



StudioFX Softbox Lighting Kit
Beginner- and budget-friendly option to improve lighting conditions & enhance video quality



Newer Dimmable Bi-Color LED Video Light Kit
Adjustable, consistent LED lighting for video and photography



SD Card Reader
Reads SD cards via USB-C for data transfer



SanDisk Memory Card
Great for fast write speeds, reliability, ample storage capacity, and compatibility



Sennheiser Headphones
Accurate audio, noise isolation, ideal for precise editing



Canon Wireless Remote
Wireless shutter control, useful for hands-free YouTube video recording



Quick Release Plates
Quickly attach/detach cameras from tripods, for convenient camera swaps



Canon EOS 5D Mark IV
High-quality video, versatile, excellent autofocus, full-frame sensor, reliable for YouTube content



Continuous Power
Eliminates dependence on battery operation



Canon LP-E6N Battery
Power source for compatible Canon cameras



Manfrotto Carbon Fiber Tripod
Stable support for professional-grade cameras



Manfrotto XPRO Fluid Head
Smooth panning for video camera stabilization



Rode VideoMic Pack
Enhanced audio quality, minimizes handling noise, perfect for YouTube video recording



Adjustable Boom Height Microphone Stand
Stable stand for Rode PSM1 shotgun microphone



Rode SmartLav+ Lavalier Microphone
Quality audio for YouTube videos using smartphones to DSLR's (with TRS-TRRS adapter)



Rode TRS-TRRS Adapter
Converts professional mics to mobile device-compatible or DSLR mic input



RØDE Wireless Go II Dual Channel
Wireless microphone functionality, quality audio and flexibility for many recording needs



Canon EF 12 II Extension Tube
Enables closer focusing for detailed macro shots—great for food photography



Canon EF 50mm f/1.4
Versatile, sharp, excellent low-light performance for photography & videography



Sigma 105mm F2.8 Macro
Excellent for close-up shots, sharp details, stabilization



Sony Alpha a6400 Mirrorless Camera

Favored for livestream due to image quality, fast autofocus, flip screen, clean HDMI output and more



Continuous Power Supply

Eliminates dependence on battery operation



Sigma 16mm f/1.4 DC DN Contemporary Lens for Sony

Loved because it delivers sharp images in various lighting (including low-light), and boasts a wide field of view



Rode Procaster

Popular among livestreamers for quality sound, noise reduction, durability



Rode PSM1 Microphone Shock Mount (PSM1d3)

Isolates and reduces unwanted noise and vibrations, contributing to cleaner and higher-quality audio recordings



Rode PSA1 Microphone Arm

Sturdy, flexible, and reliable microphone arm for versatile positioning and broadcast-quality recordings



Amazon Basics XLR Microphone Cable

Generally reliable and budget-friendly for connecting microphones to audio interfaces



Ecamm Live

Live streaming software enabling multi-platform broadcasts with professional features and ease of use



Elgato Stream Deck XL

All time favorite: great customization & multi-functionality, easy to use for advanced streaming and workflow control



Elgato Cam Link 4K

High-quality camera input for streaming or recording on computers via USB.



CalDigit TS3 Plus

Versatile connectivity, ideal for multiple devices



Focusrite Scarlett 2i2 3rd Gen USB Audio Interface

Solid choice-reliable, versatile audio interface ideal for home studios and podcasting



Mac Mini

Powerful, versatile, reliable, compact - ideal for dependable livestreaming setups



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Weeilyte RB9 RGB Camera Video Light

Produces wide spectrum of color options to enhance livestream set/background.



Camera Desk Mount

Securely mounts camera on desk without adding tripod bulk for optimal angle during Livestreams



Adobe Creative Cloud
Software used for graphic design, video editing, photo editing and more



Adobe Premiere Pro
Part of the Creative Cloud Suite used for video editing



Frame.io
Collaborative platform for video review & feedback (Also part of Adobe Creative Cloud)



Ecam Live
Live streaming software enabling multi-platform broadcasts with professional features and ease of use



Notion
All-in-one workspace for project management, notes, tasks, databases, and collaboration, offering versatile productivity tools



YouTube Studio
Mobile tool for creators managing channels, analytics, and video uploads efficiently on-the-go



Google Drive
Cloud storage service for files, collaboration, and easy document management



Descript
Simple audio and video editing software with transcription and collaborative features



VID IQ
YouTube optimization tool for analytics, SEO, and audience growth strategies



Canva
Graphic design platform for creating presentations, social media, and marketing visuals



Slack
Messaging platform for teams, collaboration, and workflow management tool



Kajabi
All-in-one platform offering tools for online courses, landing pages, sales funnels and more for creators and entrepreneurs