

THE

3

**THINGS
(MOST)
CHRISTIAN
LEADERS
FORGET**

DR. DEAN RADTKE

Founder of The Ministry Institute

MI MINISTRY INSTITUTE



The 3 Things Most Christians Forget is a modified and abridged transcript originally presented by Dr. Dean Radtke.

INTRODUCTION

There is just no greater honor than to do what I do. To be able to stand before great men and women and impart the things that God has taught me for five decades... to be able to add some value to your life... to be able to help you over some hurdles... to keep you strong in your calling... to help you be all you can be. There can be no higher honor.

As a Christian leader, you have the most important job in the whole world. You have the most responsibility and the toughest position in the entire world. It's a terribly challenging job; particularly challenging when it's done wrong...particularly challenging when you've never had the proper training, when no one has ever taught you how to do the job. You have such zeal and passion to do it. And you want to be all you can be for the Lord. But the Devil is stealing your joy.

He wants you to think you can't truly fulfill God's calling on your life without sacrificing a life of freedom where you can have intimacy with God and with your family...**but it's not true.** He wants you to think that dysfunction, discouragement, and exhaustion are just par for the course as a Christian leader...**but that's not true either.**

The realities on the ground might seem different, however. Especially when statistics show that 1,800 pastors and ministry leaders are quitting globally each month...that's 22,000 leaders annually that have struggled in desperation.

I know you want to reach the fullness of God's Divine Purpose in your life - but you're facing acute discouragement, despondency, dismay, despair, demoralization, and depression. You get bogged down with the minutiae, the micromanagement. We confuse our priorities and fall victim to a maintenance or "Business as Usual" mentality. And what happens from there?

Intimacy with God begins to slip, doesn't it? And from there....it's a downhill slide. Sure you've been taught theology, doctrine, philosophy...but you were never taught how to lead an organization effectively and efficiently. It has nothing to do with your ability, your competence or your faith.

You simply lack the right System.

Your Return On God's Investment

My purpose, my calling, my reason for existence is to help you to become the leader God created and intended you to be. In the past 25+ years I've had the opportunity to teach over 120,000 pastors and ministry leaders around the world how to realize their calling.

God trained me for five decades, starting with the military, as a United States Naval Officer, then in the corporate world, reporting to two Fortune 500 multi-billion dollar CEOs and then a mega ministry. So I took what I learned in the world system and applied it to the ministry.

I came to realize that the Bible is the greatest leadership manual ever written. Teaching and understanding the Word of God to then be applied to the *Work of God* will inevitably yield a return on God's investment in you - an R.O.I. for God.

But we have to be taught how to apply it effectively in building our ministries and changing the lives that have been entrusted to us. And in the end, all of this means they will also be able to increase their effectiveness for God - their R.O.I. for God - and give Him a return on the greatest investment ever made:

Him coming.

So how do you lead in such a way that will give God a return on His investment in you?

Now to answer this, I could sling slogans all day and tell you all the pie in the sky theories on leadership, but you've heard them all. The 85 steps to the 5 secrets that *might work*...you've heard all that before.

I'm not going to sloganeer for you. Instead, I am going to share with you the three things I find most Christian Leaders forget. These are three very basic points - but they are crucial.

Are you ready?

**THE FIRST THING MOST
CHRISTIAN LEADERS FORGET:**

A SYSTEM IS NECESSARY

Let's start here: It's important that you know that it's not an oxymoron to have a quality of life, have time to be with God and your family...and have a highly torqued performance organization.

Everything the world tells us today implies the opposite - that your priority must be building (work) so that you can hope to have some semblance of a quality of life. But that is simply not accurate.

The scriptures are clear that we're to prioritize God first, then Family and then Building. But when we're dysfunctional, when we don't know how to best do it where we're most efficient and effective; we end up flipping those priorities. Building becomes the idol, and it consumes us. It takes us away from Him and our families and causes all kinds of messes in our organization. Do you ever get that frustrated feeling of spinning your wheels? Those inefficiencies are symptoms of your dysfunction. And shedding dysfunction requires a system.

