

FREE GUIDE · 7 PROMPTS

THE PHOENIX
BUILDER BLUEPRINT

OSASERE

A LETTER BEFORE YOU BEGIN

Hey Phoenix,

You carry something the world is waiting for. Maybe it is a story that could help someone survive. Maybe it is an idea for an app, a book, a healing space or a movement. Maybe you do not have the words yet, only a fire you cannot put out. Whatever it is, I want you to know it is not an accident that it lives in you.

For a long time, the people with visions were not the people with access. You needed money, a tech team and permission. That season is over. Today a single person with a phone, a calling and the right questions can build what used to take a whole company. I know because I am living it.

What most people are missing now is not tools. It is clarity, and a path that honors the calling inside them instead of flattening it into a template. That is what this blueprint gives you.

Inside are seven prompts. Each one is a conversation you have with an AI tool. You paste the prompt, you answer honestly, and you keep what comes back. By the end, you hold your calling in words, a clear picture of who you serve, an offer, a map, a build prompt, a story to tell and a plan to launch.

Treat this as sacred work, because it is. The phoenix does not wait for permission to rise. Neither do you.

With fire and faith,

Osasere

WHO IS GUIDING YOU

I build with AI and see God my way.

I grow up in Benin City, Nigeria, surrounded by faith, family and tradition. I carry questions about God, healing and purpose that no single room ever fully answers. Those questions become my life's work.

Today I am the founder of The God Study, a spiritual technology platform where every scripture is read through 17 lenses, echoes are traced across traditions, and your own chart is read as a living map. I am also the founder of Worldwise United, a nonprofit healing ecosystem, and the creator of Spiritual First Aid, a free healing initiative for anyone who needs it.

Here is the part that matters for you: I am building all of this without a traditional tech background. No computer science degree. No engineering team at the start. Just a calling, a lot of prayer, and AI tools used with intention. If I can build a platform that holds over 900 sacred texts, you can build the thing that is sitting on your heart.

WHAT I BELIEVE

Your calling is not too big. Your first step is just too vague.

AI does not replace your gift. It removes the walls between your gift and the world.

The world does not need another copy. It needs the original version of you.

HOW THIS BLUEPRINT WORKS

Seven prompts. One calling made real.

Work through the prompts in order. Each one builds on the answer before it, so your calling feeds your person, your person shapes your offer, and your offer becomes your build. Give yourself one quiet hour per prompt, or move through all seven in a single focused weekend.

Every prompt comes with the same parts: why it matters, the prompt to copy, ways to make it yours, two deeper prompts for when you want more, a worked example, what to watch for, and a space to reflect.

The builder's toolkit

You can complete this entire blueprint with free versions of these tools. Start with what you have.

- Claude or ChatGPT for the thinking prompts. Use one chat for all seven prompts so the AI remembers everything you share.
- Lovable for turning your build prompt into a real website or app without writing code.
- Canva for covers, posts and visuals that match your brand.
- Your phone camera for your docuseries. Natural light and a steady hand are enough.
- One document, like Google Docs or Notes, where you save every answer. This becomes your blueprint.

THE GOLDEN RULE

Copy each prompt exactly, then replace anything in [brackets] with your own words. When something comes back that does not feel like you, tell the AI why and ask it to try again. Your discernment is the most important tool in the room.

THE PHOENIX PATH

Three phases. Seven steps.

PHASE ONE · CLARITY

You stop guessing and start knowing what you carry and who it is for.

01 Name the fire

Two sentences that name your calling, ready to say on camera, in a bio or at a dinner table.

02 Find your one person

A living portrait of the person you serve, their exact words, and a letter you can read before every launch.

PHASE TWO · CREATION

Your calling takes a form someone can hold, and AI helps you build it.

03 Shape the offer

Five offer ideas, honestly ranked, a name you love and a clear first build.

04 Map the build

A clear map of your build, the words for every page, and permission to leave the extras for later.

05 Write the build prompt

One complete build prompt, a review checklist, and your first page alive on a screen.

PHASE THREE · VISIBILITY

Your work meets the world, through your story and a brave launch.

06 Tell the story

A five episode docuseries plan, thirty days of content ideas and hooks that sound like you.

07 Launch before you feel ready

Seven small steps that end with your work alive in the world and real people inside it.

01

PROMPT 1 OF 7 · CLARITY

Name the fire

Every real build starts with a burden you cannot put down. It shows up as the conversation you keep having, the problem that makes you angry, the people you cannot stop thinking about. Most people skip this part and run straight to tools, and that is why so much of what gets built online feels hollow.

This prompt pulls the calling out of you in your own words. It slows you down long enough to hear yourself, so everything you build after this carries your voice instead of a template someone else wrote.

