

Success
— IS —
INEVITABLE

**Success In a Home-Based
Business Is Inevitable When
You Know These Three Keys**

Success Is Inevitable



Slide #1

Hello, my name is Tom Richardson and I want to thank you for your interest in learning the three keys that make success inevitable in any home-based business. When you use them for just 3 to 4 hours per week you will become financially free in the next 24 months.... instead of having to work for the rest of your life. I want to remind you to check your email for an email from me that contains a link to download the transcript of this Success Is Inevitable training. If you don't see it in your inbox, check your spam or junk folders.



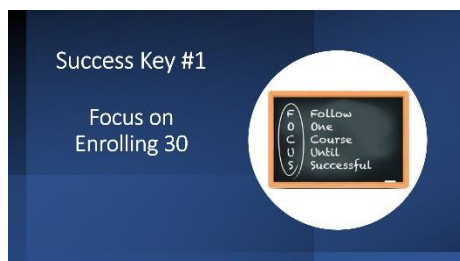
Slide #2

Okay, let's get right into it. So what are the Keys that lead to Inevitable Success?

The first key is to focus on enrolling 30 people into your business. In a minute I'll show you why this is so important! If you can get your head wrapped around this key and commit to doing it your life will change forever. Your success is just on the other side of enrolling 30.

The second key is about using and loving your products and why it is critical that you pick a company with products you absolutely love.

The third key is to have the skill set to be able to present your opportunity and products in a way where you don't sound pitchy and salesy.



Slide #3

Ready lets get going! Key #1 is to enroll 30 affiliates. If you want to build a 5 or 6 figure income you need to commit to this

key. If you want to build a business big enough to be able to fire your boss and work the freedom lifestyle you need to make this your number one goal.



Slide #4

These numbers don't lie. When you enroll 30 people into your opportunity some success ratios develop. These ratios hold true for any Network

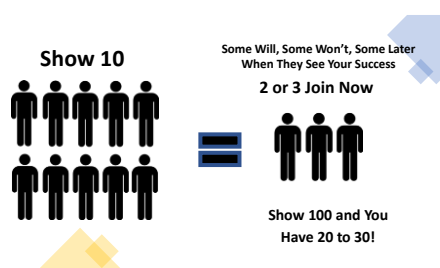
Marketing Company.

When you enroll 30 this is what you can expect to happen. One third or 10 will go MIA.... missing in action, some will hang

around and be good customers, and that's okay, we need customers.

Another third or 10 will do a little bit and make themselves some part time money. They'll enroll a few affiliates and that's good because you never know where your next super star business builder is going to come from, your next business builder may be recruited by one of your part timers.

The last third or 10 that you enroll will do more than a little and make some decent money. And out of those 10 one or two will catch the vision, see the dream and breakout and make a themselves and you a lot of money.



Slide #5

Now lets talk about what it takes to get 30. It is actually quite simple. As it turns out everything is based on ratios.

For every 10 people you show the opportunity to... 2 or 3 will join your team. In the beginning you will get 2 out of 10. After you gain some experience you'll average getting at least 3 out of 10.

So the bottom line is you'll need to share the opportunity to approximately 100 to 150 people. Don't go freaking out just yet because in **Key #3** I will show you where to find these people and how you will share the opportunity and products.

I hope you're getting excited because these skills will make your success inevitable with any company and with any product.

So many people get excited about this industry and making residual income. They get started and fail because no one has ever taught them these skills. I am not going to let that happen to you.



Slide #6

Moving on to **Key #2**. We call this key **Becoming A Product of Your Product.**

All that means is that you have to use your companies products and fall in love with them. I love the products in my opportunity. The products promote health and wellness. And what I love the best is that they aren't overpriced like so many other companies. Most companies charge enormous prices so they can pay out big commissions to a few people at the top. At this company anyone can make money.

The products this company offers are about 60% less than the products at the last company I was with. The prices here are in alignment with what you'd expect to pay at **Walmart** or on **Amazon**.

I had a hard time pushing overpriced products on people. Especially when you consider inflation and how prices have

soared in the last four years after covid. People just can't afford over priced products.

Let's do a quick recap before moving onto the third and final key. So far in **Key #1** we talked about **The Success Ratios** and how **Success is Inevitable** when you enroll 30. In **Key #2** we learned that we need to **Become Products of The Product** and how you must love everything about your company and products.



Slide #7

Key #3 is simple.... **Share**. Think of it kind of like when you see a good movie you naturally want to share it with others so

they can enjoy the experience too. Right? What are you going to share and who are you going to share it with. Pay attention because this is the money key.



Slide #8

Eventually you will create a story about what using the products or what the opportunity have done for you.

As you can see in the photo I might have a pretty good story to tell. The photo on the left was taken at my youngest son's wedding in 2015, I weighed in at 312 lbs. Long story short...I've

had a weight problem ever since a doctor radiated my thyroid back in 1995.

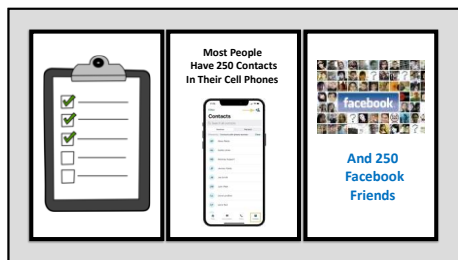
I was fat, sick, and tired. As it is often said I was sick and tired of being sick and tired. So, I decided to do something about it. And as you can see I did. I remember the day I took the photo on the right. It was one of the happiest days of my life. That day the scale displayed my goal of weighing 199 lbs for the first time in 20 years.