You wouldn't want to attempt to build anything without some sort of a system. My System for an R.O.I for God is the practical and systematic application of the greatest leadership manual ever written - the Bible.

This system works...if you work it. Just "to know about it" simply won't cut it. More on this later.

**THE SECOND THING MOST
CHRISTIAN LEADERS FORGET:**

YOU ARE A CEO

Now that you understand your need for a System, I want to help you make another important connection.

Many Pastors and ministry leaders see Business as the “Opposite” of ministry. It’s considered almost an “evil twin”. Yes, there are obvious differences between the for-profit and the not-for-profit worlds. But interestingly, there are similarities as well. If you are called to ministry, you are called to operate in Excellence, and not with a poverty mentality. In fact, the “profit” that ministry leaders are pursuing is saving more souls for Christ, isn’t it?

At a church I worked with many years ago, the original pastor had recently retired and turned his church of 1,000 people over to his young associate pastor. As you can imagine, this young man became quickly overwhelmed and challenged. This new pastor was struggling to achieve what he knew was God’s vision and new mandates, while functioning in the old “*command and control*” methodologies his predecessor had modeled.

That’s when he reached out to me. And suddenly - a light went on. He had found there was a logical, understandable, yet powerful way to lead people and fulfill his mandate. **I simply provided him with the Ministry CEO Job Description.**

I remember how excited he was to see the light. He couldn't stop telling me what he had learned- it was a revelation to him. "Why is this not taught everywhere?" he asked. He could see how the system, systematically applied, could become systemic and create what God had shown him.

He put the system in place with passion and zeal and it quickly paid dividends.

He re-positioned the church as God directed him and successfully achieved the purpose God had for him.

Things flourished.

The Church grew in numbers, but more, importantly, the people grew. They were contributing on teams, being taught the same principles of innovating and building with effective and efficient results and growing in their long-term value for God.

After adopting this as his job description, the Pastor said. "Now I know what my job is. It was so clear, so freeing, to know exactly what I should and should not do. So encouraging. And now I am encouraging and developing future generations of leaders entrusted to me to build the kingdom."

"This is a game changer."

THE MINISTRY CEO JOB DESCRIPTION

PROVIDE
DIRECTION

OBTAIN IDEAS &
RECOMMENDATIONS

OBTAIN
EVALUATION

PROVIDE
SUCCESS

COMMISSION THE WORK
(*APPROVE OR DISAPPROVE*)

**THE THIRD THING MOST
CHRISTIAN LEADERS FORGET:**

YOU NEED YOUR TEAM

This System Starts with You - But It's For Everyone in Your Organization. You're the one who is taking the first step in pursuing the System. You're the one who has the power to deliver this System to your organization through your methods, processes and procedures. And you're the one who needs to be most consistent in its facilitation.

But it is for *everyone* to work at. When that happens, the system doesn't just influence your organization. That's not what we're looking for.

When the system is worked whole heartedly, it becomes part of your organization's DNA. It becomes *systemic*. Let's not get *systemic* confused with *systematic*.

What do I mean by systemic?

I like to garden, here and there. Recently, I was down at the local garden center looking for a pesticide to keep insects from eating my roses. There were two products I was pointed to. One product was administered topically, and only worked temporarily. In a couple of days, it would evaporate off of the flowers and would need to be readministered.

The other product (the more expensive one!), only needed to be administered once. The product would actually get soaked up

into the roots of the flower and affect it intrinsically, effectively becoming part of its DNA.

There is no “reminding” the flower (or the gardener) of the need to keep pests away.

When the right product was worked successfully it would become Systemic to the flower. Do you see where I’m going with this? If you work the system - if you apply it systematically through your methods, processes and procedures - it will become systemic to your organization.

You won’t need to beg your team to do their work or consistently remind of the vision. They will know their assignments and approach them with excellence.

And out of that crucial change, you can become free. Free to innovate, free to oversee; but more importantly: free to realign your priorities in accordance with God’s desire for you.