COPY THIS PROMPT

Act as my creative strategist and spiritual mentor. Ask me seven questions, one at a time, to uncover the problem I feel called to solve, the people I feel called to serve, and why it has to be me. Ask about my story, my pain, what I keep noticing that others miss, and what I would build if I knew I could not fail. Wait for each answer before you ask the next question. After my last answer, write my calling in two sentences I can say out loud with confidence.

Make it yours

- Answer by voice if typing slows you down. Most AI apps let you speak your answers, and you say more when you speak.
- Do not polish your answers. The rough, honest version holds the gold.

Go further

GO DEEPER: THE WHY BENEATH THE WHY

Read my calling back to me. Now ask me three more questions that dig beneath it, until we reach the reason I would keep doing this even if no one paid me. Rewrite my calling with that deeper reason inside it.

GO DEEPER: THE ONE LINE

Turn my calling into one line under twelve words that I can use as a bio, a video opener and the first sentence of my website.

EXAMPLE IN ACTION

Maya is a labor and delivery nurse. After seven questions, her calling reads: I help new mothers heal their bodies and their confidence in the first year after birth. I carry this because no one held space for me after my own daughter arrived.

WATCH FOR THIS

If your calling sounds like it could belong to anyone, it is not finished yet. Push until it could only be yours.

YOU LEAVE WITH Two sentences that name your calling, ready to say on camera, in a bio or at a dinner table.

Where in my own story does this calling begin?

02

PROMPT 2 OF 7 · CLARITY

Find your one person

You are not building for everyone. You are building for one person who is already searching for you, typing their pain into a search bar at two in the morning. When you can see that person clearly, your words land, your offer makes sense and your content stops feeling like shouting into the wind.

This is the most skipped step in building, and the most expensive one to skip. A clear picture of your person saves you months of guessing.

COPY THIS PROMPT

Here is my calling: [paste your two sentences]. Describe the one person who needs this most. Tell me their age range, their daily life, what keeps them up at night, what they already tried that failed, the exact words they type into a search bar, where they spend time online, and what their life looks like six months after they find me. Then write a short letter from them to me, in their own voice, asking for help.

Make it yours

- Picture a real person you know when you read the answer. If the description does not fit anyone you have met, correct it.
- Save the letter. Read it before you write any post, page or offer.

Go further

GO DEEPER: THEIR WORDS

List twenty phrases my one person uses to describe their problem in their own language, not expert language. Mark the five that would stop them scrolling.

GO DEEPER: THEIR OBJECTIONS

What are the five reasons my one person would hesitate to buy from me or join me? For each, give me one honest sentence that answers it.

EXAMPLE IN ACTION

Maya's one person is Tasha, 31, three months postpartum, back at work, smiling in photos and quietly falling apart. She searches why do I feel like a stranger in my body. Her letter begins: I thought I would feel like myself again by now.

WATCH FOR THIS

If your one person has no fears, no failed attempts and no words of their own, you are describing a market, not a human. Go back and make them real.

YOU LEAVE WITH A living portrait of the person you serve, their exact words, and a letter you can read before every launch.

Who do I already know that is my one person?

03

PROMPT 3 OF 7 · CREATION

Shape the offer

A calling becomes real when it takes a form someone can hold. That form can be an app, a guide, a live class, a community or a story driven series. Each one asks something different of you and gives something different to your person.

This prompt helps you choose the form that fits you and your person, instead of copying whatever everyone else is selling this season.

COPY THIS PROMPT

Based on my calling and my one person, suggest five possible offers: one app or tool, one digital product, one live experience, one community and one story driven series. For each, give me the name, what it does in one sentence, the transformation it creates, a fair price range, how long it takes to build, and how hard it is on a scale of 1 to 10. Then recommend the one I should build first, considering my time, my energy and how quickly it can help my person. Tell me why.

Make it yours

- Notice which idea makes your chest lift. Energy is data. Do not ignore it.
- Your first offer is a doorway, not your life's work. Choose the one you can finish.

PROMPT 3 · SHAPE THE OFFER

Go further

GO DEEPER: THE NAME

Give me ten names for my chosen offer. Make them memorable, easy to say, and true to my voice. Avoid generic words like masterclass, ultimate or blueprint unless they truly fit.

GO DEEPER: THE PROMISE

Write the promise of my offer in one sentence that starts with the result my person gets, then three sentences that explain how it works in plain language.

EXAMPLE IN ACTION

Maya's five ideas include an app, a guide and a circle. She chooses a four week live circle called The Fourth Trimester Circle because she can start in two weeks and learn what her mothers need most before she builds an app.

WATCH FOR THIS

Choosing the biggest idea first is how visions stall. Start with what you can launch in thirty days.

YOU LEAVE WITH Five offer ideas, honestly ranked, a name you love and a clear first build.

