

# STRATEGIC ENGINEER

## *The Intuitive Innovator*

### Overview

- You are mechanically minded and are able to figure out systems and back-end solutions that are going to have your processes running smoothly.
- You are the one who takes customer service questions and complaints and evaluates the system to make improvements and solve problems.
- Time spent automating, integrating, and listening to your teammates when they are struggling with tasks will help you continue to improve processes and make them work for you and your business.

Strategic Engineers possess visionary thinking and innovative abilities, yet may grapple with overthinking. This inclination can be transformed into intuition for novel solutions. Balancing their detailed analysis with decisive action harnesses their strengths, ensuring their ventures thrive through comprehensive planning and creative problem-solving.

**Common Weaknesses:** The Strategic Engineer, being highly intuitive and focused on innovation, may sometimes struggle with practical implementation and attention to detail. They might become too absorbed in conceptualizing new ideas and optimizing strategies without considering the real-world constraints and potential roadblocks.

**Leveraging the Strength as an Entrepreneur:** As an entrepreneur, the Strategic Engineer's ability to envision innovative solutions and think outside the box is their superpower. To overcome their weaknesses, they can partner with detail-oriented individuals who complement their visionary ideas with practical execution. Delegating tasks that require meticulous planning and organization will allow the Strategic Engineer to focus on their core strengths - identifying opportunities, anticipating market trends, and developing groundbreaking products or services.