

2024

Real Shift Digital



AI POWERED AFFILIATE MARKETING WORKBOOK

Welcome to the world of affiliate marketing! If you're looking for a way to earn some extra income, affiliate marketing can be an excellent side hustle.

If you've been in the online business or marketing scene for more than five minutes in 2023, you have probably heard about ChatGPT. It is a powerful AI language model, you can learn how to get started in no time.

In this guide, we'll cover everything you need to know to start your affiliate marketing journey, from finding your niche, and the right products to promote to building your own website and driving traffic to your links.

Whether you're a complete beginner or have some experience in affiliate marketing, this guide is designed to be easy to follow and packed with actionable advice. So let's get started and turn your passion for promoting products into a lucrative side hustle with the help of Chat GPT!

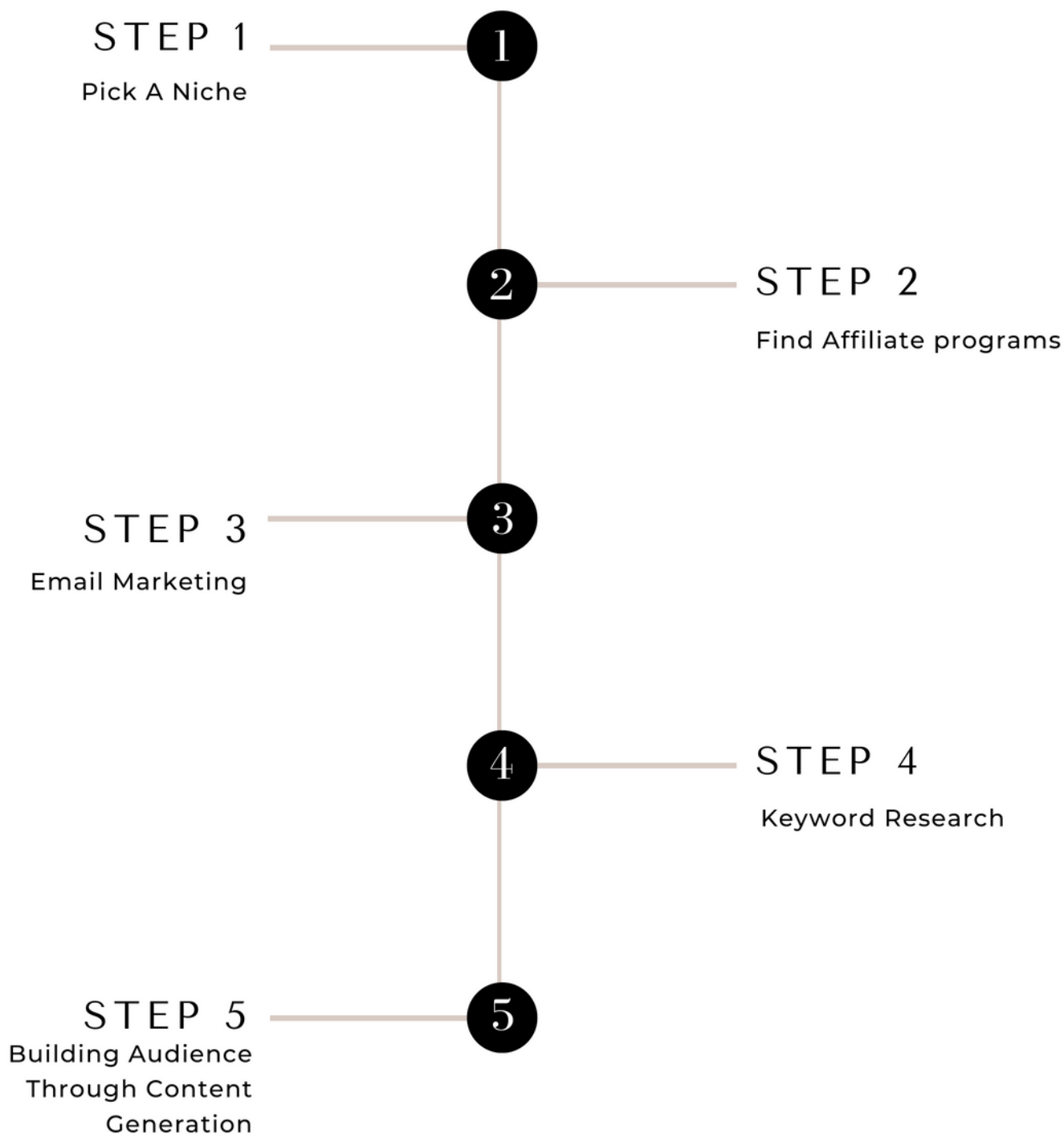
With ChatGPT you can automate 99% of the content and research process which is a game changer. Lets get started...

SIGN UP FOR YOUR FREE CHATGPT ACCOUNT HERE -

<https://chat.openai.com/auth/login>



5 STEP ROADMAP TO AFFILIATE MARKETING SIDE HUSTLE



STEP 1: PICK A NICHE

Picking the right niche is crucial for your success in affiliate marketing.

Here are 3 questions to consider when picking a niche:

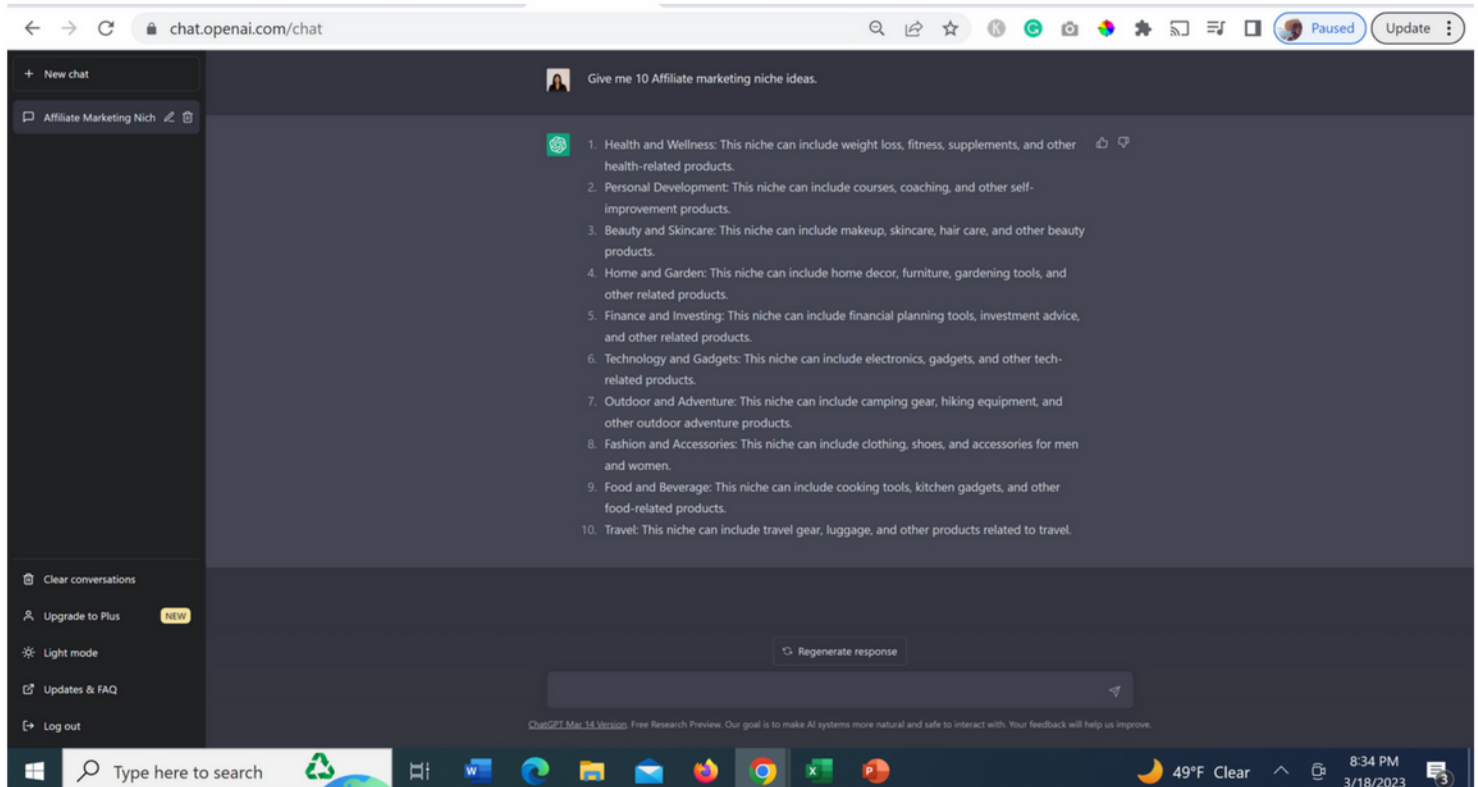
- 1. What are you knowledgeable about? passionate about?**
- 2. Is there a common challenge or problem people have in this niche?**
- 3. Is there an audience that needs this information?**

If you are still stuck let us head to Chat GPT and ask it to figure out the niche.

Go to Chat GPT

Type "Give me 10 Affiliate marketing niche ideas"

Below is the answer it gave me.

