

PODCAST GUEST SUCCESS BLUEPRINT



AMPLIFYYOU

Your Uniqueness Is Your Genius
Unleashing it is ours

Phase 1 - You As the Expert

- ☐ Your audience
- ☐ Call to action - listener journey
- ☐ Credibility

Phase 2 - Research

- ☐ Who speaks to your audience?
- ☐ Get listed on directories
- ☐ Research, reviews and ratings

Phase 3 - Getting Booked

- ☐ Media Kit
- ☐ Pitch Template
- ☐ Get Noticed Formula -
1. Review 2. Follow 3. Engage 4. Connect

Phase 4 - Interviews

- ☐ Media bytes
- ☐ How to show up and be an awesome guest!
- ☐ Super Star Guest Formula - Your Story

Phase 5 - Follow UP

- ☐ Thank You
- ☐ Referrals/Support
- ☐ Promote

Need more help?

book a call with our team

<https://go.amplifyyou.ca/bookacall>

