businesses to the next level.

This guide will teach you **three proven ways to make money with GoHighLevel** while leveraging its unique features to maximize value for your clients. By mastering these methods, you can create multiple streams of recurring revenue and build a sustainable business.

Purpose of this Guide

The goal of this guide is to:

- Equip you with strategies to monetize GoHighLevel effectively.
- Show how to use **snapshots** to provide instant, niche-specific value.
- Provide lead generation and sales techniques tailored to each model.
- Help you build a scalable, long-term business using GoHighLevel.

By the end of this guide, you'll have actionable steps to start generating revenue with GoHighLevel today. Each model offers distinct advantages, and this guide will help you identify the best fit for your goals.

[=>> Sign up with HighLevel](#)

2. Understanding the 3 Money-Making Models

GoHighLevel offers three primary ways to make money:

1. **Affiliate Program:** Earn a 40% recurring commission by promoting GoHighLevel to businesses.
2. **Selling Subaccounts:** Sell access to GoHighLevel under their branding at your own price point.
3. **White Label SaaS:** Sell GoHighLevel under your brand, giving you full flexibility to set pricing and package features.

Key Differences Between Models

Option	Branding	Revenue Potential	Support
Affiliate Program	GoHighLevel's	40% recurring commissions	Fully handled by GoHighLevel
Selling Subaccounts	GoHighLevel's	\$97-\$497 per account/month	Requires third-party support options
White Label SaaS	Your Own	\$297-\$997+ per account/month	Requires third-party support options

Understanding these differences is crucial to selecting the right approach for your business. Each model requires varying levels of involvement, branding, and customer management, so it's important to align your choice with your skills and resources.

3. Option 1: Affiliate Program

How It Works

The GoHighLevel affiliate program is simple:

- Promote GoHighLevel to specific niches (e.g., real estate agents, coaches).
- Earn **40% recurring revenue** for every referral who remains a paying customer.
- No need to handle support—GoHighLevel’s team manages all client inquiries.

This model is perfect for marketers who prefer a hands-off approach to client management. Affiliates simply drive traffic to their referral links and enjoy the benefits of recurring commissions without needing to handle customer support or technical issues.

Irresistible Offer Example

Offer Title: *The Ultimate [Niche] Marketing Starter Kit*

What’s Included:

- **Prebuilt Snapshot** tailored for a specific niche (e.g., real estate lead funnels).
- Step-by-step onboarding guide.
- A list of **50+ lead-generation strategies** for their industry.

Pricing: Free with signup via your affiliate link (value: \$497).

Advanced Tips for Affiliates

- **Offer Bonuses:** Enhance your offer by including exclusive bonuses such as one-on-one coaching calls, custom templates, or additional training.
- **Leverage Content Marketing:** Create blog posts, videos, and webinars that demonstrate how GoHighLevel solves specific problems for your target audience.
- **Build a Community:** Establish a private Facebook group or email list where you can provide ongoing value to your referrals, increasing retention and engagement.

Lead Generation Strategies & Outreach Scripts

Lead Generation Ideas:

1. Post on LinkedIn and Facebook Groups targeting niche-specific audiences.
2. Create YouTube videos demonstrating how GoHighLevel solves niche pain points.
3. Use email campaigns to reach prospects with a clear call-to-action to join.

Outreach Script:

Cold DM:

Hi [Name], I specialize in helping [niche] professionals like you grow their business with powerful marketing tools. Have you heard of GoHighLevel? I'm offering a free trial and a tailored system designed just for [niche]. Would you like to learn more?

4. Option 2: Selling Subaccounts

How It Works

By signing up for the **\$299/month GoHighLevel plan**, you unlock the ability to sell **unlimited subaccounts** to clients under the GoHighLevel brand. You can charge clients monthly for access while retaining a significant profit margin.

This model is ideal for those who want to serve specific niches with prebuilt solutions while leveraging the power of GoHighLevel's branding and infrastructure. By focusing on a niche, you can position yourself as an expert and charge premium prices.

Irresistible Offer Example

Offer Title: *Done-for-You [Niche] Marketing System*

What's Included:

- A **snapshot** preloaded with workflows, funnels, and automations tailored to the client's niche (e.g., dentists, fitness studios).
- Monthly access to GoHighLevel.
- Onboarding call to set up their account.

Pricing: \$297/month per subaccount (with a \$199 setup fee optional).

Strategies to Increase Retention

- **Regular Check-Ins:** Schedule monthly strategy calls to help clients maximize their results and keep them engaged.
- **Exclusive Updates:** Offer additional features or updates to your preloaded snapshots, creating ongoing value.
- **Feedback Loops:** Actively solicit feedback to improve your service and demonstrate your commitment to their success.

Lead Generation Strategies & Outreach Scripts

Lead Generation Ideas:

1. Partner with freelancers and agencies who serve your target niche.
2. Offer free webinars or workshops showcasing GoHighLevel's benefits.
3. Run targeted Facebook ads offering a free demo of your solution.