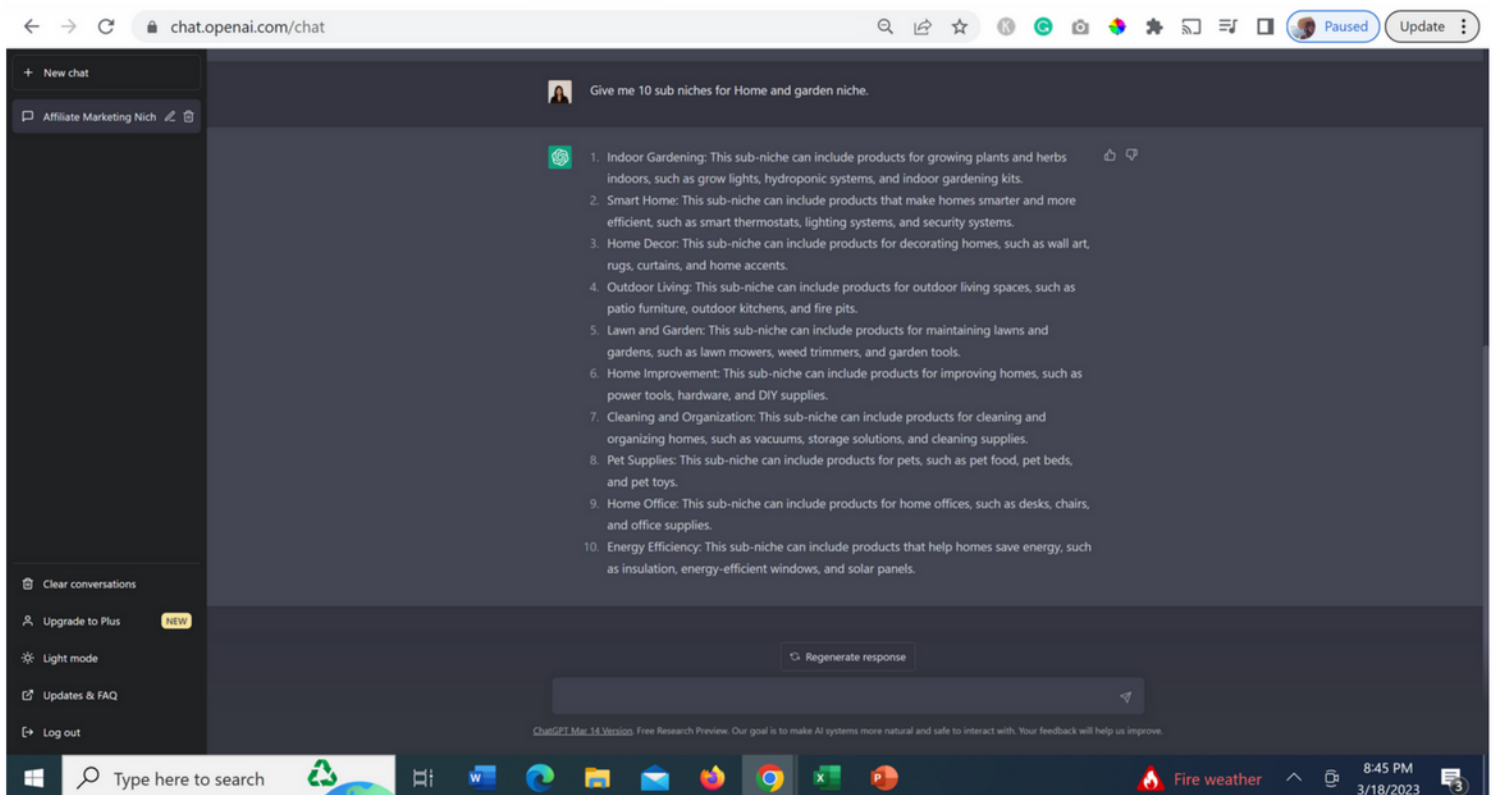


For the purpose of moving this course along, I am going to go with the Home and garden niche...

NOTE: You can also type in your hobbies or interest niches and ask chat GPT to find sub-niches.

Now home and garden niche is too general and big. To be effective in affiliate marketing it is good to niche down.

Go to Chat GPT and ask for 10 sub-niches in the home and garden niche. Here is what it came up with.



This is great!!

I will go ahead and pick "Outdoor Living".

Now you can further narrow your niche by asking Chat GPT to give sub-niches for outdoor living. But I am going to just pick this and move on to get started.

Tips for selecting and validating a niche:

As you start researching markets, you're looking for:

- A market that's actively spending money on products and services.
- A market that's big enough to be profitable.
- A market that's accessible via advertising.
- Are there a lot of websites, print publications, videos, social media pages, groups, and forums devoted to this niche?
- Are there a lot of products and services aimed at this niche?
- Do you know something about this niche?
- Are you interested in this niche?

There you have it. We have selected and validated your niche in under 30 mins. Next lets move on to finding affiliate programs in our niche.

STEP 2: HOW TO FIND AFFILIATE PROGRAMS

In this section, we are going to find affiliate programs for your niche quickly.

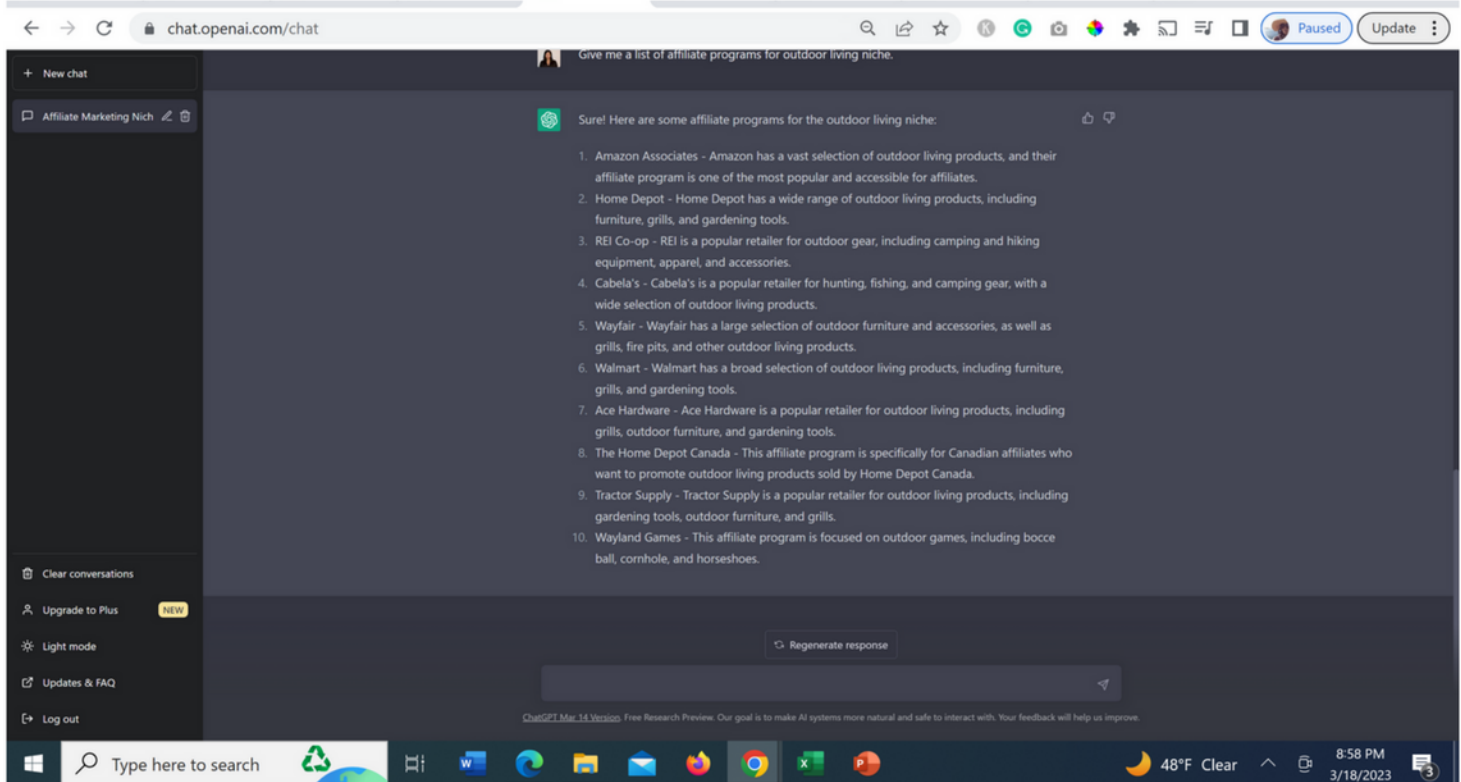
You would need to decide whether you want to promote physical or digital products.

For this example, I am going with the physical niche.

