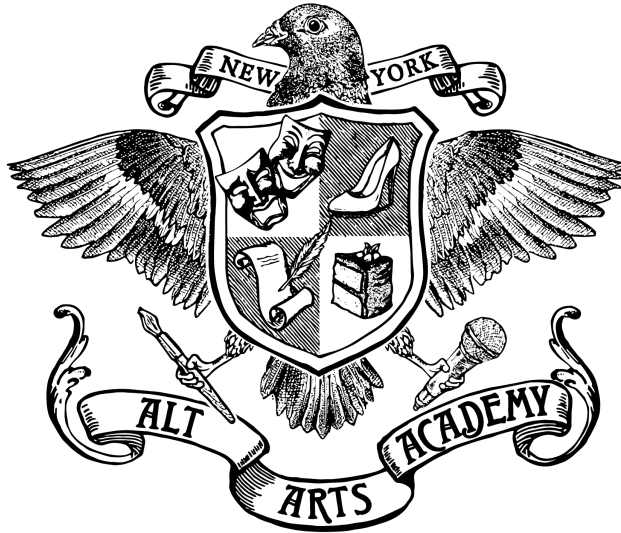


How to make a PRD-PRD TEMPLATE

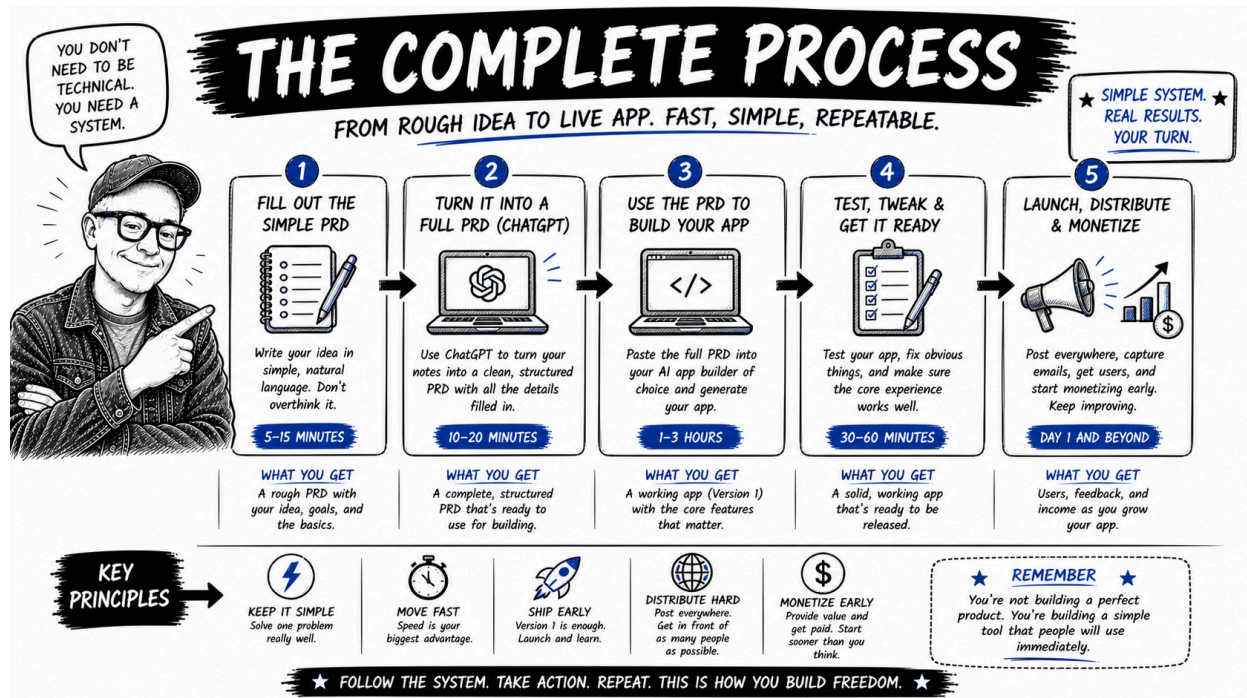


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AI App Builder PRD + Build Workflow

From idea → structured PRD → working app (without being technical)

How This Actually Works



You do NOT need to write a perfect PRD.

Instead, you:

1. Write a **simple, rough version** of your idea
2. Use ChatGPT to turn it into a **clean, structured PRD**
3. Use that PRD to **generate your app with AI**

The Real Flow

None

Rough Idea → Simple PRD → ChatGPT → Full PRD → AI Builder → App

PART 1 — WRITE A SIMPLE PRD (DON'T OVERTHINK THIS)

Fill this out casually. You can write like you talk.

1. What is the app?

Describe it simply:

Example:

This is a tool that helps people come up with content ideas based on what's trending.

2. Who is it for?

- Who uses this?
- What do they want?

Example:

Content creators who need ideas quickly.

3. What does the user do?

What do they type or select?

Example:

They type in their brand or niche.

4. What does the app return?

What do they get?

Example:

A list of content ideas based on trends.

5. What is the basic flow?

Just describe it:

User lands → logs in → inputs info → gets result → repeats

6. Any important features? (Optional)

Only include what matters:

- login
 - input form
 - results
 - maybe save history
-

Important Rule

This does NOT need to be perfect.
It just needs to be clear enough for AI to understand.

PART 2 — TURN THIS INTO A FULL PRD (CHATGPT STEP)

Now take what you wrote above and paste it into ChatGPT with this prompt:

PRD GENERATION PROMPT

None

Take the following rough app description and turn it into a clean, structured Product Requirements Document (PRD).

Organize it into:

- Overview

- Target Users
- Core Functionality
- User Flow
- Features
- UI/UX Direction

Keep it simple, clear, and practical. Do not overcomplicate it.

Here is the rough input:

[PASTE YOUR ANSWERS FROM PART 1 HERE]

What you get back:

A **clean PRD** that is much easier to use for building.

PART 3 — BUILD THE APP (AI BUILDER STEP)

Now take the PRD ChatGPT created and paste it into your app builder.

Tools you can use:

- Lovable
- other AI app builders
- no-code platforms

APP BUILD PROMPT

None

Build a simple, functional web app based on the following PRD.

Requirements:

- Keep the UI clean and minimal
- Focus on the core feature working well
- Include user input and structured output
- Do not overcomplicate the design

If anything is unclear, make reasonable assumptions and proceed.

This is version 1, not a finished product.

Here is the PRD:

[PASTE FULL PRD HERE]

PART 4 — AFTER THE APP IS BUILT

Do NOT get stuck here.

Just:

1. Test it quickly
 2. Fix obvious issues
 3. Ship it
-

What Most People Get Wrong

✗ Trying to write a perfect PRD

→ You don't need to

✗ Overbuilding features

→ Keep it simple

✗ Waiting too long to launch

→ Ship fast

Key Insight

The PRD is not the goal.

The PRD is just the bridge between your idea and a working app.

Final Reminder

You are not building a startup.

You are building:

a simple tool that people will use immediately

Next Step

Once your app is live:

- Post it everywhere
 - Capture emails
 - Start monetizing immediately
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