I actually lost a 113 lbs by skipping breakfast having a protein shake for lunch and a eating a pretty good sized healthy meal for dinner.

I wasn't with my current company back then. However this company sells an organic plant protein powder superior to the one I used back then. I was also taking two expensive super red and super green products to ensure I got all the nutrients I needed to stay healthy. All the products I used to make that transformation are available with my current company for about 50% less than I was paying back then.

So if someone wanted to commit to following a weight loss plan like I did I would be able to help them with my products for less money.

Obviously when you're getting started you won't have a story. In the next two slides I'll show you who and exactly how to share your new opportunity without feeling salesy or pitchy.



Slide #9

The first thing you want to do is create a list of 30 people that you will share your products and opportunity with.

I recommend writing this list down on paper or creating a spreadsheet of names of people. I wouldn't recommend trusting to memory who you have shared with and who you haven't. You'll add a few people a week to this list as you go along.

But Tom, who am I going to share this with? It's easy, most people have 250 people in their phone contacts and about 250 Facebook friends. Boom! Those are your peeps.

I know what your thinking "But Tom, I don't want to bug my family and friends." You need to flip that script and instead ask yourself "who can I help with this opportunity and these products?"

Consider a Gallop poll survey found that up to 85% of people are dissatisfied with their jobs. Do you think some of them could be looking for a way out of a job they hate? Absolutely!

Also when you consider that with inflation at all time highs people are using credit card debt to buy necessities like groceries. Think about it. Do you think some of them might be looking for a side hussle to make some extra money?

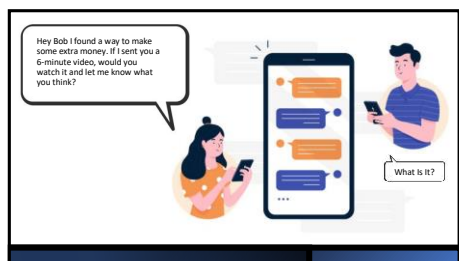
Absolutley! And you owe it to them to share the solution.

Believe me most people would love to have their own business and be able to fire their boss. And a whole lot of people would love to relieve their financial woes with some extra income.

Think about the obesity and health crisis in this country. With 79% of adults being obese or overweight you have an unlimited audience that needs our products. We are the solution. The nutritional supplement market is projected to grow from \$182.6 billion in 2024 to over \$300 billion in 2030. That is a huge opportunity for you and I.

Remember we only need 2 or 3 out of 10. In major league baseball the average batting average is about .250. Baseball players only get on base 25% of the time. They don't quit because they don't get on base on every at bat. Some of these .250 hitters end up in the hall of fame.

Trust the ratios and you'll change your life forever.

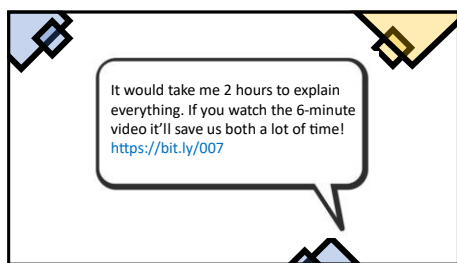


Slide #10

Now lets discuss how to approach the folks on our list. We're going to come under their sales radar.

The best way to do that is by texting them an invite to take a look at what you got. Your might say **"Hey Bob I found a way to make some extra money. If I sent you a 6-minute video, would you watch it and let me know what you think?"**

Their automatic response is going to be... **"What is it?"**



Slide #11

You would respond by texting back “It would take me 2 hours to explain everything. If you watch the 6-minute video, it’ll save us both a lot of time! <https://bit.ly/007>”



Slide #12

In the text you would give them a link to click and be redirected to your opportunity webpage.

Notice what we did? We let the tools our company provides do the work. We don’t want to be the presenter because they’ll think they must be the presenter.

We have a saying in this business that if your lips are moving, you should be directing your prospect to a tool containing the information that answers their questions.



Slide #13

I am going to take my own advice and ask you to take the tour. But first I want to highlight all that you will get with this opportunity and joining my team.

- The Highest Quality Organic Certified Products

- Personalized LiveGood Website
- Powerline Landing Page
- Product Retail Website
- Products Webpages
- Product Training Webinars
- Business Building Training Webinars
- Thursday Cut-Off Zooms designed to close your prospects for you
- Auto-Responder Follow Up Emails
- Lucrative Compensation Plan with 7 Ways to Get Paid

You get a complete turnkey business for a one-time fee of \$40. And if you choose to become a product discount member that fee is \$9.95 per month which is well worth it. I saved \$40 on my first order.

So, the bottom line is that you have a turnkey business with a start up cost of \$49.95. As you'll learn when you take the tour when you enroll someone into the program you earn a \$25 Fast Start Bonus.

Using the skills you learned in this presentation; you could earn your investment back in the first week.

After searching high and low for the right opportunity, finding and joining LiveGood was a no-brainer for me.



Slide #14

One of my favorite quotes of all time is by self-made billionaire Richard Branson.

Richard says, “If someone offers you an amazing opportunity and you’re not sure you can do it, say yes – then learn how to do it later.”

That’s what me and the other amazing leaders are here for. We will teach you how to build a successful business and improve your health.

This truly is an opportunity that allows you to pursue **Health and Wealth** leading to vitality and financial freedom.

Thanks for watching this presentation. My wish for you is that you join us in this amazing opportunity and that you experience great health and wealth. Bye for now! See you soon!

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