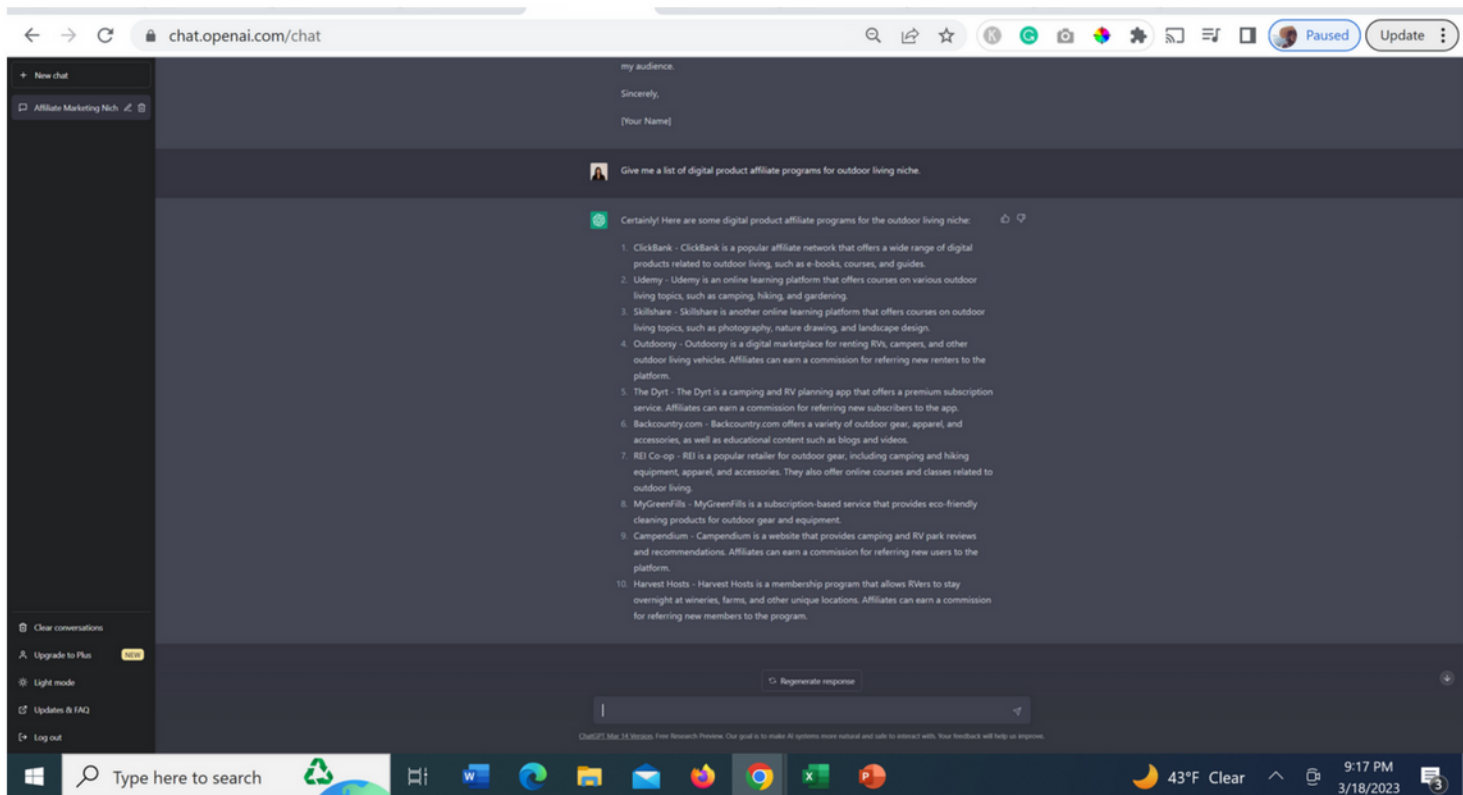
Just go to Chat GPT and type -

" Give me a list of affiliate programs in [YOUR] niche"

Below is the list of affiliate programs the AI-generated for the niche we selected in the previous step (outdoor living).



Now let us also try asking Chat GPT for digital product affiliate programs.



That is a pretty good list. If you do not like them ask Chat GPT to give you more suggestions.

You can also look at 2 other big affiliate sites for physical products:

- RakutenAdvertising.com
- CJ.com
- If you are not very happy with the choices you can also type "affiliate program [YOUR NICHE] on google to find more affiliate programs.

NOTE - You will need to apply to join each affiliate program you plan to promote.

STEP 3: EMAIL MARKETING

The best way to build an affiliate marketing side hustle is by building an email list of people who are interested in your niche and products. In order to get people on your mailing list, you need to offer them an enticing free product (AKA lead magnet) in exchange for their email address. This lead magnet could be a guide, video, checklist, mini-course, gear list, or anything else that your audience wants.

Characteristics of a Good Lead Magnet

- Desirable/in-demand.
- Valuable.
- High-quality.
- Look professional.

In addition, it should also:

- Be highly related to the paid offer.
- Include a strong call to action for a paid offer in the end.

Now let us ask Chat GPT for ideas for lead magnets in the outdoor living niche. -
"Give me 10 lead magnet ideas for outdoor living niche"

Below is a list it came up with:

The screenshot shows a web browser window with the URL `chat.openai.com/chat`. The chat interface displays a user prompt: "Give me 10 lead magnet ideas for outdoor living niche." and a response from ChatGPT. The response lists 10 ideas, each with a brief description of the content. The browser's taskbar at the bottom shows various application icons and the system clock indicating 9:55 PM on 3/18/2023.

chat.openai.com/chat

Give me 10 lead magnet ideas for outdoor living niche.

Sure, here are 10 lead magnet ideas for the outdoor living niche:

1. "10 Essential Camping Hacks You Need to Know" - a guide that offers helpful tips and tricks for camping, including advice on setting up camp, cooking, and staying safe in the wilderness.
2. "The Ultimate Guide to Outdoor Photography" - a comprehensive guide that teaches readers how to take stunning photos of nature, landscapes, and wildlife.
3. "Gardening 101: A Beginner's Guide to Growing Your Own Food" - a guide that offers tips and advice for starting a vegetable garden, including information on soil, planting, and harvesting.
4. "The Outdoor Adventure Bucket List: 50 Must-See Destinations in North America" - a list of the top outdoor destinations in North America, including national parks, hiking trails, and scenic drives.
5. "How to Choose the Right Gear for Your Outdoor Adventures" - a guide that offers advice on selecting the best gear and equipment for various outdoor activities, such as camping, hiking, and kayaking.
6. "Healthy Outdoor Living: Tips for Staying Active and Fit in Nature" - a guide that offers tips and advice for staying healthy and active while enjoying the great outdoors.
7. "The Ultimate Guide to Grilling: Tips, Techniques, and Recipes" - a comprehensive guide that teaches readers how to grill like a pro, including tips on choosing the right grill, cooking techniques, and delicious recipes to try.
8. "Surviving the Wilderness: Essential Skills for Outdoor Survival" - a guide that offers advice on how to survive in the wilderness, including tips on building shelters, finding food and water, and navigating the wilderness.
9. "Camping with Kids: Tips and Advice for a Family Adventure" - a guide that offers tips and advice for camping with children, including information on gear, safety, and fun activities.
10. "The Ultimate Guide to Hiking: Tips, Techniques, and Routes" - a comprehensive guide that teaches readers how to hike like a pro, including tips on choosing the right gear, hiking techniques, and scenic routes.

Some great ideas here.

I love idea no 10 - "The Ultimate Guide to Outdoor Entertaining: Recipes, Decor, and More" - a comprehensive guide that teaches readers how to host the perfect outdoor gathering, including recipes, decor ideas, and tips on creating a comfortable outdoor space.

Now I am going to modify this into say " 20 tips for hosting a perfect outdoor gathering in your backyard.". We want the lead magnet to be short instead of a big comprehensive guide. Give your audience a quick win!!

NOTE: It is not ideal to always just copy the Chat GPT long-form content as is. Try to tweak and include suggestions or tips based on your experience and some google research from reliable sources.

Let's go to Chat GPT and type

"Give me 20 tips for hosting a perfect outdoor gathering in your backyard."

Below is an amazing list that it generated.

[illegible]

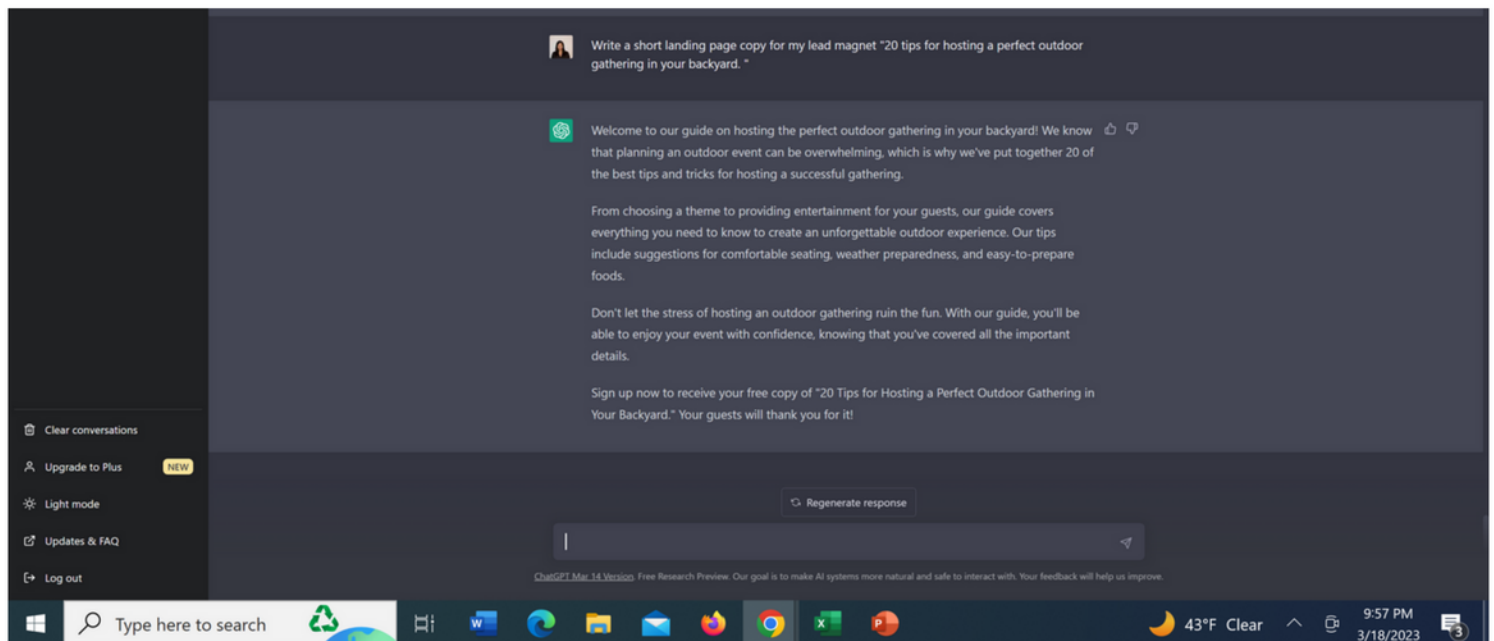
Copy and paste this into a word document. You can also ask Chat GPT to expand on any point to make it a bit more in-depth.