Outreach Script:

Email:

Hi [Name], Are you struggling to manage your [specific niche problem, e.g., leads or follow-ups]? I offer a done-for-you solution that automates [specific tasks] and saves you hours every week. Let's schedule a quick demo to show you how it works. Reply to this email to get started!

5. Option 3: White Label SaaS

How It Works

For \$499/month, you can white-label GoHighLevel and sell it under your own brand. This gives you full control over pricing and branding, allowing you to position yourself as a SaaS provider.

This model is perfect for entrepreneurs who want to establish their own software brand and enjoy complete control over their marketing and customer experience. By leveraging GoHighLevel's infrastructure, you can offer a robust solution without building a platform from scratch.

Irresistible Offer Example

Offer Title: *[Your Brand Name] Business Growth Platform*

What's Included:

- Custom branding with their logo and domain.
- **Snapshot** tailored to their industry.
- Unlimited users for team-based businesses.

Pricing: \$497/month (or higher) with a \$299–\$499 setup fee for branding.

White-Labeling Best Practices

- **Create a Strong Brand Identity:** Invest in professional branding to establish credibility.
- **Offer Tiered Pricing:** Provide multiple plans to cater to different budgets and needs.
- **Build a Support Team:** Ensure your clients have access to reliable support, either in-house or through third-party providers.

Lead Generation Strategies & Outreach Scripts

Lead Generation Ideas:

1. Focus on high-ticket industries like gyms, law firms, or medical practices.
2. Leverage LinkedIn to pitch your branded platform as a game-changer.
3. Use case studies and testimonials to build credibility.

Outreach Script:

DM for LinkedIn:

Hi [Name], I'm [Your Name], and I run [Your SaaS Brand]. We help [niche] businesses like yours automate marketing, track leads, and grow faster. Would you be open to a quick call to see how it works?

6. Leveraging Snapshots

What Are Snapshots?

Snapshots are prebuilt templates in GoHighLevel that include funnels, automations, and workflows. They allow you to:

- Deliver a plug-and-play solution to clients.
- Customize solutions for niche-specific problems.
- Scale your offerings quickly by replicating proven systems.

Using Snapshots to Enhance Value

1. **For Affiliates:** Offer snapshots as a free bonus for signing up via your link.
2. **For Subaccounts & SaaS:** Preload snapshots tailored to niches (e.g., chiropractors, restaurants).
3. **Upsell Premium Snapshots:** Create advanced snapshots and charge extra.

Creating Custom Snapshots for Higher Sales

- Design snapshots specifically for industries with high demand.
- Include unique automations that solve common pain points.
- Update your snapshots regularly to reflect industry trends.

[=>> 130 Snapshots](#)

7. Support Strategies for Clients

Affiliate Program:

- No support required—GoHighLevel provides 24/7 support via chat, Zoom, and tickets.

Subaccounts & White Label SaaS:

- Hire third-party support companies to handle client inquiries.
- Ensure they're trained on your snapshots and features.
- Use client feedback to refine your support processes and improve satisfaction.

Managing Client Expectations

- Clearly communicate the scope of your services.
- Provide onboarding materials to set clients up for success.
- Establish regular communication to address concerns proactively.

[Here is my Recommendation for third party support:](#)

8. Sales Techniques and Closing Deals

Overcoming Objections

1. **“It’s too expensive.”**

Response: “GoHighLevel replaces multiple tools, saving you money overall.”

2. **“I’m not tech-savvy.”**

Response: “Our onboarding process makes setup simple, and support is always available.”

Mastering the Art of Follow-Ups

- **Send Personalized Emails:** Reference specific points from your conversation to show attentiveness.
- **Use Multiple Channels:** Follow up via email, phone, and LinkedIn for maximum impact.
- **Provide Additional Value:** Share relevant resources or case studies during follow-ups.

Closing Strategies

- **Assumptive Close:** “Let’s schedule your first onboarding session. Does Tuesday or Thursday work?”
 - **Urgency Close:** “Sign up this week to lock in our exclusive discount.”
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9. Building a Sustainable Business with GoHighLevel

Scaling Strategies

- Focus on one niche and dominate before expanding.
- Build a referral network to get warm leads consistently.
- Develop partnerships with complementary businesses to expand your reach.

Diversifying Your Income Streams

- Offer training or consulting services in addition to your GoHighLevel solutions.
- Create and sell premium snapshots for advanced users.
- Develop a subscription-based resource library for ongoing client support.

Long-Term Success Tips

- Regularly update your snapshots based on client feedback.
 - Stay active in GoHighLevel's community to learn and grow.
 - Invest in continuous learning to stay ahead of industry trends.
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10. Resources and Next Steps

Tools to Get Started

- [GoHighLevel trial link](#)
- [Snapshot Templates](#)
- [Third-Party Support](#)

Action Plan

1. Choose your preferred money-making model.
2. Craft your irresistible offer.
3. Start prospecting using the scripts provided.
4. Scale your efforts by leveraging snapshots and partnerships.

By following this guide, you're set to build a profitable business with GoHighLevel. Take action today and start earning!