Which offer could I launch this month if I stopped waiting?

04

PROMPT 4 OF 7 · CREATION

Map the build

Fear lives in the vague. When a build exists only as a feeling, it feels like a mountain. Once you see it as a short list of pages and pieces, it becomes a walk you can take one step at a time.

You do not need to know code to describe what you want. You only need to describe what a person sees, what they do, and what happens next. That is a skill you already have.

COPY THIS PROMPT

I am building [your chosen offer] for [your one person]. Map it out for me in plain language. List every screen, page or piece, what the person sees on each one, what they can do there, and what happens next. Keep it to the smallest version that still delivers the transformation. Then list what I can leave out of version one, and what I need to have ready before launch: words, images, prices and links.

Make it yours

- Draw the map on paper while you read it. Boxes and arrows are enough.
- If a page does not move your person closer to the transformation, cut it.

PROMPT 4 · MAP THE BUILD

Go further

GO DEEPER: THE JOURNEY

Walk me through my offer as my one person, minute by minute, from the moment they first hear about it to the moment they get their result. Where might they get confused or drop off? How do I fix each spot?

GO DEEPER: THE WORDS

Write the headline, the short description and the button text for every page on my map, in my voice, speaking directly to my one person.

EXAMPLE IN ACTION

Maya's map has five pieces: a landing page, a checkout, a welcome email, a private group, and four weekly live calls. She leaves out the app, the course videos and the merchandise for now.

WATCH FOR THIS

If your map has more than seven pieces for a first version, it is too big. Trim until it feels almost too simple.

YOU LEAVE WITH A clear map of your build, the words for every page, and permission to leave the extras for later.

What am I holding onto that version one does not need?

05

PROMPT 5 OF 7 · CREATION

Write the build prompt

This is the moment AI stops talking and starts building with you. Tools like Lovable turn a well written description into a working website or app. Tools like Claude and ChatGPT write, design and plan beside you.

The quality of what comes back depends on the quality of what you ask for. So let AI help you write the request itself. A builder who makes no guesses builds what you actually see in your spirit.

COPY THIS PROMPT

Turn my map into one detailed prompt I can paste into an AI app builder like Lovable: [paste your map and page words]. Include the purpose, the person it serves, every page and exactly what it shows, the words on each page, the colors and mood that fit my brand, the fonts, the images I will provide, and how it should look and feel on a phone. Write it so the builder makes no guesses. End with a short checklist I can use to review what it builds.

Make it yours

- Describe your brand in feelings and in specifics: warm, bold, sacred, plus the actual colors you love.
- Build one piece at a time. Ask for the landing page first, review it, then ask for the next piece.

PROMPT 5 · WRITE THE BUILD PROMPT

Go further

GO DEEPER: THE REVIEW

Here is what the builder made: [describe or paste it]. Compare it to my map and my one person. Tell me what is missing, what is confusing and what to ask the builder to change, written as clear follow up prompts.

GO DEEPER: THE LOOK

Describe a visual style for my brand that feels premium and true to my calling. Give me three colors with HEX codes, two fonts, the mood of my photos, and five words that describe how a visitor should feel.

EXAMPLE IN ACTION

Maya pastes her build prompt into Lovable and sees her landing page in minutes: deep sage green, warm cream, a photo of her holding her daughter, and a button that says Join the Circle.

WATCH FOR THIS

A vague prompt gives you a generic page. If the result looks like everyone else, your prompt needs more of you in it.

YOU LEAVE WITH One complete build prompt, a review checklist, and your first page alive on a screen.

How do I want someone to feel in the first five seconds?

06

PROMPT 6 OF 7 · VISIBILITY

Tell the story

People do not follow products. They follow a person on a journey. Your build becomes powerful when people can watch it rise: the doubt, the late nights, the breakthroughs and the faith that carries you through.

That story is your marketing. You do not need a big budget or a big following. You need the courage to let people see you building in real time.

COPY THIS PROMPT

Help me turn my build into a short docuseries for social media. Create five episode ideas, each under 60 seconds, that follow my journey from calling to launch. For each episode, give me the hook for the first three seconds, the story beat, one line of truth I can say to camera, what to show on screen, the caption and the call to action. Make episode one about why I started.

Make it yours

- Film on your phone, in natural light, in one take. Real beats perfect.
- Post the episodes in order so new viewers can catch up from the start.

PROMPT 6 · TELL THE STORY

Go further

GO DEEPER: THIRTY DAYS

Expand my docuseries into a 30 day content calendar across Instagram, TikTok and YouTube Shorts, with one video idea per day and a mix of story, teaching and invitation.

GO DEEPER: THE HOOKS

Write twenty hooks for my videos, each under ten words, that speak to my one person's pain or desire and make them stop scrolling.