Now we will head to canva.com to create a beautiful guide with the above content.

[Here is a tutorial I found on youtube on how to design one.](#)

How To Create Lead Magnet Landing Page Content With Chat GPT

Once the lead magnet is created we will need to create a landing page to convince people to leave their emails. Before we build the technical part let's ask Chat GPT to come up with a short copy to entice people to get your lead magnet.



This is pretty good. Feel free to tweak it to suit your product. You can ask it to generate another response if you are not happy.

Here is a tutorial on how to set up your lead magnet on a free email automation platform called MailerLite.

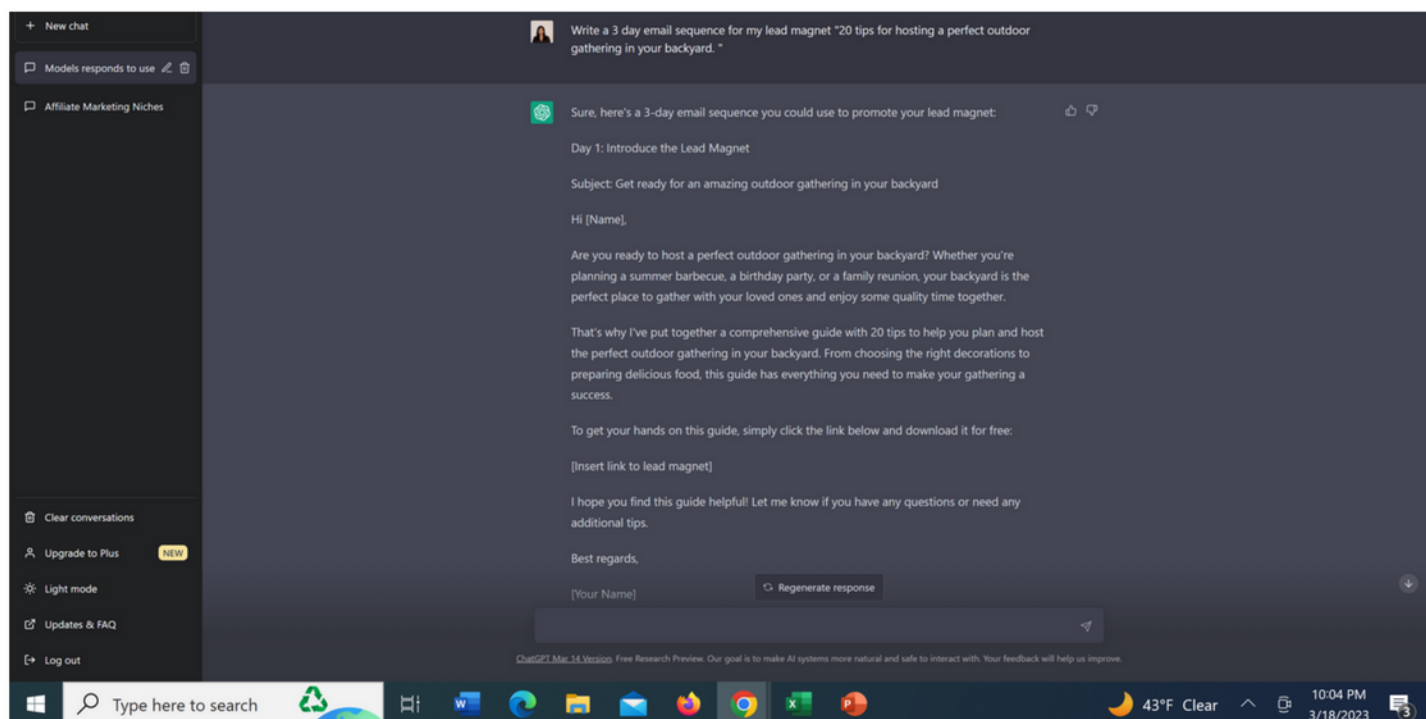
Next,

We are going to come up with an email sequence that your audience will receive once they sign up for your tips guide.

How To create email sequence using Chat GPT

Head to Chat GPT and ask it to "Write a 3-day email sequence for my lead magnet - 20 tips for hosting a perfect outdoor gathering in your backyard.

And Poof just like that we have a 3-day email sequence generated. Just copy and paste it into your email automation software.



Make sure to massage it and personalize it better to fit your tone. At the end of the 3-day sequence, you can promote one of your affiliate products.

Note: The more specific your prompt is the better your outputs are going to be.

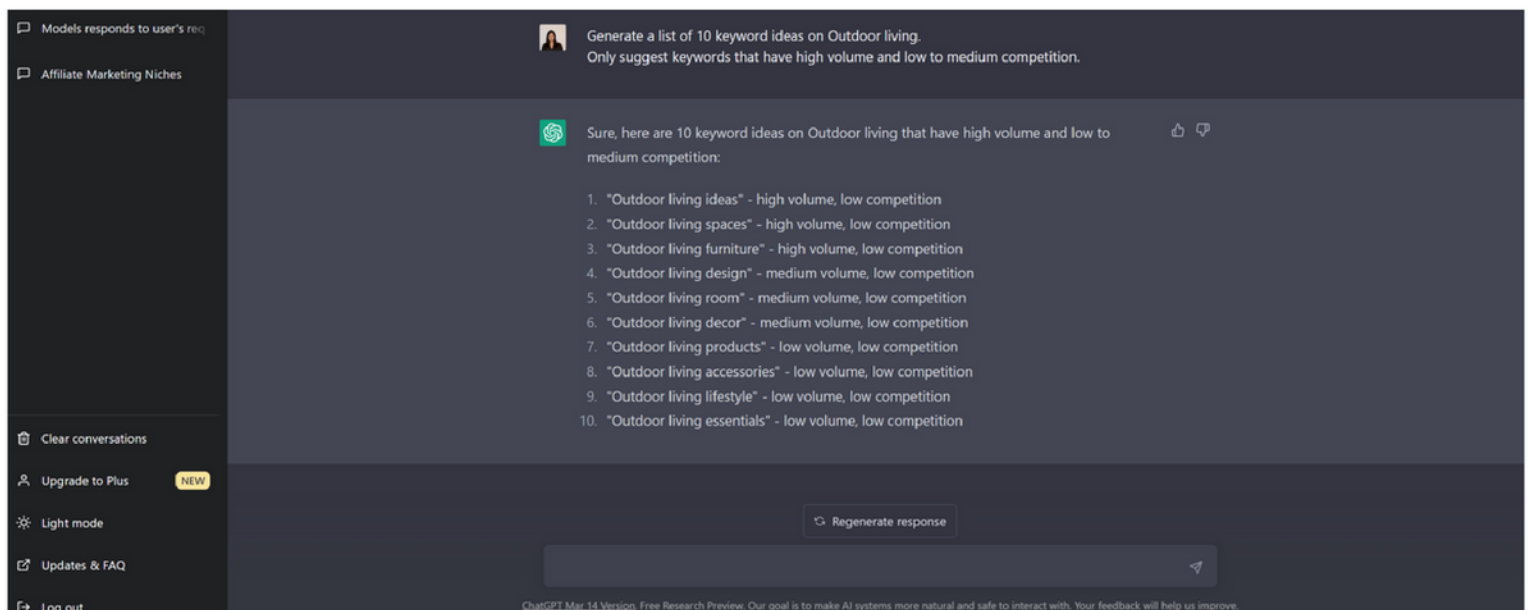
STEP 4: KEYWORD RESEARCH

Now that we have the basics in place we are going to look at keyword research. Now keyword research is simply the art and science of figuring out what your audience wants to know. This will in turn help with our content creation on various channels.

Let's head to Chat GPT and type:

"Give me 10 low competition keywords for outdoor living niche".

Here is the list in less than 3 minutes. Jot them all down in a word doc or a spreadsheet.



Now you can dig deeper into each of these keywords to get more ideas for content creation.

You can even ask it to generate 30 content ideas for [KEYWORD] and voila you will have content set for the whole month.

Make sure you jot them all somewhere for our next step.

How to determine if the keywords generated by Chat GPT are indeed good?

We can do that by finding the search volume of these keywords on a free keyword research tool called wordstream.com or ubersuggest.com

Note: It is always ideal to check the keywords generated by Chat GPT on other keyword research tools for accuracy.

TIP: List out at least 20 keyword ideas with a mix of high, medium, and low competition.

STEP 5: CONTENT GENERATION

In this module, we will be learning how to create and post content to generate traffic to your affiliate offers.

To begin just pick 2 traffic sources and be consistent with the content. Link the affiliate products in the descriptions of your content.

The sources will depend on your audience.

