

# The Side Hustle Starter Kit

**FREE**

**25 AI prompts + a 7-day launch plan for complete beginners**



## **WELCOME**

You don't need tech skills, a big budget, or an audience to start earning online. You need one idea, one simple offer, and a plan you'll follow for 7 days. This kit gives you all three.



## **WHO'S BEHIND THIS:**

I'm not a guru. I'm a beginner building my own online business from zero, in public, in 1-2 hours a day. These are the exact prompts and plan I'm using myself. I'll share my real results (good and bad) by email, so you can learn from my mistakes instead of making them all yourself.



## **HOW TO USE IT:**

Copy each prompt into ChatGPT or Claude, fill in the [brackets], and work through the sections in order.

# STEP 1



## Section 1: Choose Your Idea.

**1.**

I have [X hours] per week and these skills: [skills]. Suggest 5 online side hustles I could start this week with under \$50 (ideally \$0). Rank them by speed to first income.

**2.**

Here are my hobbies and past jobs: [list]. What problems could I solve for other people online using this experience?

**3.**

Compare these 3 side hustle ideas: [A, B, C]. For each one, give startup cost, time to first sale, and biggest risk.

**4.**

Act as a skeptical friend. Give me 5 reasons my idea [idea] might fail, and how to fix each one.

**5.**

Turn my idea [idea] into a one-sentence offer: "I help [who] get [result] without [pain]."



**Side Hustle Simplified**

## STEP 2

# Section 2: Find Your Customers.



**6.**

Describe the ideal customer for [offer]: their age, job, daily frustrations, and what they search for online.

**7.**

List 20 questions my ideal customer [description] types into Google or Pinterest about [topic].

**8.**

Where do people who need [offer] spend time online? List specific platforms, groups, and hashtags.

**9.**

Write 5 ways to describe [problem] using the words a frustrated beginner would actually use.

**10.**

What would make [customer] trust a beginner like me? Give 5 practical ways to build credibility fast.



## SECTION 3

# CREATE YOUR OFFER

**11.**

Suggest 5 simple digital products I could make in Canva in a day for [audience].

**12.**

Outline a [checklist/template/guide] that solves [problem] in under 10 pages.

**13.**

Suggest 3 price points for [product] and explain what each one should include.

**14.**

Write a sales page headline and 5 bullet points for [product] aimed at [audience].

**15.**

Write 3 short testimonial request messages I could send to my first users of [product].



Side Hustle  
Simplified

## STEP 4

# Section 4: Make Content.



**16.**

Give me 30 Pinterest pin headlines about [topic] that a beginner would click. Keep each under 100 characters.

**17.**

Write a Pinterest pin description (under 450 characters) for "[headline]" using the keywords [keywords].

**18.**

Turn this tip into a 5-step checklist graphic: [tip].

**19.**

Give me 10 "mistakes to avoid" ideas for beginners in [topic].

**20.**

Rewrite this paragraph so it sounds friendly, simple, and confident: [text].



**Side Hustle Simplified**

## STEP 5

# Section 5: Get Your First Sale.

**21.**

Write a short, non-pushy email recommending [tool/product] to beginners, explaining honestly why I use it.

**22.**

Give me a 7-day plan to get my first customer for [offer] with zero ad spend.

**23.**

Write a reply I can use when someone asks "Is this worth it?" about [offer].

**24.**

List 10 free places to share my [product/freebie] without being spammy.

**25.**

I made [result] in my first [time period].  
Write an honest build-in-public update about what worked and what didn't.



## YOUR PLAN

# The 7-Day Launch Plan

## TICK OFF ONE DAY AT A TIME

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**Day 1:** Use prompts 1–5 and choose ONE idea.

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**Day 2:** Use prompts 6–10 to define your customer.

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**Day 3:** Use prompts 11–13 and outline your first simple offer.

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**Day 4:** Create it in Canva (keep it small). In Canva, search "checklist", "workbook" or "planner" and pick a free template. Paste in the outline from prompt 12, swap in your own colours and fonts, and keep it to 1–5 pages. Click Share → Download → PDF. Done beats perfect.

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**Day 5:** Use prompts 16–17 and make and publish 3 pins or posts.

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**Day 6:** Publish 3 more, then share in 2 places (prompt 24).

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**Day 7:** Review what got attention and write your first update (prompt 25).



## RESOURCES

# My Favourite Free Tools:



### **Systeme.io:**

free landing pages and email list  
(what this kit was delivered with).



### **Canva:**

every graphic in this kit.



### **ChatGPT / Claude:**

paste the prompts above.



### **Pinterest Business:**

free traffic.



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