



The Viral TikTok Content Prompt Vault

25 AI Prompts to Grow, Monetize & Dominate Your Niche Faster

How to Use These Prompts

This prompt pack is designed for creators, coaches, marketers, and small business owners who want to grow and monetize on TikTok — even if you’re starting from scratch, feel stuck, or don’t consider yourself “tech-savvy.”

Each of these 25 prompts is written to work with ChatGPT (or any AI writing tool) and give you instant clarity, content strategy, or creative direction. Simply copy and paste the prompt into your AI tool, customize the bracketed parts (like [INSERT NICHE] or [INSERT OFFER]), and let the AI do the heavy lifting.

Here’s what you can do with them: - 🔥 Get content ideas that match what’s trending right now - 🎯 Understand what’s working (and what’s not) on your profile - 📈 Create scroll-stopping content structures and hooks - 💬 Convert viewers into followers, leads, and buyers - 🧠 Build brand authority while avoiding burnout

You don’t need to be an expert. Just be consistent. These prompts are your creative shortcut to go from stuck → strategic.

Pro tip #1: Save your favorite prompts, tweak them for your offers, and revisit them monthly as your content evolves.

Pro tip #2: Use the voice talk feature in ChatGPT to have a conversation with AI. Speak the prompts into the voice feature.

Let's get into the full list:

1. **Content Performance Audit Prompt** "Act as a viral content growth strategist for my niche: [INSERT NICHE]. Review my last 10 pieces of content and compare them to these 10 viral posts in my space: [INSERT LINKS]. Identify key differences in hooks, pacing, content structure, and audience targeting. Then give me a breakdown of the top 3 changes I should make to improve reach, watch time, and engagement."

2. **Viral Hook & Structure Builder Prompt** "Act as my personal viral content strategist. I'm about to post new content: [INSERT TOPIC + DRAFT CAPTION]. Rewrite the hook, opening, and structure to maximize viral potential. Include 3 hook options: 1) High-controversy, 2) Empathy-driven, 3) Authority-based."

3. **Viral Reverse Engineering Prompt** "Act as a viral content analyst. Break down what makes this content viral: [INSERT LINK OR TRANSCRIPT]. Analyze hook, pacing, storytelling, editing style, and emotional triggers. Then show me how to recreate the same effect in my own voice and niche without copying."

4. **Profile & Brand Optimization Prompt** "Act as a niche positioning expert. Here's my profile, niche, and content vibe: [INSERT INFO]. Suggest 3 visual and messaging 'lanes' that I can lean into to attract my ideal audience faster, grow trust, and stand out in my niche."

5. **Fresh Viral Formats Generator Prompt** "Act as my AI content strategist. Based on my niche: [INSERT NICHE], give me 3 unique and scroll-stopping video formats I haven't used yet. For each: provide a viral hook, structure, emotional trigger, and ideal CTA."

6. **Audience Clarity Deep Dive Prompt** "Act as my niche positioning coach. Help me analyze my ideal audience: their fears, dreams, pain points, and limiting beliefs. Then build 3 content pillars designed to speak directly to their emotional triggers and drive engagement."

7. Monetization Pathway Optimizer Prompt “Act as a digital monetization strategist. Based on my niche: [INSERT NICHE], outline 3 beginner-friendly ways to monetize content. For each, include offer ideas, a content plan, and optimized CTAs.”

8. Viral Series Builder Prompt “Act as a viral content planner. Create a 30-day TikTok content series for my niche: [INSERT NICHE]. Include daily video ideas, hooks, emotional angles, and CTAs to drive engagement, trust, and conversions.”

9. TikTok Content Gap Finder Prompt “Act as a TikTok content strategist. Based on my niche: [INSERT NICHE], analyze current trends and content saturation. Identify 3 untapped angles I can use to stand out and gain traction fast.”

10. Offer-to-Content Builder Prompt “Act as a TikTok sales strategist. Here’s my offer: [INSERT OFFER]. Create a TikTok content strategy that drives awareness and conversions. Include 3 content pillars, viral hook formats, and CTAs tailored to selling this offer.”

11. Evergreen Viral Assets Prompt “Act as a long-term content strategist. Create 5 timeless TikTok video formats I can use again and again to build brand authority and drive traffic. For each format, include a hook, message structure, and CTA.”

12. Comment Section Conversion Prompt “Act as a TikTok engagement coach. Show me how to turn TikTok comments on my posts into conversations that build trust and lead to sales or DMs. Give me response examples and a mini-script formula.”

13. Stitch & Duet Strategy Prompt “Act as a duet/stitch growth expert. Identify 3 creators in my niche to duet or stitch. Suggest the format, angle, and CTA to use in each one to boost visibility and authority.”

14. CTA Conversion Optimizer Prompt “Act as a call-to-action strategist. Analyze my current TikTok CTAs: [INSERT EXAMPLES]. Suggest 3 alternative CTA styles I should test — one soft, one direct, and one curiosity-based.”

15. TikTok-to-Email List Funnel Prompt “Act as a TikTok funnel strategist. Design a TikTok-to-email funnel for my niche. Include a video topic strategy to attract the right audience, what my lead magnet should be, and the CTA flow to drive opt-ins.”

16. **Algorithm Pattern Decoder Prompt** “Act as a TikTok data analyst. Based on my last 20 posts: [INSERT INSIGHTS OR LINK], what trends do you notice in performance? Suggest a new posting pattern to ride algorithm momentum.”

17. **Thought Leadership Positioning Prompt** “Act as a personal brand strategist. Based on my niche: [INSERT NICHE], create 3 TikTok content angles that will position me as a thought leader without needing a huge following.”

18. **TikTok Hook Testing System Prompt** “Act as a growth experimentation strategist. Build a 5-day TikTok hook testing system. Each day, I’ll test a different hook style on the same topic. Outline the styles, structure, and how to measure results.”

19. **TikTok Repurposing Engine Prompt** “Act as a content repurposing coach. Help me turn one high-performing TikTok video into 5 additional pieces of content across TikTok, Reels, YouTube Shorts, and Stories. Include hooks and format ideas.”

20. **Creator Burnout Prevention Prompt** “Act as my creative energy coach. I’m feeling stuck and burnt out on content. Build me a 7-day content detox and reset plan to get inspired again and still stay consistent.”

21. **Lead Magnet Promo Prompt** “Act as a TikTok lead gen strategist. Write a 3-part TikTok video mini-series to promote my freebie/lead magnet: [INSERT OFFER]. Each part should have a unique hook, story arc, and CTA to download.”

22. **Objection-Busting Content Prompt** “Act as a sales psychology coach. List the top 3 objections my ideal audience has about buying my offer. Then create 3 TikTok video ideas that address each objection in a story-based or educational way.”

23. **Viral Education Carousel Prompt** “Act as a content educator. I want to create an educational TikTok carousel that gets shared and saved. Based on my niche: [INSERT NICHE], outline a 5-slide topic breakdown with text suggestions and a CTA.”

24. **TikTok Brand Story Prompt** “Act as a storytelling coach. Help me write a compelling brand story for TikTok — 3 videos that tell who I am, why I started this, what I believe, and why it matters to my audience.”

25. TikTok Hook Vault Prompt “Act as a hook-writing expert. Create a swipeable vault of 10 viral TikTok hook templates tailored for my niche. Include a short description of when to use each.”

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