Most Effective Traffic Sources:

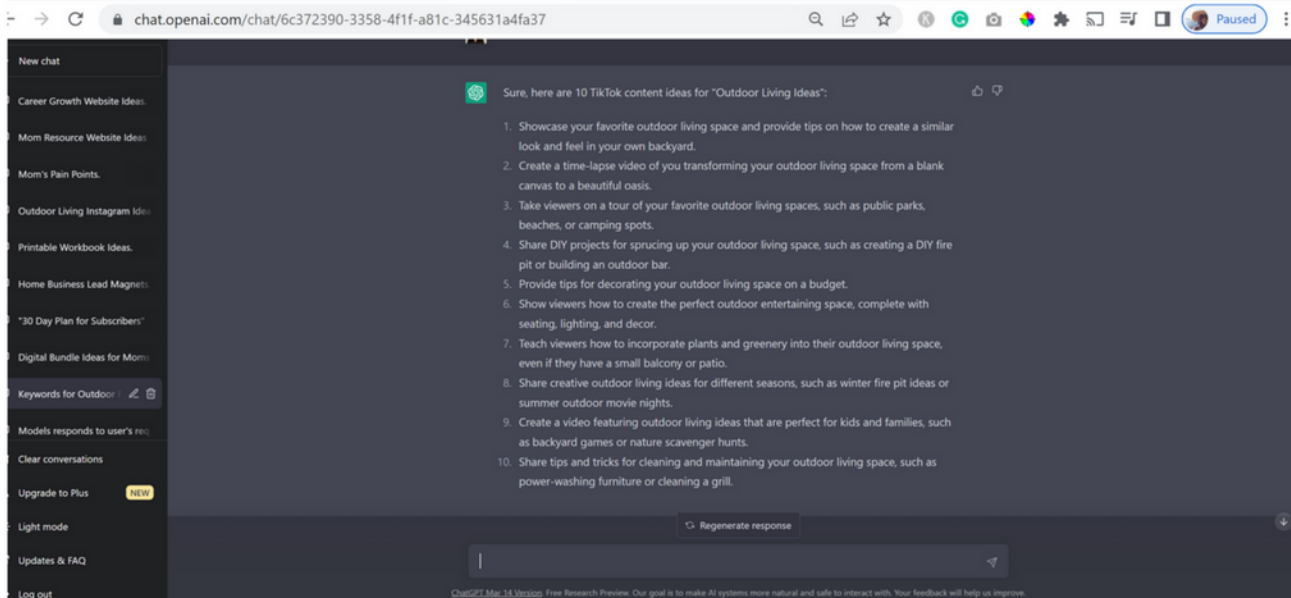
- TikTok Videos
- Youtube
- Instagram
- Blog
- Reddit
- FB Group
- Pinterest

I am going to start with TikTok videos since it is one of the fastest social channels right now to build an audience.

Before we start generating content look at the keywords list we generated earlier and pick one.

For example, I will go with "Outdoor Living Ideas". Now let us head to chat GPT and paste the keyword prompt for TikTok ideas.

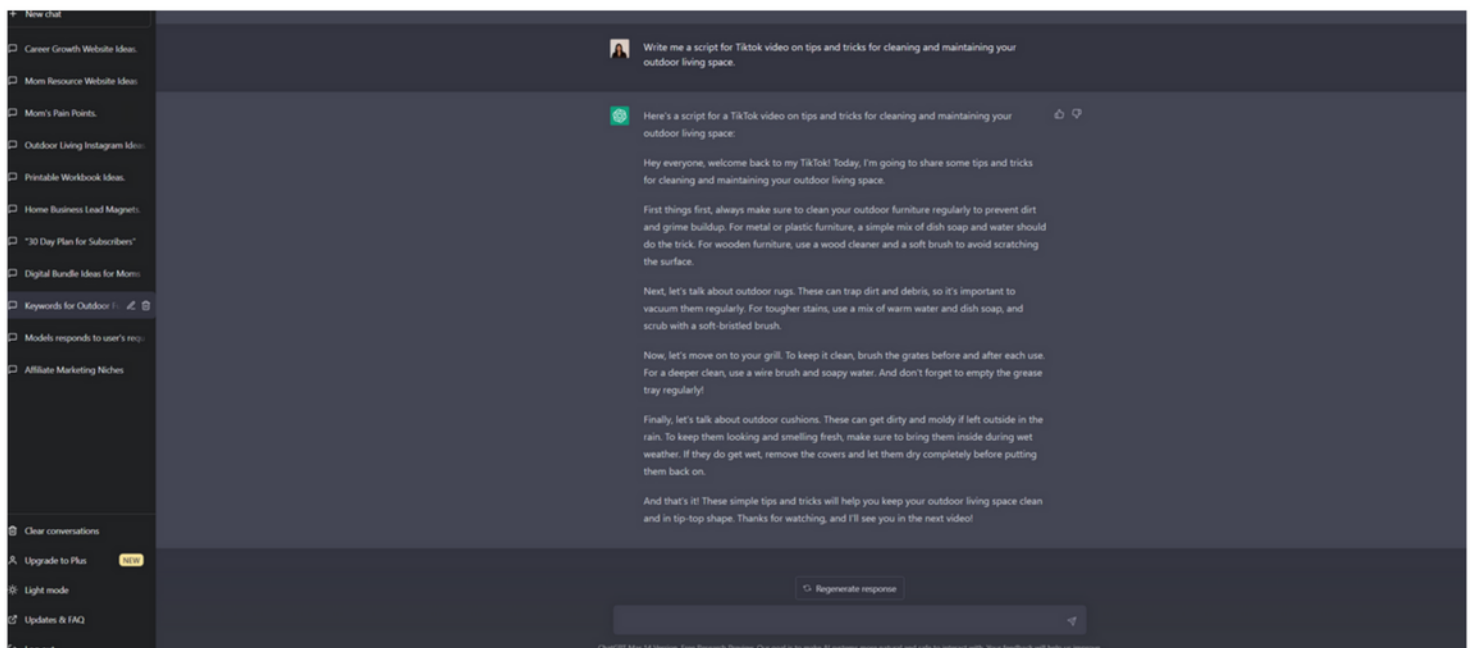
How to Generate TikTok Scripts



And now comes the best part...

Pick one of the 10 ideas Chat GPT generated and we will ask it to generate a script for the video.

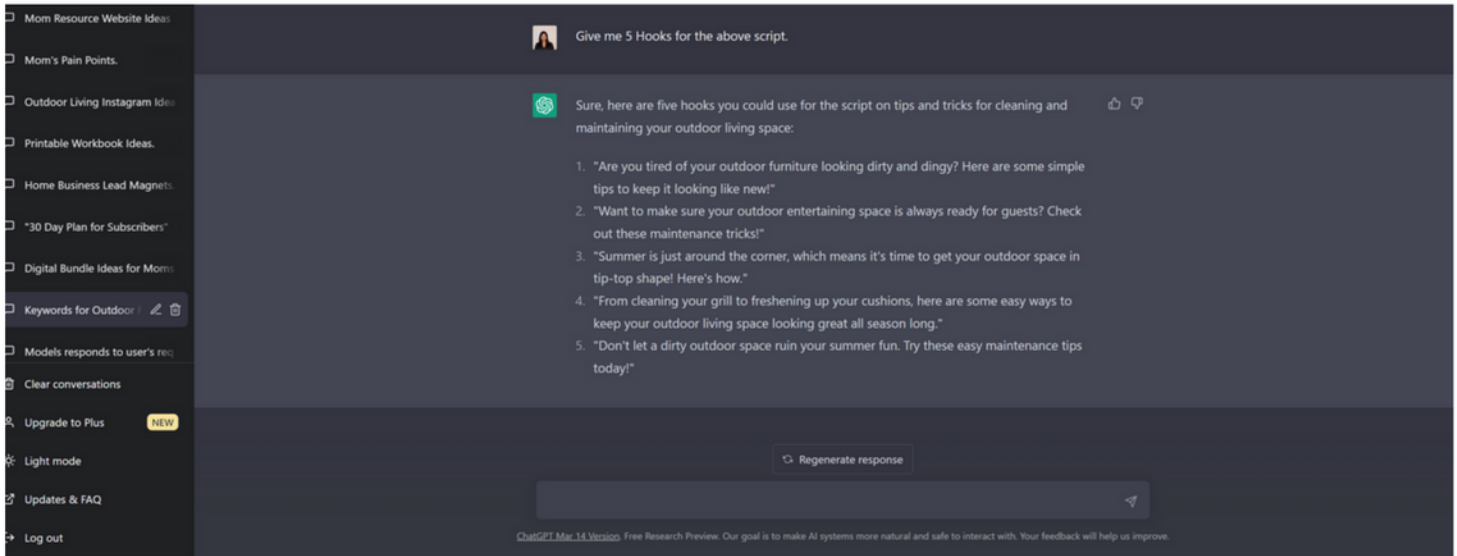
For example: " Write me a TikTok script on tips and tricks for cleaning and maintaining your outdoor living space. "
The below script is what it generated.



Next, we will ask for a hook to attract the audience to watch this video.

Voila and just like that we have content ideas and the script generated in less than 4 minutes.

This is a game-changer.



Tip: You can go to Canva and find Tiktok templates and design a text-based video if you are not comfortable showing your face on camera and talking.