EXAMPLE IN ACTION

Maya's first episode opens with: Three months after my daughter was born, I did not recognize myself. It shows her empty kitchen at 5 AM, then her laptop open to the page she is building.

WATCH FOR THIS

If every post is a sales pitch, people scroll past. Give story and value first, then invite.

YOU LEAVE WITH A five episode docuseries plan, thirty days of content ideas and hooks that sound like you.

What moment of my journey am I most afraid to share, and why does it matter?

07

PROMPT 7 OF 7 · VISIBILITY

Launch before you feel ready

Ready is a feeling that arrives after you move, not before. The first launch is not the final version. It is the moment your work meets real people and starts to teach you what it needs to become.

Every builder you admire launches something imperfect first. The difference between a vision and a business is one brave week.

COPY THIS PROMPT

Create a seven day launch plan for [your offer]. For each day, give me one task that takes under one hour, one post to share, and one personal message to send to someone who might need it. Include what to say when someone says yes, what to say when someone says not now, and how to follow up. Day seven ends with my offer live and in front of at least ten real people.

Make it yours

- Send the personal messages. One honest conversation beats a hundred views.
- Write down every question people ask you. Those questions shape version two.

Go further

GO DEEPER: AFTER LAUNCH

My offer is live. Here is what happened: [share results and feedback]. Help me understand what worked, what to change, and what my next thirty days should look like.

GO DEEPER: THE INVITATION

Write five versions of a warm, personal message inviting someone to my offer. No pressure, no hype, just truth and care.

EXAMPLE IN ACTION

Maya messages twelve mothers she knows personally. Four say yes. Her first circle starts with four women, and their questions become the outline for the app she builds next.

WATCH FOR THIS

Waiting for perfect is fear dressed up as wisdom. Launch, listen, and improve.

YOU LEAVE WITH Seven small steps that end with your work alive in the world and real people inside it.

What is the smallest version of my launch I can do this week?

WHEN FEAR SHOWS UP

Fear is loud. Truth is louder.

Somewhere in these seven steps, fear speaks. That is not a sign to stop. It is a sign you are close to something that matters. Here are the voices most builders hear, and the truth that answers them.

I am not technical enough.

You do not need to be. You need to describe what you see. AI handles the code. Your vision handles the meaning.

Someone else already does this.

Someone else does it their way. Your one person is waiting for your voice, your story and your way.

I do not have an audience.

You need ten real people, not ten thousand. Ten people who trust you are enough to begin.

What if it fails?

Then you learn faster than anyone still waiting. A failed version one teaches more than a perfect plan that never launches.

I am not ready.

Ready arrives after you move. Every phoenix rises from something that feels unfinished.

YOUR BLUEPRINT AT A GLANCE

Bring it all together.

Fill this page as you finish each prompt. When it is complete, you hold your whole build on one page. Keep it somewhere you see every day.

MY CALLING

MY ONE PERSON

MY FIRST OFFER AND ITS NAME

THE PIECES OF MY BUILD

MY FIRST EPISODE HOOK

MY LAUNCH DATE

YOUR NEXT STEP

Now watch it happen live.

Prompts open the door. Watching someone walk through it changes everything. At The Phoenix AI Summit, I build live in front of you, so you see exactly how a vision becomes something real.

FREE · LIVE ON ZOOM

The Phoenix *AI Summit*

Tuesday, December 1, 2026 · 7:30 PM ET

Save your free seat: thephoenixaisummit.com/phoenix-ai-summit

Inside the Summit

- How to use AI tools with intention, so they serve your calling instead of distracting you.
- How to leverage what you already have: your story, your phone and your voice.
- How to structure a build so it moves from idea to launch without stalling.
- How to position yourself so the right people find you and trust you.
- A walkthrough of every app and plugin I use to build The God Study and everything around it.

Bring this blueprint with you. Bring your questions. Bring the thing that has been sitting on your heart.

FOR BUILDERS READY TO GO ALL IN

From Creation to Completion

When the Summit lights the fire, this class keeps it burning. From Creation to Completion is four live nights on Zoom where we build together: your own app and your own AI docuseries, from first prompt to finished work.

THE DETAILS

Four live nights · Tuesdays and Thursdays

December 15, 17, 22 and 24, 2026 · 7:30 PM ET

Details and enrollment shared at The Phoenix AI Summit

Keep going

If your calling is spiritual, The God Study lets you study God in every category, with every scripture read through 17 lenses and your own chart read as a living map. Start with 3 free days at thegodstudy.ai.

If you carry pain alongside your purpose, Spiritual First Aid is free and waiting for you at thespiritualfirstaid.com.

Follow the journey on Instagram at @healingwithosas.

Rise and build. The world needs what you carry.

Osasere