This systemic change is the most important part of this program.

This system is a team system.

Teams are the power you harness to do what you’ve never done before.

WHAT HAPPENS NEXT:

ACCESS THE SYSTEM

It's time to learn the System! Dr. Radtke and the Ministry Institute have built a library of complete courses that teach the System at length. In order to make the System as accessible as possible, all of our resources are built into a Learning Management System. Purchasing any course unlocks instant access to it!

The Maximum CEO Online Course is the 101 Course for Dr. Radtke's System and includes 54 modules and over 1100 minutes of content. Dr. Radtke takes students through the depths of the System and provides a Step-By-Step Guide to Christ-centered Leadership.

The course features dozens of sequential lessons dedicated to instructing leaders according to a Scripture-based System to lead their organization and fulfill their divine purpose without getting burnt out or bogged down by minutiae.

Each module is a densely-packed 20+/- minutes. Everything you could possibly imagine is covered. You'll discover how to start inspiring your team to carry out your God-given vision and create a succession plan, ensuring your organization is not dependent on you. **Even if everything you've tried before has failed, Maximum CEO guarantees results.**

Visit max.roiforgod.com to unlock instant access!

AVAILABLE COURSES



Buy it for \$97
max.roiforgod.com

Our Flagship Course! The R.O.I. For God Online Course features dozens of sequential lessons dedicated to instructing leaders according to a Scripture-based System to lead their organization and fulfill their divine purpose without getting burnt out or bogged down by minutiae. Even if everything you've tried before has failed, R.O.I. For God guarantees results.

- 54 Video & Audio Lessons
- Discover the Key to Overcoming Burnout & Dysfunction
- Over 1100 Minutes of Content



Buy it for \$500
max.roiforgod.com/discipler-ceo

Advanced Discipleship! Gain the required skill to model the highest proficiency in building succession by generating future generations of leaders to lead your organization. *Please note: Do not purchase this course if you have not already completed R.O.I. For God or Maximum CEO.*

- 15 Video Lessons
- Demonstration Through Role Play
- Over 15 Hours of Content

AVAILABLE COURSES



Buy it for \$500
**[max.roiforgod.com/
ultimate-ceo](http://max.roiforgod.com/ultimate-ceo)**

Give God an Ultimate Return on His Investment! Our most Advanced-Level Course will guide you to go further in your leadership than you ever thought or imagined. Gain the ultimate intimacy with God through your ministry, personal mandates and destiny...and leave a lasting legacy! *Please note: Do not purchase this course if you have not already completed R.O.I. For God or Maximum CEO.*

- 17 Video Lessons
- Take Your R.O.I. For God Further Than You Ever Thought Possible!
- Over 17 Hours of Content

ABOUT DR. RADTKE

Dr. Radtke is the Founder & CEO of the Ministry Institute. He has 35 years of senior corporate and ministry leadership and management experience – a lifetime of proven excellence with an exceptional record of results. Dr. Dean R. Radtke is a national and international vision facilitator, ministry and corporate counsel, and strategic planner. He conducts worldwide performance workshops and is a leader in professional and personal performance coaching. Dr. Radtke advises ministry and business leaders worldwide, protecting their anointing, equipping and positioning them to be extraordinary leaders producing extraordinary results.

He has developed a burden and in-depth understanding of the challenges facing vital leaders – having worked directly for Admiral John S. McCain, U.S. Atlantic Fleet; James E. Preston, Chairman Avon Products, Inc.; Les Wexner, Chairman The Limited, Inc.; multi-billion dollar, Fortune 500 companies; and as Executive Director for Pastor Rod Parsley, Breakthrough Television and World Harvest Church.

In great demand as retained counsel to a wide range of ministries and mega churches, Dr. Radtke conducts national and international leadership, management, methods, and performance workshops – working with men and women of God who hold a powerful purpose and vision, strategically placed for these end times, equipping them to be all they can be.

“May you go on to do mighty
exploits in Jesus’ name...”

Dr. Dean Radtke