[Here is a tutorial I found on youtube on how to create faceless videos.](#)

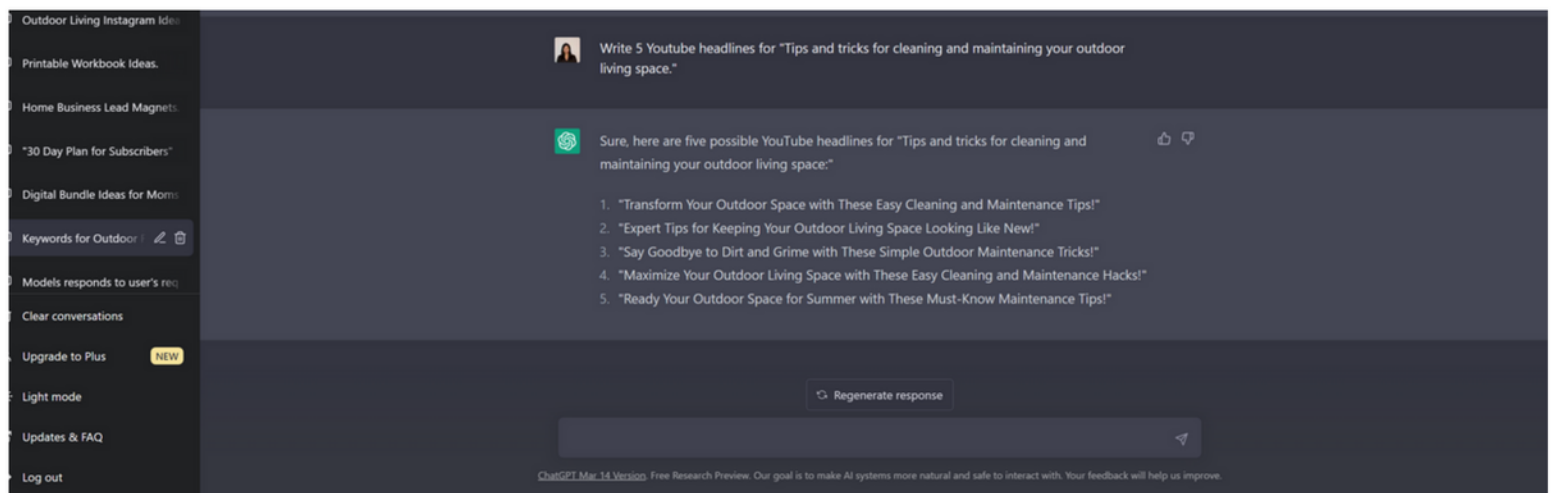
How to Generate Youtube Content

For youtube content we would need:

- Headline
- Description
- Youtube video script

So let's head to Chat GPT and give the prompt -

"Write 5 Youtube headlines for "Tips and tricks for cleaning and maintaining your outdoor living space."



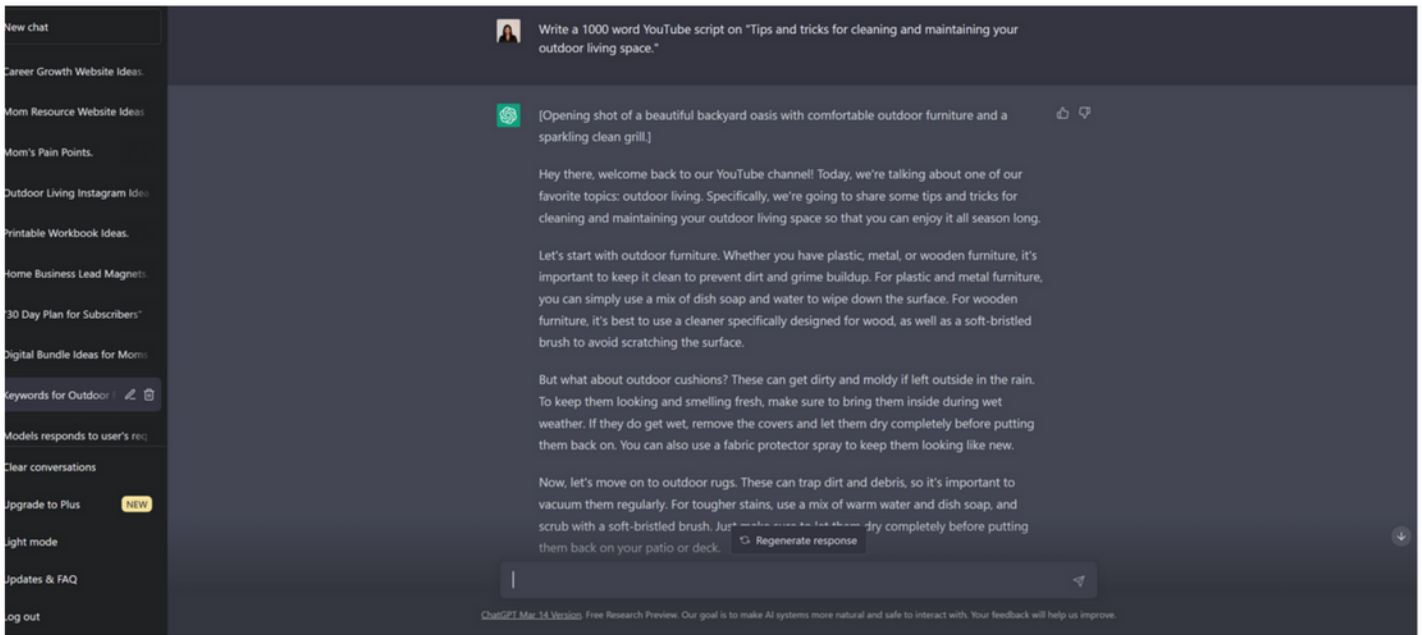
There you have it. 5 headlines to choose from.

If you do not like any of these generated just ask Chat GPT to generate more and it will give you options.

Moving on to the script.

Go to Chat GPT and ask for a 1000 or 2000-word youtube script on your topic.

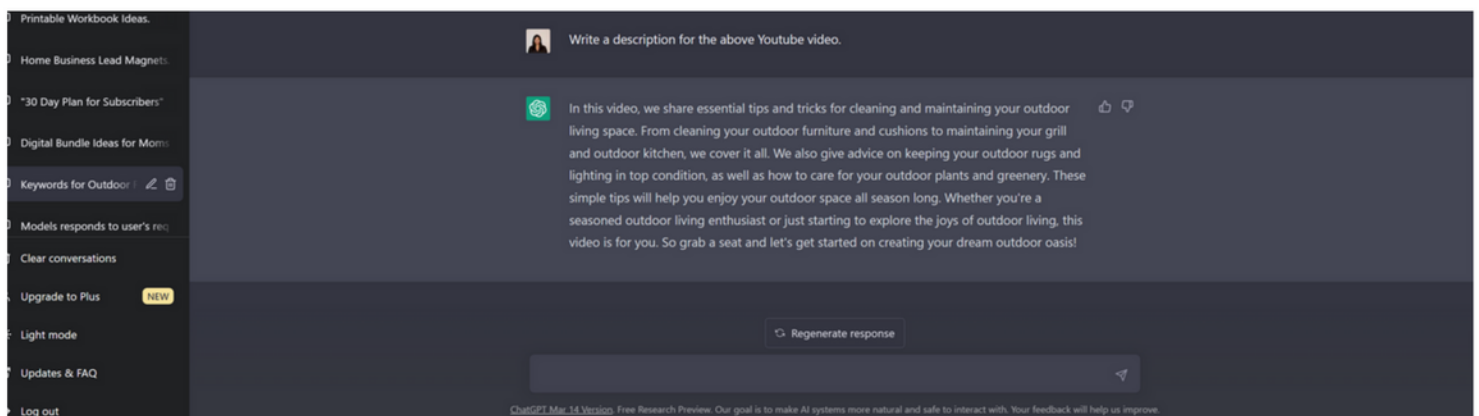
Here is what it generated...



Now isn't this just amazing?

You can tweak this to suit your personality and tone.

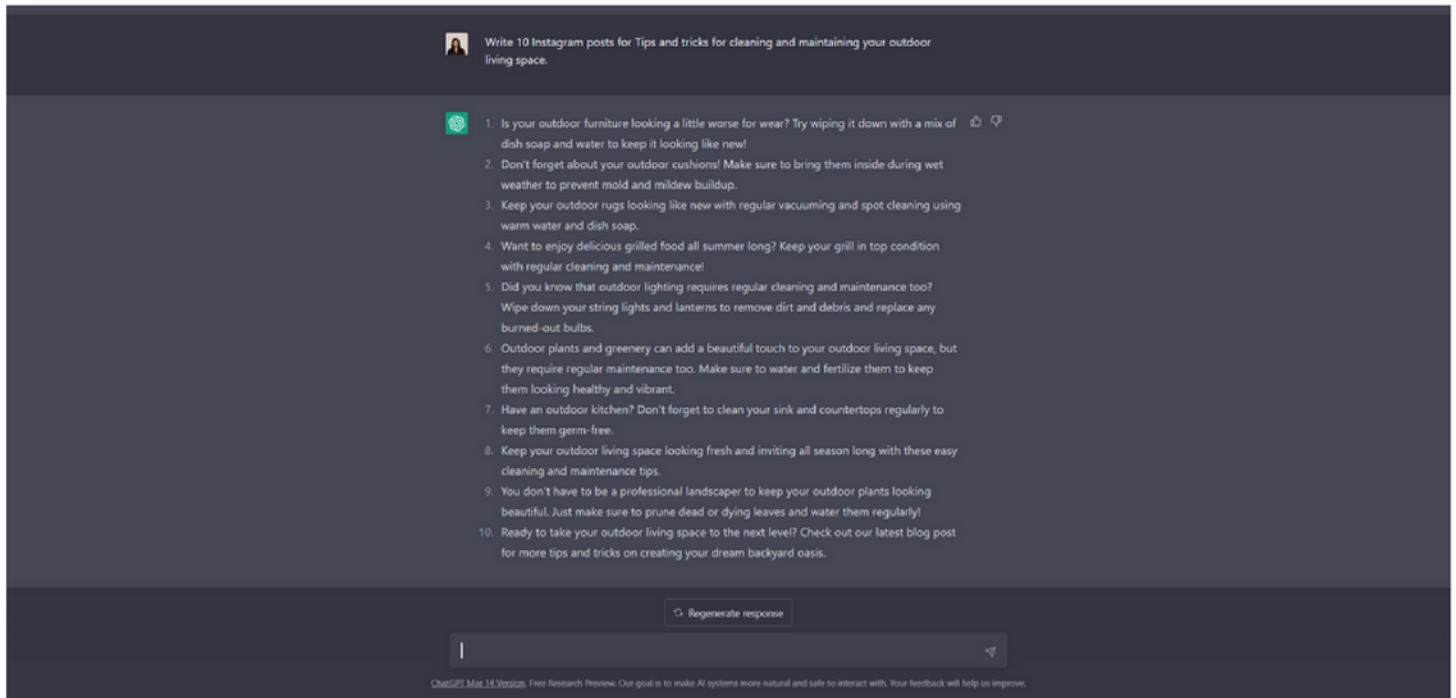
Now that we have the script ready let's ask Chat GGPT to come up with a description for our Youtube video.



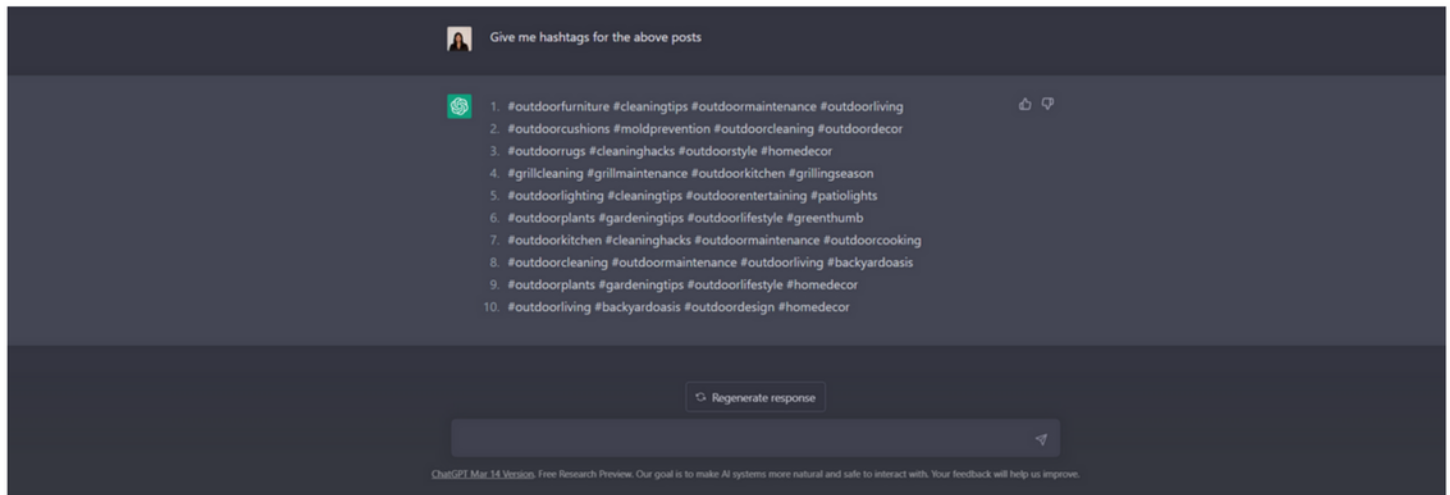
And there you have it. All the content you need for a Youtube video.

How to Generate Instagram Posts

Generate Posts or stories



Generate Hashtags:

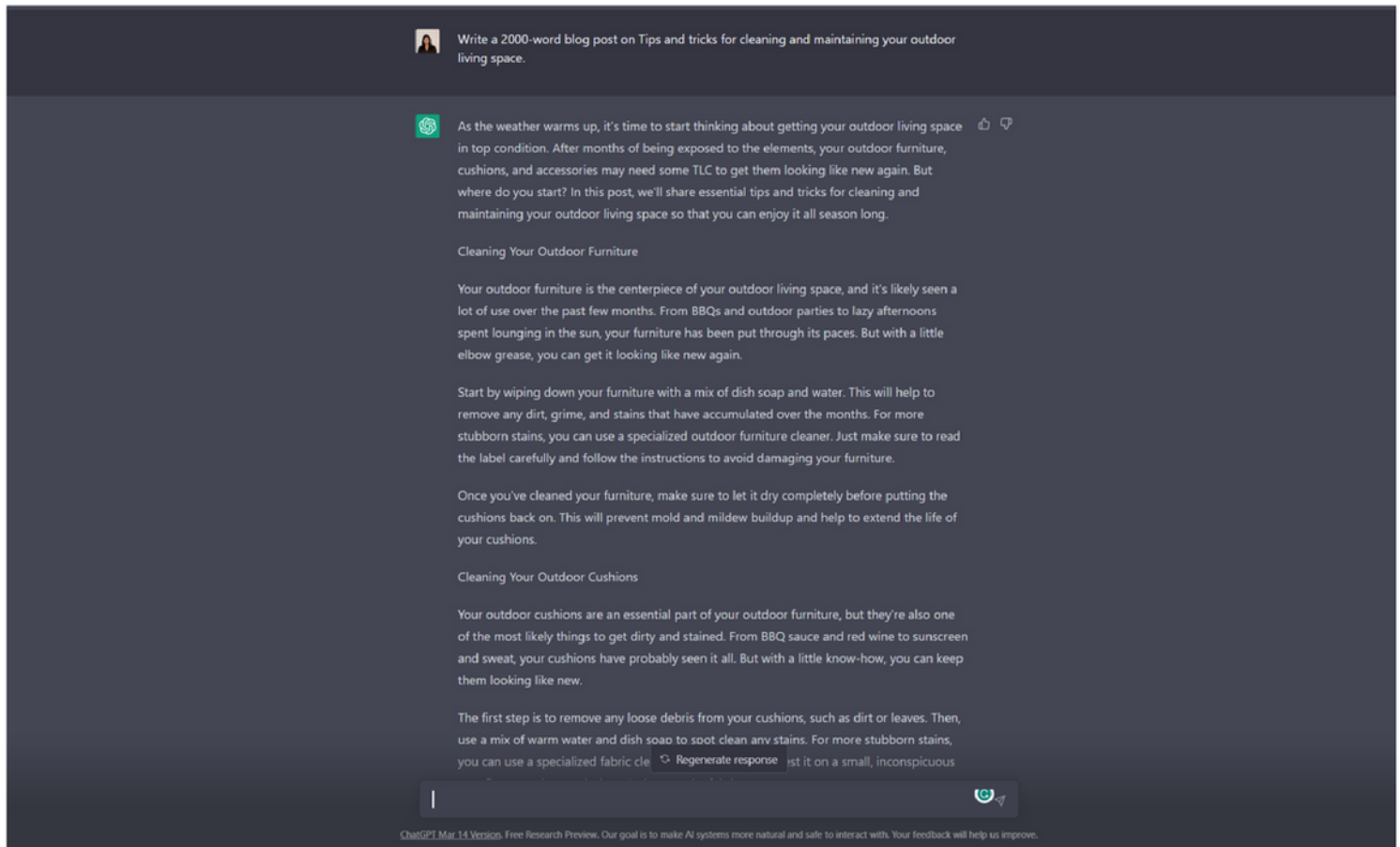


Now you can take these posts and go to canva and use Instagram templates available on the site to create these posts.

You can repeat this will all the keyword ideas we researched during the previous chapter to have months of content ready ahead of time.

How to Generate 2000 word Blog Post in less than 5 Minutes

Write a 2000-word blog post on Tips and tricks for cleaning and maintaining your outdoor living space.



Other Affiliate Marketing Blog Post Prompts:

Product Reviews - Write a review on how **[product]** compares to other products in its category in terms of pricing, features, and quality.

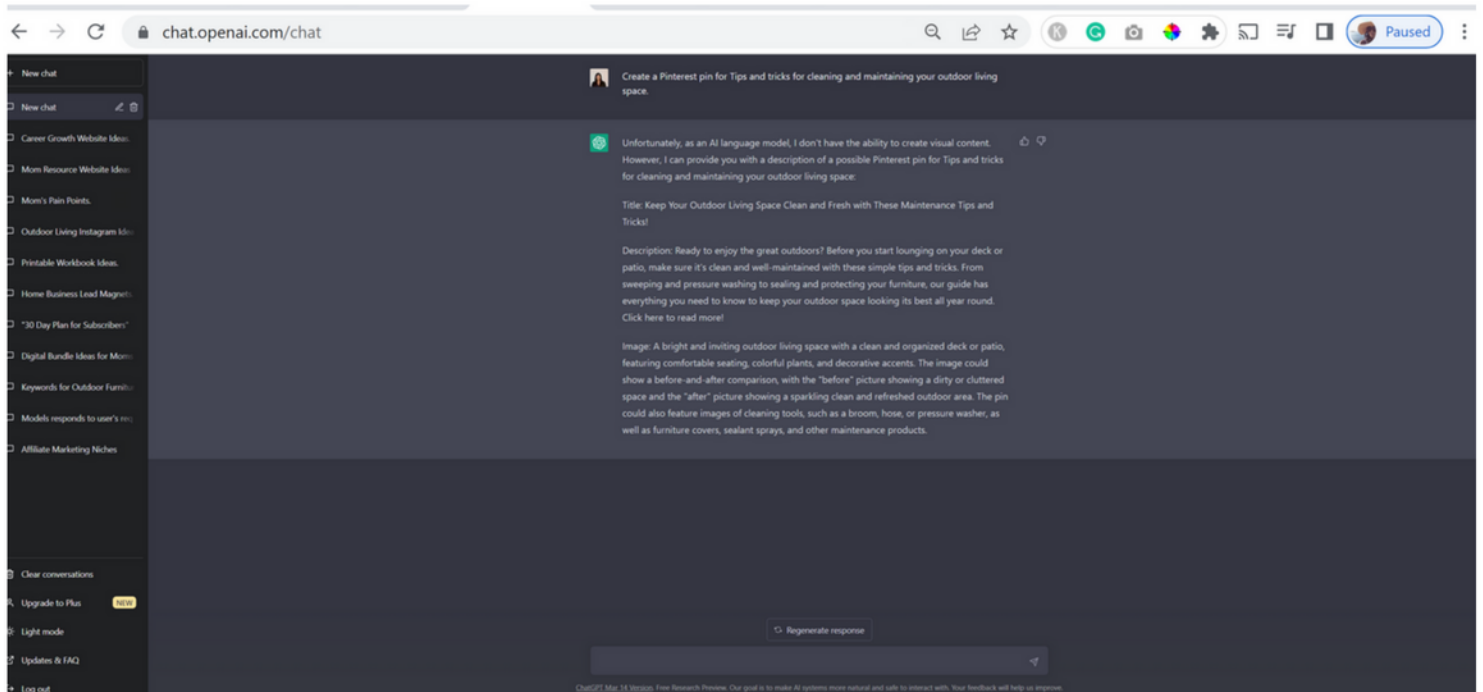
Product comparison Post - Write a review on how **[product]** compares to other products in its category in terms of quality, features, and price.

Product Recommendation - Write a blog post that talks about how [product] helped me [benefit]. Mention statistics.

realshift.digital

How to generate Pinterest descriptions

For generating a Pinterest description just type "Create a Pinterest pin for [topic]."



Once you have the content head to Canva and search for pin templates and customize it for your niche.

Tip: Chat GPT will even give visual suggestions for your pin.

How to Write Affiliate Review posts in 3 minutes

A big chunk of affiliate marketing content involves reviewing products. Now let us use the help of Chat GPT to cut down our review writing time. For the purpose example, I am going to ask Chat GPT to review the below product from amazon

- ☐ Up to 9.9 in.
- ☐ 10 to 19.9 in.
- ☐ 20 to 29.9 in.
- ☐ 30 to 39.9 in.
- ☐ 40 to 49.9 in.
- ☐ 50 in. & above

Grill & Outdoor Cooker Width

- ☐ Up to 9.9 in.
- ☐ 10 to 19.9 in.
- ☐ 20 to 29.9 in.
- ☐ 30 to 39.9 in.
- ☐ 40 to 49.9 in.
- ☐ 50 in. & above



Char-Broil 463377319 Performance 4-Burner Cart Style Liquid Propane Gas Grill, Stainless Steel

4.6 ★★★★★ ~ (3,581)
400+ bought in past week

\$229⁹⁹

✓prime

FREE delivery Sun, Mar 26

Or fastest delivery Wed, Mar 22

Available Services: Professional Assembly and Inside Entryway

Go to Chat GPT and type the prompt:

Write a positive review for this product - Char-Broil 463377319 Performance 4-Burner Cart Style Liquid Propane Gas Grill, Stainless Steel

This is what it generated. Make sure you tweak it to suit your voice and tone.

chat.openai.com/chat

+ New chat

- Career Growth Website Ideas
- Mom Resource Website Ideas
- Mom's Pain Points
- Outdoor Living Instagram Ideas
- Printable Workbook Ideas
- Home Business Lead Magnets
- "30 Day Plan for Subscribers"
- Digital Bundle Ideas for Moms
- Keywords for Outdoor Furniture
- Models responds to user's req
- Clear conversations
- Upgrade to Plus
- Light mode
- Updates & FAQ
- Log out

Write a positive review for this product - Char-Broil 463377319 Performance 4-Burner Cart Style Liquid Propane Gas Grill, Stainless Steel

The Char-Broil 463377319 Performance 4-Burner Cart Style Liquid Propane Gas Grill is an outstanding product that is sure to exceed your grilling expectations. Its sleek and durable stainless steel design not only looks great, but it also withstands the elements, ensuring it will last for many grilling seasons to come.

The four burners provide ample cooking space, allowing you to grill up all your favorite foods at once. The porcelain-coated cast iron grates evenly distribute heat, ensuring that your food is cooked to perfection. Additionally, the grates are easy to clean and maintain, making cleanup a breeze.

One of the standout features of this grill is its electronic ignition system, which makes starting the grill quick and hassle-free. The built-in temperature gauge allows you to easily monitor the heat, giving you greater control over your cooking. The side shelves and storage cabinet provide ample space for your grilling accessories, and the wheels make it easy to move the grill around your outdoor space.

Overall, the Char-Broil 463377319 Performance 4-Burner Cart Style Liquid Propane Gas Grill is an excellent choice for anyone looking for a high-quality and reliable grill. Its sleek design, ample cooking space, and easy-to-use features make it a standout product that is sure to provide many delicious meals for years to come.

Regenerate response

ChatGPT Mar 14 Version. Free Research Preview. Our goal is to make AI systems more natural and safe to interact with. Your feedback will help us improve.

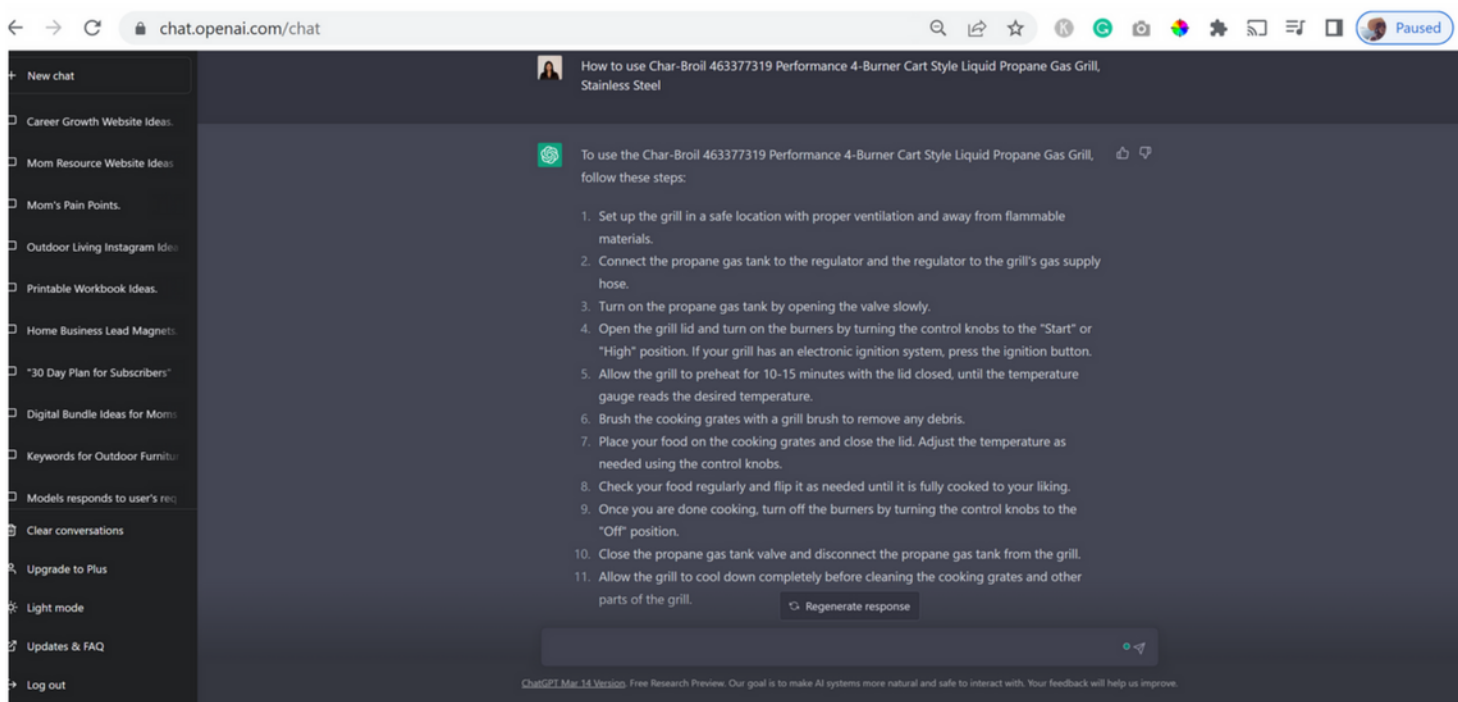
Another type of affiliate content you can create is how to use one of your affiliate products.

For the purpose of showing an example, I am going to ask Chat GPT to create a post on how to use the outdoor grill we used for the previous post.

Head to Chat GPT and prompt:

How to use Char-Broil 463377319 Performance 4-Burner Cart Style Liquid Propane Gas Grill, Stainless Steel

And there you have it a step by step post on how to use an affiliate product.



Starting an affiliate marketing side hustle with the help of Chat GPT can be a highly lucrative and rewarding venture. With the vast knowledge and capabilities of Chat GPT, you can easily identify the most profitable niches, create compelling content, and effectively promote affiliate products to your target audience.

By following the tips and strategies outlined in this book, you can start building a successful affiliate marketing business that generates passive income for years to come. Remember, consistency and patience are key, so stay committed to your goals and never stop learning and refining your approach. With determination and the power of Chat GPT at your fingertips, the possibilities for your affiliate marketing success are endless. NOW GO TAKE ACTION!!

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for your purchase.

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BUSINESS PROMPTS FOR CHATGPT TO START &
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YOUR BUSINESS GROWTH



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BUSINESS OWNERS. YOU'LL GET ACCESS TO
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Need more help?

PLEASE FEEL FREE TO CONTACT US AT:

ADMIN@REALSHIFT.DIGITAL

15 Second FREE Leads

Learn how to create awesome **TikTok videos** that everyone loves and get lots of followers quickly to earn more commissions!



Get the lazy man's code to grow your TikTok Fast!

Access the Course for Just \$1



CLICK HERE



This class will teach you how to **start your TikTok page** the right way! You'll also learn how to make fun, short videos that get lots of likes and help your page become popular quickly. This means you can make more money in the TikTok Shop for Creators program!